






ZERMATT INSIDE

August 2025, 23rd Year, No. 4



Municipality of Zermatt, Citizens' Community of Zermatt, Zermatt Tourism, Zermatt Bergbahnen AG, Gornergrat Railway/Matterhorn Gotthard Railway

Municipality of Zermatt  Food waste On average, each person in Switzerland throws away 330 kilograms of food per year – we waste too much, especially in our own households. Page 14/15	Zermatt Citizens' Community  Zermatt hotspots The new tenants of the Grünsee Mountain Lodge and the Blue Lounge on Blauherd introduce themselves and their workplace. Page 19	Matterhorn Gornergrat Railway  Barrier-free through the Mattertal As part of the implementation of the Disability Equality Act, the stations in the Mattertal are being rebuilt. Page 20/21	Zermatt Tourism  Bike highlight calls On September 8th and 9th, Zermatt will be part of the UCI Mountain Bike World Championships. Both days offer much more than just top-class sport. Page 22/23	Zermatt cable cars  Smartphone ticket Over the next few weeks The smartphone ticket will be Zermatt area for activities such as summer skiing, biking or individual rides. Page 29
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Municipality of Zermatt

And soon school again ...

The 2025/26 school year begins on Monday, August 18, 2025 – with new faces and a great deal of curiosity.

Learn more on pages 2 to 8



Under the motto “School culture concerns us all,” the Zermatt schools started the 2024/25 school year – from kindergarten to orientation school. The focus was on key values such as respect, trust and responsibility, which shape and strengthen our daily interactions.

In September, the Zermatt schools again took part in **Clean-up Day** and a week - A few days later, the “**International Walk to School Day**” took place. A wonderful example of how our teachers, across all levels, with great commitment and creativity. The students also had the opportunity to

thank you for making your way to school and at the beginning of October your exhibition could be visited in the Niww Walka.

The 10OS and 11OS took part in the **career showcase** in Brig in September. There they were able to share their knowledge about the various deepen their knowledge of professions and improve their career preparation intensify the development.

In September, the high school student - nen and students in bright sunshine - participated in the annual **UBS Kids Cup** at the Chrome sports field. At the end of October, the 11OS classes were welcomed by Bianca Ballmann, the head of our youth work department. instructed in the **Xperience Day** how to orderly - be able to plan and carry out events.

Children's Rights Day has now become a permanent fixture in the annual calendar. A big thank you to Jasmin Perren and the school social work team for their ongoing commitment.

Even in November the **Mar - tinsumzug** of the 1H and 2H took place – with wonderful the beautiful, homemade lanterns.

And then the pilot project started - project entitled “**Projeto de integração escolar**,” in which the children in 1H/2H experience a kindergarten lesson in Portuguese. The lesson covers topics they usually learn in German. This way, they hear the words and stories in both -

the languages. This helps them to learn German more easily and better – and supports their integration.

2024 was all about **Zermatt** 's **sister cities** Myoko and Fujikawa - Guchiko. Three delegations visited - our orientation school in August, September and November. I would like to thank the parents and families who are always willing to accept students from Japan and support us.

to exemplify Zermatt hospitality.

At the beginning of December our **new home - page** live: www.schulregionzermatt.ch. We now have a joint website with

all four schools (primary school Zermatt, Täsch, Randa and orientation school).

In mid-December, 6H had their performance at the **concert «Sing with us»** in Visp – a heartfelt thank you to the dedicated teachers - persons.

On 12 and 16 December the **consecration took place - Night singing** took place in the parish church – it was magical. The teachers had supported the organization “Neighbor in Need” - and after the concerts a considerable amount of money was donated.

One day later, the kindergarten near Blatten was able to celebrate the traditional **forest consecration - night** partying.

After the Christmas holidays, before the **School ski weeks**. A sincere thank you - nice to all teachers and school leaders - requirements for planning, organization and implementation.

The 9OS and the 10OS took part in February the train and went to Martigny to the «**Your Challenge» exhibition of the professional - advice center** to gain an initial insight into the world of work or to put the finishing touches on your career choice.

In mid-February, classes 1H–4H participated in the **carnival parade** . What a colorful and joyful event!

During Holy Week, things got dicey again . On April 17, 2025, the canton closed due to heavy **snowfall** and extreme - more **security risks** all schools in Valais – from primary school to secondary school vocational training – and even declared a “special situation.” Fortunately, the parents were able to be reached and informed despite the **power outage**. become.

After the May holidays, Alois Summer organized - matter for the last time the campaign «**Break-apples**». Wisi will retire at the end of June – we wish him all the best all the best!

In June we received the joyful news - report that **Chiara Gruber** will present the final driving the PHVS. Congratulations Congratulations on passing the exam!

At this point, **thank you** to all our Internship teachers who, in addition to their teaching, are committed to supporting future teachers - accompany them on the job.



In the last week of school, the **graduation ceremony** took place in the Triftbachhal - It was a celebratory occasion with an interesting supporting program - program, proud parents, and happy young people. We wish the 56 school leavers all the best for their future.

The teachers' **awards** and **farewells** took place on the last day of school at Niww Walka. Our headmaster, **Pino Mazzone**, said goodbye to his early retirement. As school - As President, I would like to thank you, dear Pino, on behalf of the entire school and the community. With great commitment, vision, and passion, you have shaped and developed our school over the past few years. You have not only led, but also accompanied, supported, and always had an open ear for students.

and students, teachers and parents. For this you deserve our sincere thanks. I wish you all the best for your new life - all the best, best health and many fulfilling moments.

The **new teachers** and the new head teacher I warmly welcome the head of the Zermatt Primary School, Gisela Murmann, and the new head of the Täsch/Randa School, Alain Summermatter, to the school - Zermatt region and wish them all a good start. As part of the restructuring of our school region, **Alexandra Henzen** will take over the management from August 1. Congratulations Alexandra and a special MERCI for your special commitment throughout the entire school district over the past two years. I would like to thank all members of the school board for their cooperation and interest in our school.

"School culture concerns us all" was the motto of the last school year and should continue to be the theme. But the new year

The theme is impressive. We'll be starting the new school year in August with the **motto: "wonderful."**

I, too, am curious. "Curious" about the new school administration, about the coexistence of the entire primary school in Niww Walka, about the start of childcare under the responsibility of the Ge - community, to the food in the cafeteria, to the new phase of my daughter's life at the orientation school and simply to the new school year.

Here's to a fantastic 2025/26 school year.

Your school president Sonja Sarbach-Schalbeter



The past school year: exciting, educational, diverse, challenging – and associated with many great projects.

Municipality of Zermatt

Wundrig sii – Learning through discovery

"Those who are curious learn. Those who learn remain curious; they never stop learning."

© Alfred Selacher (*1945), Swiss bon vivant

Curiosity vs. Indifference

Adults think in terms of results, but children learn differently; they have their own motivation to learn. Almost all children are naturally curious and willing to question things in order to find out as much as possible. As long as students ask their questions about "why," they are willing to learn. They want to experience everything and

Know how one thing relates to the other. "Curiousness" as a principle of discovery and lifelong learning is of great importance in a highly structured, digitalized, and mediatized world. Curiosity is the counterpart to indifference.

Discovery learning – a pedagogical principle

Children should first discover phenomena such as "distributing apples," "wind," or "water" for themselves before they are subsequently discussed, practiced, and tested. Naturally curious, children want to find out as many things as possible. The famous "why" questions prompt further questions and occasionally push parents to their limits. Discovery learning uses this natural curiosity to explain the world to students step by step, making things easier to understand. The great advantage is that children and young people discover things for themselves. Learning based on their own experiences is much more deeply ingrained in their memory than when everything is simply presented and explained. Teachers and parents guide the students through the learning process, but the actual discovery lies with the children and young people themselves.

Confrontation tasks

Within the framework of Curriculum 21 and competency orientation, the process model (Wilhelm, M., Luthiger, H. & Wespi, C., 2014) utilizes the principle of inquiry-based learning. Learning begins with an encounter with a problem or phenomenon (e.g., a butterfly). For example, the topic of "butterflies" begins with observing them, ideally in nature, and asking questions such as "why?", "how?", and "why is that?"



in the center. A newspaper headline can be the starting point for learning about the effects of bacteria (" People die in hospitals every day because of resistant bacteria – resistance renders the latest antibiotics ineffective.") What is the problem? Why is this so? What happens to the bacteria? Can this be explained?

The encounter with questions of the everyday world forms the starting point for the development, practice, and transfer phases. Confrontation tasks can be applied to everything from simple phenomena to highly complex research assignments; they form the basis for "learning to learn."

Being curious – a motivation for learning

How can we determine whether a cyclist is traveling faster than the water flowing in the Vispe River? Why is milk white? How can we determine prime numbers? Curiosity is an important driver of learning and personal development.

It motivates us to ask questions and to engage with the unknown. Curiosity is a key skill for lifelong learning and discovery. Interest is a decisive driver of our actions. With increasing age,

the danger of losing some of our curiosity about the world and its phenomena. This curiosity can be nurtured by regularly allowing ourselves to have and gaining new experiences, reading and learning, and being open to new information.

"Wundrig sii" in the coming school year

In the new school year, schoolchildren, teenagers, teachers, and parents all have their own "confrontation tasks": walking to school alone, finding and exploring the classroom, being taught by a kindergarten teacher for four mornings, getting to know the new school class and many children in the "Niww Walka" (school walk), learning independently at various levels and in the regular class of the orientation school with many specialist teachers , fostering interest in career choices , observing rules, getting to know lunch , meeting and working with the new school administration, recognizing letters, learning to read sentences, understanding complex texts, figuring out how to read plans, mastering digital tools, learning to play a musical instrument...

Explore it! Let's stay curious, interested, and inquisitive: "You never stop learning!"

Municipality of Zermatt

A new name and a new school management team for our schools in Zermatt, Täsch and Randa

Analogous to our homepage

www.schulregionzermatt.ch

Our schools are getting a new name. The three municipalities

will operate together at the school level under the name

"School Region Zermatt."

School management team

The school management team of the Zermatt school region will also be reorganized. From 1 August 2025, Alexandra Henzen-Perren will take over the management of the Zermatt school region in addition to her role as head of the orientation school. She will report to the board of directors consisting of the Headmistress of Zermatt Primary School Gisela Murmann and the headmaster of the primary school Täsch/Randa Alain Summermatter. Alain Summermatter has been in charge since 1 July 2025 the position as headmaster in Täsch/Randa. He is increasing his workload as an orientation teacher in Zermatt to full-time. Gisela Murmann will succeed Pino Mazzone, who is taking early retirement, in a full-time position . Our secretary, Dorothee Petrig, will take over all administrative tasks for the Zermatt school region.

Alain Summermatter has been head of PS Täsch/Randa since 1 July 2025

"I have the honor of briefly introducing myself. My name is Alain Summermatter , born in Stalden, and now living in Törbel. After about 30 years of the Tour de Suisse, with stages in Basel-Stadt, Engadin, and Lucerne Seetal, I am returning home with a wide range of experience in secondary school operations. I will join the school region's management team and continue to offer my

To pass on my knowledge and skills. I work as an elementary school teacher of geography/ I teach history and German in Zermatt and direct the kindergarten and primary school in Randa and Täsch. My goal is to further strengthen the unity of the three school communities through my work. I look forward to the responsible tasks of supporting children and young people on their journey into adulthood and the world of work.

to get to know their parents and their interests , to interact with colleagues and colleagues and to work with the representatives of the municipalities and the canton.

When time permits, I play the clarinet or saxophone, hike in the magnificent mountains, and travel with my children to explore foreign cultures. In keeping with our 2025/26 motto, "Wonderful," I am curious to discover new working environments in the future and to connect people with their

layers to meet. »

Gisela Murmann has been head of PS Zermatt since 1 August 2025

"I grew up in Brig and studied music in Lucerne and Freiburg after graduating from high school. After receiving a teaching and concert diploma for organ, I first taught at the technical college and subsequently studied music at the College of Holy Cross and the College of St. Michael in Freiburg. After completing a Master's degree in music education at the Bern University of the Arts , I completed a CAS program in "Management of an Educational Organization" at the Zurich University of Teacher Education and took on the position of Vice-Rector at the St. Michael College. I am married and have two

adult children. I am very much looking forward to the new task in Zermatt. I am happy to accompany the students on their

From kindergarten to orientation school. In this important phase, children further develop their personalities and expand their social skills. They begin to develop an understanding of themselves and the world, resolve conflicts independently, and manage their emotions. In short, they are on the path to independence by learning to take responsibility for themselves and their actions.

Our annual theme for the 2025/26 school year is "wonderful," and is intended to awaken curiosity, a sense of discovery, wonder about the world, and openness in our children . Children who are "wonderful" show a natural interest in their environment and are motivated to explore and question things . This joy of discovery should be fostered in a pleasant learning environment.

We want to create space for open questions and exploration , and foster a positive culture of error. Together with the children, we want to explore wonder and approach problem-solving creatively.

For me as a school principal, "wundrig sii" means actively engaging with the children and teachers and fostering a school culture in which open-mindedness and curiosity are a given, and progress is a given.

The training course already planned for August is intended to prepare us (the teaching staff and school management team) for the openness needed for a new school year with many changes . I'm very curious!



Pino Mazzone – the pension is calling

42 years at the same school – that is not just an impressive journey, but a life's work. A work characterized by passion, humanity, commitment, and a healthy dose of humor.

In 1983, you began your career at the Zermatt school as a young, motivated teacher – and you've stayed. For over four decades, you've accompanied, shaped, and inspired countless students – and perhaps even driven them to despair every now and then. But always with heart, expertise, passion, and your unmistakable charisma.

But your work was not limited to the classroom:

At the Valais University of Teacher Education, you worked as a technical consultant for NMG and ICT for over ten years. Teachers knew that when things got stuck with scientific questions or technical issues, you were there – competent, patient, and helpful . And often with a wink when the computer "broke down" again.

In 2009 you embarked on a new challenge challenge: You joined the school administration – precisely at the time when the canton embarked on the path of professionalization. You embraced and helped shape these changes with foresight and composure . From 2011, the management of the Zermatt Primary School was in your hands.

– and you have this task with strength,

Clarity and an open ear for all You were never just "the boss" – you were a companion, a bridge builder , a calming influence and sometimes also the one who made the last put an end to pieces of cake.

And amidst all the hustle and bustle, you've never lost sight of what's most important: life itself. You're a passionate theater actor, a dedicated musician—and, above all, a big-hearted grandpa. This role fills you with special joy, and it's clear that your family is just as important to you as your job always has been.

Dear Pino, now it is time to leave the schoolhouse and take the wheel of a to take on a new phase of life. Retirement isn't a farewell, but the beginning of a chapter in which you decide what's on your schedule, and we're sure this schedule will be richly filled with family, music, theater, and everything that brings you joy.

We thank you from the bottom of our hearts for everything you have done for our school, our team, and countless children and families . You have not only impressed us professionally , but have also left a personal mark on our hearts.

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editor	Advertisements and subscriptions
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Municipality of Zermatt

School and holiday schedule for the 2025/2026 school year

School start: Monday, August 18, 2025
End of school: Tuesday, June 30, 2026, evening

Holidays

Autumn holidays: Friday, October 10, 2025 evening to Monday, October 27, 2025 morning
Christmas holidays: Friday, December 19, 2025 evening to Monday, January 5, 2026 morning
Sports holidays: Friday, February 27, 2026 evening to Monday, March 9, 2026 morning
Easter holidays: Thursday, 02.04.2026 evening to Tuesday, 07.04.2026 morning
May holidays: Friday, 01.05.2026 evening to Monday 18.05.2026 morning

Holidays

Monday, December 8, 2025 / Immaculate Conception
Thursday, March 19, 2026 / St. Joseph
Monday, 25.05.2026 / Whit Monday Thursday, 04.06.2026 / Corpus Christi

Municipality of Zermatt

People for homework help / Supervised lunchtime study wanted!

The orientation and primary school offer students

and students in the school year 2025/2026 homework help (PS) and supervised lunchtime study (OS).

Homework help is aimed at pupils of all primary school levels (3 H – 8 H) who need **support** with their homework . However, it is **not** Tutoring.

The supervised lunchtime study program at the OS level (9OS – 11OS) is now offered together with the lunch program.

We are looking for people to supervise and support children and young people in completing their homework independently and in their learning. They will help students understand the assignments and give them tips when they are stuck. **Parents are ultimately** responsible for ensuring that homework is **completed** .

primary school

Homework help is available for registered school children on Monday, Tuesday and

Thursday from 4 p.m. to approximately 5.30 p.m. in small groups (8 children) in the Niww Walka (room 2C.07). Interested persons can contact Please contact the headmistress Gisela Murmann Jentsch (027 966 46 29) and you will be informed about the general conditions and compensation .

Orientation school

The supervised lunchtime study is only available for the young people registered for lunch on Monday, Tuesday and Thursday from 12:30 to 1:15 p.m. in the school buildings the orientation school "Im Hof" or "Trift".

Interested persons can contact the headmistress, Ms. Alexandra Henzen-Perren (027 966 46 27) and will be informed about the general conditions and compensation .



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Municipality of Zermatt

School year 2025/2026

Start of school

Classes begin on **Monday, August 18, 2025, at 9:00 a.m.**

Class distribution

Primary school class teachers			
Class	teacher	schoolhouse	Room
1/2H1	Larissa Biner	Niww Walka	3D.02
1/2H2	Deborah Biner/Lynn Moser	Niww Walka	3E.01
1/2H3	Patricia Truffer	Niww Walka	3D.03
1/2H4	Linda Zengaffinen	Niww Walka	3E.02
1/2H5	Rebecca Truffer	Niww Walka	3E.03
1/2H6	Lynn Heller	Niww Walka	3D.01
3H A	Johannes Terhaar/Mariana Gonçalves	Niww Walka	3F.01
3H B	Fabienne Salzmänn/Sandra Perren	Niww Walka	3F.02
4H A	Vanessa Lomatter/Patricia Truffer	Niww Walka	2C.02
4H B	Stephanie Lauber/Melanie Amacker	Niww Walka	2C.01
5H A	Susanne Stampfli/Julia Cerri	Niww Walka	2C.03
5H B	Lara Detta/Sereina Perren	Niww Walka	2D.02
6H A	Jasmin Zimmermann/Jelena Schmid	Niww Walka	1C.05
6H B	Yvette Zumtaugwald/Eveline Brantschen	Niww Walka	1C.03
6H C	Lara Brantschen/Heidi Koalick	Niww Walka	1C.04
7H A	Julia Graven/Ursula Lünse	Niww Walka	2D.01
7H B	Natan Brand	Niww Walka	2D.03
8H A	Roman Imboden/Larissa Biner	Niww Walka	2E.03
8H B	Belinda Casparis/Christine Fux	Niww Walka	2E.02

Specialist primary school teachers			
Academic subject	teacher	schoolhouse	Room
Religion	Beata Gazova	Niww Walka	2E.01
Religion	Tania Schnidrig	Niww Walka	2B.06
Religion	Judith Schuler-Kippel	Niww Walka	2B.06
Design	Christine Fux	Niww Walka	1B.10–14
Design	Anja Imboden	Niww Walka	1B.10–14
Design	Manuela Hunziker	Niww Walka	1B.10–14
Design	Heidi Koalick	Niww Walka	1B.10–14
School-	Jelena Schmid	Niww Walka	1B.10–14
based special education teacher	Lucien Fux	Niww Walka	2B.15
School-based special education teacher	Regula Guntern	Niww Walka	2B.12
School-based special education teacher	nes Zatta	Niww Walka	2B.14
School-based special education teacher	Julia Cerri	Niww Walka	2B.13
School-based special education teacher	A. Jelena Schmid	Niww Walka	2B.11
School-based special education teacher	A. Christine Fux	Niww Walka	2B.11
School assistant	Melanie Prodingner	School assistant	2D – 2E
Perren Fabienne Biffiger	School assistant	School assistant	2C/2D/3F
German for foreign speakers Joëlle Kronig	Willisch German for foreign speakers	Niww Walka	2D
German for foreign speakers Daniela Schmid	Speakers Daniela Schmid	Niww Walka	1C.05
German for foreign speakers Gaby Fux		Niww Walka	2C.10
		Niww Walka	2C.07/08
		Niww Walka	2C.07/08
		Niww Walka	2C.09

Class teachers orientation school			
Class	teacher	schoolhouse	Room
9OS1	Thomas Kronig	In the yard	432
9OS2	Jonas Taugwalder	In the yard	443
9OS3	Patrick Zumtaugwald	In the yard	431
10OS1	Michel Biffiger	In the Trift	533
10OS2	Nicolas Eyer	In the Trift	532
10OS3	Carla Ziegler	In the Trift	524
11OS1	Carlo Manzini	In the Trift	522
11OS2	Heike Seihn	In the Trift	534

Specialist teachers orientation school			
teacher	Academic subject	schoolhouse	Room
Alain Summermatter	German	Geo/History	In the yard 442
Alexandra Mooser	MIA		In the yard 511
Anne Imboden	BG, DIF, Franz, TexG, Échange manager.		In the Trift 522
Carla Ziegler	BG, BO, German, English, Math BG,		In the pen 524
Carlo Manzini	English, ERG, French, Math,		In the Trift 522
Christoph Zehnder	Sports Math,		In the yard 411
Fabrice Schmid	N&T, Sports WAH		In the yard 433
Florbela Ferreira		In the yard	424
Heike Seihn	German, ERG, Geo/History, IST VSU		In the Trift 534
Jelena Schmid	BO,		In the Trift
Jonas Taugwalder	German, Geo/History, N&T WAH		In the yard 443
Judith Schuler		In the yard	424
Luca Imboden	English, N&T		In the yard 411
Michel Biffiger	BO, N&T, TechG		In the Trift 533/422
Nathalie Perren	IS		In the Trift
Nicolas Eyer	BO, German, English, ERG		In the Trift 532
Patrick Zumtaugwald	BO, ERG, math, N&T		In the yard 431
Robert Zimmermann	Music		In the Trift 511
Sonja Perren	WAH		In the yard 424
Thomas Kronig	BO, German, ERG, French, Sports		In the yard 432
Ursula Lünse	BG, Sports		In the yard 433

Municipality of Zermatt

Changes in the teaching staff

primary school

Resignations

Chiara Gruber (long-term internship)
Chiara Zatta (long-term deputy)
Eveline Julien (school assistant)
Jessica Kronig (school assistant)
Maysha Stampfli (school assistant)
Melanie Prodingner (TG)
Sonja Perren (TG)
Katja Herbstrith (DIF)
Nicolas Albrecht (8H)
Alois Summermatter (6H)

Admissions

Lynn Heller (1H/2H)
Lynn Moser (1H/2H, maternity cover)
Natan Brand (7H)
Ursula Lünse (7H)
Mariana Duarte (3H)
Sandra Perren (3H)
Sereina Perren (5H)
Jelena Schmid (SHP & 6H)
Heidi Koalick (TG)

Orientation school

Resignations

Michelle Biner
Nena Schnidrig
Shana Russin
Tobias Schuler

Admissions

Carlo Manzini (KLP & Specialist LP)
Christoph Zehnder (specialist LP)
Fabrice Schmid (specialist LP)
Alain Summermatter (specialist LP)
Jelena Schmid (VSU)
Nathalie Perren (IST)

Service anniversary

Anne Imboden	10 years
Christine Fux	10 years
Lucien Fux	10 years
Tanja Schnidrig	10 years
Patrick Zumtaugwald	20 years
Sonja Perren	20 years
Joëlle Kronig Willisch	25 years
Alexandra Henzen	30 years
Ines Zatta	30 years
Roman Imboden	30 years
Judith Schuler-Kippel	35 years
Regula Guntern	35 years

School commissions

primary school

Sonja Sarbach, municipal councillor
Konrad Rieder, pastor
Gisela Murmann Jentsch, Headmaster PS
Andreia Da Silva Bento
Sarah Taugwalder
Julia Graven, Teacher Representative

Orientation school

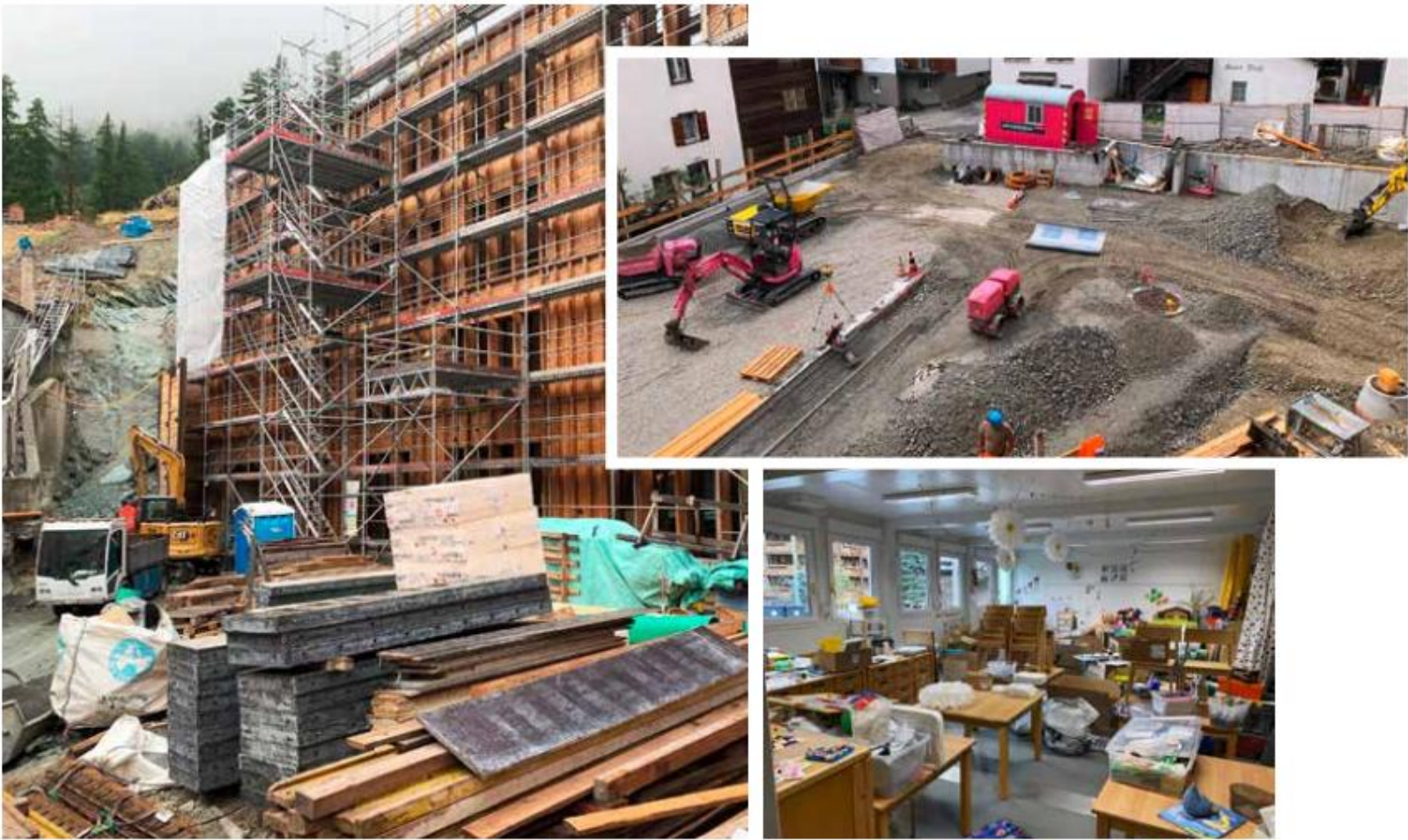
Sonja Sarbach, municipal councillor
Konrad Rieder, pastor
Aldo Brantschen, School President Randa
Annette Fux, school president Täschen
Bernadette Grichting
Bianca Ballmann, Youth Work Representative
Carla Ziegler, Teacher Representative

BG – Visual Design; BO – Career Orientation; DIF – German for Foreign Speakers;
ERG – Ethics, Religion and Society; Franz – French; Geo/Geist – Geography and
History; IST – integrated support teaching; MIA – media, information technology and application;
N&T – Nature and Technology; TechG – Technical Design; TexG – Textile Design;
VSU – enhanced support teaching; WAH – economics, work, household

Municipality of Zermatt

Goodbye temporary solution – Welcome to the «Niww Walka»

«Niww Walka 3» – We're coming!
After 4.5 years of teaching in the provisional
In Obere Mattenstrasse, the remaining kindergarten and 4H classes moved to the "Niww Walka" in the last weeks of July.



Classes at the Pro(f)isorium, in the heart of the village, are history – the classrooms have been cleared out, the children and their teachers are gone. The last day of school in the containers took place on June 27, 2025. The rooms continued to be used during the second phase of the new "Niww Walka" building. 130 Cycle 1 students attended classes there. The final part of the "Niww Wal-

ka» is ready for occupancy and on August 18, 2025, all children of the Zermatt into the new school year.

Pro(f)isorium Obere Matten is cleared

In winter 2021, ten school classes moved from the Walka school building to the temporary building in the Obere Matten. In the middle of the village, the youngest pupils felt their teachers immediately felt at home. 130 schoolchildren were taught in functionally equipped containers in ten classrooms and eight specialist rooms . A "huge" recess area right outside the door, the "Rägeboge" lunch table, the connection to the Winkelmatten line school bus, and the central location were greatly appreciated by everyone. In January 2024, one floor of the temporary building was closed, and three classes moved into the first part of the "Niww Walka" building. The kindergarten and 3H/4H classes of Ms. Salzmann and Mr. Terhaar, as well as the lunch table, remained in the temporary building for another 1.5 years.

school years until the completion of the second phase of the «Niww Walka» . In the first weeks of July In 2025 the temporary structure was cleared,

The materials were moved, the blackboards and furniture were loaded onto trucks and donated to the Eastern European aid organization "Triumph of the Heart." The materials will be used to equip schools in Romania.

«Niww Walka» is completed
On 18 August 2025, 360 primary school students in

The final stage of the new school building is dedicated to our youngest children: the ground floor (Level C) of the third building houses the daycare and after-school care rooms . With the municipality of Zermatt taking over the entire care structure, the schools and care facilities are moving closer together. The six classrooms for grades 1H/2H (kindergarten) are located on the first and second floors (Levels D and E) . The students in grade 3H are taught on the top floor.

In addition, lunch will be offered in the cafeteria. The three buildings are connected by continuous corridors arranged around the atrium . From the former three schools,

houses became one building.

«Niww Walka 3»
In the Walka 3 school building from 1972 to In 2012 the classes of the orientation school and from 2013 to January 2024 the students and primary school students.

In April 2024, the demolition of the Walka 3 school building began, marking the start of the

second stage. A total of 2000 m3 of material was excavated, 870 m3 of in-situ concrete was used, and 29 m3 of prefabricated supports
100 temporary and 30 permanent anchors support the rock face behind the building .
building. The building is 41 m long and 12 m wide. The volume of this construction phase is 5,750 m3. The third part of the photovoltaic system is located on the roof . The wooden cladding of the facade is made of larch, and the base structure is made of prefabricated decorated concrete elements. The classrooms are paneled with wood and a Light linoleum flooring was installed. Overall, the third section of the school building is a continuation of the first construction phase in terms of materials and furnishings.

Environmental work

The playground in front of the first building is currently being provisionally completed.
In spring 2026, the work will be completed with the installation of the special surfaces, bicycle parking spaces and landscaping.
The remaining work in front of buildings 2 and 3 will follow in summer 2026. During the 2025/2026 school year, all children will use the main entrance of the "Niww Walka" school building and access the classrooms of the three school buildings, as well as the daycare and family support rooms, through the atrium. After the completion of the surrounding work, the entrance for our youngest children (daycare and cycle 1) will be in front of Walka 3.

Municipality of Zermatt

Summertime is barbecue time – Open fires in Zermatt

Any burning of waste and the lighting of fires in or near the forest are prohibited by cantonal law. But how are open fires regulated in Zermatt?

For the population and holiday guests of Zermatt has several official barbecue
Specially designated fire pits are available. However, these are always being Contamination or even damage to the infrastructure was discovered – this must not happen

Illegal fire pits in and near forests

When fires are lit in makeshift and unofficial fire pits, there is always an increased risk of forest and

Wildfires. Due to the lack of water sources and the impassable terrain, any intervention is very difficult and costly. Damage to protective forests is usually irreparable and has serious consequences for the safety of Zermatt's residents and infrastructure . Fires are prohibited in and around Zermatt.

will not be tolerated. Police and fire department instructions must be followed at all times . Offenders will be held accountable and reported. Furthermore, these individuals will be billed for the costs of any interventions.

Another problem is the often massive
The area around illegal fire pits is a major source of pollution. Garbage and other items are increasingly being left lying around in the wild . Nature must be left clean and intact at all times. The next user will thank you.

Barbecue fun around Zermatt

Except in cases of an absolute fire ban due to severe drought, there is no need to forgo barbecue fun in the Zermatt region . This is not least due to the measures taken by the residents in recent years.

Zermatt municipality (EWG) renovated or newly constructed fireplaces. These are
They are maintained and supplied with firewood throughout the summer. However, in the event of repeated littering or even property damage , closing these barbecue areas may be considered .

The following places are currently available:

- Swiss family fireplace below Glacier Garden «Dossen»
- Fireplace Glacier Garden «Dossen»
- Fire pit sports field «Zen Stecken»
- Fire pit at Leisee
- Adventure area «Wolli Wonderland»

Important instructions

Detailed information about the current Information on forest fire danger and behavior when dealing with outdoor fires can be found on the EWG website: www.gemeinde.zermatt.ch/sicherheit/schutzzundrettung. We thank the public for their understanding in protecting our natural environment.

heat

In the two months of June and July 2025, it was unusually warm in Zermatt. In order to be able to react correctly in the event of extreme heat and a possible heat wave , the Zermatt municipal management staff refers to the instructions issued by the cantonal office for civil security and military. To ensure that the house is safe during extreme

If you do not have to leave the house at high temperatures, storing supplies can help. The following website of the Federal Office for Economic Affairs and Energy can be helpful in this regard.

National supply should be consulted: www.notvorratsrechner.bwl.admin.ch/de



Flood events Summer 2024

The municipality of Zermatt has been intensively involved in repairing the damage caused by the floods in summer 2024 this year as well. Acceptance of all immediate measures following the 2024 events, in collaboration with specialist planners, contractors, and the cantonal authorities, was scheduled for the end of July 2025.

Here is a brief overview of completed, ongoing, and future work:

Findelbach

The work to restore the original condition (immediate measures) in the area of Moosstrasse up to the Vispa junction was completed in mid-July 2025.

Triftbach

The objection to the flood protection concept has been withdrawn. This means that nothing now stands in the way of the building permit for the construction of the "Bodmen" sediment retention facility. Preparations for implementation will begin immediately upon receipt of the legally binding planning approval.

Work to repair the catchment for the "Bodmen" irrigation system and raise the embankment wall in the area of the du Pont restaurant to Haus Spirit is currently underway. This work is expected to last until the end of August 2025.

Vispa

In recent months, the crown of the embankment wall along Bachstrasse in the area from Triftbachstrasse to the Zum Steg bridge was renovated and a new road surface was installed.

A section of the Sunnegga Bridge was dismantled in early July 2025 to mitigate the flooding problem in this area. The removed elements will probably be reassembled in late autumn to make the parking area available for the winter season.

On March 26, 2025, the State Council approved the relocation of the current bus turnaround point at Zen Stecken to "Chro-me." Therefore, the plan is to replace the existing ski bridge at the current end of the "Furi-Zermatt" ski slope and, on the other hand, to construct a terrain
Implementing adaptations in the area of the existing bus turnaround . This project will impact the flood situation in the Zen Stecken area.

Lüegelbach

The dossier for reducing the risk of flooding and debris flow has been submitted to the cantonal authorities for consultation. The dossier will then be submitted to the Federal Office for the Environment for a further opinion. If the opinion is also positive, the next step will be public consultation.

In the new school year
360 students
and students who
Primary school in the
Visit «Niww Walka».



Municipality of Zermatt

Anniversary Grande Dixence SA Celebrate its 75th anniversary with an impressive Traveling exhibition in Zermatt

For this special
The Grande invites you to this event
Dixence SA the population
Zermatt invites you to visit
a fascinating traveling
exhibition that explores
the history, challenges, and
impacts of Switzerland's
largest hydroelectric power
plant.



The exhibition will take place in the atrium of the Niww Walka school building from October 1 to 5 , 2025. During these five days, visitors will have the opportunity to immerse themselves in the world of Grande Dixence SA:

Vernissage
Wednesday, 1 October 2025, at 6 p.m., with representatives of Grande Dixence SA and the local authorities.

Public tours
Thursday (4 pm – 8 pm), Friday (4 pm – 8 pm), Saturday (9 am – 3 pm) and Sunday (9 am – 3 pm).

Using models, archive images, and animations , the exhibition will explore the construction of the Grande Dixence, its significance for our canton and Switzerland's energy supply, as well as its future prospects.

An event that you, as a Zermatt resident, should not miss!
Whether you are interested in history, want to take a look behind the scenes of hydropower or simply want to have an enriching

This exhibition takes you on a journey through time and shows you the challenges of generating a renewable and flexible form of energy.

Practical information:
Location: Atrium of the Niww Walka
Date: 1 October 2025 to 5 October 2025
Free admission

We look forward to welcoming you on this special occasion.

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Municipality of Zermatt / Matterhorn Gotthard Railway

Station roof – Has the opportunity been missed?

We take a look back at the results of the ballot vote on July 6, 2025. The municipal council failed to convince Zermatt's voters to approve the planned rezoning of the station roof. The question of why, which cannot be conclusively answered, remains unanswered.

Voter turnout
Voter turnout in the ballot was 42%. This indicates that 58% of eligible voters did not express their opinion on the rezoning. In numerical terms , out of 2,722 eligible voters, just under 1,600 did not vote. Why is voter turnout so low?

Affordable housing
The issue of affordable housing in the Matterhorn village is heating up emotions and discussions have been going on for several years. It's a topic that concerns not only Zermatt—it affects the mountain regions, the cities, and our neighboring countries equally .

The construction of affordable housing on an already built-up area is a key
The aim of the settlement development is to move inwards. The local council has clearly decided in advance the Matterhorn Gotthard Railway project .

The EWG has secured 18 apartments for EWG employees in the form of a Letter of Intent – this was done in anticipation of securing living space.

Perhaps retirement apartments or assisted living facilities could also have found a place.

FAQ
Frequently asked questions regarding safety , side height, added value, securing primary living space, possible commercial space, and compensation elsewhere can be found at www.gemeinde.

zermatt.ch/bahnhofareal or using the QR code below.

What should we do now?
Time is usually helpful in reviewing the situation—time to reflect. What was not understood, what were the decisive factors, where were possible mistakes made, were the facts understood, should the project be resubmitted, and the crucial question of how to proceed now. We will provide information about the next steps in due course.

Informing is also a point which the Municipal council on its list of challenges



How can we reach our residents even better?

How can we convince with factual arguments and information while taking into account the emotional and partly historical

How can we resolve concerns? How do we bring the obligation to deliver and receive, so important in communication, to a common denominator?

Zermatt has some homework to do for the future. Decisions are pending for the next generations. These decisions
Decisions need to be carefully considered and approached with foresight. Broad support among the population is necessary for this.

And finally, we are challenged by the question "Zermatt, quo vadis?" A question that accompanies and preoccupies the inhabitants. "Zermatt, where are you going?" deserves broad discussion and support. Targeted
Surveys will help gather opinions and take them into account accordingly .

We must forge a path for the future of Zermatt together so that our Matterhorn village can continue to offer the living space that means so much to us.

The Municipal Council of Zermatt



Matterhorn Gotthard Railway

What does the client say about this?

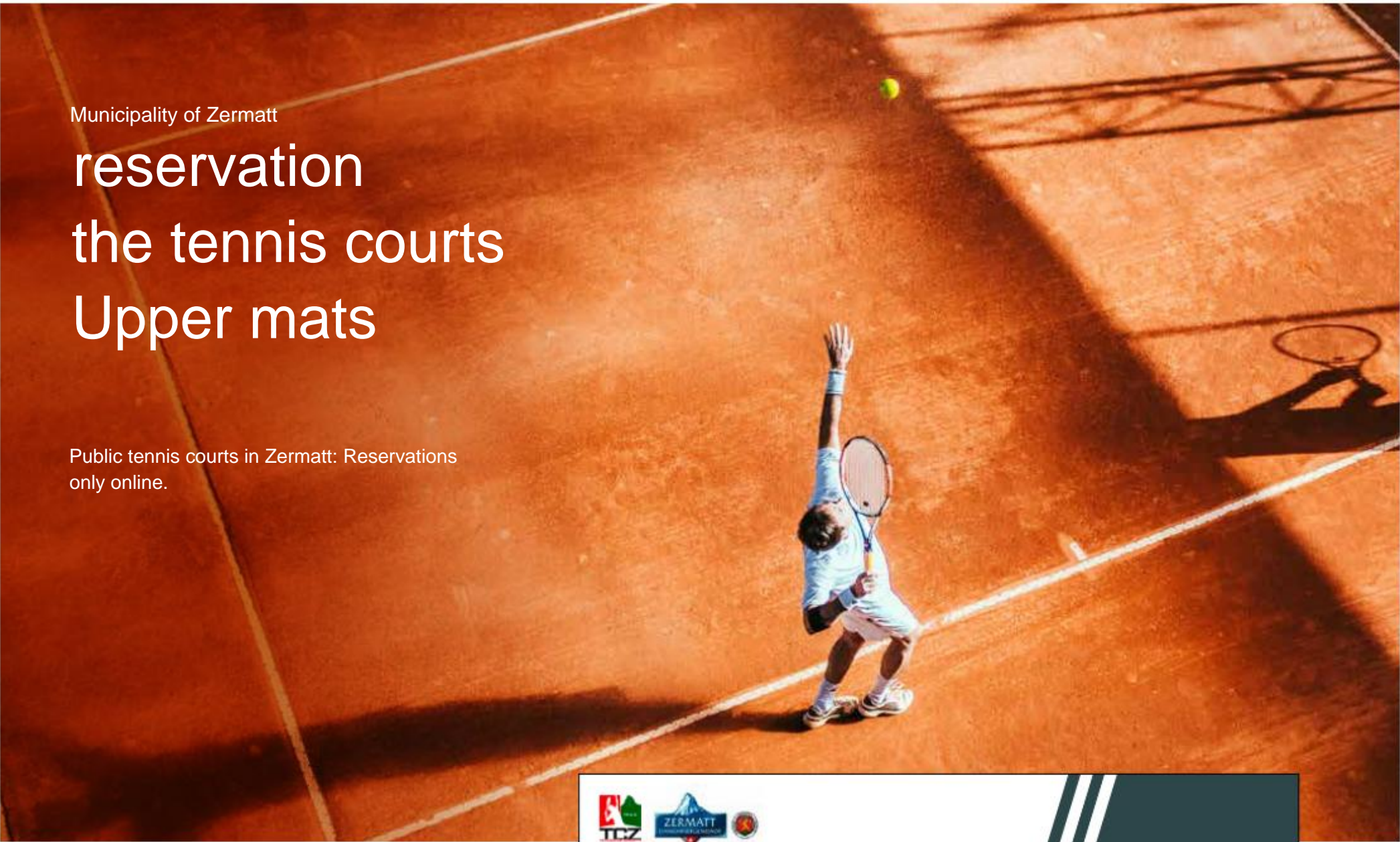
A yes vote in the rezoning of the Zermatt train station area would have laid the foundation for a development with 70 additional primary residences to be built on the station roof.

BVZ Holding AG, as the developer of the project, had hoped for a different result and would have liked to realize the project as an active contribution to alleviating the tense housing situation in Zermatt. However, the decision of the electorate is democratically accepted.

BVZ Holding AG focuses on further projects
With this decision, residential use on the station roof is off the table, but work on other projects in Zermatt and the Matter Valley will continue as planned.

The focus will now be on other projects, such as the Mattertal Tunnel and the implementation of the Gornergrat nature-based adventure mountain . The management and value retention of the existing properties in Zermatt, which currently comprise 76 apartments, will also be continued.

BVZ Holding AG will also continue to work towards finding solutions to the housing problem in Zermatt and will be involved in other projects in the destination.



Municipality of Zermatt

reservation the tennis courts Upper mats

Public tennis courts in Zermatt: Reservations only online.

The four outdoor tennis courts on the Oberen Matten are open to the public again this season – as usual from the beginning of May to mid-October. Since 2022, court reservations have been made exclusively digitally via the "Gotcourts" app.

reservation

To minimize administrative overhead, the municipality of Zermatt and the Zermatt Tennis Club have jointly opted for a modern solution: Court reservations will be made exclusively online. Tennis players can register using a QR code on their smartphone or directly via the app.

The procedure is simple:

1. Download the Gotcourts app for free.
2. Create a personal account with login.
3. Provide a credit card.
4. Book your desired court using the "TC Zermatt" symbol.

This digital booking system provides easy access to tennis while simultaneously making administration more efficient.

Play tennis at TC Zermatt!

- Play tennis in Zermatt
- Book your place quickly and easily via the GotCourts app on your smartphone or at <https://www.gotcourts.com/>
- More information at www.tczermatt.ch

App kostenlos downloaden!

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Municipality of Zermatt

Zermatt Market 2025

On 15 and 16 September 2025, the Zermatt goods market will once again take place on the village square.

The last few years have shown that the interest of the local population as well as tourists from all over the world is very high, which has prompted us to expand the number of individual market stalls .

Everyone is cordially invited to support this year's market with its diverse products and offerings.

Registrations

Register by August 31, 2025: by email to sicherheit@zermatt.ch or by phone at 027 966 22 32

The market organizers look forward to your active participation.

See you soon at the Zermatt market

Show

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Municipality of Zermatt

Zermatt cleans up – Clean-up Day

On September 19 and 20, 2025, Zermatt will be all about sustainability: The national Clean-Up Day once again invites everyone to join together to ensure a clean townscape. Whether as an association, school, business, or private individual – everyone is invited to actively participate.

A success for twelve years

Clean-up Day has already become a tradition in Zermatt: For twelve years, dedicated volunteers have been participating in the campaign, which has now developed a strong network of supporters.

These include Air Zermatt AG, Zermatt Bergbahnen AG, the Matterhorn Gotthard Bahn, the Burgergemeinde, Zermatt Tourism, the municipality of Zermatt and many other partners.

An important contribution

The effort is having an impact: around two tons of waste are collected and properly disposed of every year – a valuable contribution to environmental protection and raising public awareness.

Join in!

Join us for Clean-Up Day in Zermatt on September 19, 2025 , and take a stand against waste and for sustainability. Support us as an association, business, or individual and actively contribute to a clean and sustainable Zermatt.

contact

For further information and to support Clean-Up Day in Zermatt, please contact Oliver Summermatter at 027 966 22 93 or oliver.summERMATTER@zermatt.ch from the municipality of Zermatt.

Thank you for your commitment

We look forward to your participation in Clean-up Day 2025 and thank you for your support in creating a clean and sustainable Zermatt.

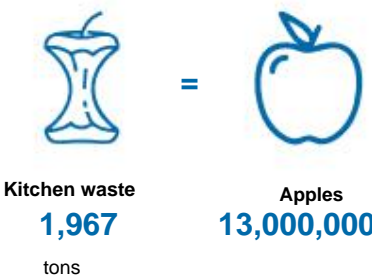




Municipality of Zermatt

Consciously enjoy instead of carelessly disposing of

On average, each person in Switzerland throws away 330 kilograms of food per year— a total of over 2.8 million tons. This waste affects us all.



Every day, valuable food ends up in the trash – whether at home, in stores, or in restaurants. Even in our own homes, bread, fruit, vegetables, and fresh leftovers are thrown away even though they're still edible. Every product contains water, energy, and transportation – resources that are wasted. This not only pollutes the environment, but also the climate: Around 10% of greenhouse gases worldwide are produced by food waste. And the loss is also noticeable financially: Over 600 Swiss francs per person are literally thrown away in the trash every year.

Households as the key to change

One third of avoidable food losses in the In Switzerland, private households produce as much chocolate as 900 bars of chocolate – equivalent to about 90 kg per person. Households are therefore a key lever for reducing food waste.

Why food ends up in the trash

The reasons are varied: excessive purchases, improper storage, uncertainty about expiration dates, spontaneous menu changes, or lack of time. The temporary use of many households also plays a role in living space : Especially in vacation homes, food is often left behind upon departure and ends up unused in the trash.

Energy from what we throw away

In 2024, Zermatt Entsorgung collected a total of 1,967 tons of kitchen waste – equivalent to 1,967,000 kilograms of organic material.

From this bio-organic waste, as well as manure and slurry from regional agriculture, electricity is produced at the Matterhorn Biogas plant in Zermatt, which supplies approximately 200 households for a year. This close connection between agriculture and organic waste forms a symbiosis: it closes the loop on resources in our region. Instead of disposing of waste, it is used as valuable raw materials – this is the circular economy in action. This way, new energy is created from what was once garbage, which sustainably supplies the village while simultaneously reducing environmental pollution.

Food and circular economy

A wonderful example is the school's annual apple campaign . Around 400 primary school students are provided with 400 kg of apples per year. The resulting waste is collected and recycled in the biogas plant. The resulting fertilizer is then spread on meadows and plantations. This closes the ecological cycle. Therefore, it is all the more important that **food waste is disposed of in the biocontainers (red lids) without bioplastic bags**. Because the plastic ultimately ends up in the field and eventually reused.

on your own plate. Remember not to throw food waste in the trash, as its high water content reduces the energy yield in the waste incineration plant.

What can I do? Tips for everyday life – how to waste less

Shop mindfully: Plan your menu and write a shopping list . Buy fresh, local produce instead of bulking up. With the "Too Good To Go" app, you can save food from being thrown away and save money.

Store properly: Meat, fish, and dairy products belong in the coldest part of the refrigerator. Vegetables should go in the crisper drawer, and bread and bananas should be stored unrefrigerated. Wrap opened products securely or freeze.

Use leftovers creatively: Leftovers can be used to make soups, casseroles or salads.

Expired ÿ discard: Keep an eye on supplies and place products with a short shelf life at the front. The minimum Best before isn't a throwaway date. Look, smell, taste! Trust your senses and avoid unnecessary food waste.

Pass it on instead of throwing it away: Food you no longer need doesn't have to end up in the trash— others are often happy to receive it. Simply share food with neighbors, friends, or via food-sharing platforms—or start your own swap group.

Every contribution counts

Food is too valuable to be thrown away. Many people in Zermatt are already committed to a more conscious and sustainable approach to food. Become part of this movement – and bring change into your everyday life, step by step. Perfection isn't required, just the will to begin.

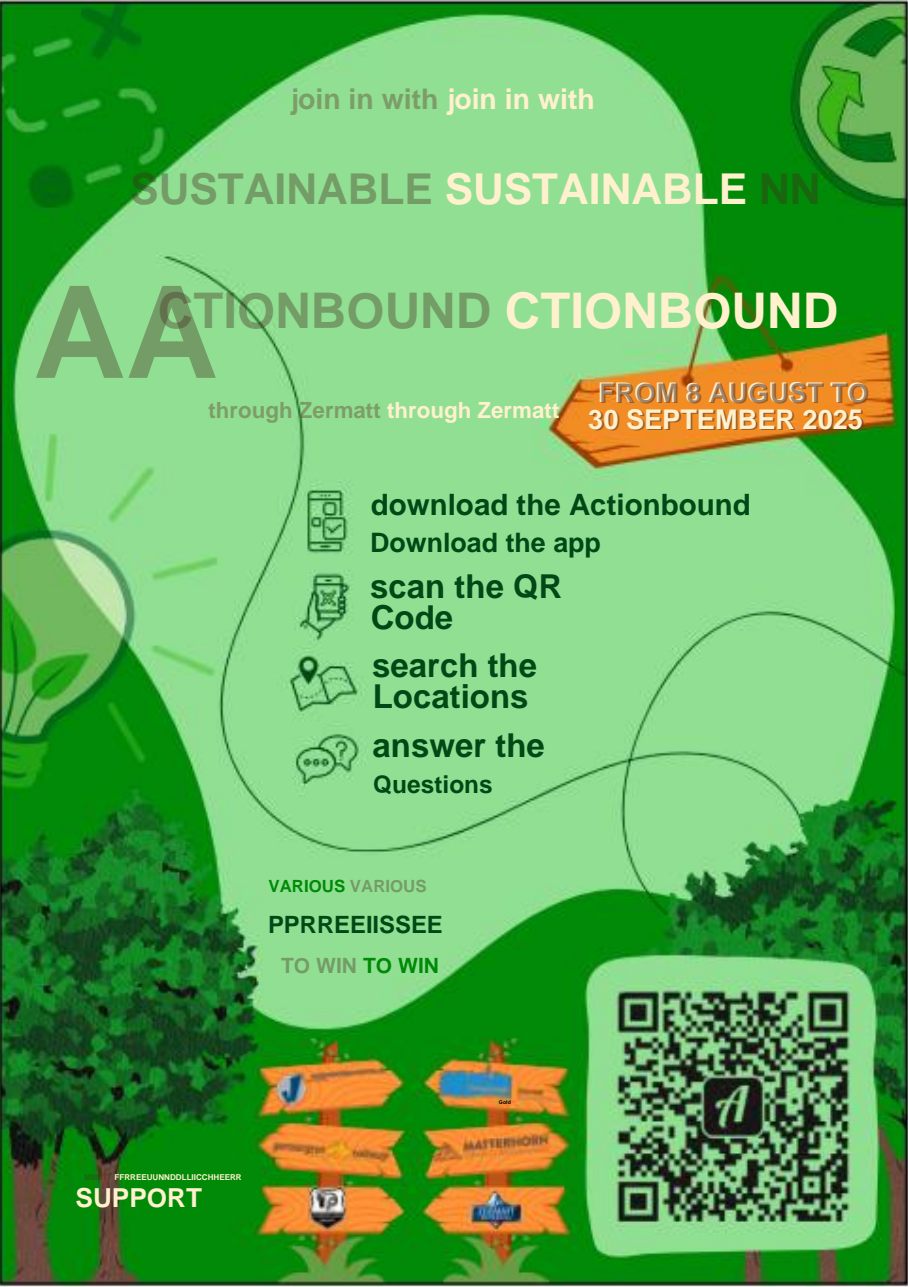
Actionbound Zermatt

Experience sustainability – playfully and digitally! Ready for a different kind of discovery tour? Starting today, Zermatt offers a digital scavenger hunt through the village—packed with interactive tasks, puzzles, and exciting facts about sustainability in Zermatt. Simply download the Actionbound app (on the right side of the flyer), launch Bound, and off you go! There are great prizes to be won for everyone who participates. Ideal for children and teenagers, school classes – simply for anyone who wants to rediscover Zermatt in a playful way. The campaign runs until the end of September 2025 and is a cooperation between the Sustainability Office and the Mattertal Youth Employment Office.

Participate. Think along. Win along



BOOK TIPS FROM THE COMMUNITY LIBRARY



Summer opens on August 17, 2025

A day full of fun and entertainment for the whole family awaits you at CERVO.

The Summerfäscht at CERVO demonstrates how sustainability, regionality, and community can be combined – a festival for the local community. On Sunday, August 17, 2025, a diverse day of games, music, and enjoyment awaits you – all under the banner of sustainability.

Chum verbi. We're happy for you!

Tyrolean trellis

from 12.00: fly over the Chervo

Paintball

from 12.00: on the Ferdinand Terrace

Scoreboard

from 12.00: Bigschiessu, Billiards, table football and finger pool

Seifuchschturennu

3.00 pm: Zzig dis Chennu with dinner own racing machine

Müsigüftritt

17.30: gfreww di uf di Zermatter Band Wintershome



MORE INFO

Cultural Association – Dates Events

September 18, 2025

Folk music concert «NoCrows» Turbina, 7:30 p.m.

Zermatt habitat – Dates Events

Learn how to easily preserve seasonal foods using traditional methods like drying and canning— and actively combat food waste in the process. The Zermatt Living Space association shows you how to turn harvest surpluses into real treasures. Sustainable, delicious, and sensible!

September 3, 2025

Drying & preserving – preserve instead of throwing away! Learn how to preserve food naturally and actively combat waste. Sustainable, delicious, and sensible!

October 8, 2025

Flea Market 2025 – browse, swap, discover – for a second life for your treasures!

Municipality of Zermatt

Help – Network – Help shape

New opportunities to support events and projects in Zermatt.

In a vibrant community like Zermatt, public life thrives on volunteer commitment. People are always needed to help out at events – whether with setup or teardown, behind the bar, with children's programs, or with organizational tasks.

At the same time, there are many who would like to help but don't know where they are needed. This is precisely where two programs come in: the Mattertal Youth Work Center's WhatsApp helper group and the Zermatt Tourism volunteer pool.

Whatsapp group – quickly connected, spontaneously involved

The WhatsApp group is aimed at anyone who wants to help out or is looking for volunteers. Clubs and organizers can share their requests or flyers directly here – for example, "Who can help out at the barbecue on Friday?" or "We're looking for two people to run the bar at the village festival."

Interested individuals in the group see such requests immediately and can get in touch directly. No platform, no form, and no lengthy consultations are required – just a message. The group is open to anyone who wants to get involved, whether regularly or spontaneously.

The WhatsApp group is intended not only to connect helpers but also to strengthen the local community. It promotes direct interaction, uncomplicated communication, and supports people in taking on responsibility—whether just once or on a more frequent basis.

Access to the group is available via the QR code below.



WHATSAPP
GROUP



HELPER-
POOL



Zermatt Tourism Volunteer Pool – Structured volunteer work with impact

Anyone who would like to help out at larger events or on a regular basis will find a professional structure in Zermatt Tourism's volunteer pool . The volunteer pool connects motivated individuals with organizers – whether for small or large sporting events.

Organizers who need support can register early and receive access to suitable volunteers from the pool. Volunteers, in turn, decide for themselves which assignments they would like to take on. Participation is voluntary, flexible, and open to anyone who wants to actively contribute to village life.

The volunteer pool offers more than just coordination: It 's also a network for exchange, experience, and community . For many volunteers, it's an opportunity to meet new people, get a glimpse behind the scenes of events, and do something good for the community at the same time.

Depending on the occasion, the helpers receive a

Small tokens of appreciation—such as a voucher, a volunteer meal , or an invitation. But often much more important is the feeling of being part of something meaningful.

Register via the QR code shown below.

Two paths – one goal: More participation in village life

Both offerings—the WhatsApp group and the volunteer pool—complement each other perfectly. Anyone who has a moment's notice or simply wants to help somewhere can get involved via the WhatsApp group. Those who prefer to participate in a planned and targeted way are perfectly placed in the volunteer pool. In both cases it is clear: Zermatt works because many people contribute, help and shape it.

contact

Mattertal Youth Work Center
WhatsApp group
English Quarter 8, 3920 Zermatt
079 303 45 04
mattertal@jastow.ch
www.jastow.ch

Zermatt Tourism
Helper pool
Bahnhofplatz 5, 3920 Zermatt
event@zermatt.swiss
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Municipality of Zermatt

Zermatt Energy Commission



Information event on the topic «Heating replacement in existing buildings»

The municipality of Zermatt invites you to a public information event on the topic of "Heating replacement in existing buildings."

Date: September 30, 2025
Location: Triftbachhalle
Start: 5 p.m.

Experts provide an overview of renewable Heating systems

Switching to a renewable heating system often raises many questions: What is technically feasible? What subsidies are available? How does the new energy law in the canton of Valais affect me?

In exciting short presentations, experienced experts provide practical insights into these topics, answer individual questions, and show how the transition can be successful step by step .

Personal exchange with Specialist companies on site

In addition to the lectures, various specialist companies will be present with whom you can exchange ideas directly can – about:

- Advantages and disadvantages of different heating technologies
- the typical planning process
- Your individual needs and challenges

Whether you are replacing an existing heating system or planning a new one, the visit is worthwhile.

The event is aimed at private individuals, building owners, planners and anyone actively involved in sustainable heating – regardless of prior knowledge.

All interested parties are welcome come.

Municipality of Zermatt

Memories that last...

This summer, the Jubla

Zermatt with a motivated group of children and young people to the summer camp and returned with backpacks full of memories.

With exciting field games, creative crafts, campfire evenings and new friendships, there was something for everyone As always, the focus was on spending time together , making every day a special experience.

Flashback: August 30, 2025
At our camp review on August 30, 2025, we would like to share the best moments with everyone. We cordially invite all parents, participants and friends to join us. We will look at the photos together and share our stories from the camp. We look forward to seeing many familiar faces – come along.

Save the date – our anniversary day

Another highlight is just around the corner. Our Jubla Day will take place on September 13, 2025. An entertaining afternoon of games, fun, and good cheer awaits you . Further information will follow as soon as possible. It's definitely worth attending.

If you have any questions, the management team will be happy to help you at any time (info@jublazermatt.ch / Instagram: jublazermatt)

Your management team!
Jubla Zermatt



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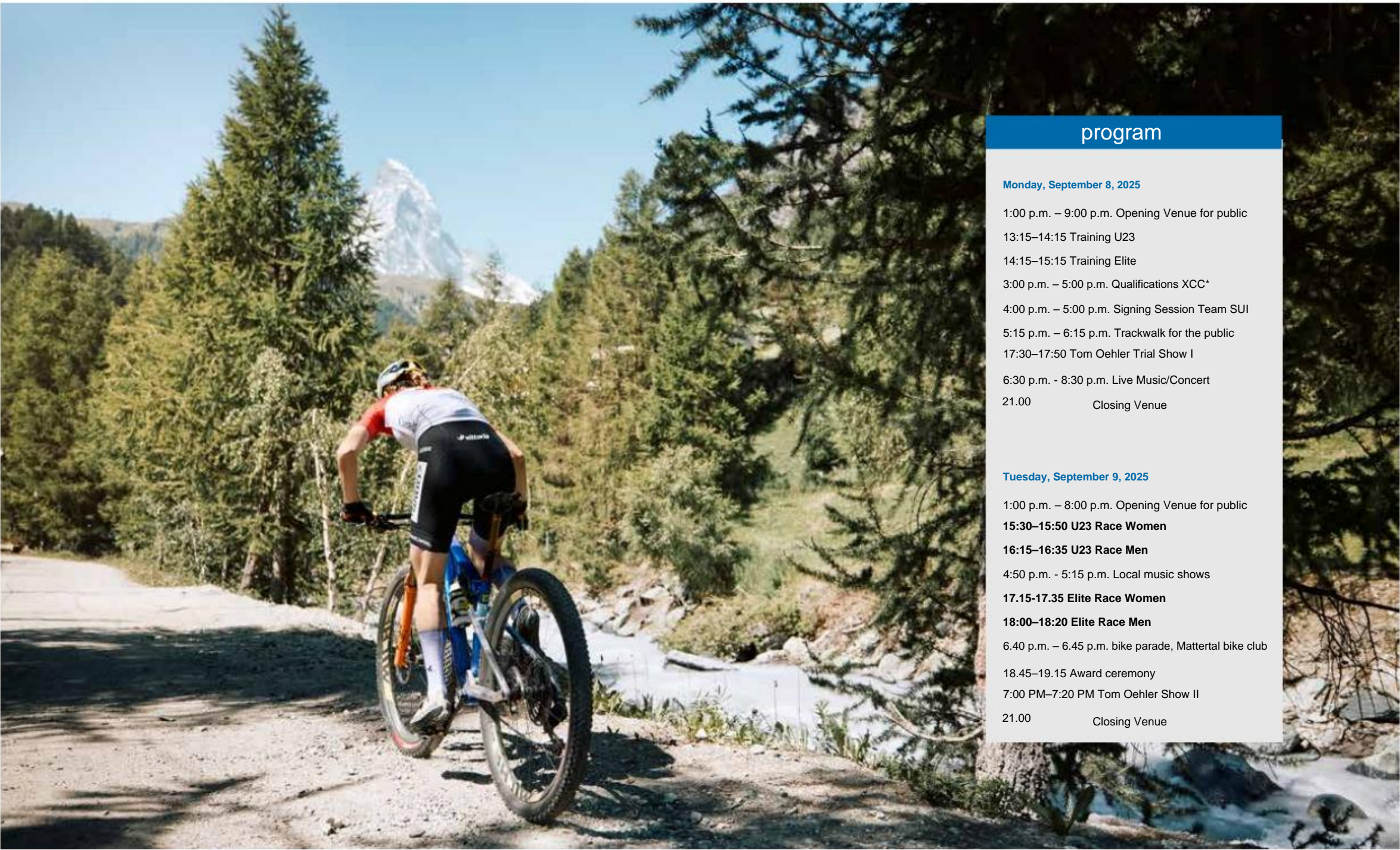


Zermatt Tourism

«One month to go» until the big Bike highlight in Zermatt

The UCI Mountain Bike World Championships are just around the corner. The anticipation of top-class biking right on Zermatt's doorstep is growing with each passing day.

The Matterhorn Village will host the Short Track discipline on September 8th and 9th. An exciting supporting program for visitors and locals alike has been developed over the past few months around the two training and race days. Be there!



The Cross-Country Short Track is a spectacular race format with short, spectacular overtaking maneuvers, intense climbs, high speeds, technical sections, and explosive sprints – ideal for spectators and TV cameras. However, the discipline is clearly different from the downhill-oriented enduro scene and can be classified as a "gentle" version of mountain biking, where physical ability takes precedence over technical riding skills.

World Championships are held in four categories (Elite Men, Elite Women, U23 Men, U23 Women). Each race lasts approximately 20 minutes, so multiple laps are completed, which noticeably enhances the spectator experience. The circuit in Zermatt has a circumference of 1.3 kilometers and approximately 70 meters of elevation gain. Appropriate training opportunities are held before the races, and a qualifying round may take place on Monday.

Approximately 2,000 to 3,000 spectators are expected at the site each day. The event will be located within walking distance of the village in the "Zen Stecken" area (see visualization) and will take place almost exclusively on existing paths.

The races will take place on the Zen Stecken site, around the Zermatt power plant and the Tradition Julen stables, with appropriate infrastructure and a spectator area. The few structural changes will be dismantled immediately after the races.

Zermatt in the showcase of Swiss television

With the Bike World Championships, the Canton of Valais aims to strengthen the mountain bike value chain and promote mountain biking at various levels . This includes the route network, events, youth development, advertising, coordination, accommodation, shops, clubs, schools, bookable offers , and transport companies.

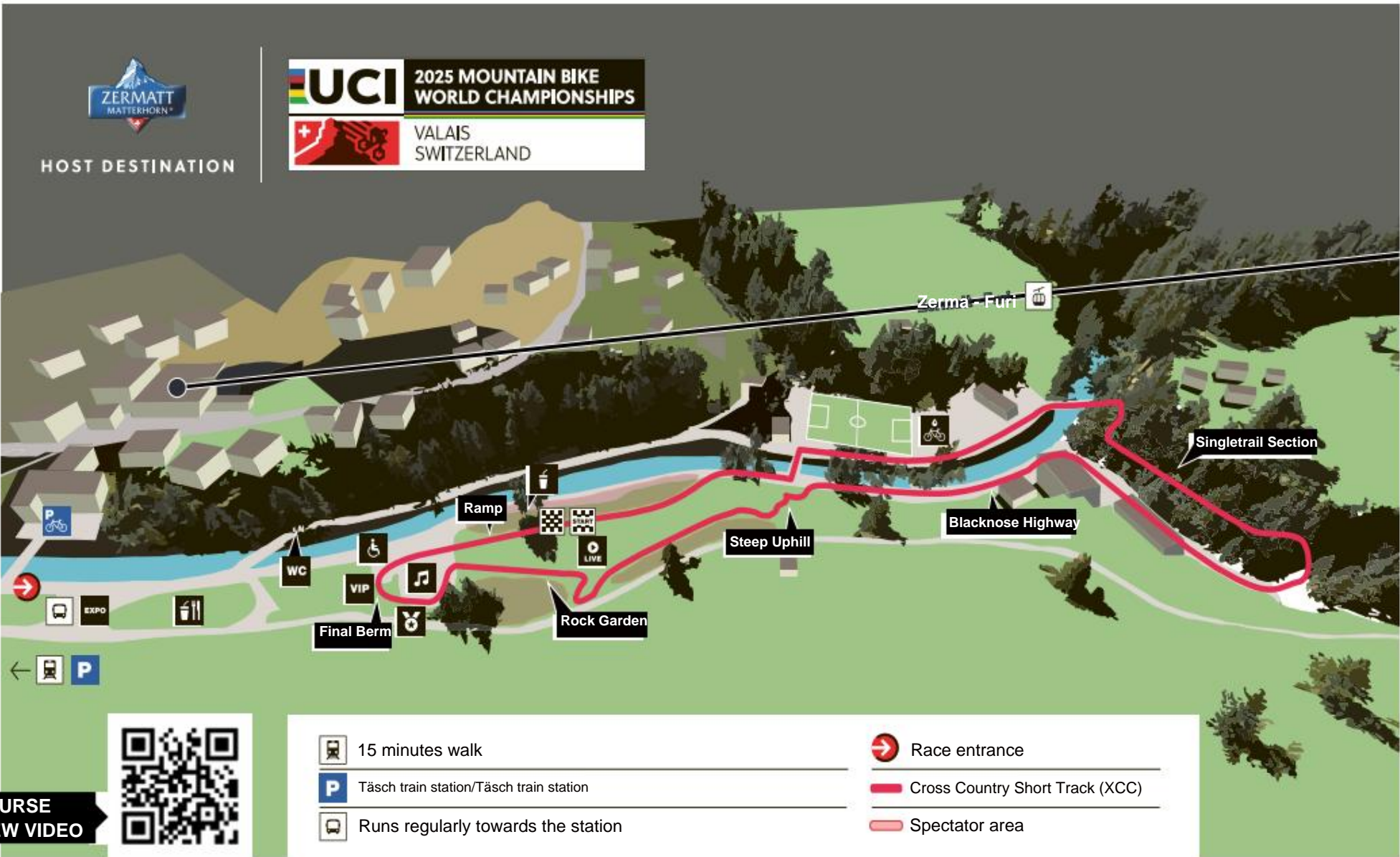
Zermatt also sees the Bike World Championships as an opportunity to further strengthen the positioning of the bike segment and, above all, to use the event for its own communications purposes. Up to 20 media Artists and athletes from over 30 nations are expected to attend the major event in the Matterhorn village. In addition to three disciplines, the elite races in Zermatt will be broadcast live on Swiss television, thus broadcasting the Matterhorn and the region to the whole world.

The Bike World Championships in Zermatt are operationally organized by a local organizing committee, which is composed primarily of experts from Zermatt Tourism in the respective areas . External expertise is also called upon for specific requirements. For example, in the area of "Race Operations," the two experienced cross-country specialists Philipp Waldis and Andy Wirth from Lenzerheide were hired. The two professionals are responsible for the sporting events and race schedule and have extensive experience in organizing World Championships and World Cup races in the Short Track discipline.

Supporting program

The Mountain Bike World Championships in Zermatt are also intended to be an event where the local biking community and the village population in general can meet. A rich supporting program (see box on page 23) will accompany the races, including culinary delights from various Zermatt partners, musical entertainment, a DJ, an autograph session, a public tour of the course, a bike show, and several other activities.

The countdown has begun! Zermatt plans to create a biking atmosphere that the world's best bikers will feel at every corner and will present our destination in the best public light.



Short interview with Cornelius Schreck, Co-OC President

One month to go: We're one month away from the UCI Mountain Bike World Championships in Zermatt. What are the current priorities in your preparations?

Shortly before the big event, we are primarily looking to ensure that we are on track with all resorts. Many different

All areas are being coordinated and agreed upon. All preparations and plans are now entering their final implementation. It is important to have a good overall overview.

You've also attended other mountain bike world championships. How do the championships in Valais, and specifically in Zermatt, stand out?

A world championship where all MTB disciplines are contested in one large region within two weeks has never happened before in mountain biking history. The atmosphere in the Valais mountains is certainly very special, thanks to the unique landscape, as well as the traditions and cultural assets.

The race itself, right at the foot of the Matterhorn, is unmistakable and unique. The pictures are for athletes and

Athletes, media and teams are very popular. But the combination of Zermatt-ter charm and racing action a special experience.

What are you specifically hoping to achieve during the two days of the event?

I'm expecting a diverse spectacle with a focus on mountain biking. But not only bike fans will experience exciting and entertaining days thanks to our diverse supporting program. Guests and locals alike will enjoy two unforgettable days.

What impact do you hope the World Championships will have on the bike segment in the future?

Zermatt will become the global focus of the bike scene.

Of course, this will also make guests—and potential guests—aware of our offers to experience Zermatt for themselves by bike. In general, I hope to strengthen this segment and maintain demand for our bike offerings.

What insider tip do you have for visitors to the cross-country short-track race in Zermatt on September 8 and 9?

Riding your bike yourself while watching the pros – a perfect combination for being inspired by the world's best riders. And for those with no MTB experience, our flow trails are the perfect way to immerse yourself in the world of biking.



Zermatt Tourism – Column

Everything used to be better – really?



A column about nostalgia and reality in Zermatt.

Dear insiders

"Everything was better in the past." A phrase we hear a lot these days. But which "past " is actually meant?

If you mean the time around the turn of the century, When Zermatt was poor and many families barely had enough to eat? Hardly. Or perhaps the golden years, when tourism took off, hotels sprang up like mushrooms, and the first railways were built? Possibly—but this era, too, was marked by uncertainty and unequal wealth.

Then perhaps the Zermatt of the 60s, 70s, or 80s? Here, too: growth, yes – but not without criticism. I read in an old letter to the editor how a regular guest complained about Zermatt being "...too big, too wild, too loud." Apparently, for some, the "better past" was already over by then.

What remains is our own "past" – the last 20 years. Yes, it was an exciting, sometimes difficult, but above all, very successful time. Despite terrorist attacks, pandemics, financial and health crises, we have achieved a great deal together. Zermatt has grown – not only structurally, but also as an idea, as a brand, as a symbol of quality, hospitality, and alpine longing.

And today? Today we are stronger than ever. People travel here from all over the world, paying good money – not just for a bed, but for the feeling of being part of this unique place. We live in a place that is a dream for many – and a reality for us.

Perhaps the "past" that we often glorify is not past at all – it is now.

Sincerely,
Daniel Luggen, Spa Director

Zermatt Tourism

The Switzerland Travel Mart in Zermatt is just around the corner

The time has almost come:
From September 21 to 25,
2025, the Switzerland Travel
Mart (STM) will take
place in Zermatt.



BBLLAAUULLLIICCHHTT
TTAAGG

30.08.2025

UPPER MATS

11:00 AM - 6:00 PM PROGRAM

The emergency services of the
The municipality of Zermatt introduces itself.
Visitors can enjoy
the individual organizations
inform, operational material
try out the vehicles and
inspect the material and
Attend exercises.

✓ canteen

✓ Exhibitions

✓ Children's animation

✓ demonstrations

✓ Vehicles

PPRROOGGRRAAMMM

30.08.2025

11:00 AM - 6:00 PM

11:00 - 18:00

Attended information stands
Canteen operation
Children's animation
Exhibition vehicles
Exhibition of operational material
Use BLS-AED

13:00

Extinguish fires yourself

2:30 p.m.

Operational exercise with the
various partners

16:00

Extinguish fires yourself

11:00 AM - 6:00 PM PROGRAM

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16:00

Extinguish fires yourself

STM program

21 September

Arrival and welcome at the train station

September 22

Destination Day
5.00 pm Aperitif for local people
in the evening opening

23 September

Workshop Day 1
in the evening Destination Evening

24 September

Workshop Day 2
Closing in the evening

25 September

Departure

The event concept was already presented in the June issue of
Zermatt Inside. An informational event and a guided tour for the
public will be organized beforehand .

The STM is Switzerland's most important and largest incoming trade
fair . It offers a professional platform to present the country's diverse
tourism offerings to international tour operators and travel agencies.
In pre -arranged business meetings, Swiss suppliers meet international
buyers and purchasing managers.

rs, make new contacts and close deals.

Around 20 suppliers from Zermatt will also be participating, taking
the opportunity to present their products and services to an
international audience. In addition to the workshops on the Obere
Matten, events such as Destination Day, the Opening, Destination
Evening , and the Closing offer numerous networking opportunities .

Preparations are already in full swing. Switzerland Tourism, Zermatt
Tourism, and numerous local service partners are delighted to once
again present Zermatt as a destination – and to showcase everything
our town has to offer.

Two events for the Zermatt
population

Two events are planned for the residents of Zermatt : The first will
provide comprehensive information about the entire project,
explaining why the STM is taking place in Zermatt and presenting the
program.

Information event for
the public

To prepare for the STM, we cordially invite you to the
information event:

Wednesday, August 27, 6:00 PM
Niww Walka

Everyone is welcome – afterwards there will be a small aperitif in a
relaxed atmosphere.

We look forward to your registration via QR code or by
phone at: +41 27 966 81 25.

Invitation to the public –
Guided tour and aperitif at Obere Matten

On Monday, September 22nd, at 5 p.m., everyone is cordially invited
to take a look behind the scenes at the STM:

Monday, September 22, 5:00 PM
Guided tour of the workshop location on Obere Matten

Afterwards, a cozy aperitif.
We look forward to seeing you there.

Register via QR code or by phone
at: +41 27 966 81 25.

Zermatt Tourism / Club presentation

New momentum for Zermatt: Founding of the association «Iischi Next Gen»



Shaping the future, helping to shape the destination's future, and actively contributing: This is the goal of "Iischi Next Gen," an association for young people between 18 and 35 years of age—with and without previous political, tourism, or entrepreneurial experience—from the municipalities of Zermatt, Täsch, and Randa. The founding meeting will take place on August 25. Be there!

Shaping the future of the Zermatt-Matterhorn destination is a privilege, a challenge, and carries with it a great responsibility . But who, if not young people from the destination, should get involved?

The idea of founding the association "Iischi Next Gen" originated from an established group: the Zermatt – Matterhorn Strategy Group, the destination's most strategically and politically influential body.

The older generation reaches out, calls for participation and provides concrete Co-determination in prospect: Under the condition of an association being founded with at least 20 members and an elected The young board of five people receives Generations represented by two to be determined members, the opportunity to discuss the strategic

Next Gen Academy
An annual training program with Modules on:
· Tourism industry & destination management
· Community structures & political processes Sustainability & Digitalization
· Communication & Leadership
· Entrepreneurial thinking & innovation methods

Next Gen Lab
An ideas laboratory in which young people develop and pilot concrete projects for the destination – e.g., for visitor management, mobility, new experience offerings, or IT projects that serve the prosperity of the destination.

Reverse mentoring
Young talents mentor experienced managers – and vice versa. The goal: a change of perspective and dialogue. These various measures are intended

bring new dynamism to the destination's management and development. **The following goals are to be achieved by 2030:**
· 50+ active young members in the association
· First young people in municipal councils, tourism committees or administrative boards
· 2-3 innovative projects per year realized from the network

Are you interested? The information event The event, founding meeting and election of the board of «Iischi Next Gen» will take place on **Monday, August 25, at 6:00 PM at the CERVO Mountain Resort (Restaurant Ferdinand)** . Snacks and drinks will be provided.

Advance registration, including your first name, last name, mobile phone number, and email address, is mandatory. Registrations must be submitted in writing by Wednesday , **August 20, 2025.** to david.taugwalder@zermatt.swiss .

Funding is provided through a combination of membership fees, subsidies , and possible partnership models. In connection with the above-mentioned goals, possible activities of the association could be in the following areas:

Be inspired and help shape the future of Zermatt!

Show

We can handle pressure!

Flyers | Books | Cards | Letterhead | Envelopes | Business cards | Magazines | Layout | Brochures | Placemats | Mailings | Posters | Notepads | Tarpaulins | F12 posters and much more.

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August 2025

Zermatt Inside 27

Zermatt Tourism

Folklore Festival Zermatt

Welcome to the 55th Zermatt Folklore Festival. The second weekend in August, August 9 and 10, 2025, will once again be the center of tradition and folklore.

A special weekend is planned again this year – but in the original form, just like 50 years ago, on a smaller scale. Around 30 groups will showcase their skills and transform the village into a colorful backdrop of traditional costumes, dances, and music.

The net proceeds from the festival catering will go entirely to the Zermatt community's youth fund. This fund primarily supports clubs, groups, or events that significantly promote the interests of young people.

Moving order

- Music Society Matterhorn Zermatt
- Guests of honor
- Traditional Costume Association Zermatt
- Yodeling Club Thun-Heimelig, Thun
- Spiringen traditional costume group
- Drum and fife players Zermatt Association
- Traditional costume group Bärglüt at Morgartä
- Swiss Mountain Brass
- Naters Traditional Costume Association
- Fantasy Choir Lucerne
- Brigerbärger Trachtu Association
- Traditional costume group Gurmels
- Matterhorn Drummers, Zermatt
- Brig Traditional Costume Association

- Fifres et Tambours Sierrois
- Traditional costume group Ennetbürgen
- Hunting horn player Diana Mettelhorn
- Traditional costume group Küssnacht
- Agarn traditional costume association
- Champéry 1830
- Traditional dance group Baar
- Lord's Grenadiers St. Niklaus
- Zermatt Alphorn Friends
- Upper Valais Alphorn Players
- Traditional costume group Malters / Kulmerau Mountain Music
- JUBLA collection cloth
- Alti Fire Brigade Zermatt

55th Zermatt Folklore Festival

PROGRAM 2025
10TH AUGUST / 10TH AOÛT / 10TH AUGUST

10:00 a.m.	Yodeling Mass with Yodeling Club Thun	Messe de yodel with the club de yodel Thun	Yodel mass with the Thun Yodeling Club
11:00–20:00 h	canteen operation Obere Matten fairground	Cantine sur la place de fête Upper mats	Refreshments Festival ground Upper mats
11:00–13:00 h	Hermann Willisch (Dulcimer) Obere Matten fairground	Hermann Willisch (Cymbalum) sur la place de fête	Hermann Willisch (Hammered dulcimer) Festival ground Obere Matten
1:30 p.m.	Traditional parade through Zermatt	Cortège traditionnel à Zermatt	Traditional parade through Zermatt
from 2:45 p.m.	Performances by the clubs Obere Matten fairground	Group presentations Obere Matten party venue	Presentations by the groups Festival ground Obere Matten

Relaxed journey home by train. Rentez chez vous en toute sérénité en train. Take the train home and relax.

More information
More information
More information

Zermatt Tourism

Sustainability: Milestone for Zermatt – Matterhorn

The Zermatt – Matterhorn destination is delighted about its successful classification as a “Swiss-tainable Destination at Level I – committed”.

Swisstainable is the sustainability program of the Swiss Tourism Federation (STV) and Switzerland Tourism.

to continue working on this topic, to think about sustainability in the triangle of social, economic, and ecological issues, and to incorporate it into all our areas."

As a Swisstainable Destination, Zermatt – Matterhorn ensure that the principles of tourism sustainability are practiced throughout the region and by all partner companies involved . More information: stv-fst.ch/swisstainable-destination .

In addition to previous efforts in the area of sustainability and a certain number of Swisstainable- classified service partners, Zermatt Tourism has defined five concrete measures that will be implemented over the next four years.

These range from targeted communication and raising awareness among guests to the development of new, tangible, sustainable offers. Step by step, Zermatt Tourism, together with its service partners, is making tourism in our region even more sustainable.

The program brings together businesses and destinations from across the Swiss tourism sector. By participating, the destination commits to continuous sustainable development and thus contributes to sustainable tourism.

Tourism Director Daniel Luggen: "Zermatt – Matterhorn, with all its efforts and implemented projects, has long been considered a sustainable tourism destination . For example, the village of Zermatt has been car-free since 1961. It's great that our efforts are systematically recorded and publicly recognized. This gives us the momentum to

Zermatt cable cars

Shining children's eyes at Leisee

The adventure playground at Leisee Lake in Sunnegga has a new look. The completely redesigned play area in the family-friendly adventure park was completed at the end of June – and is a hit with guests of all ages.

The lovingly thought-out concept combines play, exercise, and a connection to nature with attention to detail. Harmoniously embedded in the Alpine landscape, the playground offers a diverse experience for the whole family. A special highlight is the original staging of the Sunnegga funicular, which has been playfully integrated and awakens children's spirit of discovery.

All play equipment was carefully tested and approved before opening. Made from durable, robust materials, the new playground promises long-term fun – safe and sustainable.



Experience quality
for locals,
Guests and families

Show



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TRADITIONS



Zermatt cable cars

Digital future in the Matterhorn Paradise: Zermatt introduces the smartphone ticket

Starting in summer 2025, access to the Matterhorn Paradise will be fully digital for the first time: Thanks to the new Skidata access readers, which have been in operation since November 2024, the mountain experience can now be conveniently started with a smartphone ticket – without the need for a physical key card. A further step toward digitalization and user-friendliness.



MORE
INFO



GO HERE
TO DOWN-
LOAD THE
MATTERHORN
APP

In recent months, comprehensive tests have been conducted on the functionality, usability, and user experience of the smartphone ticket. Selected test groups moved around the resort exclusively with the digital ticket and provided feedback via an online form. Various sources of error were identified and gradually resolved. In close collaboration with Skidata , the system has been continuously optimized to ensure stable and user-friendly operation . The digital ticket requires neither mobile data nor a constant internet connection – it even works in airplane mode as long as Bluetooth and GPS are active. The additional battery consumption for modern devices is around 10% per day, depending on the model.



Introduction starts in summer – expansion follows

Over the next few weeks, the smartphone ticket will be introduced in the Zermatt area for activities such as summer skiing, biking, and single rides. The smartphone ticket can also be used for season and annual passes , but this new ticket type initially only works in the Zermatt area. Cervino SpA plans to replace its access readers for the 2025/26 winter season , enabling a seamless digital user experience throughout the Matterhorn Ski Paradise. A simple, convenient, and future-oriented solution for all winter sports and mountain enthusiasts, developed and implemented in constructive cooperation between the three service partners: Zermatt Bergbahnen, Zermatt Tourism, and the Matterhorn Gotthard Bahn / Gornergrat Railway.

How the smartphone ticket works

The smartphone ticket can be conveniently purchased online or at one of the sales points in Zermatt. Before first use, the digital ticket is scanned into the Matterhorn app and activated at the touch of a button on the day of use. Thanks to Bluetooth Low Energy, the smartphone communicates directly with the access gate and opens it without having to remove the smartphone from your pocket. This new type of ticket thus offers the full functionality of a KeyCard.



The smartphone
Ticket – digital
and comfortable

History of Zermatt

Approved without discussion

The high mountain railway to the summit of the Matterhorn



The Matterhorn project is deemed “good” and approved.

On August 22, 1890, Federal Councillor Emil Welti, head of the Postal and Railway Department, received explosive mail: “Application for a concession for the construction of the Zermatt high mountain railways to the Gornergrat and the Matterhorn.” was the title of the submission.

Project by
Xavier Imfeld.

Less than two years later, the way was clear for what was arguably the world’s most spectacular railway project. The National Council and the Council of States approved the construction project in 1892, without discussion and in a fast-track procedure. In the last quarter of the 19th century, engineers, entrepreneurs, and speculators competed with each other with sensational concession requests.

Envy fueled

Switzerland was gripped by mountain railway fever during the Belle Époque. Each of these construction projects stoked envy in other regions. And because competitors in nearby Savoy were coming up with plans to build a Mont Blanc railway, the Jungfrau and Matterhorn projects received political support. The Matterhorn Railway was even supposed to bring the final triumph of technology over nature , with a terminal station at 4,478 meters, the highest mountain railway station in the world.

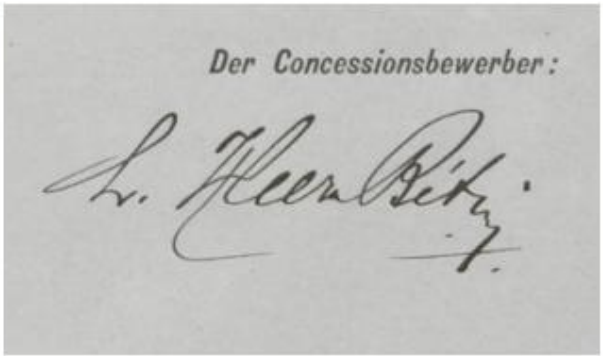
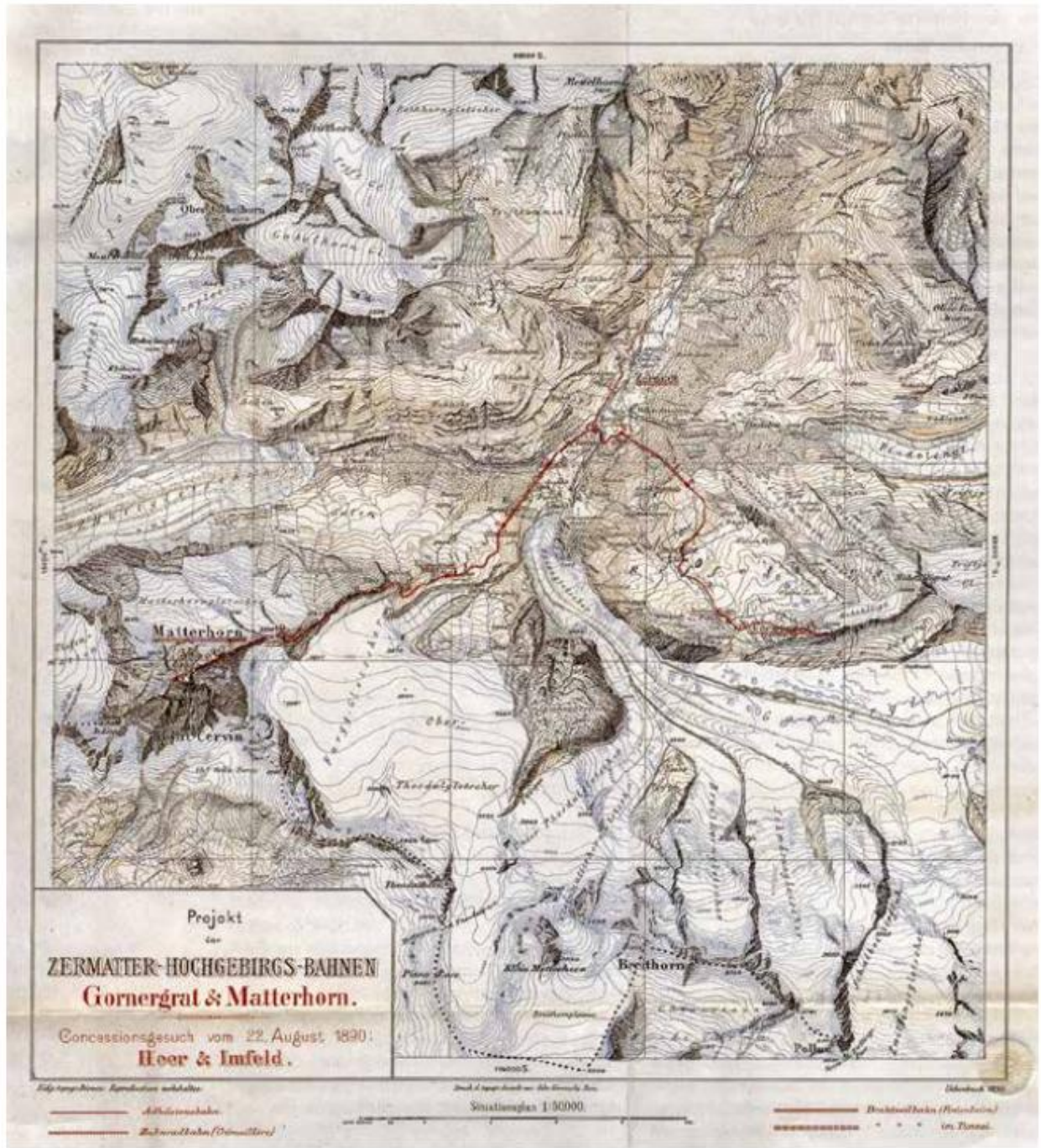
Advertising with superlatives

"A railway to the Matterhorn would be a first-class attraction for all of Switzerland !" The Zermatt High Mountain Railways' concession application was full of superlatives: "The sensational panoramic view from the Matterhorn is of moving grandeur ." Parallel to the Matterhorn project, the initiators favored a project titled "Zer-

matter high mountain railways» , the development of the Gornergrat in a first stage.

Engineer Xaver Imfeld and co-concessionaire Leo Heer-Bétrix praised the "platform" at the summit of Zermatt’s landmark as a near-perfect summit station. The buildings were deliberately kept at ground level so as not to visually detract from the striking summit. The gigantic "Matterhorn High Mountain Railway" project was to be completed in just two four-year periods.

" This time will be absolutely necessary for the construction of the large shaft at the Matterhorn (railway tunnel) and the construction of the cable car through it. Meanwhile, the connecting lines to Moos and Zum See will be built in the first year, the cable cars to Riffelalp and Schafberg in the second, and the cog railways to Gornergrat and Whymperschütte in the third. These lines will be gradually put into operation, with the Matterhorn cable car connecting after the fourth year of construction ."



Original signature of the applicant
Concession application by L.Heer

A notice:
Text and images are taken from the book

"Crossing Borders – Zermatt/Cervinia Through the Ages," 2024, rottenedition gmbh



Zermatt Tourism

Whatsapp channels as new Tool for internal destination communication

Zermatt Tourism is tasked with providing the destination's permanent residents and service partners with information via internal channels, both on a daily basis and during extraordinary events, so that they can orient themselves and organize themselves accordingly. A significant adjustment is now underway.

Until now, subscribers have had an internal Newsletter in text form with information such as street closures, updates on cable cars and lifts, room searches , calls for participation, etc., or have been informed of extraordinary events via SMS service. Zermatt Tourism regularly reviews its communication tools and adapts them to the current situation. In this process, those responsible are ultimately It has become apparent that some tools are no longer up to date or have become too prone to failure – especially in the case of extraordinary events. Therefore, Zermatt Tourism is reorganizing its destination communications and, after careful review, is able to present a new solution .

From **September 1, 2025**, internal destination communication, both on a daily basis and in the event of extraordinary events, will be ensured via the WhatsApp messenger service in the form of channels.

Why WhatsApp?
Whatsapp is widely used among the population and guarantees broad distribution.

- Whatsapp messages can be easily forwarded and shared.
- Whatsapp allows you to no longer distribute information exclusively via text, but to enrich it with images, videos, voice messages or further links, thus providing more meaningful and efficient information.
- Whatsapp is free.
- Whatsapp proved its worth last Easter weekend, with heavy snowfall and power outages. The feedback from this ad hoc communication was exceptionally good.

To ensure that the information reaches the recipients in an orderly manner, Zermatt Tourism has opted for the following two channels:

Matterhorn Info



Matterhorn Alert



- Quick guide to subscribing:**
1. Scan the QR code
 2. Press «Follow channel»
 3. Top right, the notifications via bell on mute or unmute

Attention: When subscribing to a channel for the first time, notifications must be activated so that new messages can be received via push notification.

The individual channels are displayed in the WhatsApp app in the "News" grid at the bottom left in the "Channels" section. The public is responsible for ensuring that the channels are configured so that the desired information is available.

also arrive. Furthermore, the link to the channel (top left next to the notification bell) can be easily shared and disseminated with just one click. These two WhatsApp channels are a one-way communication between the five major service partners: Zermatt Tourism , Zermatt Bergbahnen AG, Gornergrat Bahn, Matterhorn Gotthard Bahn, the local community, and the local community. Subscribers cannot write in these channels, but can react to individual content using emojis.

Both WhatsApp channels can now be subscribed to via the respective QR code and are mandatory starting September 1st . The old channels will no longer be served from this date. Zermatt Tourism will again draw attention to this with various reminders on various channels throughout August . Starting August 11th, communication will run for three weeks in parallel via existing channels and simultaneously via the two WhatsApp channels Matterhorn Info and Matterhorn Alert.

Effective September 1, the Zermatt Tourism newsletter (internal reporting), the hazard app, and the SMS service will be discontinued. What will, of course, remain for information within the destination: the current and proven village newspaper, Zermatt Inside. The two newly introduced channels will be subjected to a detailed analysis after at least six months. Zermatt Tourism reserves the right, in consultation with its service partners , to adjust the WhatsApp channel structure from this point onward if the information obtained requires it. The public will, of course, be informed accordingly.

If you have any questions, please feel free to contact media@zermatt.swiss . Thank you for your attention and for sharing this information with your friends and family.