

Snap Inc. Law Enforcement Guide

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Download the most recent version at https://www.snapchat.com/lawenforcement

Contact Information for Law Enforcement

Sending Legal Process and Related Inquiries

U.S. law enforcement and governmental agencies should submit legal process (including preservation requests) to Snap Inc. ("Snap") via Snap's Law Enforcement Service Site: less.snapchat.com.

• From there, U.S. law enforcement and governmental agencies can create an account for the purpose of submitting requests and checking the status of submissions.

We also accept service of legal process and general questions from law enforcement via email or mail.

Email: lawenforcement@snapchat.com

Mail: Custodian of Records

Snap Inc.

2772 Donald Douglas Loop North Santa Monica, CA 90405

Receipt of law enforcement requests by these means is for convenience only and does not waive any objections or legal rights of Snap or Snapchat users. We will not respond to correspondence from non-law enforcement or non-governmental officials submitted through the channels described above.

Emergency Disclosure Requests

U.S. law enforcement officials seeking the emergency disclosure of Snapchat account records should complete and submit Snap's Law Enforcement Emergency Response Form via Snap's Law Enforcement Service Site: less.snapchat.com.

Non-U.S. law enforcement officials seeking the emergency disclosure of Snapchat account records should complete and submit Snap's Law Enforcement Emergency Response Form via: https://lawenforcement.snapchat.com/emergency.

Note: The Law Enforcement Emergency Response Form is for use <u>only by sworn law</u> <u>enforcement officials</u> requiring emergency assistance regarding <u>a threat of imminent</u> <u>death or serious bodily injury</u>. All other inquiries from law enforcement must be directed to <u>lawenforcement@snapchat.com</u>.

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I. Snap and Law Enforcement Overview

Snapchat is a mobile application made by Snap Inc. ("Snap") and available through the iPhone App Store and Google Play Store. The Snapchat app provides users a way to share moments with photos, videos, and chats.

This guide provides information for law enforcement officials seeking Snapchat account records (i.e., Snapchat user data) from Snap.

U.S. Legal Process Requirements

Snap discloses Snapchat account records solely in accordance with our Terms of Service, the Stored Communications Act, 18 U.S.C. § 2701, et seq. ("SCA"), and other applicable laws. The SCA mandates that we disclose certain Snapchat account records only in response to specific types of legal process, including subpoenas, court orders, and search warrants. Generally, the SCA authorizes U.S. law enforcement and governmental entities to compel us to disclose basic subscriber information, non-content account information, and account content (as described in Section V "Required Legal Process" below) in response to appropriate legal process.

International Legal Process Requirements

Non-U.S. law enforcement and governmental agencies generally must rely on the mechanics of the Mutual Legal Assistance Treaty ("MLAT") or letters rogatory processes to request Snapchat account records from Snap. As a courtesy to non-U.S. law enforcement, we will review and respond to properly submitted preservation requests (see Section VI "Preservation Requests" below) while the MLAT or letters rogatory process is undertaken. Snap may, at its discretion, provide limited Snapchat account records to law enforcement and governmental agencies outside of the U.S. on an emergency basis when we believe that doing so is necessary to prevent imminent death or serious bodily injury to someone.

Support for Law Enforcement

Because Snap is committed to assisting law enforcement investigations as the law requires, we provide email support to law enforcement agencies for non-emergency matters, and 24-hour online support for emergency situations involving the threat of imminent death or serious bodily injury. Contact information for our Law Enforcement Operations team is provided on the cover of this Guide.

Please note that Snap cannot provide legal advice to law enforcement. If you need clarification about the SCA's restrictions on providers like Snap, please contact the U.S. Department of Justice's Computer Crime and Intellectual Property Section ("CCIPS").

II. Snap User Notice Policy

Snap's policy is to notify our Snapchat users when we receive legal process seeking the disclosure of their records. Before we respond to the legal process, we allow affected users to challenge the legal process in court and to provide us a file-stamped copy of the challenge.

We recognize two exceptions to this policy. First, we will not notify users of legal process where providing notice is prohibited by a court order issued under 18 U.S.C. § 2705(b) or by other legal authority. Second, where we, in our sole discretion, believe an exceptional circumstance exists – such as cases involving child exploitation or the threat of imminent death or serious bodily injury – we reserve the right to forgo user notice.

To minimize delays related to our user notice policy, law enforcement can take one of the following steps, if applicable:

- 1. Inform us upfront that you have no objection to us notifying the affected user(s) of your legal process. This saves us the step of notifying you of Snap's user notice policy and awaiting your confirmation that you have no objection.
- 2. Provide a court order issued in accordance with 18 U.S.C. § 2705(b) that prohibits Snap from providing notice to the affected user(s).
- 3. Provide a valid legal basis that prohibits Snap from providing notice to the affected user(s).
- 4. Inform us that your case involves child exploitation, or the threat of imminent death or serious bodily injury, and provide a sufficient factual basis for Snap to independently make that determination.

III. How Snapchat Works

The following is an overview of how the Snapchat app works. The most up-to-date (and additional) information is available on the Snapchat Support Site at: support.snapchat.com.

Snaps

Snaps are photos or videos taken using the Snapchat app's camera on an individual's mobile device, and may be shared directly with the user's friends, or in a Story (explained below) or Chat.

Snap's servers are designed to automatically delete a Snap after it has been opened by all intended recipients. Snap's servers are designed to automatically delete an unopened Snap sent directly to a recipient after 30 days and an unopened Snap in Group Chat after 24 hours.

Stories

A user can add Snaps to their "Story". A Story is a collection of Snaps displayed in chronological order. Users can manage their privacy settings so that their Story can be viewed by all Snapchatters, their friends, or a custom audience. A user can also submit their Snaps to our crowd-sourced service "Our Story", which enables their Snaps to be viewed by all Snapchatters in Search and Snap Map.

Snap's servers are designed to automatically delete a Snap in a user's Story 24 hours after the user posts the Snap, but the user may delete part or all of the Story earlier. Submissions to Our Story may be saved for longer periods of time.

Memories

Memories is Snapchat's cloud-storage service. Users can save their sent or unsent Snaps, posted Stories, and photos and videos from their phone's photo gallery in Memories. Content saved in Memories is backed up by Snap and may remain in Memories until deleted by the user. Users may encrypt their content in Memories (called "My Eyes Only"), in which case the content is not accessible to Snap and cannot be decrypted by Snap.

Chat

A user can type messages, send Snaps, audio notes, and video notes to friends within the Snapchat app using the Chat feature. Our servers are designed to automatically delete one-to-one chats once the recipient has opened the message and both the sender and recipient have left the chat screen, depending on the user's chat settings.

Snap's servers are designed to automatically delete unopened one-to-one chats in 30 days. Users can also chat in groups. Chats sent in groups are deleted after 24 hours whether they are opened or not. A user can save a message in Chat by pressing and holding the message. The user can unsave the message by pressing and holding it again. This will delete it from our servers. Users can also delete chats that they have sent to a recipient before the recipient has opened the chat or after the recipient has saved the chat.

Location Data

If a user has device-level location services turned on and has opted into location services on Snapchat, Snap will collect location data at various points during the user's use of Snapchat, and retention periods for location data vary depending on the purpose of the collection. Users have some control over the deletion of their location data in the app settings.

IV. Identifying a Snapchat Account

Before sending us legal process seeking the disclosure of Snapchat account records (i.e., Snapchat user data), law enforcement must first identify the <u>username</u> of the Snapchat account. **Note:** a Snapchat account's username is often confused with an account's display name (also referred to as a "vanity name"). <u>We cannot locate a Snapchat account by a display name</u>.

Snapchat Username

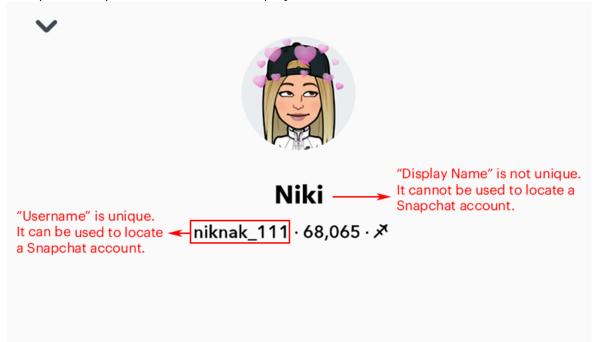
A Snapchat username is a unique identifier associated with a specific Snapchat account, and it cannot be changed by the user. A Snapchat display name, on the other hand, is not a unique identifier and can be created and changed by a user to indicate how the user will appear within the app. A user can also change a friend's display name to determine how that friend will appear to that particular user on the app, similar to how one can customize contact names on a smartphone.

Snapchat username attributes:

- Must be 3-15 characters long
- Must begin with a letter
- Can only contain letters, numbers, and the special characters hyphen (), underscore
 (_), and period (.)
- Cannot end with a hyphen, underscore, or period
- Cannot contain spaces
- Cannot contain emojis or other symbols such as @, \$, #, etc.
- Will appear only in lower-case letters within the app

Unlike a username, a display name can contain special characters and symbols beyond hyphen, underscore, or period, as well as spaces, emojis, and capital letters.

Example of Snapchat username and display name:



(A user's profile like the example above can be accessed in Snapchat by tapping on a user's profile image on the Chat screen or in Search.)

In the Snapchat example above, the **username** is "niknak_111" and the **display name** has been set to "Niki", which appears above the username. Note that there can be only one Snapchat user with the username "niknak_111," but there can be any number of users with the display name "Niki."

If a display name has not been created, the username will appear on its own.

If you are unsure if you have a valid Snapchat account, type the username into the Snapchat Search screen to see if it appears. If the username does not appear, then the username does not exist or the account may have been deleted. **Note:** some deleted Snapchat accounts may still have certain limited account records stored depending on various factors.

If you are unable to identify a Snapchat username, we can try – with varying degrees of success – to locate a Snapchat account with a phone number or email address if that information was provided by the user for their account. For context, Snap does not require Snapchat users to submit a phone number or email address to create a Snapchat account. Because phone numbers and email addresses can easily be changed by users, this information has historically not been reliable in identifying Snapchat users.

Note: we are unable to locate Snapchat accounts based on any of the following: Snapchat display name, real name, date of birth, street address, Social Security number, content of Snaps, or similar identifiers.

V. Required Legal Process

Sending Legal Process to Snap

U.S. law enforcement and governmental agencies should submit legal process (including preservation requests) to Snap via Snap's Law Enforcement Service Site: less.snapchat.com.

• From there, U.S. law enforcement and governmental agencies can create an account for the purpose of submitting requests and checking the status of submissions.

Although we accept service of legal process from law enforcement by email to lawenforcement@snapchat.com, and via U.S. mail and overnight courier services delivered to the address provided on the cover of this Guide, our response time will be significantly slower. **Note:** we do not utilize fax service and are unable to accept service of legal process by fax.

Legal Process Requirements Overview

Snap discloses Snapchat account records (i.e., Snapchat user data) to law enforcement on a non-emergency basis only if we receive legal process that fully complies with the law. The legal process should be submitted on a non-editable static file (such as PDF), name "Snap Inc." as the Custodian of Records, and be signed and dated. To facilitate a response when requesting records regarding more than one Snapchat account (e.g., multiple usernames), such requests should be contained in a single piece of legal process (e.g., one subpoena).

Note: we are unable to respond to legal process seeking the disclosure of records regarding more than <u>10</u> Snapchat accounts unless we are provided with <u>an additional copy</u> of your request in an editable format (such as DOCX or TXT).

When providing legal process requesting the disclosure of Snapchat account records, please specify the following:

- Snapchat username, email address, or phone number (see Section IV "Identifying a Snapchat Account" above)
 - Note: law enforcement must include the international calling code if specifying a non-U.S. phone number.
- The specific type of data requested (see below)
- Any applicable timezone
 - **Note:** available Snapchat account records disclosed by Snap are provided in Coordinated Universal Time ("UTC").
- Any applicable due date
- Response contact information (including a governmental email address)
- If you object to us notifying affected users and why (see Section II "Snap User Notice Policy" above)

The required legal process varies depending on the type of Snapchat account records you are requesting, as described below. Please also see Section VI below regarding preservation requests.

Basic Subscriber Information

Basic subscriber information is collected when a user creates a new Snapchat account, alters information at a later date, or otherwise interacts with the Snapchat app. Basic subscriber information may include:

- Snapchat username
- Email address
- Phone number
- Snapchat display name
- Snapchat account creation date and IP address
- Timestamp and IP address of Snapchat account logins and logouts

Note: not all information listed above is required for a user to use the Snapchat app, and Snap does not independently verify user-provided subscriber information.

The basic subscriber information entered by a user when creating a Snapchat account is maintained as long as the user has not edited the information or removed the information from the account. Once the user makes a change, the previously existing information is overwritten. Upon receipt of a preservation request (see Section VI below), however, we can attempt to capture the basic subscriber information available at that time; and future actions by the user will not affect the preserved records. We also retain logs containing IP addresses associated with Snapchat account logins and logouts for a limited period of time after a user has deleted their Snapchat account.

Legal process required for basic subscriber information: law enforcement can obtain basic subscriber information through a subpoena (including one issued by a grand jury) pursuant to 18 U.S.C. § 2703(c)(2); a court order issued in accordance with 18 U.S.C. § 2703(d); or a federal or state search warrant.

Logs of Previous Snaps, Stories, and Chats

Logs contain metadata about a user's Snaps, Stories, and Chats, but not the user's content.

Legal process required for logs: law enforcement can obtain logs of previous Snaps, Stories, and Chats pursuant to a court order issued in accordance with 18 U.S.C. § 2703(d), or a federal or state search warrant.

Location Data

Location data may be available for a Snapchat user who has turned on location services on their device and opted into location services in the Snapchat app settings.

Legal process required for location data: law enforcement can obtain location data, to the extent available, pursuant to a federal or state search warrant.

Content

Because Snap's servers are designed to automatically delete most user content as described in Section III "How Snapchat Works" above, and because much of a user's content is encrypted, we often cannot retrieve user content except in very limited circumstances. Memories content may be available until deleted by a user. My Eyes Only content is encrypted, and although we can provide the data file, we have no way to decrypt the data.

Legal process required for content: law enforcement can obtain content, to the extent available, pursuant to a federal or state search warrant.

VI. Preservation Requests

Because Snapchat user data is not retained for a long period of time, it is important that law enforcement understands the concept of preservations and why it is important to request them.

A preservation is a snapshot in time of a user's data, including basic subscriber information, metadata (usage logs) and content (Chats, Snaps, Stories, and Memories). As referenced earlier, Snap retains different types of user data for different periods of time. It is likely that law enforcement would want Snap to make a preservation as soon as possible after an alleged incident for which it seeks evidence.

We honor formal requests from law enforcement to preserve information in accordance with 18 U.S.C. § 2703(f). Upon receiving a signed and dated preservation request on law enforcement department letterhead, we will attempt to preserve available Snapchat account records associated with any properly identified Snapchat user(s) (see Section IV "Identifying a Snapchat Account" above) in an offline file for up to 90 days, and will extend the preservation for one additional 90-day period with a formal extension request.

If you require an extension, submit a formal signed and dated preservation <u>extension</u> request on law enforcement department letterhead. The request needs to stipulate that it is an extension request and <u>not</u> an original preservation request.

Note: 18 U.S.C. § 2703(f) does not contemplate 'serial' preservation requests or multiple extension requests beyond one additional 90-day period. Accordingly, we do not comply with such requests.

VII. Emergency Disclosure Requests

U.S. law enforcement officials seeking the emergency disclosure of Snapchat account records should complete and submit Snap's Law Enforcement Emergency Response Form via Snap's Law Enforcement Service Site: less.snapchat.com.

Non-U.S. law enforcement officials seeking the emergency disclosure of Snapchat account records should complete and submit Snap's Law Enforcement Emergency Response Form via: https://lawenforcement.snapchat.com/emergency.

Emergency disclosure requests must be submitted by a sworn law enforcement official and must come from an official law enforcement (or governmental) email domain. When submitting an emergency disclosure request, please provide the Snapchat username (see Section IV "Identifying a Snapchat Account" above) or associated phone number or email address, describe the nature of the emergency as specifically as possible, and specify the information that you are seeking to resolve the emergency situation.

Consistent with 18 U.S.C. §§ 2702(b)(8) and 2702(c)(4), we are able to voluntarily disclose Snapchat account records when we believe in good faith that an <u>emergency posing a threat</u> of imminent death or serious bodily injury requires the immediate disclosure of such records.

VIII. Testimony

Records disclosures made to U.S. law enforcement will be accompanied by a signed Certificate of Authenticity, which should eliminate the need for the testimony of a Custodian of Records.

Snap does <u>not</u> provide expert witness testimony.

IX. Sample Language for Legal Process and Preservation Requests

This section provides sample language that law enforcement may use to request the disclosure of basic subscriber information or logs of previous Snaps, or the preservation of Snapchat account records. As a reminder, legal process and preservation requests must be addressed to Snap Inc. and sent from an official governmental email address.

Sample Language to Request Basic Subscriber Information
"Basic subscriber information for the Snapchat account(s) associated with the username(s)
consisting of the email address, phone number, account creation date
and timestamps and IP address for account logins/logouts."
Sample Language to Request Logs of Previous Snaps
"Logs, including sender, recipient, date, and time, concerning the previous Snaps sent to or
from the Snapchat account(s) with the username(s)"
Sample Preservation Request Letter
(Must be on law enforcement department letterhead, dated, and signed.)
Dear Custodian of Records:
The below listed account(s) is(are) the subject of an ongoing criminal investigation at this agency, and it is requested pursuant to 18 U.S.C. § 2703(f) that records associated with said account(s) be preserved pending the issuance of a search warrant or other legal process seeking disclosure of such information:
[Specify Snapchat account username(s) or associated email address(es) or phone number(s) to be preserved (See Section IV, above).]
I understand that Snap Inc. reserves the right to delete any account that violates its Terms of Service.
If you have any questions concerning this request please contact me at [insert email address and phone contact].
Sincerely,
(Your Signature)
(Your Name and Title Typed)