



JULY 28 2025



MSL WATSON GOLF CLASSIC

IN SUPPORT OF
MLSE FOUNDATION



PENINSULA LAKES GOLF CLUB
569 HIGHWAY 20 WEST, FENWICK

WWW.MSLWATSON.CA/GOLFTOURNAMENT



Since launching in 2009, MLSE Foundation has invested more than \$74 million into Ontario communities. Using the power of sport as a unifying force, they are committed to helping youth reach their potential and creating more equal playing fields for all.

Equity is the heart and soul of their work. They invest in the next generation by creating access, building capacity and empowering youth. They create spaces, give to sustainable programs, and deliver best-in-class sport programs.



Vision

Changing lives through the spirit and power of sport.



Mission

Improving the lives of youth by building facilities, giving to sustainable programs and empowering youth through sport and recreation.

ABOUT THE TOURNAMENT

Welcome to the first annual MSL Watson Golf Classic in support of the MLSE Foundation. Set in one of the Niagara region's most premier courses, Peninsula Lakes provides the perfect course for this event, where every shot taken contributes to a great cause.

Thank you for joining us and supporting the MLSE Foundation!

TIMELINE

9am	Driving range available to all participants
11am-1pm	Tee times (register 30 minutes before tee time)
2pm-4pm	Appetizers served
3:30pm	Shoot-out challenge
3:45pm	Prizes announced
3:30-6pm	Food stations

BRAND EXPOSURE OPPORTUNITIES

SIGNATURE SPONSOR

\$10,000



CATEGORY EXCLUSIVITY

PRESENTING SPONSOR DESIGNATION ON TOURNAMENT LOGO

EVENT ACCESS

- Complimentary foursome for tournament

LOGO & BRAND PLACEMENT

- Logo in event program
- Logo included in registration email
- Recognition on event sign
- Featured logo in event presentation

AMPLIFIED MEDIA EXPOSURE

- Spotlight post on our social media
- Inclusion and promotion of your company hashtag
- Spotlight in thank you email to all golfers, volunteers, sponsors, etc.
- Recognition in e-blast

SPONSOR ENGAGEMENT

- Verbal recognition during event
- Speaking opportunity during event
- Corporate volunteer opportunity

BRAND EXPOSURE OPPORTUNITIES

CART SPONSOR

\$5,000



LOGO ON CART CARDS IN EACH GOLF CART & LOGO ON DIGITAL CART SIGNAGE

EVENT ACCESS

- Complimentary foursome for tournament

LOGO & BRAND PLACEMENT

- Logo recognition on event sign
- Logo recognition on chosen opportunity

AMPLIFIED MEDIA EXPOSURE

- Spotlight on our social media
- Inclusion in thank you email to all golfers, volunteers, sponsors, etc.
- Recognition in e-blast

SPONSOR ENGAGEMENT

- Verbal recognition during event
- Speaking opportunity during event
- Corporate volunteer opportunity

GOLF BALL SPONSOR

\$3,500



LOGO ON GOLF BALLS GIFTED TO ALL PLAYERS

LOGO & BRAND PLACEMENT

- Logo recognition on event sign
- Logo in event presentation

AMPLIFIED MEDIA EXPOSURE

- Post on our social media
- Inclusion in thank you email to all golfers, volunteers, sponsors, etc.
- Recognition in e-blast

DRIVING RANGE SPONSOR

\$3,000



LOGO ON DRIVING RANGE AREA

LOGO & BRAND PLACEMENT

- Logo recognition on event sign
- Logo in event presentation

AMPLIFIED MEDIA EXPOSURE

- Post on our social media
- Inclusion in thank you email to all golfers, volunteers, sponsors, etc.
- Recognition in e-blast

LUNCH SPONSOR

\$3,000



LOGO ON SIGN IN LUNCH AREA + LOGO ON ALL BOXED LUNCHES

LOGO & BRAND PLACEMENT

- Logo recognition on event sign
- Logo in event presentation

AMPLIFIED MEDIA EXPOSURE

- Post on our social media
- Inclusion in thank you email to all golfers, volunteers, sponsors, etc.
- Recognition in e-blast

COCKTAIL SPONSOR

\$3,000



CREATE A SIGNATURE COCKTAIL TO IMPRESS OUR GUESTS + LOGO IN BAR AREA

LOGO & BRAND PLACEMENT

- Logo recognition on event sign
- Logo in event presentation

AMPLIFIED MEDIA EXPOSURE

- Post on our social media
- Inclusion in thank you email to all golfers, volunteers, sponsors, etc.
- Recognition in e-blast

CONTEST SPONSOR

\$1,800

YOUR CONTEST SPONSORSHIP INCLUDES ONE OF THESE THREE OPTIONS PLUS ALL OF THE FOLLOWING:

LOGO & BRAND PLACEMENT

- Logo recognition on event sign
- Logo in event presentation

AMPLIFIED MEDIA EXPOSURE

- Post on our social media
- Inclusion in thank you email to all golfers, volunteers, sponsors, etc.
- Recognition in e-blast



CHIPPING CONTEST SPONSOR



PUTTING CONTEST SPONSOR



BEAT THE PRO SPONSOR

HOLE SPONSOR

\$500

LOGO & BRAND PLACEMENT

- Logo recognition on event sign
- Signage with logo at course hole
- Name in event presentation

AMPLIFIED MEDIA EXPOSURE

- Post on our social media
- Inclusion in thank you email to all golfers, volunteers, sponsors, etc.
- Recognition in e-blast

YOUR
LOGO
HERE

DONATIONS GREATLY APPRECIATED



WELCOME GIFT

WELCOME OUR GOLFERS WITH
YOUR BRANDED GEAR!
Provide approx. 160 gifts



PRIZES

DONATE AN ITEM, GIFT CARD,
GIFT CERTIFICATE, ETC. TO BE
USED FOR OUR PRIZE TABLE
(\$1000 Value)



SNACKS

PROVIDE GOLFERS WITH A SNACK
(CHIPS, GRANOLA BARS , ETC.)
Provide approx. 160 snacks



THANK YOU GIFT

BE A THANK YOU GIFT SPONSOR!
Provide approx. 14 cases of wine



IN SUPPORT OF THE MLSE FOUNDATION



JULY 28 2025

GOLF SPONSORSHIP AGREEMENT

CONFIRMATION OF YOUR PARTNERSHIP SUPPORT.

PLEASE RETURN WITH PAYMENT.

CONTACT & PAYMENT METHOD

NAME: _____

ORGANIZATION: _____

ADDRESS: _____

POSTAL CODE: _____

TELEPHONE: _____

EMAIL: _____

AMOUNT: _____

PARTNERSHIP LEVEL

- ☐ SIGNATURE SPONSOR (\$10,000)
- ☐ CART SPONSOR (\$5000)
- ☐ GOLF BALL SPONSOR (\$3500)
- ☐ LUNCH SPONSOR (\$3000)
- ☐ DRIVING RANGE SPONSOR (\$3000)
- ☐ COCKTAIL SPONSOR (\$3000)
- ☐ CONTEST SPONSOR (\$1800)
 - ☐ Chipping Contest
 - ☐ Putting Contest
 - ☐ Beat the Pro Contest
- ☐ HOLE SPONSOR (\$500)
- ☐ DONATION

Please Specify:

PAY BY CHEQUE: MSL WATSON LANDSCAPING AND CONSTRUCTION

PAY BY E-TRANSFER: MWATSON@MSLWATSON.COM

RETURN THIS COMPLETED FORM TO: INFO@MSLWATSON.COM



IN SUPPORT OF THE MLSE FOUNDATION



JULY 28 2025

REGISTER NOW

ENTRY FEE IS \$400 PER GOLFER WHICH INCLUDES YOUR 9 HOLE TOURNAMENT REGISTRATION, HORS D'OEUVRES, FOOD STATIONS, AND ACCESS TO ALL EVENT ACTIVITIES.

GOLFER REGISTRATION 1:

NAME: _____

TELEPHONE: _____

EMAIL: _____

GOLFER REGISTRATION 2:

NAME: _____

TELEPHONE: _____

EMAIL: _____

GOLFER REGISTRATION 3:

NAME: _____

TELEPHONE: _____

EMAIL: _____

GOLFER REGISTRATION 4:

NAME: _____

TELEPHONE: _____

EMAIL: _____

PAY BY CHEQUE: MSL WATSON LANDSCAPING AND CONSTRUCTION

PAY BY E-TRANSFER: MWATSON@MSLWATSON.COM

RETURN THIS COMPLETED FORM TO: INFO@MSLWATSON.COM

☐ I acknowledge that in order to participate in the tournament, I and all members of my group will be required to sign a liability waiver by 7/28/25 that I will receive electronically from info@mslwatson.com. Waivers will also be available on site.

☐ By submitting this form, you acknowledge and agree that the email addresses provided may be used by MSL Watson for marketing purposes, including promotional emails and updates.



**THANK YOU
FOR YOUR
SUPPORT.**

WWW.MSLWATSON.CA/GOLFTOURNAMENT