






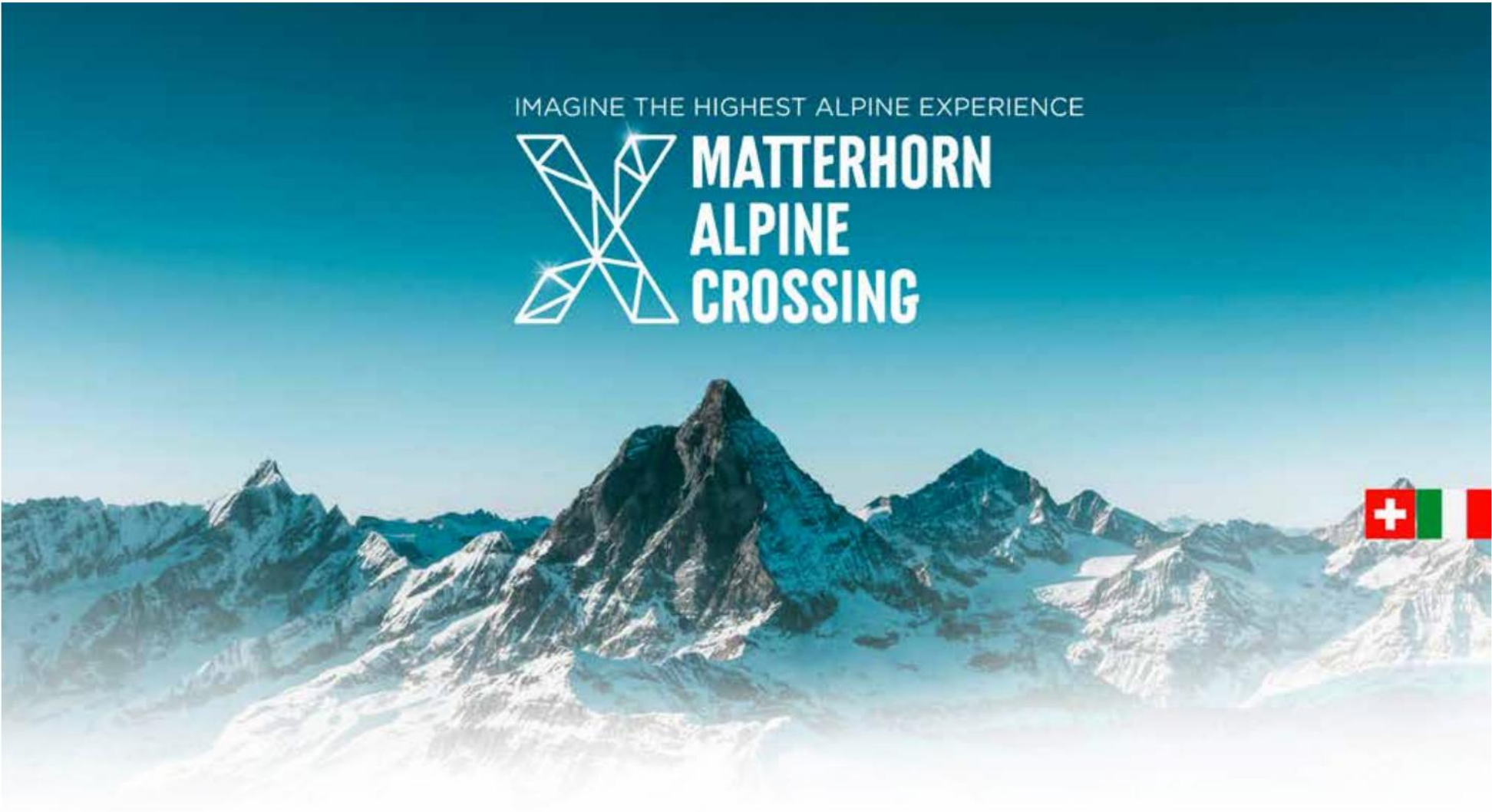
ZERMATT INSIDE

June 2023, Volume 21, No. 3



Municipality of Zermatt, Citizens' Community of Zermatt, Zermatt Tourism, Zermatt Bergbahnen AG, Gornergrat Railway/Matterhorn Gotthard Railway

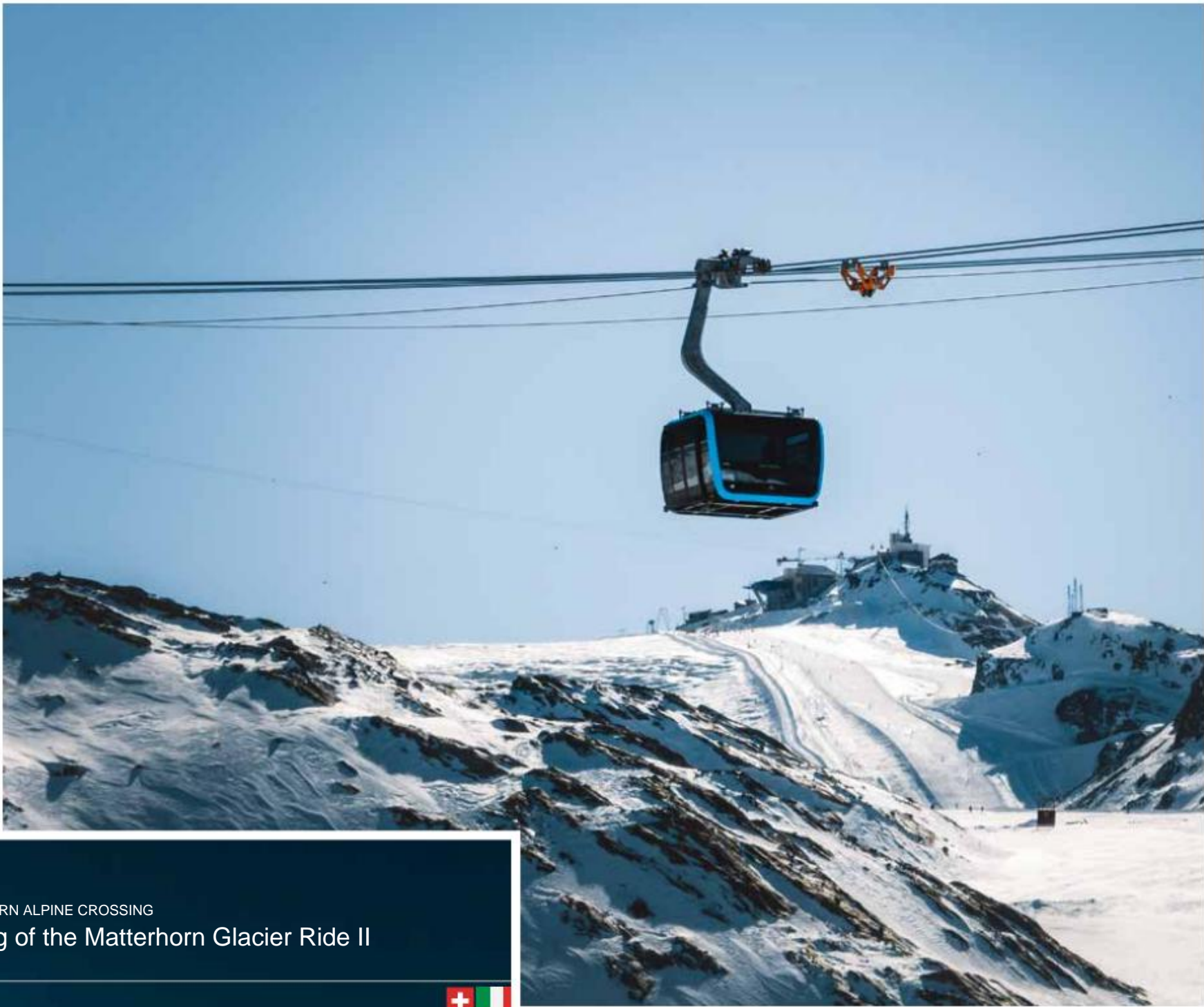
Zermatt cable cars  Aerial tramway In autumn 2023, the new Cable car from Zermatt to Furi begins operation. Modern cabins with perfect views of the Matterhorn. Page 4	Municipality of Zermatt  Energy Day The second Zermatt Schools Energy Day took place at the beginning of May. The students' concluding presentations were impressive. Page 10	Zermatt Citizens' Community  sustainability The Matterhorn Group aims to promote environmental protection, support ecological management, and generate local added value. Page 15	Zermatt Tourism  Wolli Wonderland From mid-June, you can discover new play elements, mysterious figures, and miniature worlds on the lower high trail. Page 17	Gornergrat Railway  NostalChic Class In addition to numerous attractive In addition to its summer offers, GGB is offering a restored nostalgic railway carriage. Page 20
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Zermatt cable cars


Matterhorn Alpine Crossing – the tour around the Matterhorn

On July 1, 2023, the new Matterhorn Glacier Ride II 3S cable car between the Matterhorn Glacier Paradise mountain station and the Testa Grigia valley station will begin operations. It closes the last remaining gap between Zermatt and Cervinia, enabling year-round, continuous service between the two destinations. With this premium offering, Zermatt Bergbahnen continues its commitment to quality and offers an exciting additional product for individual travelers as well as small groups.




MATTERHORN ALPINE CROSSING

opening of the Matterhorn Glacier Ride II



WARM INVITATION TO THE



Day of open Train

WHEN

Saturday, July 1, 2023

10am - 3pm

Matterhorn Glacier Ride II open day between the Matterhorn Glacier Paradise and Testa Grigia

Program with music, Italian snacks and drinks as well as exciting information on the day the new cable car opens, which connects Zermatt and Italy all year round.

WHERE



Matterhorn Glacier Paradise and Testa Grigia

MORE INFO

matterhornparadise.ch/testa

We look forward to seeing you!

Your Zermatt Bergbahnen AG



matterhornparadise.ch

Open Railway Day on 1 July 2023

To celebrate the opening of this unique connection between the two countries and cultures, Zermatt Bergbahnen cordially invites you to the Open Day on Saturday, July 1, 2023. The new cable car can be admired and experienced between 10:00 a.m. and 3:00 p.m. With music, Italian snacks, and exciting information, visitors can also take a look behind the scenes on the day of its opening. Registration is not necessary for this day. Guests receive a 50% discount on the ticket for the journey between Zermatt and the Matterhorn Glacier Paradise. Guests with a Half-Fare travelcard receive a 50% discount on the Half-Fare price.

No group discounts apply. The ride on the new Matterhorn Glacier Ride II cable car from the Matterhorn Glacier Paradise mountain station to the Testa Grigia valley station is included. Children 3 years and older can participate, and since the event takes place in the glacier area, warm and appropriate clothing is recommended.

Zermatt Bergbahnen is delighted to celebrate the opening of the highest Alpine crossing together with the local community and is looking forward to an exciting and historic day. All information is available on the website www.matterhornparadise.ch/testa.

New landing page Matterhorn Alpine Crossing – a digital travel guide

The new landing page www.matterhornalpinecrossing.com has been online since mid-May 2023 and offers a taste of the Matterhorn adventure. The digital travel guide with live data and a panoramic map provide an optimal overview of the entire route from Zermatt to Cervinia and vice versa. The various travel stops are described with their respective highlights, and useful information such as arrival and departure times, accommodations in Zermatt and Cervinia, and the various fares are available. The new landing page also offers inspiration for what can be experienced in Italy in one day.



New Annual Pass Xtended 365

The expansion of the service with the new year-round connection between Switzerland and Italy also creates a new additional ticketing offer. The annual pass can now be extended for an additional charge of CHF 400, including unlimited access to Cervinia in summer. The so-called Xtended 365 annual pass offers the opportunity to travel from Zermatt to Cervinia and back throughout the year. The CHF 400 additional charge to the current annual pass applies to both locals and guests. The current annual pass, with unlimited access to Italy in winter and all Zermatt cable cars in summer, will of course remain available.

The extension to Cervinia offers the perfect opportunity to discover the Italian side of the Matterhorn in summer, too. From Testa Grigia, the route descends to Cime Bianche Laghi, where the station is located amidst a stunning landscape of rocks and lakes.

Further down is the Plan Maison station. From here, the route continues towards the village of Cervinia. A short detour to Lago Blu is worthwhile. It's a small lake surrounded by centuries-old larches, fed by fresh spring water. Its surface is so clear that the Matterhorn is perfectly reflected in it. Not far away are the small Layet Lakes, all fed by spring water, each of which has a different color and is set in a lush green meadow overlooking the valley.

In the village of Cervinia, various summer activities are available. For example, the Cervino Golf Club offers the opportunity to play on the highest 18-hole golf course in Italy and admire the Matterhorn from an "Italian perspective."

Check-in for luggage and bike transport

Starting in 2024, luggage transport will be offered between the two destinations, Zermatt and Cervinia. Guests can carry their own backpacks and hand luggage starting with the opening on July 1, 2023. All larger pieces of luggage will be collected for shared transport starting in 2024. Two transport times per day will be offered for checked luggage from Zermatt and Cervinia (the first transport of the day with drop-off by 11:00 a.m., arrival at the destination by 1:00 p.m., the second transport with drop-off by 2:00 p.m., arrival at the destination by 4:00 p.m.).

Bike transport can also only be carried out using official group transport. For this, the bikes must be disassembled and packed, similar to a flight. Independent, individual transport of the bikes is not possible. Likewise, all checked baggage must be collected on the same day. Storing luggage or bikes overnight at the respective destination is unfortunately not possible or prohibited (in Italy).

Anyone who wants to take a day trip to Cervinia for biking has the opportunity to rent a bike on the Italian side. The Bike Park Cervino Valtournenche offers a true trail paradise for

Freeride and downhill action. From Cime Bianche Laghi, numerous trails lead down into the valley and offer wonderful views of the surrounding mountains.

	Summer Zermatt to Testa Grigia (incl. Matterhorn Glacier Ride II)	Summer Cervina	Winter Zermatt	Winter Cervina
Summer season pass	Yes	No	No	No
Annual pass	Yes	No	Yes	Yes
Annual Pass Xtended 365 (new)	Yes	Yes	Yes	Yes



Digital travel guide of the Matterhorn Alpine Crossing

Zermatt cable cars

Schluhmatte construction project with new aerial tramway Zermatt–Furi

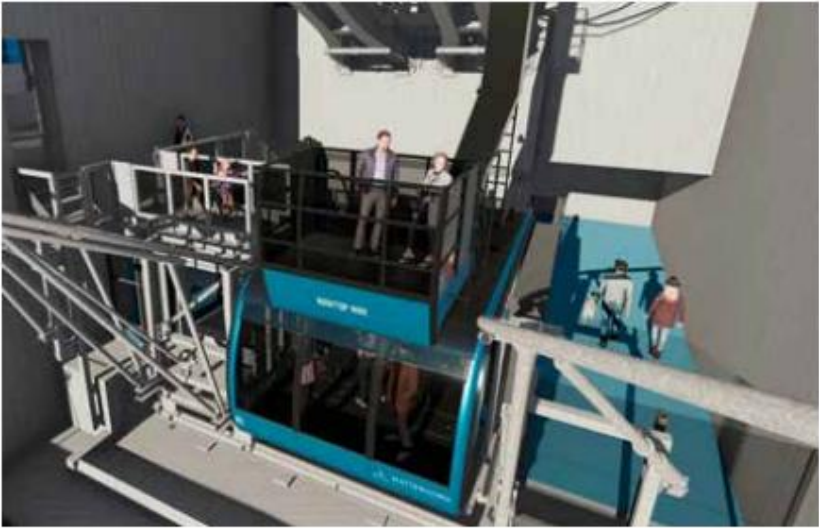
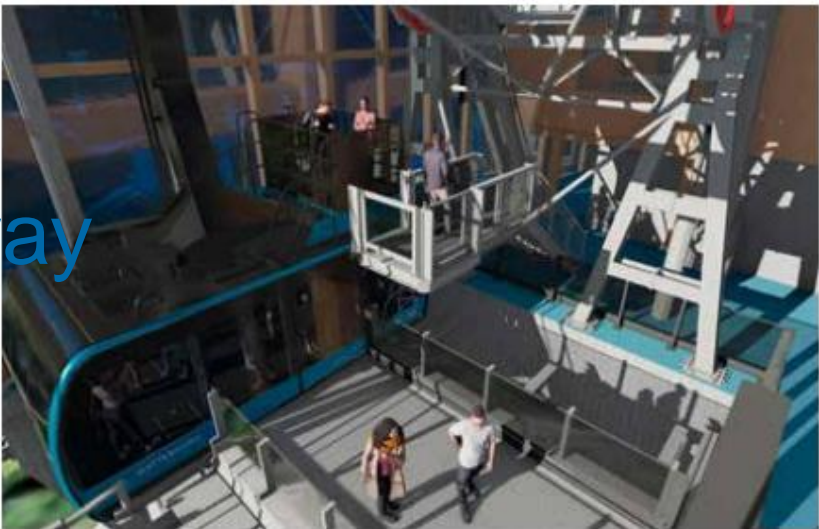
The new cable car from Zermatt to Furi will begin operations in autumn 2023. The modern cabins can accommodate up to 100 people and, thanks to their modern design and generous glass fronts, offer perfect views of the Matterhorn.

Two special highlights await you on the ride over the edge of Zermatt village. First, the first tower, immediately after the valley station, is designed in the shape of a magnifying glass. Depending on the viewing angle, the cabins will travel through the magnifying glass structure with the Matterhorn in focus, creating a fascinating view. Furthermore, it will be possible to take the ride on a rooftop ride. As the name suggests, guests can enjoy the view from the roof of the cabin with the fresh wind in their faces.

The valley station building for this new aerial tramway is still under construction. The new building will provide generous space for optimal guest flow, modern ticket counters, and reduce road congestion. The beautiful architecture, with a light well in the center of the building, combines contemporary flair with high functionality and sustainability according to the Minergie-P standard. Ski lockers will be created on the upper floors for convenient storage of ski equipment. In addition, a modern baggage counter will be built in early 2024, where Matterhorn Alpine Crossing guests can conveniently drop off their luggage, similar to an airport, and begin their cable car journey to Italy with only hand luggage.

To ensure the cable car and the valley station building can be completed on time, construction work resumed in mid-April 2023. Concrete work for support number one has begun, and it will be installed during May and June 2023. At the same time, civil engineering work will continue at the Schluhmatte valley station, which will last throughout the summer of 2023. Work is also underway at the mountain station, where civil engineering work will be completed by the end of June 2023.

Increased noise pollution can therefore be expected around the Schluhmatte valley station during the summer months . Zermatt Bergbahnen always adheres to legal requirements and thanks the public for their understanding.



Municipality of Zermatt

ARA Zermatt

Story

Since 1982, the wastewater treatment plant at the edge of Zermatt village has been treating the wastewater of the municipality of Zermatt. Since building land was already scarce at that time, the treatment plant was built approximately 200 meters into the mountain beneath Spissstrasse and below the Air Zermatt. At the time , its purpose was to reduce the content of undissolved substances and organic carbon and phosphorus compounds to the prescribed limits. At the beginning of this century, the quality requirements for treated wastewater were tightened. In 2011–2013, the biological treatment stage was converted into a more space-saving membrane biology system without further excavation of the cavern. This now has a significantly higher degradation capacity and eliminates almost 80% of nitrogen compounds from the wastewater. In 2013, the sludge dewatering systems were newly constructed next to the WWTP entrance portal. In addition, the pretreatment plants, including the inlet pumping station, were completely renovated between 2015 and 2017, so that the Zermatt wastewater treatment plant is operated with a high level of operational reliability and state-of-the-art technology.

Future

Although the treated wastewater is completely free of solids after passing through the membranes , organic trace substances (drug residues, corrosion inhibitors) are not retained and enter the Vispa River. A motion is currently pending in the Swiss Federal Parliament requiring all wastewater treatment plants to remove these organic trace substances from their wastewater. If this requirement becomes mandatory, the organic trace substances could be removed from the wastewater by adding powdered activated carbon .

team

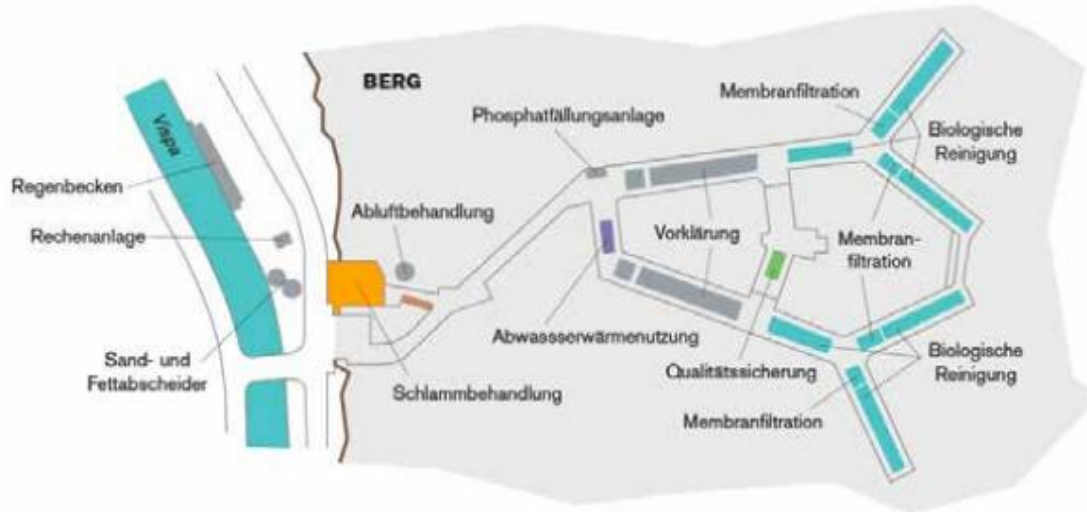
The ARA team consists of five employees.

The ARA team's responsibilities include machine maintenance and various laboratory tasks. Their work is clearly structured but varies from day to day.



From left: Bernhard Zenhäusern (Head of ARA Zermatt), Ronald Huber, Karl Baumann (Deputy Head of ARA), Simon Brotschi, Marcel Gähler

A LOOK BEHIND THE SCENES



- 1 rain basin**

In rainy weather, the sewage treatment plant cannot process the wastewater generated. The excess The wastewater is stored in the stormwater basin until the system has free capacity again.
- 2 computer system**

The rakes hold the solids such as paper, Feces or plastic.
- 3 sand and grease separators**

Heavy substances (sand and gravel) settle, light substances (fat) float to the top.
- 4 Phosphate precipitation plant**

By adding precipitant, dissolved Phosphorus compounds bound and from the Wastewater removed.
- 5 Preliminary clarification**

Since the flow velocity in the primary clarifier is very low, the undissolved substances settle. They are then collected by a scraper. mixed and fed into the sludge treatment plant as sludge.
- 6 + 7 Biological cleaning**

In biological treatment, various microorganisms (so-called activated sludge) build the dissolved organic compounds. They multiply. They are released daily from the Wastewater tanks are pumped out and fed to the sludge treatment plant. In denitrification (6), those that work without oxygen can thrive. In aerated nitrification (7) those that require oxygen.
- 8 Membrane filtration**

As a final step, the treated wastewater through a membrane with a pore size of 0.04 micrometers. Thanks to this step, the The treated wastewater later leaves the plant free of solids.
- 9 Sludge treatment**

To reduce volume, the resulting sludge is dewatered. The dewatered sludge is stored in troughs and then transported away for incineration.
- 10 Exhaust air treatment**

The odorous exhaust air from the sludge treatment is treated by means of an exhaust air scrubber and biofilter cleaned so that no unpleasant odors enter the environment.
- 11 Wastewater heat utilization**

Heat pumps extract heat from the warm, purified wastewater, which is used to heat the sewage treatment plant.
- 12 Quality assurance**

In the laboratory, the treated wastewater is continuously investigated. It is ensured that legal regulations are complied with at all times.

The membrane area of 32,500 m2 equivalent to about five football fields and the pore size of the membranes is with 0.00004 mm around 250 times finer than a coffee filter!

Key data

Connected residents	5,500 people
Expansion size biology	60,000 population equivalents
Medium load	25,000 population equivalents
Wastewater generation	1,700,000 m3/year
Sewage sludge accumulation	500 t dry matter/year
Power consumption	1.5 million kWh/year
Volume of wastewater basin	5,000 m3
Wastewater residence time in WWTP	20 hours
Pore size membranes	0.00004 mm
Total membrane area	32,500 m2
Total length of hollow membrane fibers	5,000 km

This does not belong in the wastewater

- Cotton swabs
- Diapers
- Hygiene products
- Cat litter and sand
- Kitchen waste
- Oil, grease, acids and alkalis
- Paints, solvents
- Chemicals
- Plastics



(c) Christian Pfammatter



Emanuel Julen, new Zermatt municipal councillor since 1 May



(c) Leander Wenger



(c) Pascal Gertschen

Municipality of Zermatt

Interesting facts from the municipality

With this section we would like to provide an insight into the current issues of the municipality of Zermatt (EWG).

At the general meeting on June 6, 2023, the 2022 annual financial statements were the main item on the agenda. We were able to present a positive statement to the sovereign.

Successful winter season

We can look back on a successful 2022/23 winter season. The beautiful weather and well-groomed slopes attracted many guests to the mountains. The wastewater treatment plant confirms this perception with its population equivalent figures.

A population equivalent (PE) is the standard unit of measurement for the average daily pollution load generated per inhabitant. The highest inflow was recorded on December 31, 2022, at 7,074 m3, corresponding to a population equivalent of 45,097 people. The month of February 2023 recorded an average value of 5'533 m3 = 34'870 EGW and the month of April 2023, which was rainy, had an inflow of 5,766 m3, which resulted in only 25,675 EGW.

Water

The drought of last year and the first half of 2023 has not yet been compensated. Therefore, the rainfall in April and May was welcome and benefited the water reserves and the glaciers. Water is becoming an increasingly important and precious commodity. To ensure the water needs of this ever-growing destination, construction of the Blatten reservoir was initiated.

Sports Pavilion Obere Matten

The sports pavilion on the Obere Matte has served its purpose and has been demolished. A new building with a terrace will be built there by the fall . Alain Lerjen and his team will continue to maintain the pavilion with great dedication.

D'niww Walka

The renovation of the d'niww Walka school building is on track. Due to supply bottlenecks and rising material costs, delays and additional costs are to be expected. Currently, the additional costs amount to approximately +2.26%. The occupancy date for the niww Walka I and II is scheduled for the end of 2023, and for Walka III for July 2025.

Traffic / Construction season

The Public Safety Department is currently at full capacity with the construction season. Countless construction sites must be coordinated and managed alongside the traffic volume. A traffic congestion stress that is becoming more intense every year.

Living situation

The housing situation remains a major issue, which usually eases in the summer but becomes more acute again towards the next winter season. Currently, companies are not just talking about a shortage of skilled workers, but rather a shortage of staff. If accommodation is also lacking, it becomes difficult to maintain services.

Personnel changes

There have been several personnel changes at the community center. Bernarda Perren has entered well-deserved retirement after over 40 years of professional service. Her successor, Caroline Furrer, and a young and dynamic team will ensure a smooth transition in the Resident Services/Registry Department.

The school also bids farewell to a long-serving and loyal figure. Leo Schuler is retiring after 27 years as a teacher and almost 14 years as principal of the secondary school. Alexandra Henzen-Perren will succeed him.

There were also some personnel changes in the technical department due to retirements.

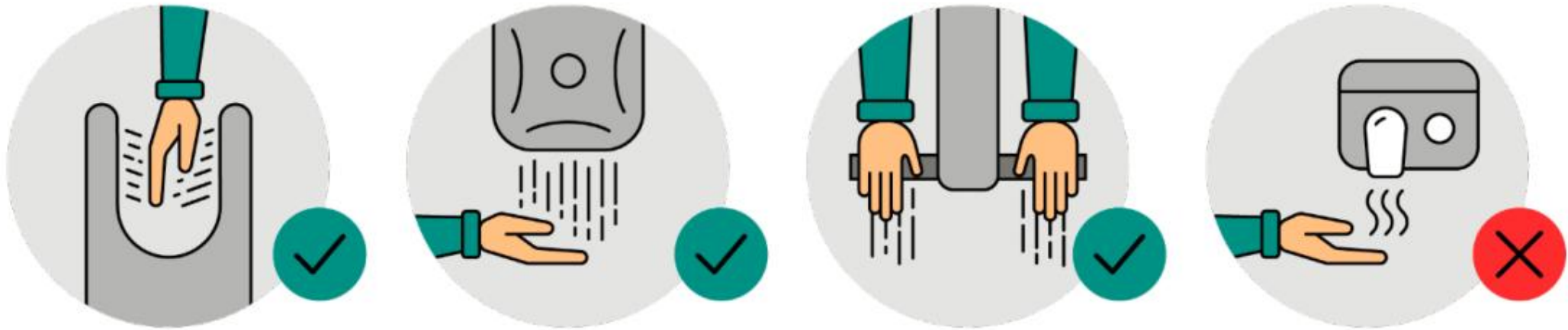
- Francisco Garcia de Pocas after more than 29.5 years of service
- Gerardo Capano after almost 23.5 years
- Andreas Julen after almost 17 years of service
- Rodrigues da Silva José Manuel after more than 10 years of service –
- Werner Imboden after more than 6 years of service

A man who has done much for Zermatt and the municipality deserves special mention here, as he receives little to no public attention: Dr. Heinz Kronig. He has been Chairman of the Board of Directors of the Zermatt Electricity Works (EWZ AG) since June 6, 2013, and a member of the Board of Directors since the founding meeting in December 1994. With his enormous knowledge, Heinz Kronig has made many important decisions and is largely responsible for EWZ's success. He has decided to enjoy his retirement and cut back a bit, which does not mean he will be less active. His passion for mathematics and hydropower will remain, and so we can always draw on his wealth of experience. Amédée Kronig is set to be his successor and will be confirmed at the next Annual General Meeting.

Anton Lauber's resignation also brought about a change within the municipal council, effective May 1, 2023. Anton Lauber, who has been instrumental in Zermatt's decisions for 16 years, is now retiring. His successor, Emanuel Julen, will be familiarizing himself with the diverse issues in the coming months.

At this point we wish the retirees a wonderful transition into "quieter" Times. We look forward to working with our successors and wish them much joy and enthusiasm.

As far as current permits and municipal council business are concerned, these can be accessed online at www.gemeinde-zermatt.ch/news.



Municipality of Zermatt

Funding programs support the path to more sustainable Energy use and production

Swiss Mountain Aid promotes photovoltaics for small businesses in mountain areas

In April, Swiss Mountain Aid launched a campaign to support small businesses in installing photovoltaic systems. As part of this campaign, small businesses in mountainous areas that want to install solar panels on their buildings can apply for financial support from Swiss Mountain Aid until the end of 2024.

The foundation supports photovoltaic or solar thermal systems and related investments, such as necessary roof structures. It doesn't matter whether the business is a carpentry shop, a farm, a village cheese dairy, or a hotel. To be eligible, the company must be privately owned and have a maximum of 49 full-time employees. Furthermore, the construction of the system must cost at least CHF 10,000. Swiss Mountain Aid covers a maximum of 50% of the costs of installing the photovoltaic systems.

Zermatt's geographical location is particularly well suited for the development of solar energy. For example, the solar potential analysis conducted by the municipality last year determined that, if fully exploited, an annual yield of approximately 74 GWh would be possible from photovoltaic systems. This would cover 71% of Zermatt's annual energy consumption.

Further information on the Swiss Mountain Aid campaign and the funding conditions can be found on the website www.berghilfe.ch/gesuche/energie/solarprogramm.

"Hand-dryers" funding program:
Efficient hand dryers for hotels and restaurants

ProKilowatt and the Swiss Federal Office of Energy have launched a new funding program called "Hand-Dryers." The goal of the program is to replace old warm-air hand dryers with efficient high-speed hand dryers to reduce energy consumption and thus costs. Hotels, restaurants, schools, cinemas, and administrative buildings can benefit from this program.

The use of high-speed hand dryers offers numerous advantages, as the high airflow of the new devices shortens hand drying time and can reduce energy consumption by up to 80%. The program provides CHF 150 in subsidies for new hand dryers that meet certain criteria. Companies receive the credit directly from their retailer.

Further information about the funding program and an overview of participating retailers can be found on the website www.hand-dryers.ch.

Energy consulting for private individuals and companies

Zermatt is a member of the Upper Valais Energy Advisory Service. This advisory center supports private individuals, businesses, and the municipality in planning and implementing measures to increase energy efficiency and utilize renewable energies. If you would like to install a photovoltaic system and require information on the process and possible funding options, you can discuss your questions with an expert from the Upper Valais Energy Advisory Service by phone, email, or in person.

Further information is available at: www.energieberatung-oberwallis.ch

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Energy consulting & solar energy



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Municipality of Zermatt

End of school day – A look back at compulsory schooling

The School Social Work
Department of the Inner Mattertal
(SSA) and the Youth Work
Office of the Mattertal (JAST) will
organize an end-of-school day for
the 11 OS on Friday, June 23,
2023.
On this special day, the students
will look back on their compulsory
school years, reminisce, and work
together as a graduating class on
a final project.

Last year, the end-of-school day was planned and implemented by SSA and JAST as a final joint adventure . The goal is to reflect on the compulsory school years and also to look toward the future together.

After a joint start, the boys and girls are separated for different workshops. The SSA is about the young people reflecting on their school days, revisiting and discussing experiences, identifying important support persons, and taking what they have learned into the future. The culmination of this workshop is a retrospective film, which will be shown at the graduation ceremony. The second workshop at JAST focuses on mutual contact. Maintaining friendships , even if they no longer see each other every day at school , will be a new challenge for the young people . In addition to playful input on team dynamics and achieving shared goals, there is room for relaxed exchange.

After a shared lunch with their class teachers, the graduating class continues. Following a film and subsequent discussion, a playful introduction will round out the project day. With good wishes from their classmates, they will begin their final week of school together, with a graduation ceremony and graduation trip, before a new phase of their lives begins.

So that the pupils can enjoy their school time with a distance, the end of school day will not take place on the school premises. Localities and rooms in the village are used for this purpose used.

We are looking forward to spending a day with the graduating class and are convinced that this will create another great memory of their school days.

Jasmin Perren School social work Zermatt jasmin.perren@smzo.ch 079 618 15 08	Bianca Ballmann Mattertal Youth Work Center mattertal@jastow.ch 079 303 45 04
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Municipality of Zermatt

We are full of energy

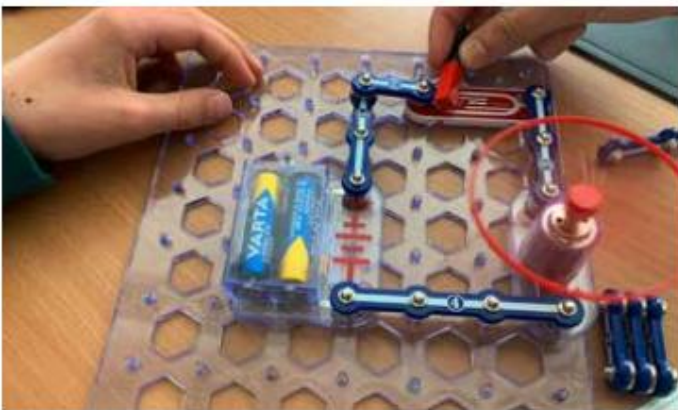
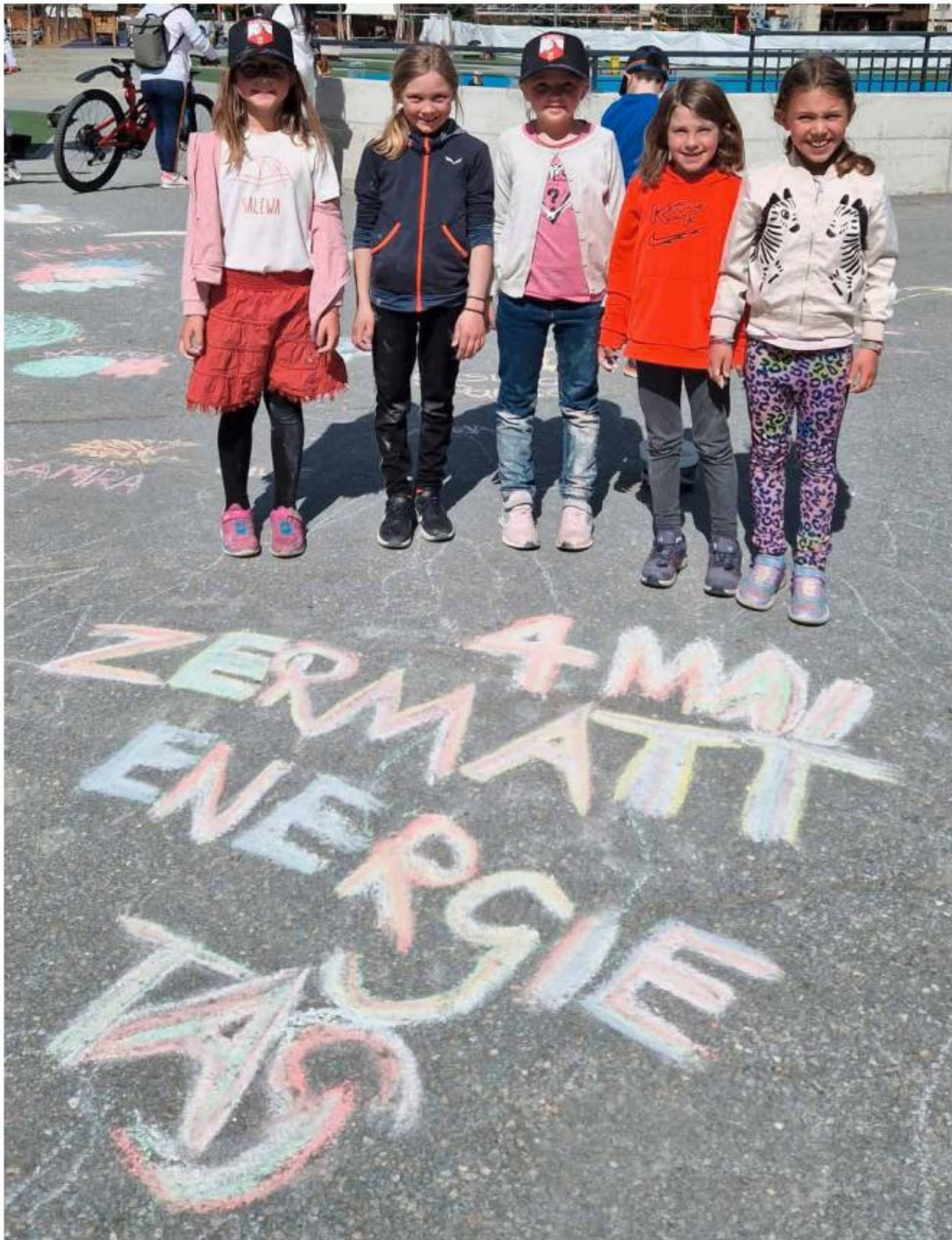
The second Energy Day took place at the Zermatt schools on May 4, 2023.

The goal was to learn together about positive inner energies, to experiment and learn, and to recharge our batteries for the final stretch of school.

Overview of the Energy Days

On Thursday, May 4, 2023, the Zermatt schools held their second Energy Day. The first project day took place in November 2022. The focus was on learning how Zermatt and the surrounding area can supply themselves with energy. A "powerless" morning was held, with visits to the Zmutt and Findelbach power plants, the waste incineration plant in Gamsen, and the Zermatt biogas plant. Energy supply was discussed, boats and cars were powered by solar cells, and experiments were conducted with electrical circuits and magnets. As part of the "MINT World" program, fifth- and sixth-graders immersed themselves in the world of energy and, with the help of experiments and under the guidance of Lonza researchers in the laboratory, learned what lies behind voltage, current, resistance, series and parallel circuits, and circuit symbols. In addition, the teachers were given training by the energy consultancy "swiss climate" on how to optimize energy consumption in the school building and at home.

The second Energy Day was all about helping the students learn and experience more about energy and recharge their batteries to successfully tackle the rest of the school year. In the morning, there were many different workshops for which the children and young people could register.



Written by
Aileen Janneth Janik,
Nico Lerjen, Carline Perren,
Jana Perren, Lionel Perren,
Maria Perren, Gloria Villano,
School management

Show

Workshops

Energy was discovered, discussed, and studied in numerous workshops in the classroom and in nature. Cycle 1 (1H–4H) experienced at various stations which "energies" can be good for them. Topics such as "healthy breaks," yoga, "mistakes are okay," power animals, dialogue painting, etc. were covered. The children of 7H showed the younger students small experiments with wind, water, or solar cells, built electrically powered propellers and circuits, and discovered the connections between climate and energy. The young people from the orientation school learned about the ecological footprint, built an "energy landscape," talked about recycling, electricity, and energy supply, and demonstrated how energy can be saved. One focus of the energy day was well-being and relaxation. For example, the students from the orientation school were able to relax and focus on their inner needs by painting mandalas. In the beauty workshop, fingernails were designed. But sporting activities were also not neglected. There were soccer and volleyball matches.

Football workshops were organized, and for those who wanted to take it a little easier, there was an e-bike tour through Zermatt. In other workshops, the young people played chess and learned how to take good photos. The final task was to take photographs that depicted "energy" or were related to energy. Other workshops involved music, and participants were able to experiment with the effects of music on their well-being.

Energy Museum

In the afternoon, the various projects were presented to the numerous parents and the public. A public exhibition was held in the school building Im Hof and the Triftbachhalle. In this energy museum, parents could admire the students' artwork, works, and posters.

and attend a fascinating panel discussion. This marked the conclusion of a successful Energy Day.

Opinions of the day

Many of the participating children and young people welcomed the opportunity to conduct such a project, as energy is a particularly important topic these days. Overall, the "We Are Full of Energy!" project was a great success.

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Municipality of Zermatt

Jugi Zermatt – a meeting place for many young people from 90S



On Wednesday afternoons or Friday and Saturday evenings, there is a lively atmosphere in and around the Jugi Zermatt.

Young people from the school district can be found there. The place is filled with music and, most of the time, with lots of laughter, joy, and life.

The Jugi Zermatt has existed for many years and has changed locations several times over the years . It is currently located in the parish center below the Theo- Hall. Almost every Wednesday, Friday, Saturday, and sometimes on Sunday, the youth club is open for young people from 90S upwards for two to three hours. The youth club has changed a lot in recent years and shines in beautiful colors. The Youth Bar offers a wide selection of drinks, from soft drinks to a variety of food items such as toasted sandwiches, hot dogs, and much more. On special youth days, there are also non-alcoholic cocktails, grilled food, and even homemade biscuits and cakes have been sold.

The young people value their time at the youth club and use it in very different ways. Chilling at the youth club doesn't mean going there and doing nothing; there's much more going on. Young people often meet outside the youth club, talking, laughing, and discussing things with each other. They meet up with their friends at the youth club, having a drink or a meal together, dancing, playing card games, PlayStation, board games, table football, or darts, and practicing dances that are popular on TikTok (an online video platform where self-made videos can be uploaded).

Supervision

The Mattertal Youth Work Center is always on site during opening hours, checking that everything is in order, providing support in cases of difficulties and disagreements, and offering an open ear for the young people and their ideas, visions, or simply for a bit of small talk. Older young people also take over supervision of the youth center. They have earned trust over the years and have proven themselves in various

In the courses they attended, they acquired knowledge about the tasks, duties, and responsibilities associated with running a youth center. They support the youth center teams with ideas and improvements in and around the youth center.

Youth over 16

One or two evenings a month, the Jugi Zermatt is open exclusively to young people who are at least 16 years old. This is monitored by the Jugi team and the supervisors. On these evenings, according to the Youth Protection Act, beer and wine may be served in addition to soft drinks . The Jugi is then open until midnight instead of 10 p.m. Outside of the Jugi over 16s, no alcoholic beverages are sold in the Jugi.

Adolescence

Youth clubs and public spaces are important places for young people. During adolescence, one of the developmental tasks is to break away from home, find their own identity, and grow into an important part of society. This age is characterized by many ups and downs. The hormonal changes at this age, falling in love for the first time, heartbreak, and the many expectations that parents, school, employers, and society have of them do not make the process of growing up any easier. Boundaries are

tested and sometimes even exceeded. At this age, a great deal of patience, support, and trust are often required. We were all young once.

Contact:

Mattertal Youth Work Center
Bianca Ballmann
English Quarter 8
3920 Zermatt
079 303 45 04
mattertal@jastow.ch

Information about the Jugi

Instagram jugizermatt
Homepage www.jugizermatt.com

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Municipality of Zermatt

Bicycle move in 2023

Remove abandoned and broken bicycles – create more bicycle parking spaces

There are many unused bicycles parked throughout Zermatt. These are rarely or never used and are often parked somewhere for a long time by their owners, or even forgotten . Thefts are also not all reported. This means that even after the police find the bicycles, they cannot be assigned to their owners. These abandoned bicycles block the scarce parking spaces and have a negative impact on the village landscape. For this reason, this year

for the eighth time the project "Bicycle Entry" is being launched.

Marking and indentation

All bicycles in the municipality of Zermatt will be marked with an orange self-adhesive tape starting in mid-July 2023. If the bicycle is still in use, the owner must remove the tape to prevent it from being registered as abandoned by the Zermatt Regional Police.

Bicycles that are still marked with a band and therefore unused after 30 days will be confiscated by the regional police.

Review and assignment

The confiscated bicycles are kept for 30 days. The regional police collect the relevant data and

The police also check whether the bicycles have been reported stolen in the past. If bicycles can be identified, the owners are notified directly. In order for the bicycle to be returned to the owner, proof of ownership, such as a purchase receipt , must be presented. A fee of CHF 20 will be charged for this service. To register, please call 027 / 966 22 22.



Reuse

All unclaimed bicycles will be handed over to the OPRA association after the storage period. The association will restore the bicycles to their original condition and donate them to charity .

NEW – COLLECTION CAMPAIGN

This year, residents have the opportunity to drop off their old bicycles free of charge at the Obere Matten, near the temporary school building, on July 14, 2023, from 2 p.m. to 4 p.m. Only one bicycle per resident is permitted, and this must be presented with a resident's ID card.

Show



Roland Lüthi
General Agent



Manuela Zentriegen
Insurance and
Pension advisor
M 079 355 40 41



Jean-Christoph Biner
Head of Claims Service
M 079 233 27 58

New opening Local office Zermatt

We are moving – from now on we are there for you at the following address:
Chalet Annelis, Brunnmattgasse 2, 3920 Zermatt

Our local consultant Manuela Zentriegen will be pleased to welcome you to our new office in Zermatt.

General Agency Upper Valais
Roland Lüthi

Alte Simplanstrasse 19
3900 Brig
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oberwallis@mobiliar.ch
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Zermatt-Matterhorn fundraising march

I / We are taking part in the fundraising march:

ÿ Entry fee CHF 50.–

ÿ Donate CHF

ÿ I / we will not participate, but will make a
Donation of CHF

ÿ Our company/hotel/restaurant/shop is making a
Donation of CHF

Last name, first name, address, city , E-mail:

Please fill out, check, cut out and send to:
Zermatt-Matterhorn Charity March Association, Brantschenhaus 15, 3920 Zermatt
Or: Email spendenmarsch.matterhorn@gmail.com

Municipality of Zermatt

Fundraising march – Zermatt-Matterhorn

The Zermatt-Matterhorn Charity March association will hold the first Zermatt-Matterhorn Charity March, a walk/hike/jog/run, on Saturday, September 23, 2023. On Friday, September 22, 2023, the Schwyzerörgeli Fründä Zermatt will be playing on the church square starting at 5:00 PM. Refreshments will be provided that evening.

Anyone is eligible to participate – young and old, locals, people from Upper Valais , and visitors from all over. Children must be accompanied by an adult.

Participation confirmed by

former State Councillor Wilhelm Schnyder, Council of States member Beat Rieder, National Councillor Dr. Michael Graber, former Cantonal Judge Thomas Brunner, Prefect Aurelia Zimmermann, Olympic champion Patrizia Kummer and Olympic champion Pirmin Zurbriggen, World Cup cyclist Heidi Zurbriggen, Jens Blatter (Edinburgh–Saas- Fee), Diego Wellig (7 Summits).

Route

The route leads from the church square via Zum See and Hermetje to Schwarzsee. The start is at 9:00 a.m., with the go-ahead given by Adolf Ogi, former Federal Councilor and former UN Special Adviser on Sport for Development and Peace. There will be a timekeeping system and no ranking list. Sturdy, mountain-worthy footwear is mandatory.

Arrival at the Schwarzsee finish line, supervised by former Council of States member and former mayor Daniel Lauber, with folk music and refreshments on the hotel terrace.

Drinks and food

All participants organize their own activities. Additional options: Restaurant zum See, Strasse Bielti, Restaurant Hermetje.

Insurance

The organizer assumes no liability or responsibility in the event of an accident or illness. The appropriate insurance is the responsibility of each participant.

Force majeure / Bad weather

If the fundraising march cannot be held, donations will remain for the association's purpose. No refunds will be given.

Entry fee and donations

Entry fees, donations and proceeds go to the benefit of Ukraine, Ukrainian refugees and the Bocsa children's home in Romania.

Account details

Raiffeisenbank Mischabel-Matterhorn, 3924 St. Niklaus, IBAN CH77 8080 8001 9236 9903 2
Donations can be deducted from taxes within the legal framework.

Zermatt Citizens' Community

The Matterhorn Group contributes to sustainability in Zermatt

Sustainability is a topic that has gained increasing importance in recent years.

Switzerland, and Zermatt in particular, serve as role models in this area.

The Matterhorn Group, as one of the largest companies in the village with almost 300 employees, is aware of its responsibility.

The company is aware of its responsibility towards the environment, its fellow human beings, and Zermatt . In the past, the company has already made decisions that promote environmental protection, support ecological management, and generate local added value .

For example, the Burgergemeinde, owner of the Matterhorn Group, supports the ecological management of 900 hectares of local forest. The wood waste is processed into wood pellets, which will provide climate-friendly energy for the Grand Hotel Zermatterhof.

Heated in a neutral manner.

Local value creation is strengthened through collaboration with two alpine cooperatives that produce cheese and meat in Zermatt. The products are processed in the hotels and restaurants. On the farms' menus

Other local beverages such as Valais water and Valaisanne beer are available . By shortening transport routes, CO2 emissions are reduced.

The organic waste generated by the individual hotels and restaurants is used to generate green electricity and district heating at Zermatt's biogas plant. In 2022, the Matterhorn Group thus reduced its waste by 114.6 tons, which is equivalent to approximately 51 adult elephants.

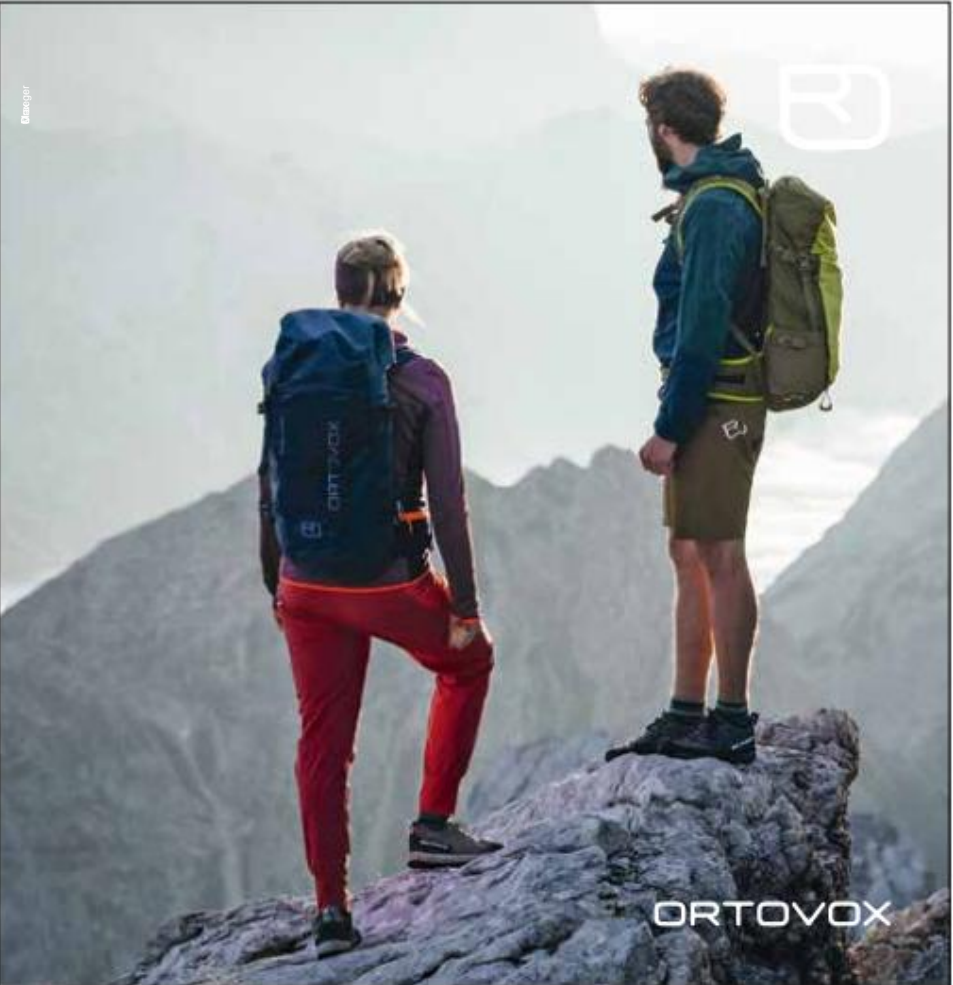
To reduce plastic consumption, cleaning products in the housekeeping department are being purchased in new sizes. In addition to compostable straws, the shop's carrier bags are also made from PET bottles.

The Matterhorn Group is proud to contribute to sustainability in the tourism industry in Zermatt. "We are determined to continue to focus on the environment in future projects. Because we know that only through joint efforts and a consistent focus on ecological sustainability can a future worth living be achieved.

is possible for us and future generations," says Fernando Clemenz, Head of Services.

The Matterhorn Group's companies are ISO- certified in the environmental sector and have been awarded the Swisustainable label.

Show



GLACIER SPORT
Bahnhofstrasse 19, Zermatt



Show





Zermatt Tourism

The destination’s “Digital News” Zermatt – Matterhorn

Show



Digitalization is gaining momentum worldwide, as well as in the Zermatt-Matterhorn destination. With constant developments, it's difficult to always stay up to date. To help you do this, the destination offers "Digital News."

The "Digital News" informs service partners and interested parties quarterly about digital trends and developments in the destination, in tourism and beyond.

Specifically, Zermatt Tourism's Digital Marketing team shares valuable experience, knowledge, and trends and new developments in the digital sector. The news is intended to help recipients develop further and stay up-to-date with digitalization . For example, recent newsletters have covered topics such as how to acquire new contacts through email marketing, how your website can score points with good photos, and what's new in the Matterhorn app.

The excellent open rate (number of people who open the newsletter) of the last four newsletters speaks for itself. On average, 65% of recipients opened the newsletter. The European average for email marketing, regardless of industry, is approximately 25%.

We cordially invite you to subscribe to our newsletter so that you can be part of the digitalisation of the destination.

If you have any questions or article requests/suggestions, the Digital Marketing team at Destination Zermatt – Matterhorn will be happy to help ([e-marketing@zermatt.swiss](mailto:marketing@zermatt.swiss)).



Zermatt Tourism

Wolli Wonderland, the fantastic family experience!

Regular walkers have probably already noticed: Something has been going on for a year now on the Lower High Trail, or as we call it here, the AHV Trail.

Last summer, the depot employees could be seen excavating – laying foundations and conducting preparatory work. Work has continued since the end of April. With the construction of unique play elements, mysterious figures, and miniature worlds (dioramas), the path is slowly but surely taking on a new look.

Construction work is largely complete, so the public, especially families, can discover Wolli Wonderland from June 17, 2023.

But what is Wolli Wonderland?

Wolli Wonderland is a playground and puzzle game in one. At the 17 stations along the two-kilometer-long trail, there are challenging puzzles, unique dioramas invite interaction, unusual play elements invite you to linger, and at various audio stations with seating, you can learn all sorts of exciting things about Zermatt's fauna and Mitza's adventures.

In this puzzle, Wolli, our destination mascot, desperately searches for his friend, Mitza the cat, who has disappeared without a trace . With clues from the lively Stein family, the tools from the Wolli Adventure Box, and the help of the children, the various tasks that lead to Mitza are solved.

Viktoria Cristiano-Brantschen, Quality Manager at Zermatt Tourism, developed this story. It's based on an incident that, according to various newspaper articles, actually happened in 1950. At that time, a small cat climbed the Matterhorn.

The story is the central thread of the puzzle, which was developed by the project's curator, Andreas Schwab of Palma3, in Bern.

The path is lined with figures of the Stein family, who provide Wolli and the children with clues to solving the puzzle. The concrete figures were meticulously handcrafted by Hannelore Holz of betonskulpturen.ch in Schinznach Bad.

In addition to the stone figures, the dioramas play an important



Role. Hidden within them are also clues to solving the puzzle. The company Schär Modellbau from Däniken has created them created with great attention to detail and the miniature worlds are portrayed very realistically. The individual play elements were designed and built by Krummholz GmbH, whose name says it all. The Bern-based company's credo is to keep the unique pieces as close to nature as possible.

All graphic works and illustrations, whether in the puzzle booklet or on the trail itself, were developed and implemented by Martina Friedli, Carrier Bird in Bern.

As scenographer and project manager of the project, Cornelia Kuonen conceived the overall design in Bern and planned the technical implementation of all gaming stations.

Stefan Walter from geoformer igp AG in Brig is responsible for the planning and implementation of the concept, the approval process and the overall project management.

Next year, Wolli Wonderland will be A large mountain playground with fire pits is added. This transforms what was already an exciting half-day trip into a varied and fantastic family day trip!

We are convinced that Wolli Wonderland represents a milestone in the offerings of the Zermatt-Matterhorn family destination and will attract many children, both young and old. We would be delighted if you would inform your guests about this new family offering.

For further information, please visit www.wolliwonderland.swiss



Zermatt Tourism

Andreas Mazzone leaves Bonfire AG after 4.5 years

Andreas Mazzone, Managing Director of Bonfire AG, is leaving the company at his own request after four and a half years at the end of September 2023.



Andreas Mazzone returns to the financial and economic sector consulting and will take up his new position at the Mattig-Suter and Partners trust and auditing firm on October 1, 2023. Over the past four and a half years, Andreas has been responsible for the digitalisation of the Zermatt – Matterhorn destination.

Bonfire AG is responsible for all digitalization tools and initiatives of the Zermatt – Matterhorn destination for guests and service partners. Bonfire AG was founded in July 2018 and is a joint venture between Zermatt Tourism and Zermatt Bergbahnen AG, each with a 50% stake. Although Bonfire AG is a public limited company,

organized, but realizes no profit or loss.

The annual contributions from Zermatt Tourism and Zermatt Bergbahnen AG are invested in digital projects, which are then handed over to the destination (ZT) after development. Bonfire AG can be viewed as a kind of research and development company for the Zermatt – Matterhorn destination and works for the destination. In addition, the Digitalization Strategy Group, chaired by Sebastian Metry, meets every two months to discuss the destination's current pain points and requirements in the area of digitalization and how they can be implemented.

In this digitalization strategy group, the key stakeholders of the Zermatt – Matterhorn destination are represented, in keeping with the spirit of destination cooperation.

The purpose of founding Bonfire AG was to ensure that digitalization in the destination only works together. Synergies must be utilized to avoid being disrupted by companies outside the destination and, above all, to offer the next generation of Zermatters a destination

to leave a legacy that is competitive, healthy and fit.

Because digitalization is guaranteed to come, or is already here in part, whether we like it or not. Our future guests are growing up with driverless cars, blockchain technology, quantum computers, 3D printers, artificial intelligence, and social media and therefore have certain expectations regarding the digital maturity of a tourist destination. The Zermatt – Matterhorn destination has recognized that everyone must pull together and that digitalization is important. For this reason, digitalization with Bonfire is an important component of the Zermatt – Matterhorn destination strategy.

Bonfire AG is well-structured and on track with its destination strategy and has implemented other digitalization projects that are important for the destination. Phase 1 of the destination strategy has been developed, and the accompanying measures are being continuously adapted according to needs . In Phase 2, the marketplace concept has been completed with the technology decision, and the marketplace is under development. Market analysis and the design and planning of the guest card are underway. What remains to be done is the creation and implementation of the sales platform for events. This will be clarified once the marketplace is live.

Bonfire AG has set the following goals for this financial year:

- Implementation of Project Forecast
- Further development and enrichment of the Matterhorn APP with new features
- Continuation of the Destination Marketplace project

Bonfire AG has already begun the search for a successor for this interesting position.

Andreas Mazzone commented: "I would like to take this opportunity to thank everyone at the Zermatt-Matterhorn destination for their trust, going the extra mile, and supporting me. Special thanks go to the employees of Zermatt Tourism and Zermatt Bergbahnen, as well as the Board of Directors of Bonfire AG, the Board of Directors of Zermatt Tourism, and the Board of Directors of Zermatt Bergbahnen, who have made the realization of the projects and Bonfire possible and will continue to do so. I wish my successor a good start to their exciting work and hope that they will continue to advance the Zermatt- Matterhorn destination on its path to becoming the best digitized mountain village ."

Zermatt Tourism

When someone goes on a trip...

Dear Insiders

Recently, I was able to travel across Japan with a group from our destination. We experienced and learned a lot. And when I observed us, I had to smile a little. Because our behavior was about

that of our Asian guests, how they move around here . First of all, there was our movement from one place to another: With large suitcases and a lot of other luggage , we, led by our guide armed with a flag , made our way through the large train stations. In doing so, we probably overlooked one or two local commuters.

awkwardly stepped on. Then we continued on to the tourist hotspots. Nobody had a selfie stick with them. That definitely seems to be a whim from the Far East and not a Zermatt virtue. Instead, we photographed the sights, first alone, then with the group, and finally individually as selfies, just as our guests here celebrate. The highlight of my observation, however, was when we passed a small vegetable garden on a city tour . Everyone quickly pulled out their cell phones and snapped a photo or two of the Japanese salads and flowers, just as happens every day at the Chalet Adler on Hofmattstrasse.

What can we learn from this? Here at home, in the village that houses one of the world's most famous tourist attractions, the behavior of our guests sometimes seems strange to us, and admittedly, sometimes we feel somewhat disturbed in our daily routine. However, when we move outside of our familiar surroundings, we quickly mutate into the same behavioral patterns.

We are the strangers, we are the tourists. We are the ones who bring income to the local population, but we are also the ones who can offend or be ridiculed through our behavior. This realization opens our eyes and increases our understanding of our guests. Therefore, dear insiders, take a trip, observe, and learn from it.

As for us participants on this trip, we'll probably be a little less upset the next time we're stuck in traffic at the checkout at Coop.

Sincerely,
Daniel Luggen, Spa Director



Zermatt Tourism

Street Festival 2023

This year, the popular street festival will once again take place on July 31, 2023, as part of the national holiday.

Following last year's edition, a joint workshop with various Actors worked on various points and weak points – these should be taken into account in the com-output can be optimized.

Simply scan the QR code and find all the important information about this year's street festival, including registration, in the fact sheet.

Would you also like to participate in the popular street festival as a stall operator? Then register by June 18, 2023 at the latest:

<https://ztnet.ch/de/strassenfest-2023>



PROJEKT DIGITALISIERUNG «BONFIRE».

Phase 1
Grundlagen erarbeiten

- CRM Sales Force aufbauen und implementieren (via Pilot-Betriebe)
- Konzeption, Programmierung und Integration einer neuen **Zermatt-App**
- Schaffen und implementieren des **Meldescheins** in alle Systeme
- Definition, Schaffung und Implementierung der neuen **Destinations-Geschenk-Karte**

Phase 2
Ausbau der Funktionen

- Marktanalyse, Konzeption und Planung der neuen **Gästekarte** Zermatt – Matterhorn
- Zum Aufbau des **Marktplatzes** Konzeption erstellen, Technologie bestimmen sowie die Zahlungsprozesse definieren
- Schaffung und Implementierung der Verkaufsplattform für Events inkl. Check in-App für die Leistungspartner

Flankierende Massnahmen

- Schaffen einer offenen und vertrauensbildenden **Kommunikation** nach innen und nach aussen
- Laufende **Ausbildung** der Leistungspartner und von deren Mitarbeitenden in der Anwendung und Handhabung der Tools

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Gornergrat Railway

Pretty chic – the new NostalChic Class

What was once a vague product idea, initially discussed and tested with customers through a guest survey, is now becoming reality: The NostalChic Class will begin its first journey in autumn 2023. Quite chic – the new NostalChic Class on the Gornergrat Bahn.



The Gornergrat Railway (GGB) will be opened in September 2023 with the NostalChic Class a premium product of a special kind

In the restored nostalgic car with its comfortable interior, guests experience an exclusive ride on the

Gornergrat. From the guaranteed window seat, they enjoy the best view of the Matterhorn and the magnificent alpine landscape . A local guide ensures the well-being of the visitors during the ride and tells

interesting stories and anecdotes about nature, culture and people along the route.

Regional delicacies are served at three stations to delight your palate. The culinary journey

The tour begins with a welcome aperitif at the Golden LokDown restaurant in Zermatt, before guests board the nostalgic, top-class train.

Afterwards, it's a scenic journey to the Gornergrat, where a nostalgic menu with matching wine pairing is served at the 3100 Kulmhotel Gornergrat. Coffee and dessert at the Riffelalp Resort round off this very special experience.

The exclusive tickets for the NostalChic Class can be purchased from Tickets for the 2023 summer season can be purchased online at gornergrat.ch for CHF 320 per person . 22 seats are available per ride.

Summer offers from the Gornergrat Railway

Meet the Sheep

The approximately 125 Valais Blacknose sheep in the Gornergrat region can be tracked and visited using GPS. Shepherdess Nathalie provides expert information on site. about the furry four-legged friends. **Daily from June 24 to September 9, 2023.**

The Meet the Sheep themed trail features eleven stations from the Gornergrat to Riffelberg. QR codes are attached to the stations, providing a wealth of additional and fascinating information about the Blacknose sheep, the surrounding flora and fauna, the Gorner Glacier, and the Gornergrat Railway.

Sunrise trip to Riffelsee & Gornergrat

Simply switch off and experience the most beautiful sunrise in the Alps with the world-famous reflection of the Matterhorn in Lake Riffelsee, followed by a hearty breakfast buffet at the 3100 Kulmhotel Gornergrat – this unique experience is made possible by sunrise tours. The tours are accompanied by knowledgeable local Zermatters guides.

Every Sunday, from 2 July to 17 September 2023

Gornergrat Gourmet Ticket

THE culinary delight hike with a rich aperitif at the 3100 Kulmhotel Gornergrat, a three-course meal at the Hotel Riffelhaus 1883, and dessert with specialty coffee at the Alphitta on Riffelalp. If the hike from Gornergrat to Riffelalp is too long for you, you can alternatively take the Gornergrat Bahn for part or the entire route.

Daily from June 17 to September 9, 2023

Zoom on the Matterhorn – See. Feel. Marvel.

The multimedia world of experience, with its presentation of the Matterhorn and the high alpine mountains, is always worth a trip to the Gornergrat. Zooming in takes place in three stages:

- With the high-performance periscopes, the Matterhorn seems close enough to touch. Additional information about the surrounding mountains is displayed for each image section.
- The panorama cinema lets a whole year pass in just a few minutes and visitors can experience the four annual times with their respective peculiarities in image and sound.
- The crowning finale: Take a seat in a floating chair, put on 3D glasses and then circle the Matterhorn in a leisurely or sporty paragliding flight – "only" virtual, but still very "real".

Admission is included in the Gornergrat cable car ticket.

Open daily from 9:45 am to 4:00 pm

Information / Bookings: www.gornergrat.ch



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Otto Furrer, who sadly died far too early, was a gifted downhill skier and cross-country skier.



Otto Furrer possessed all the qualities required of an outstanding Western Alps guide. He was also one of the most successful downhill skiers in the world at the time. He brought the Kandahar Cup from the Austrian Arlberg to Zermatt three years in a row.

Luis Trenker, a good friend, remembers: "I never felt safer in the Valais mountains than when I was on his rope. Whether we were gliding down the Dufourspitze on skis in the fog or climbing the last few meters of the Matterhorn in the icy wind of the summit ridge ." Otto Furrer stood like a rock in the storm: It was not for nothing that his friends called him "the Matterhorn."

The tall and powerful mountain guide suffered an accident in 1951 when the Tyndall rope broke on the Italienergrat, on "his" mountain, the beloved Matterhorn. Just minutes earlier, he had warned fellow guides about the untrustworthy condition of this fixed rope. His death was a painful loss not only for Zermatt, but also for many admirers around the world.

For several years, Otto Furrer also contributed his creative energy to his hometown as a council member. He was respected and valued for his iron energy, his vision, his wisdom, and his unfailingly modest nature. Had alpine disciplines been on the program at the 1932 Olympic Games, he would surely have won Olympic gold. Against strong international competition, he became World Champion in Alpine Combined that same year in Cortina d'Ampezzo. His fiercest rivals were the well-known Austrian Toni Seelos and the experienced Swiss

Zer "Vitter" Zogg from Arosa.

As a newly crowned world champion, he founded the Crans-Montana ski school with his brother-in-law, Alex Gentinetta , and later served as an experienced instructor in national ski school instructor courses. As a member of the technical committee of the Swiss Ski School Association, Otto was also a recognized authority in ski instruction. He excelled at successfully transferring his inherent teaching talent to his ski instructors. He was a staunch advocate of the standardized technique, which was strongly promoted at the time by Hannes Scheider and Christian Rubi . He headed the Zermatt ski school until his sudden death on the mountain.

Zermatt History

Otto Furrer – ds Hoore

«We climbed Monte Rosa to shoot my first Matterhorn film in the summer of 1928.

Two men, pulling a hastily improvised sled with a large portion of the film equipment, accompanied me to the Bétemps Hut. One of them was agile, slim, and talkative; the other was tall, simple, and taciturn. Both Hugo Lehner and Otto Furrer were mountain guides from Zermatt. Both represented Switzerland at that year's Winter Olympics.

I immediately felt spontaneous affection and blind trust for Hugo Lehner and Otto Furrer, who were so different and unique in their own way.

Otto Furrer (*1903 – †1951)

After an apprenticeship as a gardener in Lausanne

He returned to his beloved Zermatt. His inner calling drew

but again and again and irresistibly

Steadily into the wide world of the mountains.

Even as a boy, he showed an

extraordinary interest in climbing, by

professionally removing his camera from

the iron framework of the

Findelbach Bridge abseiled.

His achievements:

1927: Swiss Champion Patrol run

1928: Bronze medal patrol run Olympic Games in St. Moritz

1929: Swiss Patrol Race Champion

1931/32/33: Combination winner Arlberg-Kandahar Race

1932: Victory in the downhill in Zermatt

1932: Alpine World Champion Combinations in Cortina

1948: Winner Blauherd Downhill Senior III

A NOTICE

Text and images are taken from the book «Focus Matterhorn – Zermatt History and Stories», 2015, Rotten Verlag

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For the anniversary year
In 2023, various
Events and promotions
planned. These are always
currently available via the
Anniversary website
www.gornergrat.ch/125.



Gornergrat Railway (annual series)

Gornergrat Railway – Fascination for 125 years

Records on the Gornergrat

The Gornergrat Railway has been in existence for 125 years.
In all six issues of "Zermatt Inside" 2023, we will be reporting on this historic anniversary.

Highest train station in Europe

The threshold height of Gornergrat Station is 3,089 m above sea level, making it the **highest open-air station in Europe**. The Jungfrauoch (3,454 m above sea level) is higher, but there is no actual station building. The world record holder is the station on the Tanggula Pass of the Tibet Railway at 5,068 m above sea level.



Guinness World Record in front of a dream backdrop.

World record: 508 alphorns!

The 111th anniversary of the Gornergrat Railway in 2009 was the occasion for an alpine horn world record. The goal was to welcome at least one alpine horn player to the Gornergrat for each anniversary year. This number was far exceeded: In the end, on August 20, 2009, 366 alpine horns could be heard from all over Switzerland and even from abroad.

But this number of musicians was surpassed again four years later, on August 17, 2013: 508 musicians performed a specially commissioned work by Gilbert Kolly for the world premiere, with 26 flag-wavers visually enhancing the concert against the impressive backdrop of the Matterhorn. This earned an entry in the Guinness World Records book, and the images went viral.

Shortest and highest tram in Europe

One year after the Gornergrat Railway's first run, the ceremonial opening of what was arguably Europe's (and perhaps the world's) shortest and highest tramway took place on July 13, 1899. The route from Riffelalp Station (2,209 m above sea level) to the Riffelalp Hotel (2,222 m above sea level) is only 480 meters long. A cost estimate of CHF 53,000 was drawn up for the construction of the tramway.

During the renovation and renovation of the five-star Riffelalp Resort in 2001, consideration was also given to reviving the tram service, which had been discontinued in September 1960. However, time had taken its toll on the two trams, so repairing the original trams would have been too costly. Two new, nostalgic battery-powered trams (originally with three-phase current) were built and are available for passenger and freight transport during the summer.



Tram rides on 2,222 meters above sea level.



In the foreground, the former Hotel Belvédère, and in the background, the 3100 Kulmhotel Gornergrat. Around 1906.



Hotel Grawand (South Tyrol), the highest hotel in Europe.

Highest hotel in Switzerland

The 3100 Kulmhotel Gornergrat, at 3,100 meters above sea level, is the highest hotel in the Swiss Alps. Joseph Perren and Joseph Biner built the former Hotel Belvédère on the Gornergrat in 1896, and sold it ready for operation to the municipality of Zermatt for CHF 23,000. Two years later, when the cog railway reached the Gornergrat for the first time, the influx of tourists increased rapidly. The municipality of Zermatt quickly recognized the importance of the Gornergrat as a tourist destination and built the 3100 Kulmhotel Gornergrat over a period of ten years (1897–1907). At that time, construction costs amounted to approximately half a million Swiss francs. The current owner is the Zermatt community. The hotel has 22 rooms, a self-service and a waiter-service restaurant, and a row of shops.

The Glacier Hotel Grawand in Kurzras in the Schnalstal Valley in South Tyrol is located at an altitude of 3,212 meters above sea level and is considered the highest hotel in Europe.