# ZERMATT INSIDE

April 2023, 21st Year, No. 2



Municipality of Zermatt, Citizens' Community of Zermatt, Zermatt Tourism, Zermatt Bergbahnen AG, Gornergrat Railway/Matterhorn Gotthard Railway



## Project Lüegelti

After frequent debris flows on the Lüegelbach, the debris flow and avalanche hazards were assessed and possible protective measures were identified.

Pages 4-6



#### **New carriages**

The Lipizzaners of the Grand Hotel Zermatterhof now pull light and elegant single-horse carriages – a highlight for many guests.

Page 19



#### **Perfect summer**

The new summer campaign
"Perfect by nature" is said to
Guests from home and abroad
bring the Zermatt summer closer.

Page 2



#### **Albert Julen**

As a priest, professor, sociologist and historian, Prof.

Dr. Albert Julen was an impressive and stately personality.

Page 2



#### 125 years of GGB

Since 1942, it has been possible to ski all year round to the Gornergrat Kulm. We report on the

Snow removal from the past and

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Zermatt cable cars

# Matterhorn Alpine Crossing From 1 July 2023 the border will be crossed

The countdown is on: The Matterhorn Glacier Ride II will begin operations on July 1, 2023. The new tricable gondola will connect the Matterhorn Glacier Paradise mountain station with the Testa Grigia valley station, thus enabling the highest border crossing in the Alps – the so-called Matterhorn Alpine Crossing.

With the generational project Matterhorn

Alpine Crossing, the two
Destinations Zermatt and Breuil-Cervinia even closer together. The new Matterhorn

Glacier Ride II 3S cable car runs from the

Matterhorn Glacier Paradise mountain station
at 3,883 meters above sea level down to the

Testa Grigia valley station at 3,480 meters
above sea level. For the first time ever,
guests can travel not only on skis and
snowboards, but also dry-footed on this route

between Zermatt and Breuil-Cervinia and turns the long-standing vision of the highest Alpine crossing by cable car into reality.

from Italy to Switzerland – and vice versa. The new facility closes the last remaining gap

between









#### Status of construction work

There are just under three months left until the new 3S cable car opens. On the construction sites, those responsible are doing everything

to stick to the schedule. The cable pulling work has been underway since the end of January 2023 and will last a total of three months. The four supporting cables have been installed; now the haulage cable is being pulled, which will finally be spliced into an endless loop. While various work is still being done inside the stations , the delivery of the new cabins, which are identical in design and comfort to those of the 3S cableway between Trockener Steg and the Matterhorn Glacier Paradise, is scheduled for May 2023. The snowfall since the middle of last month has made construction work considerably more difficult in some areas.

and require additional work such as snow removal and de-icing. From today's perspective, we are confident that all work will be completed by the end of June 2023.

#### Open Railway Day

On Saturday, July 1, 2023, an "Open Railway Day" will take place on the new line between the Matterhorn Glacier Paradise and Testa Grigia . All guests will be offered a half-price ride between Zermatt and the Matterhorn Glacier Paradise. The ride on the new Matterhorn Glacier Ride II will be free to all guests. Between 10:00 a.m. and 3:00 p.m., a program with music, Italian snacks and drinks, as well as exciting information about the new railway, which connects Zermatt and Italy year-round, is planned. Reserve this date today! More information is available at www.matterhornparadise.ch/testa.

## Individual tourism before mass tourism

The Zermatt Bergbahnen continually set new standards in the

The cable car industry and, as industry leaders, demonstrate their innovativeness and vision. CEO Markus Hasler is convinced:

"The new connection between Italy and

Switzerland further enhances the Zermatt Bergbahnen offering. The appropriate pricing strategy does not promote mass

pricing strategy does not promote mass or transit tourism, but rather the experience for individual travelers."

From 2024, luggage transport will be offered to make the journey across the Alps effortless and easy.







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Municipality of Zermatt

## Protective measures Lüegelbach

Following frequent debris flows along the Lüegelbach stream, which also affected the cantonal road, the debris flow and avalanche hazards were assessed and possible protective measures were identified.





Municipality
of Zermatt,
event of 15

On October 15, 2000, approximately 17,000 m³ of debris flow from the Lüegelbach stream buried the cantonal road for a distance of 80 to 100 meters and blocked the Mattervispa River with debris. The deposits in the Mattervispa River caused backwater and flooding in the upstream area. The flooding reached as far as the Spiss Bridge.

#### Variant study

Due to the event in October 2000, further measures, such as diversion tunnels for the Mattervispa and a road gallery for the cantonal road, were examined as part of a preliminary study. A total of twelve variants, including sub-variants, were compared and evaluated. The overarching project goal, "Preventing flooding of residential and commercial areas in Zermatt as a result of a backup in the Mattervispa caused by debris flow from the Lüegelbach," could only be achieved with four variants.

As part of the preliminary project "Protection Measures for the Lüegelbach," two options were further developed and refined. Firstly, a northward relocation of the Lüegelbach stream (Figure 1) and an avalanche control dam were examined, as well as a bypass along the Mattervispa and an avalanche control dam (Figure 2). In the multi-criteria analysis, the options were evaluated with regard to debris flow.

Flood safety, avalanche safety, impacts on nature and landscape, socioeconomics, technical requirements and costs were examined.

The assessment of the danger situation, particularly due to debris flow/ Flooding clearly demonstrates that the "channel relocation" option is the most effective. The "bypass" option entails additional risks regarding implementation (flood safety, water management) and blockages (driftwood, debris flow). Furthermore, the bypass's discharge capacity is limited, so that, despite the bypass, a backflow affecting the residential area cannot be prevented, but only delayed, in the event of higher than expected discharges in the Mattervispa. The "channel relocation" option can therefore be considered significantly more robust. Compared to the "bypass" option, the "channel relocation" option responds more favorably in the event of overload.

In the cost-benefit comparison and across all evaluated criteria, the "channel relocation" variant was the best option and was further developed as part of the "Luegelbach Protection Measures" project.



Figure 1: variant laying Lüegelbach

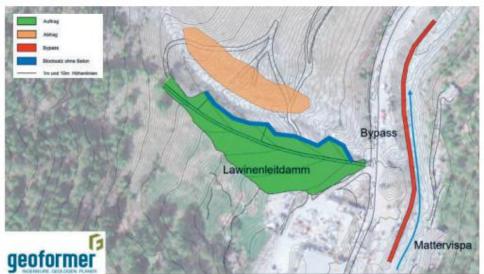


Figure 2: Bypass varia

#### Planned measures To reduce

the backflow in the Mattervispa caused by debris flow deposits, the Lüegelbach stream will be redirected out of the valley.

Directly below the rocky area, the Lüegelbach stream will be channeled into the Mattervispa River via a new debris flow channel with a naturally designed low-water channel . The natural design of the low-water channel will eliminate deficiencies in the existing Lüegelbach stream, such as concrete walls, concrete sills, crossings, and catchments .

An avalanche control dam with a height of 10 m is being built on today's Lüegelbach stream , primarily to divert flowing avalanches. In the event of an overload, debris flow material can also be diverted along the dam . The fill material for the avalanche control dam will be taken from the Excavated material from the debris flow channel.

Once the work is completed, the existing bike/hiking trail will be routed over the avalanche control dam and through the new debris flow channel.

Access to the Lüegelti shooting range will remain intact even after the Lüegelbach stream is rerouted. The planned measures are shown in the site plan in Figure 1.

After completion of the work, the avalanche control dam and the

Debris flow channel re-greened (Figure 3).

Two galleries are planned to protect the cantonal road in the Schusslaui–Lüegelti section from avalanches and debris flows. These will be planned and implemented in a separate project. The measures in both projects are compatible.

The aim of the project "Protective measu

Lüegelbach» is to prevent flooding

due to a backlog in the Mattervispa caused by Mur-

Ganges from the Lüegelbach.



Figure 3: View of the Lüegelbach from the Ried Restaurant after completion of the protective measures

#### Dry meadows and pastures

The planned measures affect a site listed in the Federal Inventory of Dry Meadows and Pastures of National Importance (TWW, Figure 4). The planned measures will affect a total area of 2.33 hectares, of which 1.44 hectares are within the Federal Inventory. As part of the project, the existing habitats and natural values were examined and mapped.

The Lüegelti area is of great importance for protected, endangered, or priority plant and animal species. It therefore fulfills a balancing function in the natural environment and plays a key role in the networking of biotopes worthy of

To minimize the impact of the planned measures on this valuable area, the debris flow channel was reduced to the minimum required width. Furthermore, the terrain incision and the material balance were optimized to minimize the need to add or remove any material. The temporary construction tracks will be constructed, as far as possible, along the existing paths along the current Lüegelbach stream to minimize the impact . The existing vegetation sods/turf tiles will be temporarily stored and reused for planting after construction is completed. Seed from nearby locations in and around Zermatt will also be used for the greening.

In addition to the measures within the project perimeter, compensation measures are also planned in the surrounding area. These consist of restoring overgrown dry meadows and pastures by clearing them of shrubs and restoring their longterm value through adapted management . In addition, a GIS-based management tool will be developed that will serve as a basis and tool for ensuring the future quality of the dry water meadows in Zermatt.

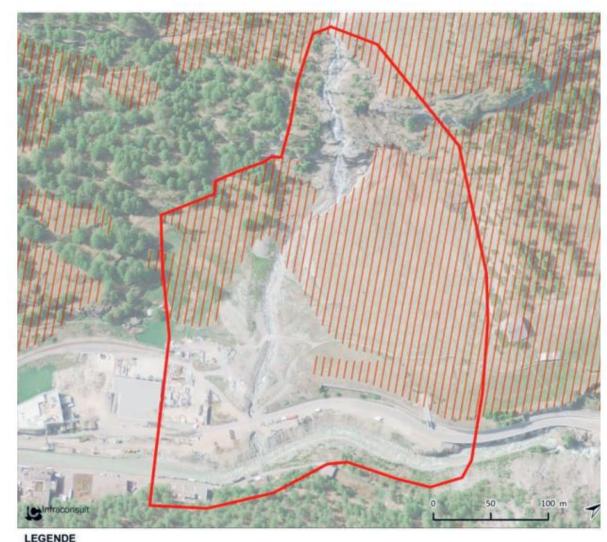
During the construction phase, the work will be intensively supported by environmental construction monitoring in order to minimize the impact on the surrounding dry meadows and pastures.

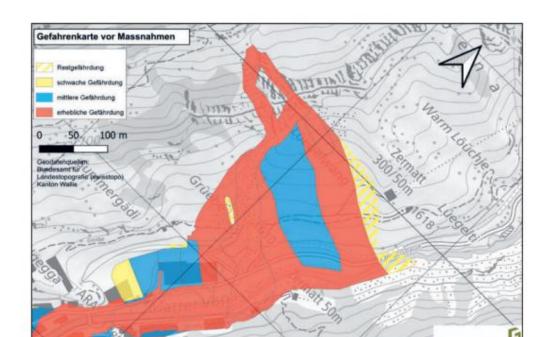
The comparison of the current hazard map with the hazard map according to The measures (Figures 5 and 6) demonstrate the impact of the project on the hazard situation. Compared to the current hazard situation, the hazard resulting from the backflow of the Mattervispa River due to debris flow deposits in the Spiss area can be significantly reduced. After implementation of the measures, a residual hazard still exists for the Spiss area. Currently, there is a medium to significant hazard in this area . Flooding on the right and left banks of the residential area up to the Wiesti Bridge can be prevented. The significant hazard (red zone) is limited to the area of the debris flow channel after implementation of

The aim of the "Luegelbach Protection Measures" project is to prevent flooding of residential and commercial areas in Zermatt as a result of a backflow in the Mattervispa River caused by debris flow from the Lüegelbach.

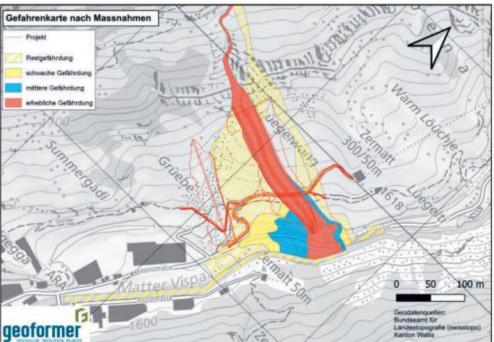
The study of twelve variants, including sub- variants, in the preliminary study and the preliminary project has shown that the relocation of the Lüegelbach stream out of the valley is the best option in terms of achieving the objectives, protecting and replacing nature and landscape, and benefit-cost effectiveness.

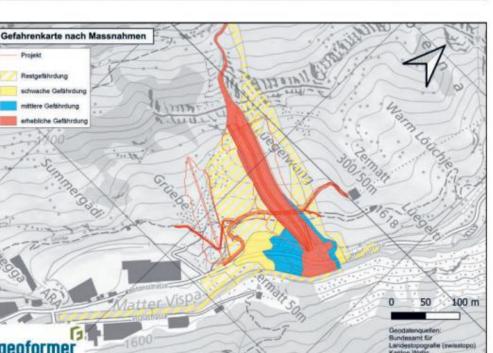
Figure 4: Investigation perimeter for the Lüegelbach protection measures project and the extension of the





Untersuchungsperimeter N Trockenwiesen und -weiden von nationaler Bedeutung TWW





geoformer

Dry meadows and pastures of national importance (TWW)

Municipality of Zermatt

## «D'niww Walka»

## **Construction work 2023 – Buildings** of the first construction phase are complete

The buildings are still in their shells and are temporarily wrapped to protect them from wind and weather so that work can continue inside.

Tower crane 1 has served Walka 1 and has already been dismantled.

to allow for the trench to be dug for the sewerage system, stormwater, drinking water, and electricity. There is also now space for additional boreholes for geothermal probes.

Construction work on the building shell is underway, and hidden behind the scaffolding, a first glimpse of the future building is revealed. Waterproofing work continues on the roofs so that interior work can proceed quickly in dry conditions. The carpenter is busy approving and producing the cabinets, doors, and wall paneling, with assembly scheduled to begin this summer.

A big thank you to the companies and their employees, who are working together so well and are looking forward to the completion of the first phase.

#### Schedule

Despite significant efforts, construction is lagging somewhat behind the original tight schedule. The global supply bottlenecks caused by the coronavirus pandemic, the blockage in the Suez Canal, and the conflict in Ukraine are also impacting the construction schedule for Niww Walka. Occupancy of the first buildings, Walka 1 and 2, is expected to be postponed to the end of 2023 and February 2024, respectively.

The delays have a greater impact on the second construction phase, where the occupancy date has been postponed by a full year. Construction is now scheduled to begin in early 2024, with occupancy in August 2025.

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The temporary school building on Oberen Matten will therefore remain in place for an extended period. Primary school classes 1 and 2 will have to wait up to six months longer, and kindergarten classes a full year longer.

Together with the planning department and the contractors, we are striving to further optimize the construction process to complete the building as quickly as possible. We thank you for your understanding and the trust you

Transformation within two years - the two school buildings Walka I and Walka II in a new form. A two-and-a-half-minute time-lapse video shows the progress of the work in 2022. Can be found on our website at https://niww-walka.ch.



The construction program is always adapted to local condition



Disruptive work with additional vibrations

### **Public construction site visits**

To showcase the new school building to the public and interested parties, public tours are planned for this year. These tours will take place as soon as construction permits and visitor safety is assured. Further information will follow at www.niww-walka.ch in due course.







Figures 5 and 6:

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Municipality of Zermatt

# Information on school social work (SSA) inner Mattertal

Smartphones, WhatsApp, and the like have long since become part of our culture.

In some areas of life, mobile everyday companions are an enrichment. However, this also creates new challenges and new fields of education.

The schools in Zermatt, Täsch, and Randa are committed to promoting their students' media literacy skills so that they learn to use it responsibly and critically at an early age. School social workers will visit all classes from grades 3H to 11OS until the spring break and will explore and discuss a topic in a playful way over

In primary school, social work teaches media use through several lessons . The orientation school hosts media days, where external agencies such as the Mattertal Youth Office, the Valais Health Promotion Office, the Regional Police, Youth and Morality, SIPE, Swisscom, and two nationally known TikTokers, "Zimmi" and "T-Ronimo," offer workshops. You can learn more about the two TikTokers by scanning the two QR codes.

The school can provide information, but parents, friends, and relatives are also important reference persons - also on the subject of the internet. Parents must accompany children and young people in the virtual world. just as they would in the real world. As in real life, there are dangers in the internet from which children and young people must be protected at all costs. It is the responsibility of parents and the school to impart knowledge and skills to students so that they can process media content critically and competently. To strengthen and support parents in media education, parents' evenings on various topics will be held in May. Parents will be informed further about these via a letter to parents

















Municipality of Zermatt

## «Energy Day» – Zermatt Schools

To mark the conclusion of their "Energy School" project, the Zermatt schools will hold an "Energy Day" on Thursday, May 4, 2023.

The schools invite the public to visit the "Energy Museum." Students will present all the energy-related topics they have worked on during the 2022/2023 school year. An engaging panel discussion is also scheduled. From 3:00 PM to 6:00 PM, the work of grades 1H–8H will be on display in the Triftbachhalle, and exciting topics from grades 9OS-11OS will be presented in the school building "Im Hof ." The public is invited to experience the work of the children and young people.

#### Diverse topics

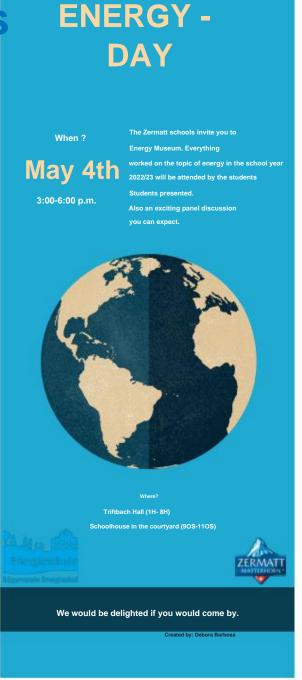
"We are full of energy" - with this slogan, the teachers started the new school year. Various projects were implemented together with the students . For example, a "powerless" morning was held, the Zmutt and Findelbach power plants, the waste incineration plant in Gamsen, and the Zermatt biogas plant were visited, energy supply was discussed, boats and cars were powered by solar cells, and experiments were conducted with electrical circuits and magnets. As part of MINT-World, a project of the Department of Education and Lonza, the fifth and sixth graders immersed themselves in the world of energy and, with the help of experiment kits and under the guidance of Lonza researchers in the laboratory, learned what lies behind voltage, current, resistance, series and parallel circuits, and circuit symbols. In addition, the teachers were given training by the energy consultancy "swiss climate" on how to optimize energy consumption in the school building and at home

### May 4, 2023 - Energy Day

Zermatt Schools' Energy Day will take place on Thursday, May 4, 2023. Energy will be experienced, discussed, and studied in various workshops in the classrooms and outdoors . Cycle 1 students (1H-4H) will experience which "energies" can be beneficial to them at various stations. Topics such as healthy breaks, yoga, mistakes are okay, power animals, dialogue painting, and more will be covered. The children in 7H will conduct small experiments with wind, water, and solar cells with the younger students. The young people from the orientation school will learn about the ecological footprint, build an "energy landscape," talk about recycling, electricity, and energy supply, and demonstrate how

**Energy Museum** On May 4, 2023, from 3 p.m. to 6 p.m., the public, parents, and children are invited to visit the Energy Museum in the Triftbachhalle and the At both locations, the students will present all the work and topics

related to "energy" they completed during the 2022/2023 school year, and there will even be a panel discussion in the "Im Hof" conference room. The schoolchildren and young people welcome every appreciative





Municipality of Zermatt

## Alexandra Mooser -**Deputy Head of the Primary and Orientation School**

Alexandra Mooser will take over as deputy head of the primary and orientation schools in Zermatt, Täsch and Randa from August 2023, succeeding Alexandra Henzen, who was appointed head of the Zermatt orientation school by the municipal council in November 2022.

Alexandra Mooser has been teaching at schools in Zermatt, Täsch, and Randa for over 25 years . This has given her extensive insight into the various levels of education in the region. Alexandra Mooser holds an EDK diploma in special education.

She completed the management training in "Media Informatics and Applications (MIA)" and the CAS training in "Informatics Education Incorporating Media Competence." She currently works at the orientation school as a special needs teacher and

teaches computer science. From August onwards, she will be working mainly as deputy headteacher with a 60% workload for the primary She will also be responsible for the orientation school, thus taking over dayto-day operations in the Täsch/Randa school region. We wish her much success in her new role.

Municipality of Zermatt

## **Zermatt Vitaparcours**

"Promoting health, developing family and nature experiences, and strengthening popular sports—the concept of the Zurich Vitaparcours."

#### Origi

In 1968, the first Vita Parcours was created in Zurich-Fluntern, supported by Vita Lebensversicherungsgesellschaft AG, a subsidiary of Zurich Versicherungsgesellschaft AG. The VITA Parcours Foundation was established in 1993. Since 2008, the courses have been called vitaparcours, incorporating the exclusive sponsor's name, Zurich. Over the years, the concept has been revised several times, modernized with expanded usage options, new exercises, and contemporary board design, and adapted to today's requirements. What started small in the 1960s has now grown quite large. Currently, around 500 courses are available to everyone throughout Switzerland at any time.

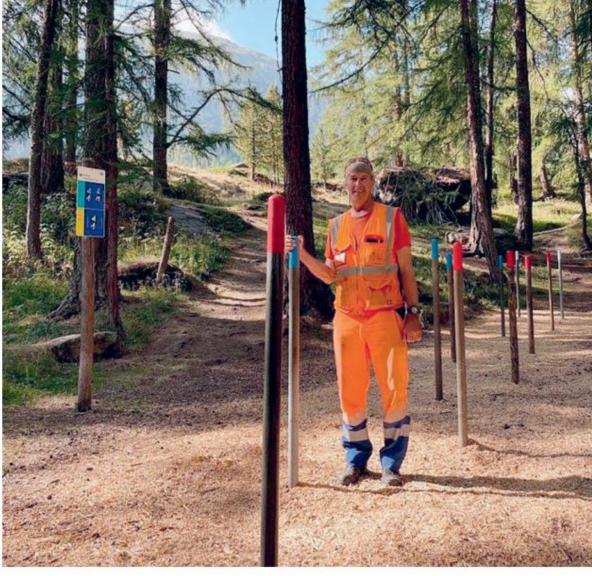
### Course in Zermatt

The 2.7 km long Vitaparcours course in Zermatt leads through the beautiful forest, passing the Zmuttbach stream on both sides. It features a varied route with 15 stations. Each exercise is color-coded. Yellow exercises represent flexibility and dexterity, red exercises represent strength, and blue stands for endurance.

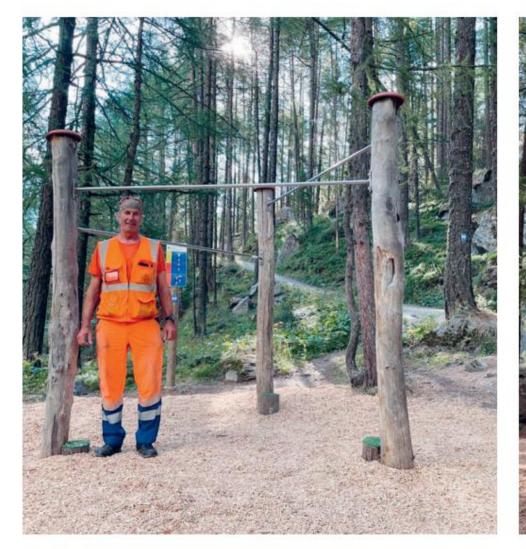
The technical service staff is responsible for maintaining the Vitaparcours . Thierry Perren, an operations employee, is particularly dedicated to ensuring the course is of the highest quality. The Zermatt Vitaparcours undergoes an annual quality control inspection by the Zurich Vitaparcours Foundation, which it has so far achieved with distinction.

A visit to the Vitaparcours becomes a truly personal experience in the heart of nature. Whether alone, with friends, or family.

in the heart of nature. Whether alone, with friends, or family. See for yourself and complete the course. Stretch first, then move from station to station at your own pace. Finally, finish your workout with some post-stretching exercises.



Thierry Perren ensures an inviting and flawless course.





Municipality of Zermatt

# Upper Mats / Reservation of the Tennis courts

Reservation of the Four outdoor tennis courts are available to the public at Oberen Matten from the end of April to October. Since summer 2022, reservations and payment for tennis courts have been made exclusively via the "Got-Courts" app.

#### reservation

In order to keep the additional administrative burden as low as possible, the municipality of Zermatt, together with the Zermatt Tennis Club, has decided to continue to process reservations via an online tool.

Reservations and payment for courts are only possible online via the "GotCourts" app.

#### **Proceed**

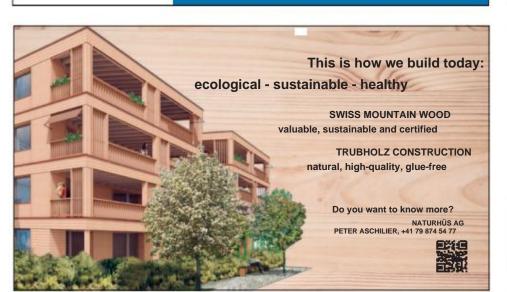
- Visit the «GotCourts» website or download the app. load
- 2. Register
- 3. Search for the court «TC Zermatt»
- 4. Select the desired time
- 5. Deposit credit card
- Book













Municipality of Zermatt

## Fire protection concerns us all!



#### Chimney sweep service in Zermatt

There are increasing reports from the local chimney sweep that the boiler rooms are inaccessible due to foreign material. Last month alone, the Zermatt Municipality's Protection and Rescue Department received over 50 such reports. It is essential to ensure that the boiler rooms are not misused as storage rooms . Furthermore, the work of the chimney sweep must not be interrupted.

The chimney sweep's work should not be hindered or made impossible in any way.



## Stairwells in apartment

A similar picture to that in the boiler rooms can be seen in the stairwells. In most apartment buildings, the stairwell is the only escape route to safety outside. In some cases,

Cabinets, shoe racks, and coat racks are installed on the floors, and strollers and bicycles are parked there. This poses two dangers: First, it narrows the escape route and creates dangerous tripping hazards. Second, according to fire safety regulations, no flammable materials may be stored in the stairwell, so that the stairwell can be used safely at all times in the event of a fire. Ideally, every apartment and every common room leading to the stairwell has a fire door. Incidentally, the stairwell also serves as an access and rescue route for the fire department.



#### Small fire extinguishers

Small fire extinguishers, also known colloquially as fire extinguishers, should be available in sufficient numbers. These must be permanently mounted on the wall and

They must always be freely accessible. Ensure that they are regularly maintained according to the manufacturer's instructions. This is the only way to be sure that they will function properly in the event of a fire.

It is also advisable to take a moment to look at the printed operating instructions so that you do not have to make up for this omission in front of open flames.



#### smoke detector

"Smoke detectors save lives." This statement isn't without reason. The human sense of smell is impaired when we sleep. Therefore, we don't notice a fire in our home. These little lifesavers are available from specialist retailers.

already available for little money and can actually

If you have any questions about preventive fire protection and personal safety, the Zermatt Municipality's Fire Protection and Rescue Department is happy to assist you at any time. Thank you for your valued assistance!

https://gemeinde.zermatt.ch/sicherheit/schutzundrettung

## Energy consulting & solar energy





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Municipality of Zermatt

## **Zermatt water supply**

Zermatt's drinking water consists of 100% pure spring water, is of very high quality, and is drawn from 133 springs in 13 source areas. The reservoir system has a capacity of approximately 5,520 m3, and the 47 km long pipeline network supplies more than 1,600 homes, as well as 207 hydrants and 30 wells with drinking water.

#### **Key data** 2,037,000 m3 Drinking water consumption: 1,601,000 m3 215 pieces Water samples Water meter: 1659 pieces 207 pieces Fire hydrants: Reservoirs: 9 pieces 133 pieces Sources: 47 km Power cables: Transport lines:

Further information can be found at: https://gemeinde.zermatt.ch/wvz

Regulations and fee schedule of the Zermatt water supply
Zermatt Water Supply Regulations (PDF: 81 KB / 7 pages)
Fee schedule for water and wastewater (PDF: 5.5 MB / 10 pages)

Iseli + Albrecht AG

Balfrinstrasse 15 A, 3930 Visp, Tel. 027 945 13 44

#### Story

In 1900, a syndicate was established to build a water supply for the village of Zermatt. The founders were the municipal community, the VZ-Bahn (railway company), the GGB company, and the Alexander Seiler Hotels. From 1921, the water supply was shared equally between the municipal community and the citizen community. From 1921 to 2002, the progressive and future-oriented expansion of the water supply was continued by the municipal community and the citizen community, with the municipal community taking the lead. Starting in 2004, the citizen community's shares were transferred to the resident community.

#### Future

The water supply system is responsible for ensuring security of supply based on quality standards and providing sufficient water for firefighting and drinking water. Global changes are making this task increasingly challenging.

For the Zermatt Municipality Water Supply Department, a department head, a deputy head, and four technical staff members are on duty daily to assist the residents of Zermatt. The on-call service is available 24 hours a day, 365

The residents of Zermatt recently approved a commitment loan to realize the major project for the new Blatten reservoir. The headwaters, source pipelines, transport pipelines, network pipelines, and reservoirs have also been renovated in recent years.

A constantly updated "General Water Supply Plan" shows the necessary developments for the future of water supply.

how





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The youth fund's funds are generated through revenue from the folklore festival.

Municipality of Zermatt

# **Zermatt Youth Fund** - financial support

The Zermatt Youth Fund aims to support clubs, groups, or events that significantly promote the interests of young

people. The target group is toddlers from preschool age to

to young adults of a maximum of 20 years.

Youth Fund was established in 2011 by the Zermatt Business Association, which annually credits the proceeds from the Folklore Festival to the Youth Fund. An amount of CHF 18,000 was transferred to the Youth Fund from the 2022 Folklore

Other sources of income include residual amounts from club dissolutions and other donations. The Youth Fund Committee would like to express its sincere gratitude to all donors. Only through these revenues is it possible to support the many wonderful offerings in Zermatt.

### Active Support: The Youth

Fund's funds are generated through the proceeds of the Folklore Festival. To ensure the smooth running of the festival, the Folklore Festival's organizing committee needs many hard-working volunteers each year. In recent years, Jubla Zermatt has always been the sole youth organization involved, but we have

changed this somewhat. Now , clubs and groups that have received a contribution from the Youth Fund are also being asked to actively help with the Folklore Festival.

### Application review

The Youth Fund Commission, consisting of five members, is responsible for reviewing all submitted applications and subsequently allocating financial resources.

The applications already submitted are currently being reviewed by the Commission for completeness and accuracy.

#### Applications must be submitted by April 24,

2023. Decisions regarding financial support are made in April and November of each year. Applications for the current year can be submitted until April 24, 2023

The application form, guidelines, and regulations of the Zermatt Youth Fund are available on the Zermatt Municipality website at http://gemeinde.zermatt.ch/pc dokumente. If you have any questions, you can also contact the Youth Services

#### Submission of applications and any questions

All applications must be submitted to the following address: Bianca Ballmann

Mattertal Youth Work Center Zermatt, Täsch, Randa English Quarter 8 3920 Zermatt

mattertal@jastow.ch Phone: 079 303 45 04



# **Library Rally**



Municipality of Zermatt

The Zermatt Women's Community and the Zermatt Library organize a library rally for adults.

Get to know the community library's offerings in a playful and entertaining way. We look forward to a varied evening.



Wednesday, April 19, 2023, at 7 p.m.

**Zermatt Municipal Library** 

until Friday, 14 April 2023, with Edith Thalmann: 079 611 60 54

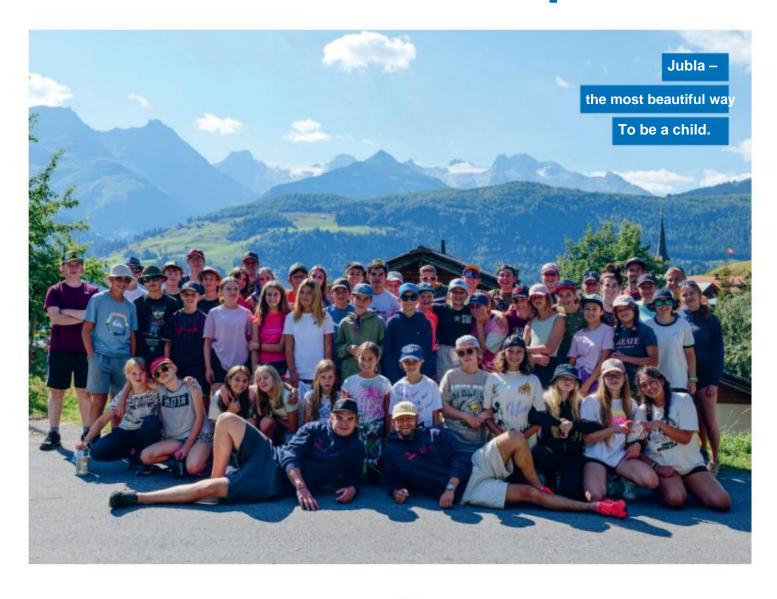


Municipality of Zermatt

# **Jubla Zermatt – Summer Camp 2023**

In just over four months, the Jubia Zermatt summer camp begins. The management team will organize an unforgettable week for the children, full of adventure, fun, and

new friendships.



Once you arrive, things really get started! This year, we're heading to the canton of St. Gallen. There, we'll spend the week up in the mountains, fully embracing one of our guiding principles: "Experience nature."

During the week, we'll immerse ourselves in the world of espionage. Under the theme of 007, the children will learn many new things and solve difficult cases. The motto "Living Friendship" remains at the forefront, because at Jubla, everyone is accepted just as they are. We'll sing together around the campfire, play fun games, and just be ourselves!

The entire management team and the children look forward to this fantastic week every year, which will take place this year from July 22nd to 29th, 2023 , in Alt St.

Find the registration form You on our homepage: www.jublazermatt.ch

If you have any further questions or management will be happy to assist you.

Valentin Biner

Tel. 079 285 52 60

valentin.biner03@gmail.com

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Municipality of Zermatt

## **Playback Show**

On Saturday, April 15, 2023, our young artists will be in the spotlight on the tent stage of Zermatt Unplugged.

As every year, Jubla Zermatt and the Mattertal Youth Office have once again organized a fantastic show with generous support from Zermatt Un-plugged.

At this year's Playback Show, the young artists will once again showcase their talent on the large tent stage, where the big stars also perform in front of an audience during Zermatt Unplugged . Groups from grades 3H to 11OS will be present, performing live or

also perform with playback. Additionally, several specials are planned to round out the playback

#### Free admission

The doors to this unique show are open to everyone from 10:45 a.m. – you are cordially invited, and admission is free. The various groups look forward to welcoming you among the audience. The entrance to the playback show is on the side near the retirement home.



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Municipality of Zermatt

# Call for donations for the Bocsa Children's Home / Romania

In 2022, Zermatt covered the operating costs of approximately CHF 200,000 for the Bocsa Children's Center in Romania through donations from the public and businesses, as well as a testamentary disposition.

In 2023, around CHF 48,000 was already transferred for operating costs from January to March. The aim of our aid organization is

to cover the rest of 2023. To do this, we need your help, your support, and your donations.

Donations are guaranteed and will be used to the best of our ability for the operation of the children's home. Our association president was able to see this for himself in September 2022. The children's home, founded by Father Rolf Schönenberger, is managed by his Eastern European aid organization "Triumph of the Heart." The accounting is audited by the office in Einsiedeln. We have been working closely with Father Schönenberger for more than twelve years through donations, clothing collections, and Christmas packages.

We hope for your help and donations to our account at Raiffeisenbank Mischabel-Matterhorn, Zermatt/St.Niklaus:

IBAN CH93 8080 8009 8262 1832 2.

Donations can be deducted from taxes within the legal framework .

#### lothing collection:

Our association "Hand in Hand – Your Neighbor" supports the needy populations of Eastern Europe, especially children and the elderly, financially and materially. On Saturday, April 22, 2023, our association/aid organization will hold another clothing collection for Eastern Europe.

#### Collection points

We collect well-preserved and clean clothes, shoes, bed linen, and towels in boxes or black garbage bags as follows:

ZERMATT: Saturday, 22 April 2023, at the following locations: 8:30 a.m. – 2:00 p.m.: Technical Services Entrance (next to the Sunnegga funicular) 8:30 a.m. – 12:00 p.m.: Entrance to Winkelmatten Chapel (please keep to the time!) 8.30 – 14.30: Entrance to the parish center

TÄSCH: Saturday, April 22, 2023

 $08.30-11.00\ a.m.:$  in front of the «Walliserhof», responsible is Mrs. Lydia Lauber

Thank you very much for your support.

Aid organization/association «Hand in Hand - your neighbor»



Municipality of Zermatt

# Music Society «Matterhorn» – Anniversary and new uniforms

The Matterhorn Music Society celebrates its

150th anniversary on Saturday, April 29, 2023.





#### Birthday party in the new uniform

The Matterhorn Music Society is the second oldest "Müsig" in the Visp district. On Saturday, April 29, 2023, at 12:30 p.m., the fifth uniform will be inaugurated on the church square. Music societies and village clubs will perform, and there will be a festival and canteen service.

At 6 p.m. the party moves to the Triftbachhalle and the highlight will be the performance of the well-known entertainer "ChueLee."

#### he fifth uniform

Until the 1950s, the musicians performed in their traditional Sunday uniforms. In 1951, the blue uniform was acquired, and the Matterhorn was one of the first clubs in Valais to wear a uniform. In 1964, the Matterhorn was allowed to inaugurate the cardinal red uniform. This was followed by the black uniform with the legendary white shoes. Since 1998, the musicians have played in their current red uniform. It has served for 25 years and is the longest-lasting uniform. The uniforms were manufactured by the Schuler company in Rothenthurm. The numerous performances have left their mark. Therefore, at the last general meeting, it was decided to purchase a new uniform and equip the ladies of honor with fresh traditional costumes.

#### Inauguration of the new uniform

On Saturday, April 29, 2023, the "Matterhorn" will unveil its new uniforms and costumes . The uniforms and costumes are a birthday gift we received from the public. Thanks to the very generous support of the population, local businesses, private individuals, the Zermatt Municipal Council, the Cultural and Social Foundation of the Zermatt Civic Community, and many smaller and larger donations , we were able to finance the purchase of the new uniforms and costumes . This will make it possible for the "Matterhorn" to perform in its new outfit at concerts, serenades, Corpus Christi celebrations, music festivals, and parades in the coming music season. We wear the uniforms and costumes with pride and will be celebrating many beautiful

and enjoy the camaraderie. It's a joy! This generous support is both an honor and an obligation.

The Matterhorn would like to express its sincere thanks for this.

#### Festival program Saturday, April 29, 2023

Kirchplatz (bad weather option: Triftbachhalle)

Arrival of the clubs (serenade by MG «Matterhorn»)

13.00 Gathering and greeting

1:30 p.m. Departure of the "old uniform" MG "Matterhorn" with flag

delegations

Concert Tambourine Association Zermatt

Alphorn Friends Zermatt Concert Entry of the new uniform of the MG Matterhorn with

flag delegations

Consecration by Pastor Stefan Roth Anniversary March «MG Matterhorn»

Complete game «Marignan»

0 Concerts

MG «Matterhorn»

MG «Metallharmonie Bern»

Matterhorn Drummers

MG «Hannigalp» Grächen

Hunting horn player «Diana Mettelhorn»

MG «Täschalp» Täsch MG «Weisshorn» Randa

Mountain Guide Music Zermatt

#### museum

Apéro sponsors at the Matterhorn Museum

Admission of honorary members

#### Triftbach Hall

from 6 p.m. shift to the Triftbachhalle for the evening program

Festival and canteen operations

Entertainment with DJ and «ChueLee»

The musicians are looking forward to the festival, to which the public is cordially invited. What the new uniforms and traditional costumes will look like? We won't reveal that at this point.

The secret will be revealed on April 29, 2023.



Municipality of Zermatt

# **Survey on leisure and encounters** in the Inner Matter Valley

The Mattertal Youth Employment Office and the Inner Mattertal Site Development Agency want to address your needs with this survey.

Thank you for taking 15 minutes to answer the questions.

Simply click on the QR code in the desired language and start.









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Zermatt Citizens' Community

## Single-horse carriages for the Zermatterhof

Carriage riding has a long tradition in Zermatt

In the 19th century, at the height of

English tourism in the Swiss Alps, the carriage was an integral part of the Zermatt scenery.

At peak times, there were 40 to 50 carriages in Zermatt available to guests and residents . Gradually, most of the carriages disappeared from Zermatt.

matt, to make way for cars and later electric vehicles.

#### Over the decades, the

highlight for the hotel.

Conditions in Zermatt and the requirements for horse husbandry have changed and evolved significantly. The Matterhorn Group, under the leadership of Andreas Biner, has taken up this challenge and has repeatedly implemented measures to further develop

development of the carriage business and for the welfare of the horses.

The Grand Hotel Zermatterhof acquired in 2013

The hotel 's own Lipizzaner horses are housed in a stable in Winkelmatten. The team of carriage drivers cares for the horses and the associated infrastructure 365 days a year. Since then, the Zermatterhof has been picking up and dropping off guests from all over the world at the train station in its own horse-

At the beginning of this winter season, the owners have decided on a progressive idea in the field of animal welfare

drawn carriage . A highlight for guests and a special

The welfare of the horses is our top priority and, in addition,

added value for the guests . For this reason, the current

The previous two-horse carriage system was converted to two single-horse carriages. The new vis-à-vis carriages are light and elegant, an eye-catcher for all Zermatt guests. They are used simultaneously and accommodate the often large influx of guests arriving at certain times of the day.

One of the Grand Hotel Zermatterhof's elegant horsedrawn carriages now usually stands in front of the train station, the other in front of the Zermatterhof. They have become an integral part of the village landscape.









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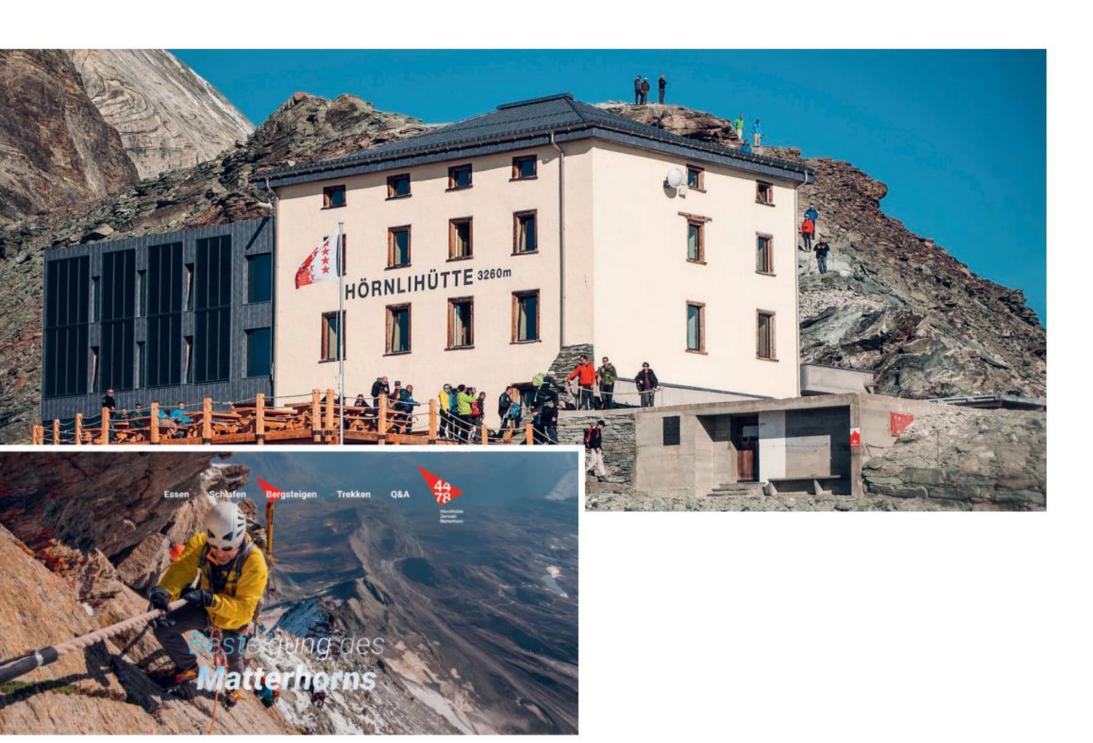
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Immobilienangebote unter: www.remax-zermatt.ch



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Zermatt Citizens' Community

# New website and new Reservation system for the Hörnlihütte

For more than 130 years is the Hörnlihütte

A destination and starting point

for mountaineers and hikers on the Matterhorn. At an altitude of 3,260 meters,

it offers accommodation for

150 overnight guests and 130 restaurant seats for day guests. In order to meet the growing demands of guests in the high mountains, the Hörnlihütte was extensively renovated in 2015 and equipped with the latest, environmentally friendly building technology.

The Zermatt community has now invested in the digital development of the Hörnli Hut. Since the end of January, the Hörnli Hut website has been shining in a new look. In addition, the existing

The reservation request form, which previously did not allow guests to book directly, has been replaced by a new reservation system.

The new reservation system is unique among Swiss mountain huts and was created specifically for the Hörnlihütte. When booking, the system automatically charges a non-refundable deposit of CHF 50 per person, thus confirming the guest's stay directly. Modern dietary requirements such as allergies and intolerances are also taken into account when making reservations, as today's guests are more demanding than ever. The Hörnlihütte kitchen also takes this into account by catering to registered special requests with its fresh and healthy cuisine.

The new website features a Q&A (Questions & Answers) page, allowing guests to gather more information before their arrival, thus relieving the burden on the hut wardens. A live cam displays the local weather, and the photos on the website (many of which were even taken by the hut wardens themselves) provide additional insight into the experience to expect.

The hut wardens, Edith and Martin Lehner-Rüegsegger, are delighted with the new developments and the initial positive feedback from guests. "For the new website, it was important to us that we could focus on our guests and have less time and effort with reservation administration. We want our guests to celebrate successes and make their dreams come true."

The successful implementation of this project with a local digital agency now brings nature and people closer together through digital solutions.

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Zermatt Tourism

## **Digital marketplace**

Around 150 years ago, pioneering work was carried out by the population building railways and hotels, thus creating a new livelihood: tourism.

Today, pioneering work is being done again, but this time in the field of digitalization.

Let's seize the opportunity

like 150 years ago.

To increase the added value from tourism

To increase services in the destination, to remain
competitive and, as far as possible, to involve all service
providers, the destination Zermatt

 Matterhorn decided to develop a forward-looking and innovative digital strategy to implement.

A core element of the new digital ecosystem being implemented is the "Digital Marketplace" project. The digital marketplace will be the unifying element that links all of the destination's digitalization projects, making all of the destination's offers bookable on a single platform, without any application breaks in the customer journey. Artificial intelligence evaluates the data structures and offers guests tailored offers before, during, and after their stay. The goal is to provide each individual guest with the right offer at the right time, thus simplifying the booking process.

This should increase the added value in the destination

The project launch this week marks an important milestone in the implementation of the destination's digitalization strategy. The marketplace is considered a flagship project within the overall digitalization strategy and demonstrates a high degree of innovation.

Compared to existing marketplaces, which are considered state-of-the-art, the Zermatt-Matterhorn destination marketplace aims to achieve the following distinguishing features and innovations:

Complete networking with the central database. This enables a 360- degree view of the guest and a high level of personal

socialization of customer communication.

 The marketplace represents the destination's entire tourism offering: It can be booked online and is integrated in such a way that no external bookings or inquiries are necessary. This eliminates delays and minimizes the risk that interested parties will book elsewhere.

• Information and purchasable offers are combined, thus enhancing the purchasing experience for the guest.

 The sales proceeds are directly and automatically transferred automatically to the service partner; this also works with a mixed shopping cart in which offers from different service providers are purchased.

The customer journey – the booking process for the guest – is quick and intuitive.

Thanks to existing personal data

The guest is spared from having to repeatedly enter his

 The marketplace works seamlessly with marketing tools such as direct marketing; this allows guests' needs to be transformed into added value.  Thanks to single sign-on, guests only need to log in once, and their stored data is available on all platforms. This simplifies the payment process, for example.

 All offers and packages can be booked via a checkout process: This allows the guest to book an individual

put together a unique holiday experience..

 Artificial intelligence and fully integrated analysis tools enable the complex data sets of the various

Bonfire tools to evaluate and thus

To better plan marketing activities and use available advertising funds efficiently.

The marketplace and the associated tools are scalable and will

Continuously developed. Performance, reliability, security, and quarterly updates ensure that the marketplace remains groundbreaking for many years and can therefore be operated sustainably.

 Wish lists, recommendations, feedback, satisfaction tracking, mobile
 Version at the touch of a button, a backend with Order management and automated marketing

campaigns are further applications that make the new digital marketplace more attractive for both guests and service providers.

make them attractive to employers.

After Bonfire was awarded a "Milestone" in 2018, this innovative project also received recognition at the federal level: The State Secretariat for Economic Affairs (SECO) allocated start-up funding from the Innotour Fund. The marketplace will continue to be financed by Bonfire AG, its owners, Zermatt Bergbahnen AG and Zermatt Tourism, as well as a loan and a contribution from the municipality of Zermatt.

Like all Bonfire projects, the marketplace is being implemented under the strict supervision of the data protection officer: all technical developments and decisions are first reviewed from a data protection perspective before they are implemented.

The people responsible at Bonfire AG are aware that the implementation of the Marketplace pioneering work is: Innovation always

which must be monitored and, if necessary, minimised as best as possible .

involves uncertainty and risk

The digital marketplace, like the construction of tourist infrastructure 150 years ago, has

Potential, the development of tourism and the success of the Zermatt destination –

To leave a lasting impression on the Matterhorn.



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Zermatt - Matterhorn wins the Blick Award in the "Gastronomy" category.

Zermatt Tourism

## And the winner is...

#### **Zermatt – Matterhorn shines at the Blick Awards.**

These were the tourism Oscars, which "Blick" magazine was honored to present in collaboration with Switzerland Tourism. The best and most popular winter sports destinations in Switzerland were chosen in a total of six categories: "Skiing and Snowboarding," "Cross-Country Skiing," "Small and Fine," "Leisure and Fun," "Family," and "Gastronomy." It was n't a jury that made the verdict: over 70,000 readers cast their votes

The Zermatt-Matterhorn destination wins in the "Gastronomy" category and takes second place in the "Ski and Snowboard" category behind Arosa/Lenzerheide. Bravo and a huge compliment to the restaurateurs in our destination, whether in the villages or on the mountain! The appeal of the cuisine at the foot of the Matterhorn remains undiminished. To ensure this remains the case, Zermatt Tourism will continue to integrate culinary arts as an important element in its communications. Recently, we intensified our collaboration with the "Taste of Zermatt" association with the goal of even more effectively conveying the appeal of gastronomy, which is so important to our quests. The CHF 85,000 credit from the Ringier Group for online advertising, which we won for first place in "Gastronomy," will certainly help in this regard

advertorial

## Lauber IWISA welcomes Kevin Brantschen as site manager

From April 1, 2023, Kevin Brantschen will take over site management in Zermatt and will be responsible for all areas of responsibility, from service and maintenance work to installations.

Kevin Brantschen is 25 years old and has extensive expertise in building technology. His training as a certified plumber (EFZ) in 2017 and a certified heating engineer (EFZ) in 2021 gives him excellent professional expertise and familiarity with the latest building technology.

Lauber IWISA is convinced that Kevin, with his work ethic, commitment, and expertise, will successfully further develop building technology in Zermatt.

If you would like to learn more about Lauber IWISA's services in Brantschen at any time.

You can reach him by email at kevin.brantschen@ lauber-iwisa.ch or by phone at T. 027 967 20 73 or M. 079 564

We look forward to assisting you with all your questions about building technology in Zermatt in the future .



Our business areas

**Building technology** 



building envelope



Plant engineering



Kitchen



Building technology that connects.



**Zermatt Tourism** 

## The perfect Summer is waiting

With the upcoming summer campaign under the motto "Perfect by Nature," the Zermatt Tourism team aims to reactivate a campaign already developed for summer 2020. The

goal is to introduce potential guests from home and abroad to the perfect summer holiday in Zermatt.

The campaign "Naturally Perfect" was first developed in summer 2020 and Unfortunately, the potential of the campaign at the time could not be fully exploited under the circumstances of the COVID pandemic, and the campaign was only implemented at the national level and very cautiously . The still valid statement that the Matterhorn and the entire destination, with its diverse offerings, are perfect in themselves, prompted the Zermatt Tourism team to give the slogan a new chance, this time also on the

Now available from us

available!

to be present with it.

international market.

The campaign has been refreshed and focuses on presenting stunning images

of Zermatt and the Matterhorn. Targeted online advertising will target seven different segments: hiking, biking, families, Matterhorn visitors, skiing (only in the Oceania markets), culinary, and events. The campaign launches on April 17 and runs through the fall, with a stronger focus on fall offers in late summer to further raise awareness of the

By using the resources in the online channels, it is possible to analyze the effectiveness of the financial expenditure in the individual channels and offers in a fact-based manner and to make flexible adjustments during the campaign period.

Through agile campaign management

**VON NATUR** 

We have been able to make continuous improvements in the past campaigns and by mid-March this year we had

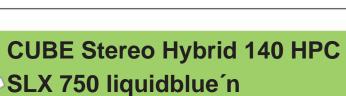
The total sales of last year's winter campaign have already been exceeded by 58 percent and a new record of CHF 1.24 million has been reached.

Compared to the sales generated, it is lower than ever before and remains at a stable level of 13% (cost- to-sales ratio, KUR for short).

With the upcoming summer campaign, the team aims to build on this achievement and use the available resources more efficiently and profitably The team is convinced: The coming summer will







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Zermatt Tourism / Municipality of Zermatt

## **New Product Manager Bike at Zermatt Tourism**

Since 1 March 2023, the segment "Bike" in Zermatt has a new caretaker.

The 28-year-old Cornelius Schreck, originally from the Black Forest (Germany), already knows the world of tourism from previous activities and has been able to work in the bike sector both in

the function as a consultant in the destination

development as well as gain experience as a bike guide and riding technique trainer.

Two weeks after starting his job at Zermatt Tourism,

we asked him a few questions about his start in the Matterhorn village.

#### You've been active in Zermatt for two weeks now.

#### How did you get started? How do you like it?

I had a very good start and am grateful for a fantastic team that welcomed me so warmly. Being able to work at the "Horu" every day is a privilege and something very special for me. I love sitting in the office with a view of the Matterhorn. I've already had the opportunity to meet many friendly and helpful people at the destination, who have enriched my first few days

#### What do you particularly like about Zermatt?

So far, I can say that I really appreciate the community here and am looking forward to building a local network. Of course, I'm impressed by the mountains in and around Zermatt, which have so much to offer. My love of nature makes me appreciate every minute. Not to mention the excellent culinary offerings, which, for me, are the perfect combination for the outdoor activities

#### How do you perceive Zermatt as a biking destination?

I remember my first visit to Zermatt as a tourist very well. Biking in front of the Matterhorn is a unique experience for every mountain biker. It was the same for me – an experience that will stay with you forever! There are so many ways to experience and explore the destination by bike, with offers for different target groups. What's special about this place is certainly the wide variety of options. In addition to biking, the destination offers a large selection of other offers and activities, allowing you to plan your days individually and with a great deal of variety.

#### What is your personal favorite trail?

That's not an easy question, as every trail has its own special appeal. In general, I enjoy variety in biking. I prefer to start off technical in rough terrain, after which the trail takes on a completely different character in the tree zone



#### Where can Zermatt still improve in the area of biking?

The transfer routes to the trailheads certainly still have potential. Furthermore, additional trails would make the offering even more attractive for bikers. Exciting packages with various service partners can create innovative experiences. Guests appreciate package deals that are easy to book. It's important to monitor the rapidly evolving market and tailor

#### How would you like to further develop Zermatt's cycling landscape in the future? What's important to you?

I want bikers – whether locals or tourists – to feel absolutely welcome in Zermatt. A central

a good working relationship with all involved. Especially in conflict-ridden topics such as mountain biking, all interests and views must be taken into account.

examined and joint solutions developed. The destination has enormous potential with considerable expertise in a wide variety of areas. Synergy effects play an important role The concept of sustainability is a high priority for me. Projects and developments must be in harmony with social, ecological, and economic concerns.

## What can Zermatt learn from other destinations when it comes to

It's always inspiring to look beyond one's own infrastructure and range of offerings. After all, we learn best from each other and can complement each other. There are certainly some regions in Switzerland and internationally that have established innovative approaches and strategies in mountain bike tourism. For me, "thinking outside the box" is

#### What are you most looking forward to in your new challenge?

I take great joy in inspiring people to enjoy mountain biking and nature . It's a wonderful task to make this magical place even more accessible. And of course, I'm really looking forward to getting to know Zermatt from a different perspective—with and without a bike.



Zermatt Inside 25 April 2023

column

## **Human slalom poles**

## **Dear drivers**

Driving an electric car in Zermatt is no easy task: Our village was essentially planned without motorized traffic; space is generally limited, there is a lack of parking spaces and passing places, and in general, the traffic flow with one-way streets and other regulatory restrictions is not always the most efficient from the driver's perspective.

The fact is that the majority of people here move on foot and use the same square meters of road as the four- and two-wheeled drivers. Then there's the seasonal pressure to transport goods and people from A to B as quickly as possible—that's my understanding of your current situation. However, I have no understanding for your behavior, even though I'm aware that this doesn't affect everyone to the same extent.

The fact is that our streets and paths are fundamentally reserved for pedestrians. At least, that's what our traffic regulations stipulate, and every driver should be aware of this and show the greatest possible consideration for vulnerable road users. The reality, which I can observe on the streets every day without much effort, is unfortunately quite different: Passersby are brazenly denied right of way, and the slaloming around pedestrians resembles a go-kart race with people as moving

To save a few minutes, one boldly cuts through Bahnhofstrasse. If a pedestrian dares to cross the middle of the

If someone tries to walk across the street, he is promptly honked at, and the vehicles seem to only know two speeds: standstill and full throttle although full throttle is well above the permitted 20 km/h, especially for the new electric cars.

"It's a game of cat and mouse," says one of the people in uniform who is responsible for ensuring that you comply with the rules. However, you're less concerned with understanding the actual meaning of these rules than with avoiding a fine from the regional police. At the "Unique Driver" workshop, which we hold before each season to raise awareness there are no other drivers to be seen besides the legally required taxi drivers. If you criticize that,

poor traffic behaviour, the traffic planning promised long ago by the legislator is immediately cited as an excuse.

What if everyone thought for a moment about their own responsibility? If everyone questioned what impact their rude behavior on the streets has on the well-being of others.

- locals, guests and children - and what fatal consequences this could have in the worst case scenario?

A frightened and harried guest doesn't return and, even worse, tells people at home about the reckless racing cars. I'm counting on you, dear vehicle artists, in the spirit of "Unique Driver" and

"Unique Bikers," thank you for adapting your riding style in the future and thus contributing significantly to the quality of life and vacation in Zermatt with little effort (and loss of time). Thank you!

Sincerely, Daniel Luggen, Spa Director



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Zermatt History

## Albert Julen – Priest, Professor, sociologist and historian



**Albert Julen was first** and foremost a priest. From 1921 he worked first as rector, then as the first pastor in Agarn. He enjoyed such high esteem in the village that the community granted him honorary citizenship in 1960. From 1925 to 1927, he served as chaplain in his home parish.

Together with Pastor Gregor Brantschen, he founded the mixed choir. Even after moving to the college in Brig, he remained connected to Zermatt, often holding services on major feast days and, whenever possible, participating in the chapel festival of Our Lady of the Snows on Schwarzsee on August 5th. Professor Julen experienced a high point in 1961, when his spiritual son, Josef Biner, celebrated his first mass. He served as prefect of the college church in Brig from 1938 to 1957. He was a valued confessor and a great devotee of Mary . After his health-related  $% \left\{ \left( 1\right) \right\} =\left\{ \left( 1\right) \right\} =\left\{$ retreat to Zermatt, he celebrated Holy Mass daily in his private

Professor Julen was a respectable, stately personality and a teacher with heart and soul. His

Doctoral and professorial titles were important to him. He introduced himself everywhere as Professor Albert Julen This is probably why everyone in Zermatt simply called him "the

Professor." After his ordination even addressing his parents and siblings with "Sie" (formal). From 1927 onwards, he taught Greek and history at the college in Brig. He was considered a consistent , strict, successful teacher and tireless worker. He tolerated no contradiction. As a humanist, the

ancient classical languages were the basis of his studies. He

conversed with former students and academics exclusively in

He spoke High German, dialect, only with ordinary people. History was equally important to him. But he also had the necessary critical eye for world events. He warned his students early on about

the lure of National Socialism. Due to his health problems, he had to interrupt his teaching in 1957 and left the faculty permanently after the 1959/60 school year.

Professor Julen has always been interested in sociology and social science. He earned distinction in Catholic and social action and taught sociology at the seminary in Sion for about a dozen years. He led the course with great commitment and was able to contribute his social scientific ideas. He was concerned with the representation of Catholic society and social teaching. The papal circulars seemed to him to be groundbreaking. He had a great understanding of the concerns of the working class, but tried to resolve the issues at hand without violent and political struggle. Albert Julen was also a founding member of the Christian Social People's Party of Upper Valais.

History, especially Valais history, was very important to him, not just as a subject. He was a historian. In 1945, he became the third president of the Upper Valais History Research Association.

one which he led until 1958. He advocated for the college's students to become members and participate in the annual general assembly. He wrote historical works, which he published in the iournal "Blatt zur Walliser Geschichte" (Papers on Valais History) Notable here is "The Names of Zermatt and Its Mountains in the Light of History," published in 1951.

Walliser Bote / Briger Anzeiger, May 22, 1968: Peter von Roten on the death of Prof. Dr. Albert Julen (excerpts)

«When I ask myself, now at the end of my years, who has had the greatest influence in my life, who has done what is so beautifully called "my

When I hear what Professor Albert Julen calls his "dead worldview," I conjure up an image of Professor Albert Julen, carrying ten books under each , about his history lesson arm, stepping up to the lectern before us . In the final years of high school, one is still unburdened by professional specialization. And yet, one is already "mature" enough to be interested in the major problems of humanity. History instruction at high school, regardless of the person teaching it, is therefore always and everywhere the mold from which the next generation emerges. That is certainly how it was for us at the College of Brig, and I believe that all of our generation, all those who had Professor Julen as their history teacher in their philosophy classes, tailored their worldview to his philosophy . Today, at the grave of this amiable, intelligent , and so humane priest, this page of glory should be laid

accompany him...

... At this specific historical test bench,

The deceased showed us the way. This is inscribed in golden letters on his memorial plaque a quarter of a century later. He, Professor Albert Julen, had already warned us students in the most urgent terms against the lure of National Socialism and, with true historical insight, demonstrated the diabolical line that led from Bismarck via Alfred Krupp to Adolf Hitler, the fruits of which can still be seen today ..

...This radical, uncompromising, passionate rejection of National Socialism at the time of its heyday was all the more admirable in Albert Julen.

More remarkable than he was, given the historical foundation of a German-speaking sense of mission. He certainly knew how to inspire us with the greatness of the "Reich," although this empire was not that of Bismarck and Wilhelm II.

but that much more distant one for which Dante had raved. He knew how to present the Reformation to us not as a monk's squabble, but as the tragic division of a Europe that was already struggling to come to terms with itself. In this, he remotest mountain valley of Zermatt, but that through the cunning of history this remotest mountain valley had become the most international place in our Upper Valais. He did not take internationality lightly, but rather grappled with it and knew how to unite it with Catholic thought in a magnificent synthesis, creating a vision that gripped us students like few other subjects did. Through the figure of Professor Albert Julen, I have remained aware throughout my life of how much a single man in a decisive key position can shape the face of the future. It is not the politician who makes laws or the financier who draws up state budgets who shapes the future, but the lecturer, the teacher, who sits at a lectern and brings the future leaders of a nation to listen.



The extended Julen-Lauber family on the 50th birthday of Professor Albert Julen (center).



Memorial plaque for Prof. Dr. Albert Julen at the parish church in Agarn

## Albert Julen (\*1895)

Parents: Felix and Maria Julen-Welschen

Compulsory schooling in Zermatt

College in Sarnen Theology studies in Sion, Innsbruck,

Fribourg, Rome and Bergamo

Dr. in Social Sciences

1920: Priestly ordination

1921-1925: Rector and pastor in Agarn

1925-1927: Chaplain in Zermatt 1927-1957: Professor at the Brig

1938–1957: Prefect of the Collegiate Church

1957: Stroke with hemiplegia paralysis

1960: Final abandonment of the Teaching at the college

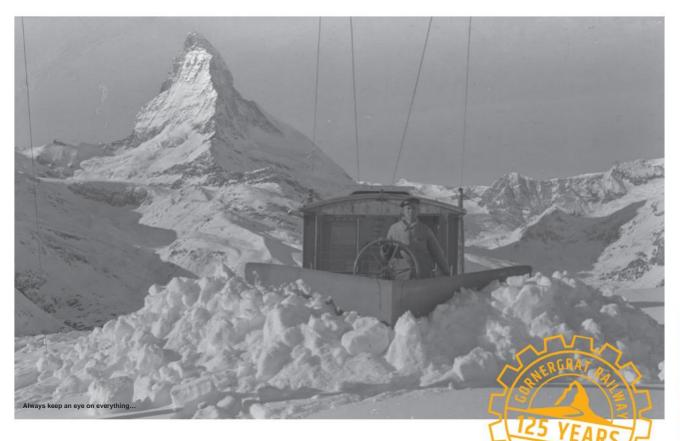
Seminary in Sion

died on May 16, 1968

Text and images are partly taken from the book «Focus Matterhorn – Zermatt History and Stories», 2015, Rotten Verlag

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Gornergrat Railway (annual series)

# Gornergrat Railway – Fascination for 125 years Snow removal then and now

The Gornergrat Railway has been in existence for 125 years.

In all six editions of Zermatt Inside 2023, we will be reporting on this historic anniversary.

During the first 30 years of its existence, the

The GGB did not operate in winter and, until 1927, operated only on approximately 120 operating days during the summer months from June to September. In the winter of 1928/29, trains ran to Riffelalp for the first time, and from the winter of 1938/39 onward, they ran to Riffelberg. Thanks to the construction of the 800-meterlong Riffelbord Gallery, year-round service to Gornergrat Kulm was possible from 1942 onward.

#### Wake-up call at 5:00 a.m.

If it snowed overnight, the snow clearing team begins work at 5 a.m. The entire route from Zermatt to the Gornergrat measures 9,339 meters. The track is double -tracked for almost four kilometers to allow trains to cross. Under normal conditions, the railway line is cleared to a maximum width of 3.5 meters by 7 a.m. In bad weather, the operation can easily take several hours longer. Once one lane has been cleared of snow, the second lane can be tackled. In heavy snowfall , the first lane is often already covered in snow again by the time both lanes have been cleared, and the work begins all over again.

#### Teamwork is required

The snow blower is not self-propelled, but is pushed by a traction engine. Together , the two vehicles weigh 40 tons . Snow clearing is only carried out uphill, as turning is not possible on the Gornergrat.

Once at Gornergrat station, the train reverses back down and takes the other track.

In addition to the locomotive and skidding team, consisting of three people, there are six other workers on board who then work in pairs to manually clear the switches and racks of snow and ice at the Riffelberg, Rotenboden and Gornergrat stations.

#### Whiplash

At the end of 2018, the GGB type snow removal vehicle, designated Xrote 3933, was put into operation. The vehicle is equipped with two Zaugg snow blowers at the front, each with a hydraulic, rotatable, and tiltable discharge chute. The two dual-flap discharge chutes ensure compact and targeted snow discharge up to 20 to 30 meters . The snow blower removes approximately 3,000 tons of snow from the track per hour.

On average, snow covers the Gornergrat for eight months. The snow removal crew is deployed around ninety times per winter season. In the record-breaking winter of 2017/18, a total of 12.9 meters of fresh snow accumulated on the Gornergrat! Snow blowers were deployed on 92 days to remove this snow.



The avalanche-prone riffle board before the construction of the gallery in 1938/39.



With 40 tons through the snow.



Jirich Inderbinen and 60 men clearing snow around 1920/30.

Excerpt from the book about the famous Mountain guide Ulrich Inderbinen (1900–2004)

"I am as old as the century." Published 2014 in rottenedition.ch.

"When spring arrived, Ulrich got a job with the Gornergrat Railway. Every year in May, before the railway opened, the railway tracks had to be cleared of snow. It took sixty men two to three weeks to clear the almost ten-kilometer-long route. Early in the morning, the train took the workers to the spot where they had stopped clearing the previous day. This was Ulrich's first pleasure in riding the mountain railway.

He worked ten hours a day for a daily wage of 7 francs. The work was particularly strenuous where avalanches had buried the tracks. In some places, the snow piled up to twelve meters high.

During the short lunch break, the men sat outside on the tracks. For dinner, they had polenta, cooked in a large black cauldron over an open fire. When Ulrich was tired in the evening,

When he got home, he stuffed his wet shoes with newspaper and placed them next to the kitchen stove. They were still damp the next morning.

Various events and activities are planned for the anniversary year 2023

planned. These can always be found on the website

for the anniversary www.gornergrat.ch/1