

# Experience and Biography

## Chris Coltran



- Founder and President of C2 Coaching & Training.
- 25+ year's experience in wholesale, retail, manufacturing and distribution of the sales industry.
- Attended the University of Montana for Business with an emphasis in Marketing
- Author of two sales books, Speaker, Trainer, Coach & Consultant.
- Contributing writer for national professional selling publications
- 10 years spent as a sales representative for manufacturing companies: Mohawk, Kraus, Shaw.
- Featured Speaker for The Home Depot, the National Home Furnishing Association and Western Home Furnishing Assoc. in Highpoint, NC and Las Vegas, NV.
- Served as VP of Sales for ACT, a large consulting and training firm located near Atlanta, Georgia where he developed and coordinated a team of trainers within the flooring industry.
- Conducted hundreds of training seminars for thousands of sales people and management throughout the US and Canada for Mohawk Industries, the largest floorcovering manufacturer in the world.
- Chris successfully assembled and managed a team of thousands of direct sales people in the medical device industry in US and abroad with \$8 million in sales. He is a member of the six figure club in the direct selling industry.
- Founder of and VP of Sales and Marketing for My Kangen Tools, a multi-million dollar B2B marketing company producing and selling multi-media and printed products to customers in 26 countries.
- Recipient of three international awards (Telly, Communicator, AVA) for a video project he co-produced and co-directed, selling over 500,000 copies worldwide.
- Conducts consulting and business reviews of flooring retailers, restaurants, S medical; a medical device company, auto dealerships, and business development for startups including Bare Belly Organics; an organic skincare company.
- He has developed, implemented and facilitated custom training courses for The Home Depot, Mohawk Industries, Allman Consulting, Flooring Atlanta, BMC Flooring, Enagic Corporation, National Home Furnishing Association, Las Vegas World Market Center, Century Tile of Chicago, Game Ready, S Medical, ACS, GS Floors, USIG, Breakthrough Events, Premiere Partners, Creative Warehouse, Romanoff, Crew 2, Superior, and MKT.
- Chris is married with 2 children, and takes an active role in his community as well as volunteering his time to local

CONTACT US FOR MORE INFORMATION

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