






ZERMATT INSIDE

June 2025, 23rd Year, No. 3



Municipality of Zermatt, Citizens' Community of Zermatt, Zermatt Tourism, Zermatt Bergbahnen AG, Gornergrat Railway/Matterhorn Gotthard Railway

Municipality of Zermatt 	Zermatt Tourism 	Gornergrat Railway 	Zermatt Citizens' Community 	Zermatt cable cars 
Station roof Urgently needed living space is to be created. On Sunday, July 6, 2025, the ballot box will decide on the necessary rezoning. Page 6	Open-air theater The new production of "The Matterhorn Story" premieres in three weeks. An interview with director Livia Anne Richard. Page 32	Summer offers Blacknose sheep, culture, nostalgia and much more await guests of the Gornergrat Railway. Page 22/23	forestry The Zermatt Forest – a diverse ecosystem that the Zermatt community manages and protects with a clear strategy. Page 24/25	Summer season Our guests and locals Visitors can look forward to numerous exciting projects and experiences around the Matterhorn Paradise. The best offers are presented. Pages 28/29

Municipality of Zermatt

Childcare in Zermatt – reorganized from August 2025



Reliable, loving, professional: daycare and daily structure are launched together.

More on pages 2 and 3



June 2025



Seamless wall coatings for wet rooms

Municipality of Zermatt

Administrative accounts 2024

The municipality of Zermatt will present its 2024 administrative budget to the public at the upcoming general assembly.

Foreword by Mayor Romy Biner-Hauser

The 2024 financial year was an eventful year for the municipality of Zermatt (EWG) , which is also reflected in the figures . The flourishing tourist destination of Zermatt can once again report an extraordinary

year, which has a positive impact on the EEC's tax revenues. Water rates have never been as high as they were in 2024, due to the heavy rainfall in spring and the rain during the summer. However, last summer's flooding caused extensive damage . Thanks to the combined efforts, no one was injured, and cleanup efforts progressed quickly.

be driven.

The construction of the Niww Walka school building was fully financed from our own resources until the end of 2024.

The EEC can once again boast a positive result and high per capita wealth, a key figure that is important for the municipalities.

The list of upcoming projects for Zermatt is extensive. The financial plan, which the municipal council prepares for a ten-year period, lists the projects to be implemented, prioritizes them, and, where possible, divides them into time periods. The municipal council or the population ultimately decides on the implementation of projects. The EWG is fortunate in that its financial resources allow it to realize large-scale projects.

We must forge a path for the future of Zermatt together so that our Matterhorn village can continue to offer the living space that means so much to us.

Notes to the 2024 financial statements

The EWG achieved a positive result in 2024. Revenue amounted to CHF 82.7 million, while expenses amounted to CHF 71.2 million. The self-financing ratio shows the share of cash flow in net investments and

is 118.21% for 2024. This means that the net investments could be fully financed from self-generated funds .

Income statement

The income statement closed with a profit after depreciation of CHF 11.5 million. Administrative assets were depreciated by CHF 10.8 million . Thanks to the high profit before depreciation, additional

Write-offs of CHF 1 million will be made on the deficits in special financing .

Fiscal revenue rose to CHF 55.3 million, primarily due to increased tax revenues . Personnel expenses amounted to CHF 16.4 million, while general and other operating expenses amounted to CHF 15.5 million . Regalia and concessions generated CHF 4 million.

Investment appraisal

Gross investments amounted to CHF 20.9 million, CHF 12.6 million below the budget estimates. Net investments amounted to CHF 18.9 million, resulting in a financing surplus of CHF 3.4 million .

The balance sheet total as of December 31, 2024, amounts to CHF 232.5 million. Liabilities amount to CHF 32.5 million, while financial assets amount to CHF 126 million .

Taxes and self-financing

Total tax revenue amounted to CHF 43.6 million . Interest expenses on medium- and long- term liabilities were slightly reduced during the financial year. These medium- and long-term liabilities total CHF 5.3 million.

The self-financing ratio is 28.10%. A gross debt-to-GDP ratio of less than 50% is considered very good. Per capita wealth is CHF 15,517.

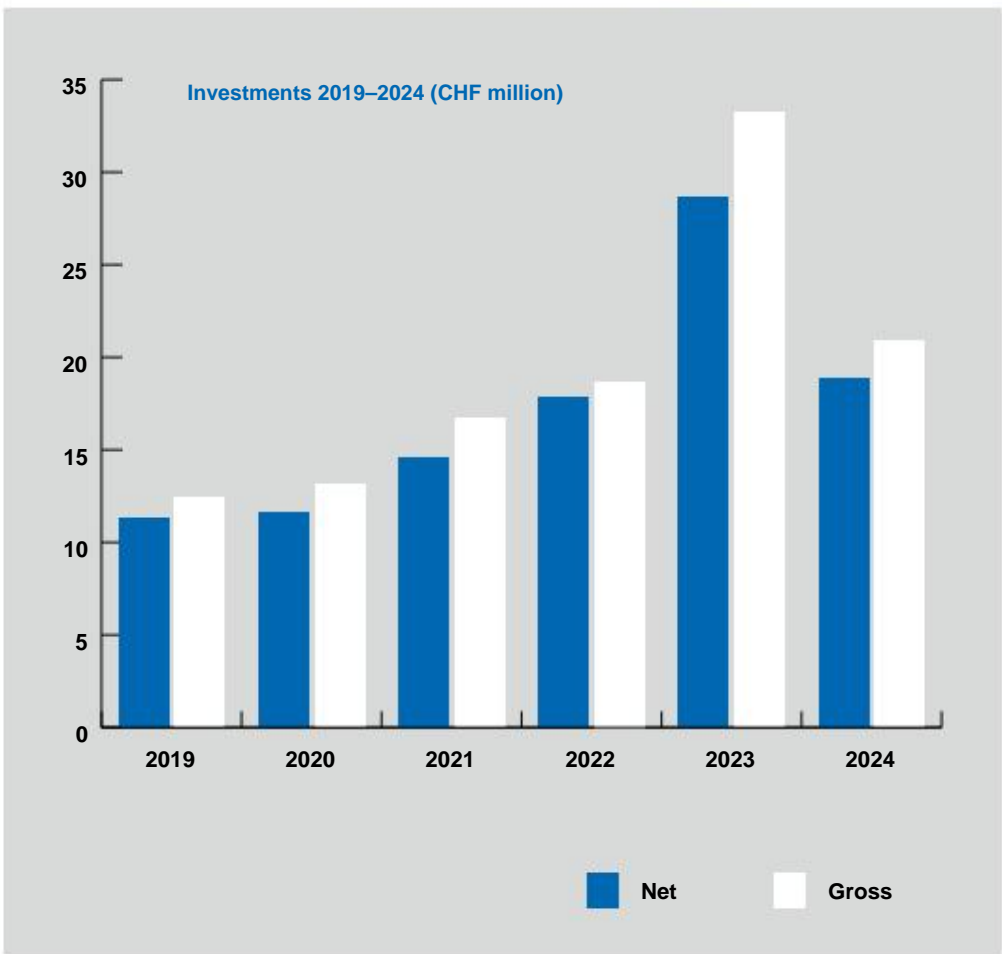
Investments

The EEC made various investments in 2024 , particularly in the following areas:
Environmental protection and spatial planning: CHF 8.6 million
Education : CHF 7.7 million
Transport: CHF 2.8 million

Future projects

The municipal council has made major investments in the financial planning (Fipla) for the next few years. Projects on the radar, including:
- the new Spiss traffic management
- the bus turnaround point Zen Stecken
- the completion of the new Blatte reservoir

Other projects include improvements to the Spiss, the Tuftrastrasse, a forest road to the Ried, the renovation of the Obere Matte sports facilities, ongoing bridge and road renovations, the Roman road, and much more.



information

The details of the 2024 annual financial statements, including comparisons to the previous year, can be found on our website: www.gemeinde.zermatt.ch/urversammlung



Invitation Ordinary General Meeting

Date: June 10, 2025 – Time: 6:00 PM

Location: Cafeteria / Theater Hall in the Niww Walka School Building

At the upcoming ordinary general meeting, the following matters are pending and will be submitted to the sovereign:

Agenda items

- Greetings and formalities
- Minutes of the general meeting of 11 February 2025
- Administrative Account 2024
 - Presentation of results
 - Reporting by the Auditors
 - Approval
- Election of the auditor
 - Rezoning of the station roof – Information

The documents for agenda items 2 and 3 are available online at www.gemeinde.zermatt.ch/urversammlung and are available at the municipal administration, finance department, 1st floor, during opening hours, where they can also be obtained.

Show



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Municipality of Zermatt

Affordable housing for locals Future station area – ballot vote on rezoning on July 6, 2025

The municipality of Zermatt (EWG) would like to create the spatial planning conditions so that BVZ Holding AG, the parent company of MGBahn, can create urgently needed living space on the previously unused roof of the MGBahn station.

The municipality of Zermatt supports the project and considers it to be very worthwhile.

On Sunday, July 6, 2025, voters are invited to vote on the necessary rezoning.

The planned partial revision of the zoning plan envisages converting the current zone for tourist buildings and facilities into a core zone (Zone KC). This paves the way for the creation of 70 new primary residences – directly above the train station, right in the center of Zermatt.

70 apartments for locals – in a prime location

A modern residential complex with a total of 70 apartments, predominantly 2.5 to 4.5 rooms in size, is to be built on the current roof of the MGBahn station. These apartments are intended for primary use by locals or people working in Zermatt. Rents are based on the existing apartments in the station and the Gornerhaus, which are rented at socially acceptable rates (below the market price in Zermatt) . Subletting is prohibited.

The central location, directly next to the train station, makes the project particularly attractive for working people. At the same time, it enables dense, efficient use of already built-up areas – a key goal of inward development.

18 apartments are rented by the EEC

The EWG has recognized the need for additional living space in Zermatt and will provide its employees Of the newly built residential units near the train station , a total of 18 apartments are available for long-term rental.

Natural hazards are comprehensively taken into account

The station site is located in an area with a moderate avalanche and low rockfall risk. Such locations do not permit buildings with large populations , but do permit residential use with appropriate protective measures. The canton's specifications—for example, regarding the dimensioning of the uphill wall and expert opinions—were incorporated into the planning . This ensures the protection of future residents.

Planning process with public participation

The public has already been comprehensively informed about the rezoning: through the public consultation process, the public consultation, an information event on March 26, 2025, and in Zermatt Inside (December 2024 and April 2025 issues). Feedback from the public has been incorporated into the planning documents. The two objections submitted against the rezoning have since been withdrawn. The canton has also conducted a preliminary review of the proposal and expressed a generally positive opinion on the planned rezoning.

This is not a new zoning, but a change of use within an existing building zone. The tourist zone will be converted into a residential zone – without creating additional building zones or disadvantaging other owners.

Possible value-added tax according to Art. 10 KRPG

Since rezoning can create added value , the canton will examine whether a value-added tax is due as part of the homologation process . The legal basis for this is Articles 10b et seq. of the Cantonal Spatial Planning Act (KRPG). If such a benefit is determined, the tax will be regulated in a separate decree.

The decision will be made after the rezoning has been legally approved by the State Council .

Your voice for the future of the village

The approval of the rezoning represents another decisive step toward improving the housing situation in Zermatt. The new apartments blend architecturally into the surroundings and meet all requirements regarding material selection, roof design , and urban planning quality.

The EWG calls on all eligible voters to participate in the ballot. Information about the project can be found in the voting documents. These will also be available on

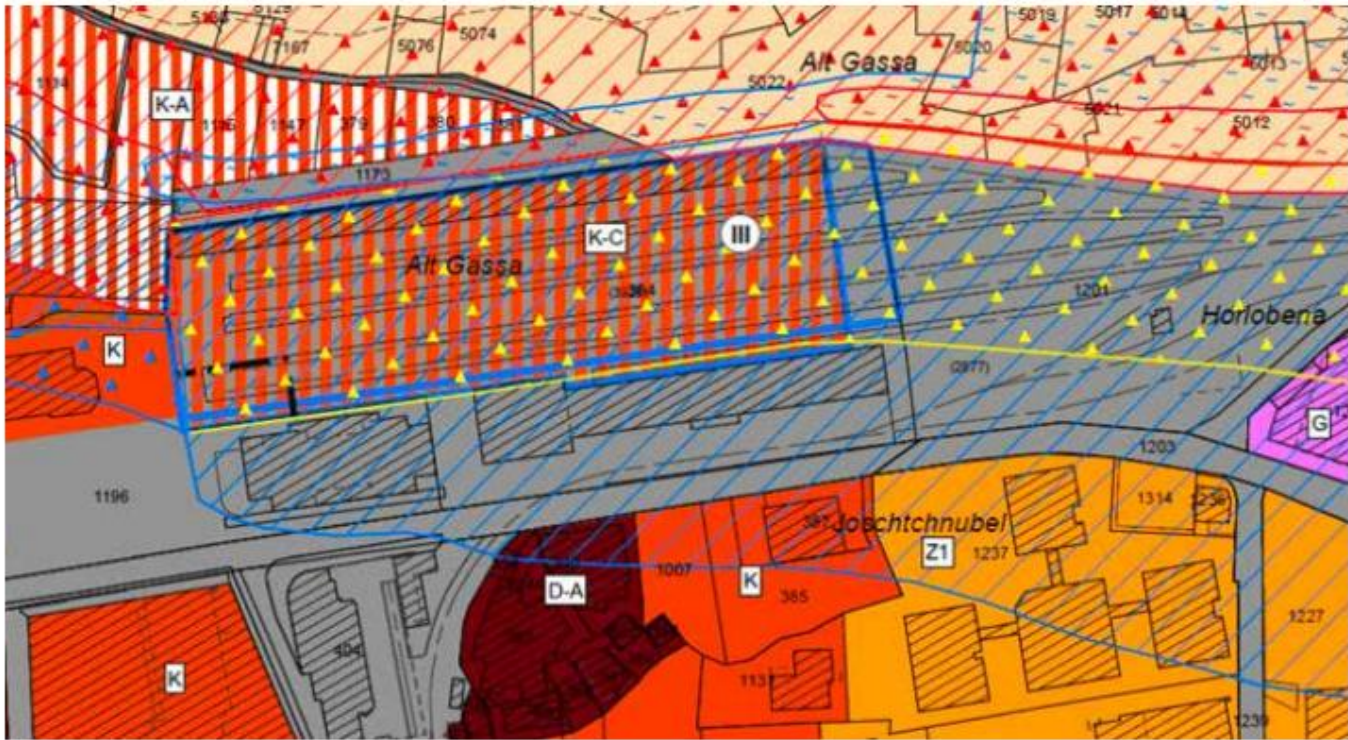
the municipal website and the building department .

Shape the future

from Zermatt with –

on July 6, 2025 at the ballot box.

The planned rezoning of the station roof into a core zone KC (station area)



Excerpt from visualization, SSA Architects



Municipality of Zermatt

Bicycle introduction 2025

In Zermatt, there are many unused bicycles lying around, neither used nor needed. These block the scarce parking spaces and spoil the village's appearance.

To remedy this situation, the "Bicycle Retraction" project is being implemented for the 11th time.

Marking and indentation

From mid-July 2025, all bicycles will be the municipality of Zermatt is marked with an orange, self-adhesive tape. If the bicycle is still in use, the owner must remove the tag to prevent it from being registered as abandoned. Bicycles still marked with a tag after 30 days will be confiscated by the regional police.

Review and assignment

Confiscated bicycles are stored for 30 days. The regional police collect the relevant data and check whether the bicycles have been reported stolen in the past. If bicycles can be identified, the owner is notified directly. To retrieve the bicycle, the owner must provide proof of ownership. A fee of CHF 20 will be charged for this. To request this, contact the regional police at 027 / 966 22 22.

Reuse

All unclaimed bicycles are handed over to the company OPRA after the storage period . The company repairs the bicycles and donates them to charity .

collection campaign

On Thursday, 14 August 2025, citizens can bring their old bicycles to the Oberen Matten from 1:30 p.m. to 3:00 p.m.

Free bicycle drop-off. Bicycle pick-up is only possible with a valid blue card (resident's ID).

Thank you for your attention.



Invitation State Council Reception of Franziska Biner

We are pleased to invite you to the State Council Reception hosted by Franziska Biner. The official reception will take place on Saturday afternoon, June 14, 2025, in Zermatt. The program is as follows:

Saturday, June 14, 2025

From 2 p.m. start of festival on the Oberen Matten with catering and musical performances*

4:00 PM Entry of the invited guests from the train station via Hofmattstrasse to the Obere Matten

From 4.15 pm the official part begins with various short speeches and musical performances

8:30 p.m. End of the event

* In case of bad weather, the festival program will take place in the Triftbachhalle.

We look forward to celebrating this occasion with you and for Franziska Biner.



Municipality of Zermatt

Holy Week 2025 with lots of snow...

Zermatt's power supply was interrupted for 42.5 hours.

Thanks to the emergency power supply provided by Elektrizitätswerk Zermatt AG (EWZ) and Hydro Exploitation SA, Zermatt was partially supplied. The rail access route to Zermatt remained closed until Holy Saturday afternoon, but the road was reopened for a short time on Saturday morning.

Emergency meeting points

The heavy snowfall led to a power outage during the night of Wednesday, April 16, 2025, into Maundy Thursday, April 17, 2025. Phone calls were only possible in a few places and with one network provider . In addition, the internet also failed.

largely out.

The Chief of Staff of the Zermatt Municipality (EWG) activated several emergency meeting points early Thursday morning , as a prolonged power outage was expected, which would quickly impact regular communication channels. Due to the difficulty of reaching the other designated emergency meeting points, the emergency meeting points were only set up at the municipality center and the train station near Zermatt.

Tourism. A mobile unit was placed in the Steinmatte.

The emergency meeting points are contact points for the public and are used to make emergency calls. This is done using a Polycom radio, which facilitates emergency communication with the police and emergency response centers.

The emergency services are supposed to take over. Actually, because the Polycom radio network was also affected by the power outage and was not functioning . The causes are currently being investigated. Due to the blocked roads, school classes were canceled early .

Community leadership staff

The Municipal Command Staff (GFS) conducted its first camp report at 6:00 a.m. on the morning of Maundy Thursday, and the Canton of Valais declared a special situation around noon .

- Every two hours, the GFS has informed us about the situation was discussed and the next steps were defined. Specialists present at the table included:
- the EWZ, which provided information on the development of the electricity supply;
 - the water supply, which endeavoured to ensure security of supply even without electricity ;
 - the technical service, which, together with the fire brigade and the forestry department, successively secured and cleared the roads and paths.

The natural hazard observer continuously monitored the situation on site and in the area. and submitted its recommendations to the JRC.

Under the leadership of Erwin Julen, medical care was ensured on site with the doctors and pharmacies present .

The wastewater treatment plant was able to maintain regular operations thanks to its own emergency power generator .

The Zermatt Regional Police, together with the Cantonal Police, ensured security both day and night in a combined command post.

communication

It quickly became clear that communication in this situation posed a major challenge. Communication between the EWG and the GFS during an extraordinary event will be ensured by Zermatt Tourism. Thanks to an excellently coordinated team on site and a staff member who was in Zurich, the outside world was able to be informed via the regular newsletter.

In addition, an ad-hoc communication was set up via WhatsApp, Instagram Broadcast Channel and the Facebook group Zermatt Community, with a wide distribution, a two-hour interval and detailed

Information was provided to the best of our knowledge to meet the high information needs of the population. Within the village, there were also the creation of Emergency meeting points. A big thank you to everyone.

Security and supply

At the GFS, the safety and supply of the population is the top priority. EWZ's electricity supply situation is impressively described in the adjacent article. At the GFS, it was clear that a meal and a mobile phone charging station had to be organized for the general population .

Thanks to hotels with electricity, a small supply could soon be ensured. With improvisation and many hard-working helpers, a temporary charging station for mobile phones was set up in the Triftbachhalle . Hundreds of people came, queued , chatted, and waited patiently for a power outlet. In the meantime,

In the kitchen of the civil defense facility, under the direction of Franz Schwegler – responsible for logistics/supplies at the GFS – and with head chef Max Mennig, a vegetable soup was prepared for 1,000 people.

On Good Friday, April 18, 2025, starting at 9:00 a.m. , mobile phones could be charged again, hot water could be drawn, and a portion of pasta could be enjoyed in the evening. Thanks to the Civil Defense and the many

helping hands greet, inform and say goodbye to hundreds of people .

Thanks to the power supply on Friday evening, the situation quickly improved, the



GFS was launched early Saturday morning, 19. April 2025, relieved of his duties.

Road and railway opening

The road maintenance manager was able to reopen the road for a few hours on the night of Saturday, 19 April 2025, and the Matterhorn Gotthard Bahn provided

Rail operations will resume safely on Saturday afternoon from 3 p.m.

On that Saturday, the Matterhorn Village probably saw the longest line of people along Bahnhofstrasse. It was pleasing to note that a calm and serene atmosphere prevailed.

Anyone who wanted and needed to leave could reach Zermatt again, leaving the guests stranded in the valley .

Thank you very much

Once again, we witnessed the close collaboration between all service partners and the public —a solidarity that is of utmost importance in such situations.

At this point a big thank you
The community leadership staff



Municipality of Zermatt

...and the power was gone

During the night of April 16-17, 2025, large amounts of snow fell in the Alps, reaching the valley floor. Traffic was disrupted in many places, and the power supply to entire regions was also interrupted. Trees toppled under the heavy snow load, damaging overhead lines that carry electricity from the valley floor down to the far reaches of the valleys. This also disrupted the power supply to Zermatt.

Thursday, April 17, 2025 – Day 1

Shortly after midnight on April 17, 2025, the first disruptions in the supra-regional power grid occurred. Due to persistent heavy snowfall extending into the valley floor, there were fears of an interruption in Zermatt's power supply.

At 1:25 a.m., the moment finally arrived. The 65-kV line leading from Ackersand to St. Niklaus and then on to Zermatt shut down due to a fault. Several attempts, together with Hydro-Exploitation SA, to reconnect Zermatt to the 130-kV Grande Dixence line were also unsuccessful.

Since a prolonged power outage was expected, preparations were made in the early morning hours to set up an emergency power supply using the power plants in Zermatt .

Difficult due to the large amounts of snow and closed roads, it took about three hours for the strategically important facilities in the supply network, which are necessary for the operation of the company's own facilities (power plants, remote control, etc.), to be put into operation.

Soon after, important infrastructure facilities and service providers, such as doctors, wastewater treatment plants, water supplies, tank stations, fire departments, communication facilities (mobile phone antennas, telephone exchanges), retirement homes and grocery stores, were also able to be supplied with energy.

The emergency power grid was subsequently expanded to provide electricity to some hotels and restaurants . The primary goal was to provide the population and guests with food and shelter from the weather and cold, with mutual support among service providers.

Understandably, however, not all hotels or restaurants could be supplied in this way. In addition to protecting staff from natural hazards, technical conditions, the effort required to set up a power supply, and accessibility to the facilities also played a major role. Nevertheless, over two dozen businesses were able to be supplied via the emergency power grid until the late hours of April 17, 2025 .

Due to the poor weather conditions, the extent of the damage to the lines and therefore the duration of the repairs could not be determined at this time.

Good Friday, April 18, 2025 – Day 2

After the weather improved, repairs could begin on the morning of Good Friday, April 18 , 2025, with the help of fire departments, forestry authorities, overhead line construction companies, and the operators of the 65 kV and 130 kV lines . Based on the extent of the damage , it was expected that the repairs to the lines, and thus the power outage, would continue until Saturday evening .

It was then decided to use the island grid to supply energy to parts of Zermatt alternately. Depending on the available and stored water volumes in the Zmutt and Mossjisee reservoirs, this would theoretically have made island operation possible for around 30 hours.

The emergency plans prepared specifically for this purpose provide for supplying each district with electricity in turn for a period of two hours . However, adhering to the schedule was not possible due to the poor accessibility of the facilities and the behavior of the power plants in isolated operation . (Please note: The operation of an isolated grid, a highly unstable structure, is influenced by many factors.)

During normal network operation, these conditions can only be tested to a limited extent, so that operations and deployment plans had to be adapted to the situation.

On the afternoon of April 18, 2025, the grid operator announced that repairs were progressing well and that the power supply could be expected to be restored by the evening.

In light of this encouraging news, it was decided to forego the continuation of the rotating emergency supply, especially since further power outages were to be expected due to the behavior of the power plants. Instead, efforts were concentrated requirements to restore the normal state of the network in order to be ready when the power supply from the regional supply network resumes .

After the 130 kV line was released by the repair crews of Hydro Exploitation SA, power to Zermatt was restored at 7:19 p.m. following a test connection. After approximately two hours, power was restored to all customers in the Zermatt supply area. By 9:00 p.m., the valley communities up to St. Niklaus were also supplied with electricity via the 130 kV emergency feed-in at the Moos substation.

On Saturday evening, April 19, 2025, the repairs to the 65-kV line were also completed, so that the grid could be restored to normal at 8:50 p.m.

Municipality of Zermatt

Together for a closed cycle

Zermatt is committed to circular solutions in its living environment – a development that requires everyone's commitment.

"I am responsible: for my nature, for my life, for my economy" – this principle characterizes the sustainability commitment of the Zermatt, Täsch and Randa living space. The goal is to ensure that the living space remains livable now and for the years to come. To achieve this, the various stakeholders in the living space – from the

From the hospitality industry to the hotel industry, from local governments to the civilian population, one topic in particular is playing an increasingly central role: the circular economy.

From linear to circular economy

The traditional linear economy—buy, use, throw away—is reaching its limits in the face of finite resources and growing ecological pressures. By May 7, 2025, Switzerland will have used up all the resources the planet would provide for an entire year—if everyone lived as they do in Switzerland. To maintain our way of life, we would need 2.87 Earths.

Circular economy means closing material cycles. It is a future- oriented principle that keeps materials, products, and resources in circulation for as long as possible. This reduces primary raw materials and minimizes waste. This means sharing, repairing, reusing , and recycling—and fundamentally rethinking. The holding of flea markets, a progressive waste disposal concept including a biogas plant, and the increased use of reusable tableware are just a small glimpse into the diverse projects implemented in Lebensraum in recent years.

Circular economy in everyday life

Closing cycles and reducing environmental impact requires everyone's cooperation. The circular economy begins in our everyday lives – with small steps that, when taken together, make a big difference.

Repair: Broken items don't have to be thrown away. Maintain and repair appliances, furniture, or clothing to extend their service life and conserve resources. Use durable, environmentally friendly materials. Regular maintenance —from bicycles to coffee makers—helps prevent damage early on. Simple sewing repairs, re-oiling tools, or cleaning seals all contribute to maintaining value.

Reuse and share: Many everyday items can be reused with little effort. Clothing can be given away, swapped, or shared at local flea markets. You can borrow books from the library or pick them up from the book tree in the rectory garden, and share kitchen utensils with the neighbors.



Circular economy
begins in our everyday life –
with small steps that
in total, make a big difference.

Reusable packaging when shopping, jute bags instead of plastic bags, or using screw-top jars for storage are practical ways to practice reuse in everyday life.

Reprocessing: Give used materials or products a second chance. Sew practical cleaning rags or bags from T-shirts you no longer wear. Furniture can also be restored to its former glory with some sandpaper and paint. Many electronic devices, such as laptops and blenders, can be restored to working order with spare parts and can be reused or even donated.

Recycling: Recycling keeps materials in circulation and reduces the burden on the environment. Therefore, separate your waste carefully: glass, paper, metals, and textiles belong in the appropriate collection points. Kitchen waste can be composted, and any usable leftovers should be incorporated into the next menu planning. It's important to dispose of the material properly. This also means **no Tetra Pak packaging in the cardboard waste, and no (bio)plastic bags in the organic waste.** Everyone can also contribute to the quality of recycling through conscious purchasing—for example, by choosing products with recycling-friendly packaging .

Everyone is asked

The circular economy depends on everyone's participation. Get actively involved to drive change . When repairing, reusing, refurbishing, and recycling become a natural part of everyday life, it not only strengthens local resource conservation but also strengthens community cohesion.



Summer Festival 2025

The Summerfäscht revives the tradition of the old village festivals.

On August 17, 2025, a day full of fun and entertainment for the whole family awaits you. From exciting activities like a Seifuchischturennu and a zip line to a select food and drink concept, there is something for everyone to experience.

The CERVO Mountain Resort team and the Sustainability Department are jointly organizing this year's festival. This year's Summer Festival focuses more on participation and places great emphasis on the active involvement of the local community—whether in the construction of the vehicles, the organization of the festival, or as spectators along the course.

Stay tuned! You'll find the program in the next August issue of Zermatt Inside or on the CERVO website.

Seifuchischturennu

Once again this year, the soapbox car race is a central highlight of the Summerfäscht. This year's race will feature a special new element: In collaboration with Zermatt Entsorgung (The Right Bin), participants will have access to recyclable materials. The goal is to incorporate as much upcycled material as possible into the construction of the soapbox cars – in keeping with the spirit of a circular economy.

Interested parties can contact Zermatt Entsorgung staff at the waste and recyclables collection point in Spiss during regular opening hours (www.the-right-bin.ch) and inquire about possible recyclable materials.

Join in!

Participation in the race is free – build your own soap dish or redesign an existing one. The upcycled materials for the soap dish can be donated free of charge.

Tips for construction and registration can be found at: www.cervo.swiss/de/kultur/cervo-summerfascht

The CERVO team and the municipality of Zermatt look forward to welcoming you on 17 August 2025 to welcome!

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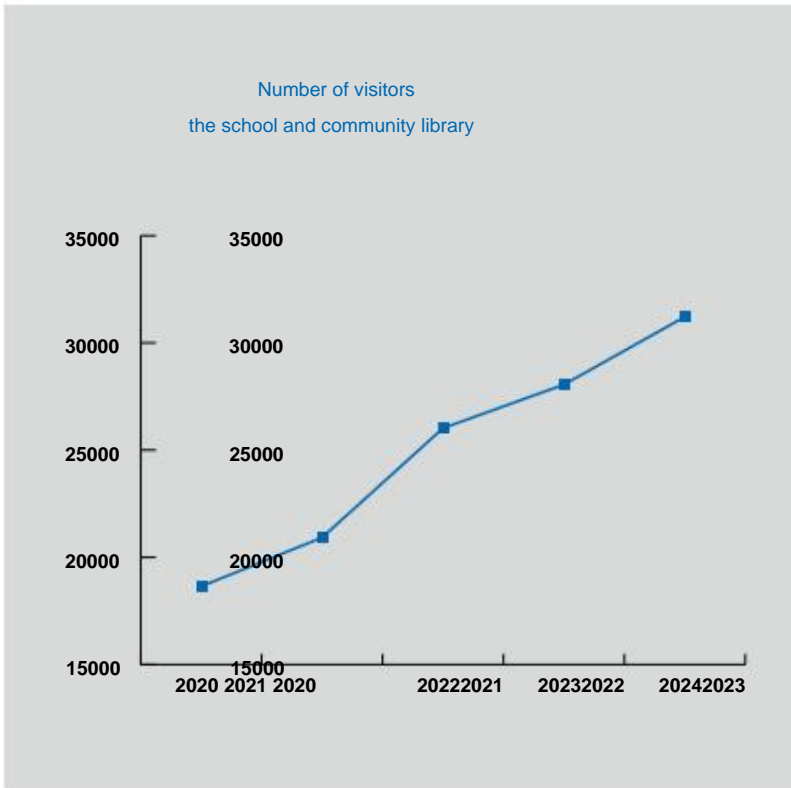
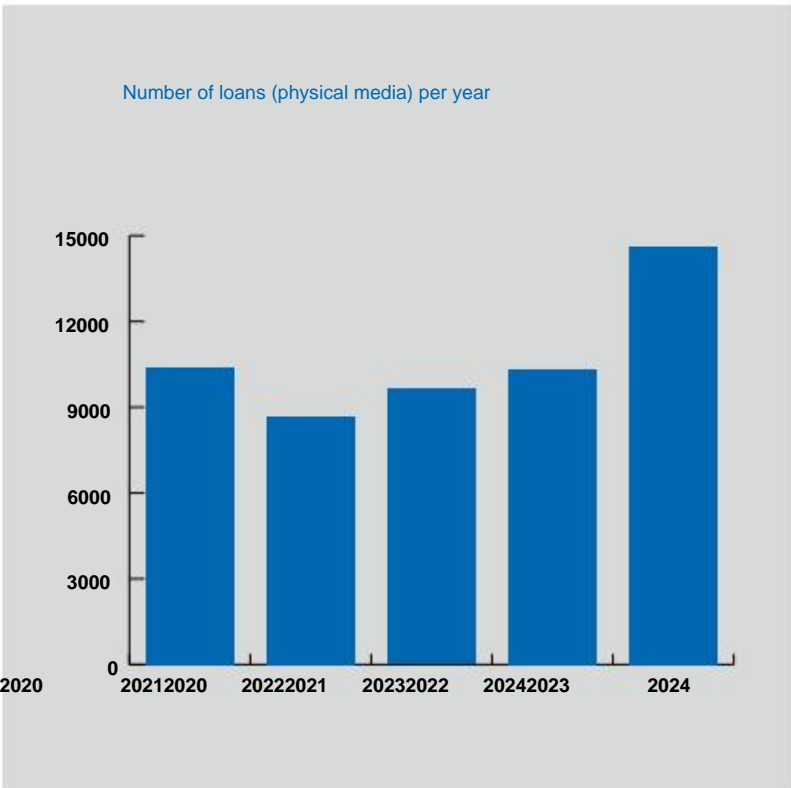
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Statement from a student

Municipality of Zermatt

Zermatt Libraries (School and Community Library)

The libraries Zermatt is an important part of our village and offer a variety of activities for all age groups.

The modern library has already undergone a transformation some time ago , which took place under the motto "More than books". Today, libraries are no longer just traditional book collections, but have developed into open and inviting meeting places where one can not only read and borrow books, but also find a variety of other activities and offers.

Increase in loans and visitors
A look at the lending statistics shows that loans in the Zermatt libraries increased again in 2024. Last year, 14,600 loans were made in the libraries, 4,274 more than in the previous year. The number of visitors increased by 3,160, partly due to regular and well-attended events, particularly the opening days of the Niww Walka (the number of visitors is determined using an entry counter).

On the other hand, the increase in borrowing and visiting numbers is largely due to the new school library. Planning and implementing such a magnificent school library was worthwhile ; the students are thrilled.

Offers for children and young people in the school library
The new school library has been in operation since February 2024 and is being used frequently. The opening hours were chosen so that schoolchildren have the opportunity to visit the library after school . Previous statistics indicate that there is no demand for opening before school starts. The school library is closed during school holidays , but the municipal library can be used during this time. The school library's opening hours can be found online at [gemeindebibliothek-zermatt](#).

[ch/schoollibrary/](#)

The library team is committed to ensuring that: · the school library increases the attractiveness of the school and is a popular place to stay, read, learn and meet.
· It promotes media literacy and integration. The library plays an active role in everyday school life – it is up-to-date, and the service is friendly, uncomplicated, and competent.

The following offers contribute to this:

- Fixed monthly class visits for all classes (3H to 11OS);
- Library introduction for kindergarten children;
- Library visits with reading animations for the classes from Täsch and Randa;
- Kindergarten children get to know the library;
- Teaching and promoting reading and media skills through Reading animations and library introductions;
- Contribution to individual leisure activities;
- Access to knowledge and information: PC stations for research, advice from the library team;
- Place of meeting and communication (stay during school breaks and after school);
- Cooperation with schools, school social work offices, integration offices, Zermatt Culture Association, women's community, etc.;
- Customer orientation: Book requests are fulfilled whenever possible fulfilled;

Pleasant atmosphere: seasonal decorations and exhibitions, comfortable cushions, a place of rest;

- Special services: book boxes on desired topics for teachers, organizing author readings, carrying out projects such as the Week Against Racism;

- Two mascots (reading foxes) accompany the 3H and 4H throughout the year;
- Library bags and lanyards are given to the 3H children at the beginning of the school year;
- Reading aloud: Books are read aloud during class visits, and a recurring "story time" program is offered for children aged 5 and over.

- Place for homework, group work, etc.;

During breaks and after school, in addition to reading, Games can be played or painting can be done.

Media holdings and loans in the school library

The school library currently holds 5,163 media items. Last year, a total of 535 items were removed and 764 new items were acquired. This inventory size complies with the guidelines of BiblioWallis (the BiblioWallis association is a network of Valais libraries).

6,239 loans were made from the school library in 2024, 4,220 more than in the previous year.

Reading animations in the school library
All classes (grades 3H to 11 OS) visit the school library on a fixed monthly basis . In grades 3H, 4H, and 5H, a themed lesson (reading animation) is prepared and conducted by the library team during each library visit.

The lessons cover topics such as: how to use the library, how to find a book you like, what are nonfiction books, etc. Depending on the visit, stories are also read aloud. For the orientation students, lessons are held on the following topics: how to use the online library catalog to research media , or how to select a suitable reading material. The lessons are selected to provide a playful incentive.

In the 2024 school year, 106 reading animations were prepared and carried out by the library team.

Review of events 2024
Sixteen events (readings, playful activities , story time, and language café, etc., coordinated by Eva Jenni, the integration officer) were organized and held for children and adults. A total of 734 visitors (including the open day) were welcomed to our events. A summer reading bingo was also offered again in the school library.

Outlook Events Community and School Library 2025

- Author reading with Marcel Naas about the books «A Case for the MounTeens» for classes 6H and 7H / May 2025
- **NEW:** Reading together – children and adults read three same books and talk about them / Start October, if you are interested, please contact the library
- Story Time / Start of Autumn · Summer Reading Bingo / Start of Summer School Holidays

“ Reading Fever,” Manuela Hofstätter presents books in a humorous way – December 15, more information to follow

Language Café: Practice German easily and for free. Every last Wednesday of the month (Eva Jenni, Integration Office Valais).

Please pass on information to employees.

FAQs about the libraries:

- **Are the school library and the community library accessible to everyone?**
Both libraries are accessible to everyone.
- **What do I have to do to borrow media?**
In order to borrow media, you need a library card.

How do I get a library card?
A form must be completed. It can be completed on-site or downloaded online at [www.gemeindebibliothek-zermatt.ch](#).The card is valid in any library in Upper Valais.

How long can I borrow a medium?
4 weeks

What can I borrow from the community library?
Books, magazines, large print books, Tonies, Tonieboxes, Tiptoi pens, Tolino, DVDs, audio books, games, puzzles and books in English, French, Portuguese and Spanish.

What can I borrow from the school library?
Children's and young adult books, magazines and games.

- **Return box?**
There is a return box behind the community library. Books can be returned there outside of opening hours. There is a drop-off box at the school library entrance.

- **Book wish?**
We can order any books you require upon request.
- **Printing and PC?**
A PC with printing facilities is available to the public (no USB sticks).

- **Newspaper?**
The «Walliser Bote» can be read on site

How do I contact the library?
You can reach us by phone or email during opening hours. You can find all contact information on our website: [www.gemeindebibliothek-zermatt.ch](#)

The entire offer is free of charge – take advantage of it, we look forward to your visit.

THANKS TO
At this point, we would like to express our sincere thanks to our supervisor, Pino Mazzone, and wish him a good start to his upcoming retirement with plenty of time for reading.

The library team
Karin, Silvia, Andrea and Angela

3,342

This is an impressive
Number of students
Students who will attend
a reading animation
participated!

Municipality of Zermatt

Primary and orientation school



People wanted for homework help / supervised lunchtime study !

The orientation and primary schools will offer homework support (PS) and supervised lunchtime study (OS) for students in the 2025/2026 school year.

The homework help is aimed at pupils of all primary school levels (3H – 8H) who **need support** help with homework . However, this is not tutoring.

The supervised lunchtime study program at the **OS level** (9OS – 11OS) is now offered together with the lunch program.

We are looking for you

We are looking for people to supervise and support children and young people in completing their homework independently and in their learning. They will help students understand the assignments and give them tips when they are stuck. Parents are ultimately responsible for ensuring that homework is completed.

Orientation school

The supervised lunchtime study is only available to young people registered for lunch on Monday, Tuesday, Thursday and Friday from 12:30 to 1:15 p.m. in the school buildings of the orientation school "Im Hol" or "Trift".

primary school

Homework help is provided for registered school children on Monday, Tuesday and Thursday from 4 p.m. to approximately 5:30 p.m. in small groups (8 children) in the Niww Walka (room 2C.07).

Interested parties can contact the school principal, Pino Mazzone (027 966 46 29), and will be informed about the general conditions and compensation.

Interested persons can contact the school's principal, Alexandra Henzen-Perren (027 966 46 27) and will be informed about the general conditions and compensation .



Jubla Zermatt – Summer camp

Anticipation is growing: From July 19 to 26, 2025, Jubla Zermatt will travel to Schülphheim, Lucerne, for its summer camp. A week full of adventure, community, and unforgettable experiences awaits the children and young people.

Led by a dedicated team, participants experience a variety of activities, from exciting outdoor games and creative craft sessions to cozy evenings around the campfire. The camp offers plenty of fun and action and also promotes teamwork among the children.

For many, summer camp is the highlight of the Jubla year – a time when new friendships are formed and precious memories are created.

Jubla Zermatt,
info@jublazermatt.ch
lager@jublazermatt.ch

Municipality of Zermatt

Zermatt youth club founded



On Thursday, May 22, 2025, the Zermatt Youth Association was reactivated and welcomed many young people and young adults to its founding meeting. The board is motivated and looks forward to the new tasks and responsibilities it will be able to assume.

Zermatt Youth Association creates space for encounters and participation

The Zermatt Youth Association actively supports the needs of the town's young population. With the "Jugi Zermatt" youth center, the association offers teenagers and young adults a safe and welcoming place for leisure activities. Whether listening to music, dancing, playing games, or simply enjoying a drink – the "Jugi" is a popular meeting place for young people between the ages of 12 and 25.

But the club's activities go far beyond simply providing space : Young people have the opportunity to participate in the youth club team, help out behind the bar, organize events, or participate in group outings. In this way, the club not only promotes personal responsibility and participation, but also strengthens a sense of community .

Offer

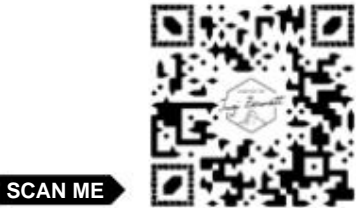
With regular opening hours, the association ensures a continuous offering. Values such as respect, tolerance, and responsibility are at the heart of all activities.

The association is also involved in village life outside of the youth center: The team runs its own stands at events and actively participates in community activities. Such events offer young people further opportunities to participate – and make the Zermatt Youth Association an important pillar of the local community.

The Mattertal Youth Office is currently taking over the presidency for the initial phase. In the coming years, the young adults will assume increasing responsibility.

contact

Mattertal Youth Work Center
Telmo Esteves
English Quarter 8, 3920 Zermatt
jugizermatt@gmail.com, 079 303 45 04



Invitation to the diversity of clubs in the Mattertal: The Platform «Friizit Mattertal» brings people together.

The new platform www.friizit-mattertal.ch creates a digital meeting place for clubs, interested parties, and event organizers in the Mattertal Valley. With a clear focus on networking, information, and support, the site makes a valuable contribution to active club life in the communities of Randa, Täsch, and Zermatt.

Digital stage for clubs

Over 50 clubs from the Matter Valley are already using the platform to present themselves and their offerings to the public. Registration is free for all clubs from Randa, Täsch, and Zermatt. A simple form is all it takes to upload your logo, photos, annual programs, and social media links. The content is also automatically translated into English, French, and Portuguese to reach the broadest possible audience.

In addition to the presentation, "Friizit Mattertal" also offers valuable information for club boards. Rights and responsibilities, tips for board work, and information on financing and sponsorship are intended to help organize club life efficiently and sustainably.

Simply find the right club

Anyone looking for a new hobby or volunteer opportunity will also find what they're looking for on the platform. A practical search filter—including filtering by day of the week—allows you to quickly find out which club is active when. A special new feature is the "We're looking for - I'm offering" section, where supply and demand meet: Perhaps a club is looking for a trainer or an auditor , while a private individual wants to offer their social media skills . This creates new connections—uncomplicated and local.

Assistance for event organizers

Event organizers also benefit from the platform's comprehensive service. Numerous checklists and templates facilitate event planning, while useful links point to further resources. A particularly practical feature: Zermatt Tourism's event calendar will be directly integrated in the future. This helps avoid overlaps in scheduling and provides a clear overview of what's happening in the region.

"Friizit Mattertal" is thus much more than just a digital directory of clubs – it is a lively hub for engagement, leisure, and collaboration in the heart of the Mattertal.

contact

Mattertal Youth Work Center
English Quarter 8, 3920 Zermatt
info@friizit-mattertal.ch, 079 303 45 04

Zermatt Tourism

The Switzerland Travel Mart (STM) announces itself

A major project is taking shape: In three months it will be time – the Switzerland Travel Mart will take place for the second times in Zermatt.

From September 21 to 25, 2025, our village will become the center of the national and international tourism industry.

The STM is the most important sales platform for Swiss tourism. Around 350 suppliers from across Switzerland meet here with approximately 400 international buyers, who get to know our offerings and conclude sales contracts. This is a significant event for Switzerland – and a great opportunity for Zermatt to once again present itself as a top destination.

Organizing an event of this size is only possible thanks to a great deal of commitment, a strong project team, and the willingness of many service partners to go the proverbial extra mile. We all benefit from an STM in Zermatt, both through the added value and through the attention our village receives. The best ambassadors are still people who experience Zermatt firsthand. It's no longer about simply bringing more guests to Zermatt, but rather the right ones: travelers interested in quality, sustainability, and genuine experiences . The goal is to extend the length of stay and create real added value for both guests and the region – in keeping with Switzerland Tourism's "Travel Better" philosophy.

The end of September is ideal: nature is golden, the season is a little quieter, and yet the weather is often still pleasant – the best conditions for good conversations and successful encounters.

Workshops and sales talks in the middle of the village
The STM focuses on sales discussions: In approximately 20-minute meetings, Swiss suppliers present their tourism offerings. International buyers have already booked their appointments online in advance – they review the offers on-site and decide whether to conclude contracts immediately or at a later date.

This time, the workshops will not take place on the mountain, but centrally on the Obere Matten. There, the concept of a charming chalet village with seven wooden houses and two event halls is being developed – sustainably and efficiently built by the company VierD. The company has already successfully built chalets for the Unplugged Festival and will also bring so-called cubes to Zermatt for the Bike World Championships. Thus, valuable synergies can be exploited here.

Lunches will be served in the surrounding restaurants, ensuring the culinary well-being of the participants.
In short: For a few days, Zermatt will become a stylish, international sales platform for the entire Swiss tourism industry – right in the village center and with an unobstructed view of the Matterhorn.

Destination Day – Experience Zermatt
On September 22nd, international buyers and Swiss suppliers will get to know our region at its most exciting . The Destination Day offers ten different programs to choose from – each activity showcases a different facet of Zermatt.

Whether it's a round of golf in Randa, a trip to the Gornergrat or the Matterhorn Glacier Paradise, or a hike to the idyllic Stellisee – there's something for everyone. Those with a culinary focus can opt for a customized version of the popular "NostalChic Class ." The creative "Matterhörnli" workshop, where you create your own chocolate creations, is also part of the program. For those who enjoy being active, there are activities such as biking, skiing, or glacier trekking – all in all, it goes to show: Zermatt has a lot to offer in the fall, too. What's particularly pleasing is that the local service partners benefit directly from Destination Day. They have the opportunity to present their offerings to a broad, international audience of professionals and thus establish valuable contacts.



setting that makes Zermatt a special Place makes – for guests as well as for us locals We focus on quality tourism that is based on sustainability, authenticity, and genuine encounters.

We ask for your understanding that certain restrictions may occur during the event's setup phase. Transportation work will begin on September 8th, and setup will take place exclusively on the Obere Matten area. Further information on exact transportation times will be provided later via internal announcements.

The Obere Matten playground will remain accessible throughout the construction, event, and dismantling phases . The tennis courts can also be used as usual during the STM.

If you have any questions or suggestions, please contact us at stm@zermatt.swiss



Melanie Arnold
Melanie Arnold takes over the management of the STM at Zermatt Tourism and organizes the Event in close cooperation with Switzerland Tourism and the destination Zermatt – Matterhorn and Partners. She can count on the valuable support of a dedicated team. Melanie has been part of the product management team at Zermatt Tourism for a year and a half.

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Zermatt Tourism

Email marketing as a success factor

In our digital world, competition for customer attention is constantly increasing. Regular contact with your target group is therefore crucial for the success of a company.

Email marketing has proven to be one of the most cost-effective and efficient methods for establishing direct communication with guests.

The options available are explained below.

Email marketing along the guest journey – targeted and efficient

Your guest has booked a stay in Zermatt – how do you best inform them about your hotel offers? And how do you encourage them to reserve a table at your restaurant in advance ?

The first step is an after-booking mailing containing general information about arrival and stay. Shortly before arrival

travel, we recommend a pre-stay mailing with specific offers such as spa packages, last-Minute specials or table reservations – perfect for making additional bookings

push.

After departure you can use a follow-

Low-up mailings (also called post-stay mailings) can gather feedback or encourage a next booking. Since many guests forget to write a review, a targeted reminder can help—ideally linked to a competition or a discount for the next booking.

These are just a few examples of how you can use automated mailings to contact your guests. Even a year after their stay, you can

motivate you to book again with a reminder email .

Professional email marketing with Zermatt Tourism

Are you interested in an efficient e-

Looking for a mail marketing solution? Then take a look at what Zermatt Tourism has to offer. The packages are specifically tailored to accommodation bookings and can be flexibly adapted to your needs.

You can either incorporate your own content into the newsletter or use multilingual content created by Zermatt Tourism . We're also happy to create the mailings for you, if you wish—with customized content or pre-prepared campaigns.

Here you will find an overview of all available email marketing packages:



Zermatt Tourism – Column

A look into the Future

Dear insiders

A few days ago, SECO's latest forecasts and trends for tourism were announced. I don't want to withhold them from you, as they give us exciting insights into the coming season and reveal the opportunities and challenges that lie for the Zermatt-Matterhorn destination.

1. Summer 2025: Tailwind from major events

Thanks to events like the recent Eurovision Song Contest and the Women's European Football Championship (also held in Sion), growth of 2% is expected. While this primarily affects cities, Zermatt can benefit – for example, through connecting tours or targeted campaigns. And don't forget: the Swiss Bike World Championships are taking place here – a home game with international appeal!
2. USA remains important – but with caution

US demand continues to grow (+6%), but is beginning to show signs of slowing down. For Zermatt, as a premium destination with a strong US presence, this means staying on track! The STM in Zermatt in fall 2025 offers an ideal platform for targeted partnerships (see report on page 18).

3. Germany is weakening – alternatives needed

The reluctance of German guests requires new impetus. Zermatt can score points here with attractive summer offers – while simultaneously targeting markets such as France, the UK, and Eastern Europe.

4. Long-distance markets in transition – new horizons

China and India are losing momentum, while Brazil and Turkey are coming into focus. The Zermatt – Matterhorn brand has the potential to win hearts there as well. Digital campaigns and collaborations could be the key.

5. City breaks are booming – Zermatt as a contrast

While cities overheat, Zermatt offers fresh mountain air, natural experiences, and a diverse summer offering – from wellness to culinary delights to culture. Our task: to communicate these strengths even more clearly.

We will stay tuned and look forward to your support.

Sincerely, Daniel Luggen, Spa Director



Zermatt Tourism

New faces at Zermatt Tourism

Janine Aschwanden is the new Product Manager Summer and Samuel Zurbriggen is the new Event Manager at Zermatt Tourism.

Both positions are closely linked to the processes at the destination.

Janine Aschwanden, 31, hails from the canton of Schwyz. After completing her training as a pharmacy assistant, she continued her education in marketing and graduated with a federally certified marketing specialist . She gained professional experience in the pharmaceutical and hearing aid markets before joining Zermatt Tourism in May 2024 – initially as e-commerce support.

Janine Aschwanden has been Product Marketing Manager Summer at Zermatt Tourism since May 2025. In this role, she is primarily responsible for the marketing, promotion, and coordination of summer activities at the Zermatt – Matterhorn destination. This includes the design and further development of hiking trails, collaboration with various service partners, and the planning and organization of media trips to position Zermatt as an attractive summer destination. The goal is to increase the attractiveness of the summer offerings and strengthen the destination both nationally and internationally.

«I am delighted to see the diversity of Zermatt
To actively shape the summer and inspire our guests about this unique
mountain world.»

Janine Aschwanden



A breath of fresh air in the event sector

Samuel Zurbriggen is 29 years old and grew up in Zermatt. After completing compulsory schooling, he completed an apprenticeship as an IT specialist with the municipality of Zermatt. He then obtained his vocational baccalaureate in Visp.

In the following years, he worked as a ski instructor in the winter and assisted the family business, Stephanie's Crêperie on Bahnhofstrasse, in the summer. He also participated in the bike trials around Zermatt. At the age of 25, Samuel decided to pursue a career in tourism and completed his training as a certified tourism specialist at the Higher Technical College for Tourism & Management in the Engadine.

He recently joined Zermatt Tourism as an event manager. His responsibilities include coordinating and communicating the summer events program, as well as organizing traditional events such as the Geissenkehr (Goat Return) and the Folklore Summer.

«I am happy to be part of
Zermatt Tourism to be
and my hometown
to be able to actively participate in shaping things.»

Samuel Zurbriggen



Zermatt Tourism wishes Janine and Samuel much fulfillment and enjoyment in their new roles.

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Gornergrat Railway

Gornergrat Bahn with a colorful summer offer

When the world's most famous sheep meet botany, nostalgia, culture, and views, you're on the Gornergrat. This summer, too, there's a wide range of activities for young and old.



“Meet the Sheep” on Gornergrat:

the most famous sheep in the world

now live – and digitally

At "Meet the Sheep," visitors can experience the charming Valais Blacknose sheep up close – right on the Gornergrat, amidst the impressive mountain scenery surrounding the Matterhorn. Thanks to GPS tracking, the herd can be located at any time using a digital map.

And anyone who wants to extend their visit or experience it from home can now also meet the Black Noses digitally: With the augmented reality application, a virtual sheep can be easily projected into their own surroundings via smartphone – in the living room, on the balcony, or in the middle of the city. Scan the QR code, activate the camera – and be amazed. Whether in person on the mountain or digitally at home: "Meet the Sheep" is a charming experience for the whole family – and a tangible piece of Valais tradition.

Detailed information at gornergrat.ch/sheep

In July/August, every Wednesday to Monday, from 10.00 to
Open until 4 p.m. Tuesday is a rest day – the animals take a break.



SCAN ME



NostalChic Class: Nostalgia meets

Alpine luxury on the Gornergrat

Climb aboard, sit back, and enjoy – the NostalChic Class is arguably the most stylish rail experience in the Alps. Travel from Zermatt to the Gornergrat in a lovingly restored vintage carriage, accompanied by a guide who shares fascinating stories about the region.

Regional specialties are also served with a view of the Matterhorn – a delight for all the senses. The six-hour experience combines Alpine charm with timeless elegance and offers unforgettable views.

Detailed information at gornergrat.ch/nostalchic

Every Wednesday from 25 June to 17 September 2025



Botanical wonder at 2,800 meters:

the Alpine garden on the Gornergrat

High up at 2,800 meters, right next to the Rotenboden station, lies a small natural wonder – the highest alpine garden in Europe.

Nestled between the Matterhorn, Riffelhorn, and Riffelsee, a fascinating spectacle unfolds here in June and July: Over 100 rare and extremely resilient alpine plants display their full splendor for a few weeks each year. What blooms here is not only beautiful, but also extraordinary. In the thin mountain air, under strong UV radiation, and icy winds, plants thrive that would otherwise have little chance. They have developed in an impressive way.

Adapted to the extreme conditions – such as the squat larch, which grows barely knee-high here at 2,800 meters, or the Saussurea, whose relatives in the Himalayas even climb over 6,000 meters. The Alpine Garden is a living showcase for these survival artists. Those interested in getting to know them better have the opportunity to participate in a guided tour with botanist Möhl and students from the University of Bern on July 26 and 27. Registration is not required.

Detailed information at gornergrat.ch/alpingarten

Main flowering period in June/July



Sunrise rides on the Gornergrat:

start the day above the clouds

When the first rays of sun gild the Matterhorn, the morning becomes an unforgettable experience: The sunrise rides on the Gornergrat offer the rare opportunity to begin the day amidst the quiet, majestic mountain world – long before regular train service begins.

The cable car takes guests up to 3,100 meters above sea level early in the morning, where breathtaking panoramic views await. This package is available with or without breakfast at the Kulmhotel Gornergrat's 3100 restaurant – ideal for those who want to enjoy the sunrise in peace or round it off with a warm coffee and regional delicacies.

Detailed information at gornergrat.ch/sonnenaufgang

Every Sunday from 6 July to 28 September 2025

Zermatt Citizens' Community

Zermatt's forests: Between natural forces and long-term forest strategy

The forest surrounding Zermatt is far more than just a scenic beauty. Covering an area of 930 hectares, it plays a central role in the region's ecosystem and protects the population from natural hazards such as avalanches and mudslides.

The forest not only has aesthetic and ecological functions , but also represents an important recreational area for the local population and tourists. A significant step in sustainable forest use and forest protection was taken in March 2020 by the Zermatt Civic Community in cooperation with the Cantonal Department for Forests, River Engineering and Landscape (DWFL): the establishment of one of the first forest reserves in Valais. A total area of over 230 hectares was created.

complex forest reserve was established, which includes both a natural and a special forest reserve. The aim of this The aim of the project is to preserve and protect biodiversity and traditional management practices in order to promote sustainable development of the forest. The importance of the forest for Zermatt is particularly evident in its role as protection against natural hazards. In natural forest reserves, forest management is avoided to promote the natural development of the ecosystem, while in special forest reserves, targeted management is necessary to preserve rare plant communities and animal species.

The Zermatt Forest: a diverse ecosystem
Zermatt's forests extend from 1,500 meters up to 2,400 meters. Dominant tree species are Larches and Swiss pines thrive at this altitude and contribute to the stability of the forest as well as playing an important role in the regional ecosystem. Particularly noteworthy are the almost 1,000-year-old trees in the Near the glaciers, which testify to the resilience



The first forest reserve in Valais: 230 hectares with great importance



Despite the extreme climatic conditions, the forest is not only a valuable habitat for numerous animals, but also an important source of drinking water and wood.

The care and preservation of these forests contribute significantly to the promotion of biodiversity, especially in the natural forest reserves and biodiversity zones of the region. In these areas, ecological diversity is actively promoted , which benefits not only the forest itself but also the flora and fauna that depend on it.

The forest strategy of the Zermatt community
The Civic Community of Zermatt plays a central role in the management and maintenance of Zermatt's forests. As the forest owner, it is responsible, together with the local community, for maintaining the forest so that it can fulfill both its protective function and its role as a recreational area in the long term. A particular focus is on the protective forests, which are intended to prevent natural hazards such as avalanches or debris flows from penetrating the town unchecked.

An important component of the forest strategy is the regular rejuvenation and thinning of the forest. This helps ensure the stability of the forest even in times of frequent extreme weather events . The dominance of larch and Swiss stone pine remains.

as tree species. "We must realize that we can no longer manage the forests the way we did 50 years ago," explains François Parvex, forester for the municipality of Zermatt. "Nature is changing, and our approach must also adapt."

Extreme weather events and their consequences
The Zermatt region has repeatedly had to contend with extreme weather events in recent years. The exceptional snowfall in April 2025 hit Zermatt's forests particularly hard. Up to two meters of fresh snowfall caused deciduous trees, in particular, to be Damage was caused by unstable trees with excessive slenderness at lower elevations up to about 1,800 meters. According to estimates, about 10% of the trees were affected by the snowfall, with fallen and broken trees not only spoiling the forest landscape but also obstructing hiking trails and infrastructure .

"Since this incident, we have been heavily involved in securing paths, power lines, railway tracks, and hiking trails ," explains Parvex. "We must react quickly to ensure the safety of the public and the

accessibility of tourist areas.» Most hiking trails are expected to be accessible again by mid-June after forestry workers have repaired the acute damage.

Questions about communication and awareness
A central aspect of the forest strategy is communication with the public and raising awareness of the importance of the forest. "The Forest Service is clearly not good at communicating," admits Parvex. "But the little that is being done doesn't interest many people either. Unfortunately , many believe they know better than the experts and spread false information." Nevertheless, the Forestry Commission, which acts as an intermediary between the municipality and the public, is regularly informed.

"More political support is needed – at the municipal , cantonal, or federal level," demands Parvex. "Like everyone else, we need more resources to protect the forest in the long term. The challenges are growing, but staffing is also becoming increasingly scarce. We are having great difficulty finding young, motivated people willing to take on this strenuous and often dangerous work."

Future perspectives: Adapting to the challenges of nature
The future of the Zermatt forest faces many challenges , especially due to increasingly frequent extreme weather events. Nevertheless, François Parvex, forester for the municipality of Zermatt, remains optimistic: "I am confident that the Zermatt forest will still be just as beautiful in 50 years , and – contrary to researchers' predictions – will still be predominantly populated by larches and Swiss stone pines."

A crucial point in the long-term forest strategy is raising public awareness. "Only through closer cooperation between citizens, the forestry industry and other local stakeholders can

"It must be ensured that the forest is preserved as a protected area and recreational area," emphasizes Parvex. Despite the challenges Zermatt faces, he is convinced: "With a clear forest strategy, committed cooperation, and the willingness to adapt to new circumstances, the future of the forest in the region remains promising."

The Zermatt forest will continue to play a central role in the ecosystem, ensuring the quality of life of the population and serving as a recreational area for future generations.

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RAIFFEISEN Mischabel-Matterhorn

Municipality of Zermatt

Senior events

Dates and events

Tuesday, June 24, 2025, in Zermatt for Zermatt - An exchange over coffee and cake/aperitif at the Zermatterhof is planned.

- All residents aged 65 and over will receive a personal invitation.
- The municipal council and the citizen council invite you and will be present on site for a joint exchange.

Tuesday, 16 September 2025, in Randa for all three municipalities
Departure at 1:30 p.m. with the MGB from Zermatt to Randa.

- Meeting point is at the Randa gymnasium.
 - Participants are divided into groups.
 - In the gymnasium there are information stands on the topic of «Digital Competence» with Representatives from banks and the Matterhorn Gotthard Railway will be present. A visit to the Lori-Hüs is also planned.
- Coffee and cake as well as an aperitif will be served in the gym.
The community and the city council members will be present. Seniors will receive a personal invitation.

Traveling exhibition Grande Dixence SA
- 75th anniversary celebration of Grande Dixence SA

- Randa: Exhibition 25–28 June 2025, opening on 26 June 2025, 6:00 p.m.
- Zermatt: Exhibition 1–5 October 2025, Opening Reception, 1 October 2025, 6:00 PM
- Täsch: Exhibition 12-16. November 2025, vernissage November 16, 2025, 10 a.m



Zermatt Citizens' Community

Citizens' meeting

Invitation to the meeting from 17 June 2025

The upcoming annual meeting of the Zermatt Citizens' Community will take place as follows:

Date: Tuesday, June 17, 2025
Time: 7 p.m.
Location: Grand Hotel Zermatterhof

Agenda items

1. Welcome / Approval of Agenda Items
2. Election of the tellers
3. Approval of the minutes of 19 June 2024
4. Approval of the 2025 budget
5. Acknowledgement of financial planning 2025–2029
6. Election of the auditors for the 2025-2028 legislative period
7. Naturalizations
8. Miscellaneous



Burgergemeinde
Zermatt

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On our own behalf

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Auflage ca. 4'800 Exemplare
Erscheint 6 x pro Jahr
Satzspiegel 257×357 mm
Raster 60er

Erscheinungsdaten

Freitag, 7. Februar 2025
Freitag, 4. April 2025
Freitag, 6. Juni 2025
Freitag, 8. August 2025
Freitag, 3. Oktober 2025
Freitag, 5. Dezember 2025

Datenübermittlung

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Vorgaben für Fremddaten

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Reine Inserate-Texte können als Word-Datei abgespeichert und übermittelt werden.

Druckunterlagen

Digitale Daten

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Hochauflösend (Bilder 300ppi)

Farbprofil

PSO Uncoated V3 (Fogra 52)

Ad distribution
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Zermatt cable cars

The Matterhorn Paradise in summer 2025!

The 2025 summer season offers numerous exciting projects and experiences. From action-packed funventure activities in the Sunnegga/Blauherd area to delicious culinary highlights and the new playground at Leisee.

Work is progressing rapidly in the Gornergrat area: the focus is on replacing the Gifhittli chairlift. At the same time, we are in the final stages of introducing the smartphone ticket – another step towards a digital future. Furthermore, starting this summer, the ski stars will be returning to the glacier ski area for their training sessions.

Summer skiing in the Matterhorn Ski Paradise

As a year-round ski resort, the Matterhorn Ski Paradise offers ideal conditions for winter sports enthusiasts even in the summer months. Depending on snow conditions, up to 21 kilometers of slopes are available on the Theodul Glacier. The offer is complemented by the Summer Snowpark, which offers freestyle fans attractive conditions on Plateau Rosa: with various kickers, rails and boxes at an altitude of over 3,500 meters.

Starting this summer, World Cup teams of all ages will once again be competing in the glacier ski area. Thanks to the new agreement with Swiss-Ski, both elite and junior skiers will return to Zermatt and benefit from the professional training options on the Theodul Glacier. Zermatt Bergbahnen will continue to be responsible for the daily preparation of the training slopes. Swiss-Ski now assumes overall organizational responsibility for the training infrastructure. The association uses the slopes both for its own teams and for rental to other nations.

Leisee playground

The new playground at Leisee is nearing completion . The final work will be completed by the end of June, ensuring that the adventure playground in the family-friendly adventure park at Sunnegga will be ready with its new look, making children's eyes light up just in time for the warm summer months. This ideally complements the existing offerings, such as barbecue areas, a wooden ball track, a wooden raft, and water games – for unforgettable family moments amidst the Zermatt mountains.

Smartphone ticket

The introduction of the digital smartphone ticket is planned for summer 2025. The first test phase with the new Skidata access gates has been successfully completed . Intensive work is currently underway to integrate the new ticket option into the Matterhorn app so that the first tickets in the Zermatt area can be issued completely digitally this summer. Gone are the days when the annual pass had to be carried as a keycard for every mountain experience.

The ski stars are back on the glacier ski area.



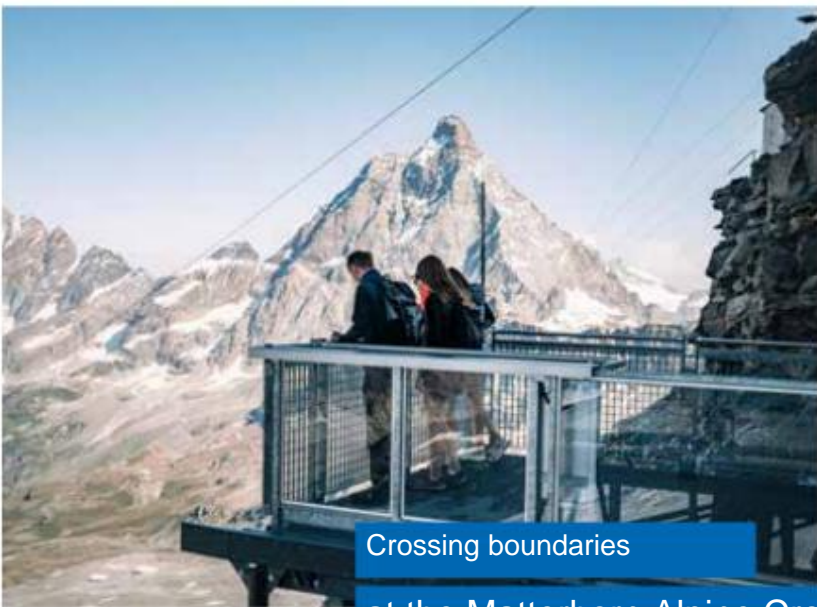
Fun, action and adventure with the Funventure offers in the Matterhorn Paradise



GET YOUR TICKET



The rooftop ride promises a convertible feeling of the highest class.



Crossing boundaries at the Matterhorn Alpine Crossing

Offers

Funventure with our kickbikes and mountain carts

If you love adventure, our Funventure experiences are just the thing. The Kickbike Adventure is already bookable : On off-road scooters, you'll ride from Sunnegga along scenic trails and through the beautiful forest landscape, descending more than 800 meters to Zermatt. Starting June 14th,

Additionally, there's the thrilling mountain cart experience: On three wheels, with the sun on your face and the dust at your back, you'll descend almost 300 meters in altitude – from Blauherd to Sunnegga. Helmets, goggles, and vehicles can be conveniently rented directly at the respective starting stations . Whether with friends or family – fun, action , and unforgettable views are guaranteed.

Fast descents with our bike tickets

It will also be an adrenaline-filled experience for bikers.

In addition to the well-known «Sunnegga» bike day pass, the new «Basic» bike pass offers unlimited mountain rides including bike transport on the routes Zermatt–Sunnegga–Blauherd, Zermatt–Furi–Schwarzsee and Furi–Riffelberg (check timetable) . Starting this summer, the new "Bikepass Pro" also offers travel to Rothorn and Trockener Steg, allowing experienced bikers to enjoy technically challenging trails in high alpine surroundings. Additionally, bike passes with one to three additional days can now be booked. This allows guests to use their passes flexibly for between one and six days and enjoy the ultimate biking experience in Zermatt.

Sunrise Stellisee

Getting up early is worth it! This summer, our popular "Sunrise Stellisee" offer invites you to a special experience. From July 5th to August 27th , every Saturday, you have the opportunity to take the cable car to Blauherd before sunrise. After a short hike in the fresh morning air, guests reach the idyllically situated Stellisee. After the first rays of sun paint the surrounding mountains reddish, and the Matterhorn reflects on the water's surface, inviting you to take photos, the journey continues to the Fluhalp mountain restaurant for a rich breakfast buffet with local specialties. The perfect start to a successful summer day.

Gourmet Pass

With the «Gourmet Pass Findeln» guests can expect a further A culinary adventure of a special kind: an enjoyable hike through the picturesque hamlet of Findeln down into the valley to Zermatt. Four of the region's best mountain restaurants each serve a course along the way – for a high-alpine gourmet experience.

The Gourmet Pass can be booked daily from 12 July to 31. August.

Rooftop Ride Zermatt–Furi

With the Rooftop Ride, guests can enjoy the unobstructed view of the Matterhorn from the roof of the cabin, with the fresh wind in their faces.

This unforgettable experience can be booked during the summer months for an additional charge of CHF 10. If you didn't take advantage of this offer last summer, you should definitely plan to do so this summer—it's worth it.

VIP Gondola:

The mountain experience begins with our exclusive VIP gondola at the Schlufmatte valley station. In a stylish ambience, guests float toward the imposing Matterhorn on the Matterhorn Express – relaxed in comfortable seats, with a glass of champagne in hand, and accompanied by gentle background music. At their destination – on the Trockener Steg – the Zermatt mountains spread out impressively at their feet, with numerous hiking trails .

Experiences around the Matterhorn Alpine Crossing The highest Alpine crossing by cable car connects two countries, two cultures, and two different lifestyles – and offers a truly impressive natural spectacle . Numerous highlights along the route invite you to discover them – most notably the Matterhorn Glacier Paradise adventure world. Here,

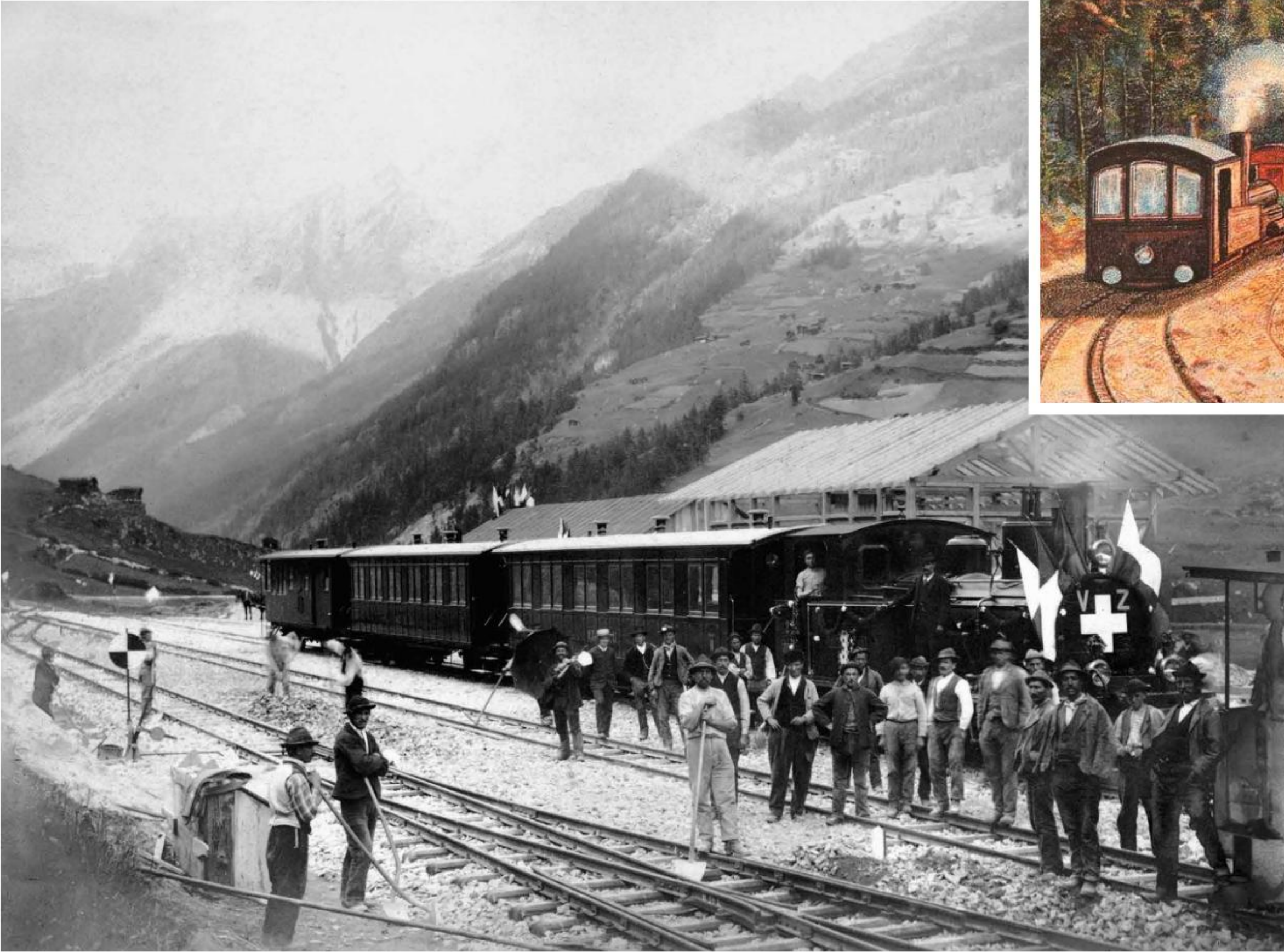
The renovation work in the Glacier Palace has been completed to create a more comfortable entrance area. Those who want to experience an adventure in the snow in summer will find a new attraction at the valley station of the new Matterhorn Glacier 3S cable car.

Ride II: On Testa Grigia, right on the border, snow tubing awaits, offering an action-packed experience in the snow. Another highlight are our Crystal Ride cabins. With their glass floors, they offer a view deep into the down to the glacier world.

History of Zermatt

The railway to Zermatt

The mountain village of Zermatt first gained greater fame in Europe after Edward Whymper's first ascent of the Matterhorn in 1865. Before the construction of the railway, however, Zermatt was difficult to reach.



The number of overnight stays steadily increased, even though the place could only be reached by a lengthy walk through the inhospitable Matter Valley. For a long time, a simple mule track only led as far as St. Niklaus. Nevertheless, by the 1880s, Zermatt was already welcoming up to 12,000 visitors per year. To promote tourism in the valley, and especially in Zermatt itself, plans were made to build a railway line that would finally connect the thriving spa town with the Rhône Valley.

Difficult land acquisition

On September 21, 1886, the Federal Council granted the first concession to the bank Masson, Chavannes & Co. in Lausanne and the Basler Handelsbank. Construction began on November 27, 1888, in Visp. Construction was entrusted to the western Swiss construction contractor Julius Chappuis, while Suisse Occidentale Simplon (SOS) handled the land acquisition and procurement of the rolling stock . Acquiring the necessary land proved particularly difficult in the municipalities of Stalden and St. Niklaus, as the local population was uninterested in selling, necessitating lengthy expropriation procedures . Furthermore, the land throughout the valley was divided into countless, sometimes tiny, parcels, whose actual owners were usually not recorded in official documents.

Difficult railway construction

Since there was no road, the construction materials had to be transported to the construction sites almost exclusively via the already completed railway line. On July 3, 1890, railway operations began on the first section between Visp and Stalden. The first trains reached St. Niklaus on August 26 of that year. However, an unusually harsh winter delayed the completion of the remaining section of the line in the following months. But on July 18, 1891, the entire line to Zermatt went into operation.

The Visp-Zermatt Railway (VZ) transferred operational management to SOS, as this made it possible to employ its staff elsewhere during the winter service interruption . The opening of the Gornergrat Railway in 1898, the Simplon Tunnel in 1906, and the Lötschberg Railway in 1913 also brought additional frequencies and thus success to the Visp-Zermatt Railway .



On November 27, 1888, almost 140 years ago, construction began the railway line to Zermatt.



The director in her element: Livia Anne Richard directs actors from “The Matterhorn Story” during a photo shoot.



GET YOUR TICKET!

Zermatt Tourism

“The Matterhorn Story 2025”: Pure goosebumps!

This summer, the successful play "The Matterhorn Story" returns to the Riffelberg – Europe's highest open-air stage. Exactly 160 years after the first ascent of the Matterhorn, audiences will experience a new production of this incredible Zermatt story. Bernese author and director Livia Anne Richard celebrates a comeback in front of the Matterhorn.

Six years have passed since the last open-air theater production on the Riffelberg: In 2019, Richard staged the first ascent of a woman named Lucy Walker in "Matterhorn: No Ladies Please!". Now she returns with a new production of the “original,” the true story of the first ascent in 1865.

Livia, rehearsals for the new production are already in full swing. How does it feel to be working in Zermatt again?
It's like coming home. Not just because of the place and the mountain, but above all because of all the people I know here. The people of Zermatt have remained humble despite their success. This touches me, and I feel it during rehearsals, too.
There is always a certain humility involved in the work.
It's nice that the locals have preserved this in all the hustle and bustle and glory.

What were the reactions when it was announced that “The Matterhorn Story” was returning?
Very positive everywhere. Lots of emails and texts from people who were happy to hear about it. Some of the “old” actors and actresses I called for the casting were happy.

tears. One said: "Just as the Matterhorn is the mountain of mountains, 'The Matterhorn Story' is the play of plays up here."

The Ensemble 2025 brings together newcomers and people who were there ten years ago, as well as professionals and amateurs. How does this affect the team dynamic?
It's a perfect mix. With "The Matterhorn Story 2025," we want to bring something completely new without changing the DNA and truthfulness of this historic Zermatt story. Only two of the actors are reprising their roles: David Taugwalder as mountain guide Peter Taugwalder Jr. and Helmut Williner as Alexander Seiler. All other characters have been recast.

The dramatic events of 1865 also had negative repercussions and cast a shadow over Zermatt for many generations. In your play, the two local mountaineers Taugwalder, father and son (played by Pino Mazzone and David Taugwalder, direct descendants of the mountaineers), are rehabilitated. Was this your plan from the beginning?
No, that wasn't my plan. It was only during my research that I realized that Edward Whymper's version couldn't possibly be true. The fact that the Taugwalder family is now experiencing this belated and more than just rehabilitation, thanks in part to my play, is wonderful, but ultimately a kind of "byproduct" of my research. I'm grateful it turned out this way.

The combination of history and setting makes “The Matterhorn Story” a truly unique experience. Why shouldn't you miss this event?
Oh—there are a hundred reasons. The most important ones are: The 2025 production is different and new, it goes deep, it touches you right at the heart. This is partly due to some incredibly strong performers, and partly to the completely new musical concept, which I developed together with the local band "Wintershome" and the young Bernese pianist Elia Gasser. Elia will improvise on stage every evening – he will respond to the actors , the atmosphere at Riffelberg, and the specific moment. Pure goosebumps...

The Matterhorn Story

A play about love and death – about friendship and rivalry – about megalomania and God-

Believe it or not. Performed on Europe's highest open-air stage at Riffelberg. The grandstand seats 448 people and, with its manageable size, allows for an intimate theatrical experience with close proximity to the play and direct views of the Matterhorn.

Playing time
28 June to 23 August 2025, on weekdays at 7.30 pm

On Sundays and for the special performance on 1 August at 2 p.m.

Playing time
The game lasts 90 minutes without a break.

Tickets
Standard rate: CHF 85.–, bookable with additional options (culinary delights, Gornergrat day ticket) at freilichtspielezermatt.ch/tickets
Blue card holders receive a special discount of 20% on theater admission for performances on Sundays and on August 1st.

Directions
With the Gornergrat Railway on the day of the performance from Zermatt to Riffelberg and back: CHF 45.– or with a day ticket to Gornergrat: CHF 70.– (since these are special trips, season tickets cannot be considered).

Further information and contact
www.freilichtspielezermatt.ch
top@freilichtspielezermatt.ch
027 527 01 50