

Privacy Policy for Yasdu & Y Tools

In this document, we specify what information we may collect from you on our website and our products and why we do so. We will also mention your rights in regards to processing your personal information. Your privacy is important to us and our policy is to be fully transparent with you.

If you do have any questions, remarks or suggestions about how to be even more transparent to you, feel free to contact us via email.

1. Who are we?

We are Yasdu and we are located in Mexico. We operate this website and the products listed on this website. This also makes us the controller of your data.

2. What data do we process

Here you will find an overview of data that we process, why we do this, what legal basis we have to process this data and how long we will store this data.

The data we process from our products is done separately from the data for analytical purposes on our website.

Y Tools' use and transfer to any other app of information received from Google APIs will adhere to [Google API Services User Data Policy](#), including the Limited Use requirements.

2.i Website

Our website uses Google Analytics anonymously. We use app related data to analyze and improve our service where necessary.

The following is the specific information that we can see. Important to note is that this information does not uniquely identify you whatsoever.

- IP address and rough geographical location, accurate on country or city level.
- Device type (desktop/mobile), operating system and browser.
- When you visited our website, which pages you visited and what you did on these pages

Cookies

We use “cookies” to collect information about you and your activity across our site. A cookie is a small piece of data that our website stores on your computer, and accesses each time you visit, so we can understand how you use our site. This helps us serve you content based on preferences you have specified.

2.ii Y Tools

Y Tools does not store any of your Personal Identifiable Information, with the notable exception of your email address. The permissions scopes are used to allow it to work for you. It only runs when you ask it to. No information is sent to us with the unique exception of your email address and subscription id for validation purposes. This information is securely stored on Google and Stripe Servers.

We use the email with the following purposes:

- Validate subscription and trial period
- Email subscription information after subscribing
- Our referral program
- Product updates and marketing communications

You can request we delete your information or unsubscribe from email communications at any time by requesting it [here](#).

When you decide to purchase a plan for one of our products, we need the following information for legal reasons and to activate the paid features of the product:

- Email address.
- Credit-card information (card number, expiry date, cvc code)

- The name on your credit-card (this can be an individual, a company or both)
- Country or region

If desired, we can send you an invoice. We will then process your company name, address and VAT ID. We are legally required to keep your invoice in our possession. If you do not desire an invoice, only your email address is stored within our database. The other data is exclusively stored within Stripe, our payment processor.

Stripe collects identifying information about the devices that connect to its services. Stripe uses this information to operate and improve the services it provides to us, including for fraud detection. You can learn more about Stripe and read its privacy policy at <https://stripe.com/privacy>.

If you have a complaint about our product, we will process your name, email and the content of and communication regarding this complaint in order to find the best possible solution for you. We use this information for an optimal execution of the agreement.

3. Our legal bases for processing

We will process your personal information lawfully, fairly and in a transparent manner. We collect and process information about you only where we have legal bases for doing so. These legal bases depend on the services you use and how you use them, meaning we collect and use your information only where:

- you give us consent to do so for a specific purpose; or
- we need to process your data to comply with a legal obligation.

When you consent to our use of information about you for a specific purpose, you have the right to change your mind at any time (but this will not affect any processing that has already taken place).

We don't keep personal information for longer than is necessary. While we retain this information, we will protect it within commercially acceptable means to prevent loss and theft, as well as unauthorized access, disclosure, copying, use or modification. That said, we advise that no method of electronic transmission or storage is 100% secure and cannot guarantee absolute data security. If

necessary, we may retain your personal information for our compliance with a legal obligation or in order to protect your vital interests or the vital interests of another natural person.

4. International transfers of personal information

The personal information we collect is stored and processed in United States, Europe, United Kingdom, or where we or our partners, affiliates and third-party providers maintain facilities. By providing us with your personal information, you consent to the disclosure to these overseas third parties. We will ensure that any transfer of personal information from countries in the European Economic Area (EEA) to countries outside the EEA will be protected by appropriate safeguards, for example by using standard data protection clauses approved by the European Commission, or the use of binding corporate rules or other legally accepted means. Where we transfer personal information from a non-EEA country to another country, you acknowledge that third parties in other jurisdictions may not be subject to similar data protection laws to the ones in our jurisdiction. There are risks if any such third party engages in any act or practice that would contravene the data privacy laws in our jurisdiction and this might mean that you will not be able to seek redress under our jurisdiction's privacy laws.

5. What rights do you have with regard to this data?

The General Data Protection Regulation has given you a number of rights with regard to personal data that is processed by us.

1. Access - You can request to view your data at any time.
2. Correct - If you want to have your data adjusted, corrected, supplemented, protected or erased, you can submit a request hereto. You can also correct certain data in your personal account.
3. Object - You can object to the processing of your data.
4. Data transfer - If you want to transfer your data to another provider, we will provide your data in a structured and commonly used form that can be accessed by common digital systems.

5. Automated processing - You may always inform us of your view on an automated decision and have this decision reconsidered by a third person.
6. Withdrawal - When we process data based on your explicit consent, you have the right to withdraw your consent. This may have consequences for the services we are able to provide.

Please send a request including a copy of your ID to support@yasdu.com if you want to exercise any of the above mentioned rights. We will assess your request as soon as possible. If we cannot comply with your request, we will let you know why we reject your request.

6. Who receives your data?

We will not provide your data to third parties, unless this is necessary for business operations or is required by law. We try to use as few external services as possible. Your data can be passed on to processors and parties involved in the execution of the agreement. We conclude processing agreements with these third parties to optimally protect your privacy. Your data will always remain yours. We will never sell your data to third parties.

7. Business transfers

If we or our assets are acquired, or in the unlikely event that we go out of business or enter bankruptcy, we would include data among the assets transferred to any parties who acquire us. You acknowledge that such transfers may occur, and that any parties who acquire us may continue to use your personal information according to this policy.

8. Limits of our privacy policy

Our website may link to external sites that are not operated by us. Please be aware that we have no control over the content and policies of those sites, and cannot accept responsibility or liability for their respective privacy practices.

9. Changes to this privacy policy

At our discretion, we may change our privacy policy to reflect current acceptable practices. We will take reasonable steps to let users know about changes via our website and/or products. Your continued use of this site and our products after any changes to this policy will be regarded as acceptance of our practices around privacy and personal information.

If we make a significant change to this privacy policy, for example changing a lawful basis on which we process your personal information, we will ask you to re-consent to the amended privacy policy.

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