

YNG Token - Whitepaper

01 Mission and Vision

The **YNG token** was designed with the goal of **connecting** and making readily available the **company's products** under a single entity identifiable in the Young ecosystem.

The company has set itself the aim of reaching this goal since it is essential to fully enhance the ecosystem's User Journey and to **establish an engaged and proactive community around it.**



Crypto's Playground

 young platform **STEP**

 young platform **ACADEMY**



Centralized Exchange

 young platform

 young platform **PRO**

  Token YNG

Decentralized Product

 young platform **DEX**

COMING SOON

YNG Token is...



1 **COMMUNITY TOKEN**

2 **EXCHANGE TOKEN**

3 **DEX TOKEN**

02 Tokenomics

(def. catch-all for the elements that make a particular cryptocurrency valuable and interesting to investors)

Category: Utility token

Standard: ERC-20 (deployed on ETH)

Issuing date: January 2019, while releasing Stepdrop (Young Platform Step)

Total supply: 100M YNG

Circulating supply: 12.73M YNG (updated to 5/30/2022)

Listing Price: € 0.24



02 Tokenomics - Total Supply

Def. total number of tokens that are actively available for trade and are being used in the market

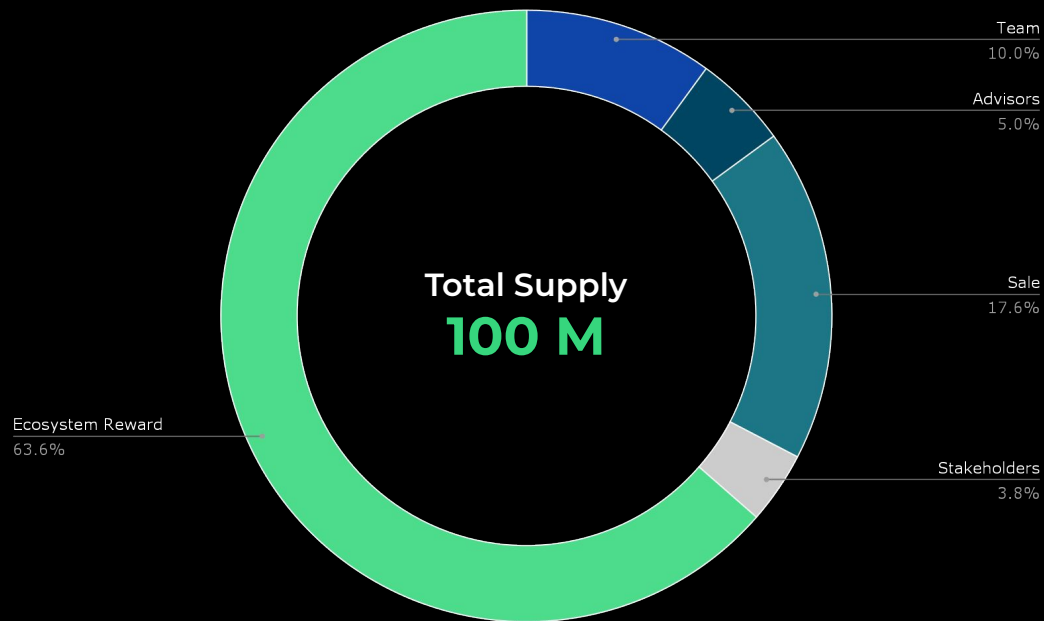
Ecosystem reward: incentives distributed to users using products ecosystem

Sale: % of tokens for sale for liquidity providing

Team: incentive scheme for Young Platform employees

Stakeholders: tokens distributed as bonus of the 2019 crowdfunding campaign

Advisors: incentive scheme for external advisors



02 Tokenomics - Ecosystem Reward

As of 30/05/2022, the tokens managed through this allocation are 7.3M, of which 3.4M are on Young Platform Step and 4M on Young Platform

The remaining rewards for users of **56.3M** YNG tokens will be distributed through Ecosystem features. Below the first feature will include incentives.

Young Platform Step

Target audience: newbie users

Objective: to encourage education and to position YNG as the first known crypto when entering the market

Staking Service

Target audience: users who subscribe to clubs

Objective: to increase AUM and reward YNG holders

Cashback Debit Card

Target audience: users who subscribe to clubs

Objective: to increase usage of feature and reward YNG holders

02 Tokenomics - Token Sale

We opted to dedicate a very modest portion of the supply to sales, favoring incentives tied to the platform's and its users' development.

Community Sale

6.9 M

Target: Young Platform users, with a maximum cashback of 15%.

Vesting: cashback locked for 90 days

Maximum reward (YNG): 900 k

Status: 100% fulfilled

Treasury

10.75 M

Target: Market makers, VC e Listing procedures

Vesting: disclosed whenever a portion of the Treasury is allocated

Status: 4M YNG allocated to YNG Liquidity Pool

02 Tokenomics - Growth of Company

The company was founded in 2018 with the intention of simplifying access to the crypto market through a product ecosystem that would guide users through discovery.

Young Platform is not just products, but mostly people, who give their all to support the company's growth.

That is why we think it is essential to have an allocation to reward these people-

Team
10 M

Target: Employees

Vesting: Yearly basis

Status: the first allocations will be made in 2023

Advisors
5 M

Target: Advisors

Vesting: 25% per quarter

Status: the first allocations will be made in 2023

Stakeholders
3.8 M

Target: Seedrs 2019 investors

Vesting: 765k per listing, the remaining 25% each quarter

Status: the first allocations will be made in 2023

02 Tokenomics - Utility

(def. catch-all for the elements that make a particular cryptocurrency valuable and interesting to investors)

What's the utility of YNG token?

Before Community Sale

- **Airdrop on Young Platform Step** - encouraging education and positioning YNG as the first known crypto when entering the market
- **Trading Fees discount** - discounting fee rate if holding token

After Community Sale

- **Airdrop on Young Platform Step**
- **and...**



Community Clubs - a subscription to access all the advantages within the Ecosystem

Club Platinum

Club Silver



Club Gold

Club Bronze

- Club Advantages

A brief overview of the advantages we want to offer in the clubs:

- Exchange
 - Trading fees discount
 - Higher % APY on Staking
 - Cashback on Debit Card
 - Preview access to new features
- Community
 - Advanced educational courses
 - Exclusive discussion channel
 - Community Pools
- Rewards
 - Higher reward on referrals
 - Partnership token Airdrop
 - YNG Airdrop



02 Tokenomics - Circulating Supply (updated to 5/30/2022)

Def. total number of tokens that are actively available for trade and are being used in the market

Step Wallets: tokens that have yet to be transferred from Step to Young Platform

Young Platform: tokens earned via Step or purchased before the community sale

Advisors: tokens distributed to external advisors

Stakeholders: tokens distributed as bonus of the 2019 crowdfunding campaign

Liquidity Pool: tokens used to create the first liquidity pool to support Order Book

