

ZERMATT INSIDE

August 2026, 24th year, No. 4



Municipality of Zermatt, Citizens' Community of Zermatt, Zermatt Tourism, Zermatt Mountain Railways AG, Gornergrat Railway/Matterhorn Gotthard Railway

Municipality of Zermatt	Zermatt Tourism	Zermatt Mountain Railways	Matterhorn Gotthard Railway	Burggemeinde Zermatt
				
Construction period and Road closures	Focus campaign	Patrulla larva	Partnership with Japan	Controlled Burn
The municipality provides information about the construction times in autumn and the necessary works on public roads and paths in 2027 and 2028. Pages 7 and 8	World-famous places like New York, York, Paris, Dubai or the Maldives will be popular destinations in the summer. overlaid with the characteristic shadow of the Matterhorn. Page 20	Construction work is progressing. Progress is being made according to plan. The modern facility will make a significant contribution to greater comfort, efficiency, and a future-oriented approach to infrastructure. Page 25	The MGBahn has been operating for over 35 years. Years a partnership with Fujikyu Railway. The Japanese railway is celebrating its 100th anniversary this year. Page 26	The research project is coming to an end after ten years. The final report includes the research findings of ten scientists. Page 28

Municipality of Zermatt

School starts in 2026

A new school year begins – full of curiosity, new encounters, and exciting challenges. We wish all students, teachers, and parents a successful start, much joy in learning, and many unforgettable moments.

More on **pages 2 to 5**



After the well-deserved summer holidays, a new school year begins – and with it, a new path lies ahead. A school year is always a new beginning: full of expectations, new opportunities, and exciting encounters.

Our motto for the year, **"Many roads lead to Rome,"** reminds us that there isn't just one right way. Everyone walks their own path, gathers experiences, overcomes challenges, and discovers new possibilities. Some paths are straight and easy, others lead detours or contain obstacles. But it is precisely these diverse paths that enrich us with experiences and allow us to grow.

To embark on an unknown path requires courage, patience until you see around the bend again, and sometimes a slight course correction. But together we will find the direction and support each other in achieving our goals and growing beyond ourselves.

senior

This school year, too, promises many new paths and exciting encounters. For some, a new chapter of their lives begins in a new class or even at a new school. Others build on familiar experiences and continue their journey with new adventures. Together with our students, their parents, and all teachers, staff, and other companions, we want to continually recalibrate our compass – guided by curiosity, trust, mutual respect, responsibility, and the joy of learning together.

A compass shows us the direction, but we must walk the path ourselves. We won't always experience success along the way. There will be moments when we have to pause, take detours, or redefine our direction. Mistakes are part of the process. They are not dead ends, but often valuable signposts. They help us learn new things, remain courageous, and grow through our challenges.

The wonderful thing about school is that no one has to walk the path alone. We accompany each other, support one another, and learn from each other. Together we can overcome challenges, celebrate successes, and also cope with difficult situations. Every encounter, every constructive conversation, and every experience contributes to our growing together as a school community.

We look forward to embarking on this journey together, discovering new things, asking questions, developing talents, and celebrating successes both big and small. May this school year be characterized for all of us by openness, a joy of learning, mutual respect, and many inspiring encounters.

With this in mind, we wish all students, their families, and all staff members of our school a successful start to the new school year. Let us approach the coming months with confidence, curiosity, and trust – because even if our paths differ, together we can achieve great things.

We look forward to an exciting, successful and fulfilling school year – step by step, together on the journey.

Alexandra Henzen-Perren (school principal) and
Gisela Murmann Jentsch (school principal)



Word from the school president



"Many roads lead to Rome." This saying has its roots in antiquity. The Roman Empire boasted a vast road network of approximately 300,000 kilometers. Anyone setting off from a distant province could usually find a road that led safely to the capital. The center of this network was the so-called Golden Milestone (Milliarium Aureum). This was a gilded column that Emperor Augustus had erected in 20 BC in the Roman Forum in Rome. From there,

All distances measured.

"Many roads lead to Rome." This proverb will accompany us as our motto for the coming school year. It reminds us that there is no single right way. Especially at school, we experience daily how differently children learn, how diverse their talents are, and how varied the paths to success can be.

Some students prefer to discover the world with

Some learn from books, others through experiments, movement, or creative activities. Some need more time, others are already looking for the next challenge. Our task as a school is to understand this diversity as an opportunity, to enable individual learning paths, and to support each child in the best possible way on their personal journey.

Our motto for the year isn't just relevant to learning; in everyday school life, many paths lead to success: teachers work together to develop solutions for new challenges, children and young people learn to resolve conflicts constructively, and parents, the school, and various specialists work hand in hand for the well-being of our students. Different perspectives enrich our community and make our school strong.

A particular milestone this school year was the graduation of our 40 students from the 11th grade. With the presentation of their diplomas, we were able to celebrate an important chapter in their lives. Behind each diploma lies personal commitment, perseverance, and individual development. Now, new doors are opening – to vocational training, further education, or another exciting path in life. I sincerely wish our graduates all the best for the future, and hope they pursue their own paths with courage, joy, and conviction.

As school board president, it is a great pleasure for me to witness the dedication, professionalism, and passion with which everyone works at our schools. My special thanks go to our headmistress, Gisela Murmann Jentsch, who has mastered her first year in this responsible role with great foresight, prudence, and commitment. I very much look forward to our continued collaboration and to shaping the future of our primary school together.

I would also like to extend my sincere thanks to our school principal, Alexandra Henzen-Perren, for her consistently efficient, trustworthy, and solution-oriented cooperation. This mutual trust is a valuable foundation for the successful development of our school region.

A school year is shaped above all by the people who dedicate themselves to our students with great commitment day after day. I would therefore like to especially acknowledge our long-serving member Yvette Zumtaugwald, who has enriched our school for 25 years with her knowledge, experience, and loyalty.

At the same time, I bid farewell to Andrea Zengaffinen as she enters her well-deserved retirement. She has accompanied, shaped, and inspired generations of children. For her many years of dedication and valuable work, I express our sincere gratitude and wish her health, joy, and many fulfilling moments in this new chapter of her life.

My heartfelt thanks go to all teachers, staff, students, and parents for their trust, openness, and willingness to share responsibility. I hope that in the coming school year we will all remain open to new approaches, further develop what has proven successful, and embrace change as an opportunity. For many roads lead to Rome – what matters is that we walk them together, with trust, respect, and a clear goal in mind.

I wish you and your families a hopefully restful

Men's summer holidays have a successful start to the new school year.

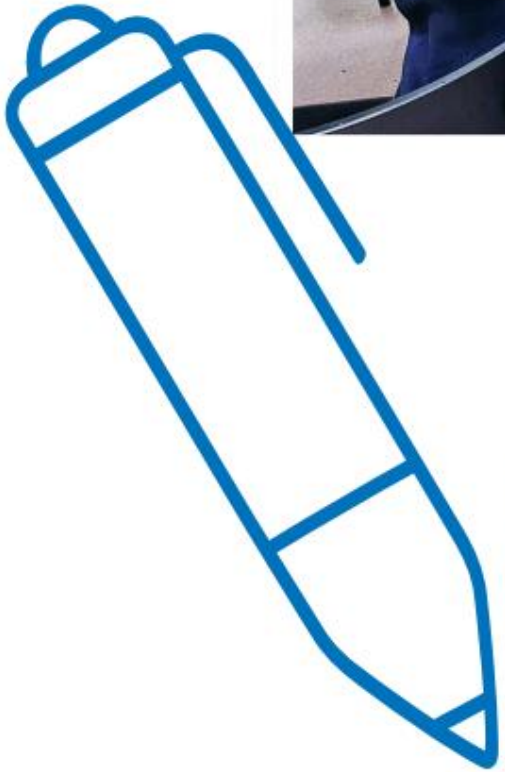
Your school president – Sonja Sarbach-Schalbetter

Municipality of Zermatt

"The mobile recording studio" –
when a school building becomes a sound workshop

The week from February 9th to 13th, 2026 was certainly not an ordinary school week! Anyone walking through the corridors of the Zermatt school during those days would have heard mysterious whispers, thunderous footsteps, rustling forests, rhythmic beats – and in between, concentrated children's voices – instead of the usual break noise.

The reason: The project "The mobile recording studio" made a stop in Zermatt.



The classroom was transformed
almost into a
professional recording studio.



Under the direction of Stefan Bregy, the classroom and various school rooms were transformed into near-professional recording studios. Microphones, mixing consoles, recorders – everything usually found only in real recording studios – was available to the children. The primary school students of Julia Graven's 7HB class used this equipment to set to music legends that had been written beforehand by students of the 10OS class. The young authors were supported by Nicolas Eyer, who assisted them with writing and illustrating the legends. The entire project was co-organized and supervised by the school social worker, Jasmin Perren.

During the project week, the students of class 7HB took on several roles: They acted as voice actors, imbuing the characters with voice, emotions, and personality. They worked as sound engineers, controlling recordings, making edits, and assembling entire soundscapes on the computer, as well as sound effects artists, creating impressive soundscapes with imagination and everyday objects.

To conclude the week, the children also became rappers and songwriters, writing their own rap lyrics to their legends and producing a suitable beat. It quickly became clear: nothing works here without team spirit. Every recording, every effect, every scene was created through the interplay of many little hands and big ideas. The children realized how important it is to listen to each other, to coordinate, and to grow together on a project. And they experienced the joy of seeing a finished audio piece emerge from many individual building blocks.

The week was not only exciting and creative, but also educational and surprisingly entertaining. In the end, there were proud faces, new skills – and audio stories that one would love to listen to again and again. A heartfelt thank you goes to everyone who made this special experience possible: Kiwanis Club Zermatt, Kulturfunkn Canton Valais, and the Zermatt school. Without their support, this musical adventure would not have been possible. been.

Municipality of Zermatt

School year 2026/2027

Start of school

Classes begin on **Monday, August 17, 2026** – for grades 3H to 11OS at 9:00 a.m.; for grades 1H and 2H at 9:15 a.m.

Class distribution

Primary school class teachers			
Class	Teacher	School building	Room
1 / 2H1	Larissa Biner	New Walka	3D.02
1 / 2H2	Lynn Heller/Lynn Moser	New Walka	3D.01
1 / 2H3	Patricia Truffer	New Walka	3D.03
1 / 2H4	Linda Zengaffinen	New Walka	3E.02
1 / 2H5	Rebecca Truffer	New Walka	3E.03
3HA	Vanessa Lomatter/Nicole Schwizer	New Walka	2C.02
3HB	Stephanie Lauber/ Melanie Amacker	New Walka	2C.01
4HA	Johannes Terhaar/Nicole Schwizer	New Walka	3F.01
4HB	Fabienne Salzmann/ Sandra Perren	New Walka	3F.02
5HA	Lara Brantschen/ Nicole Schwizer	New Walka	1C.04
5HB	Eveline Brantschen/Yvette Zumtaugwald	New Walka	1C.03
6HA	Susanne Stampfli/ Julia Cerri	New Walka	2C.03
6HB	Lara Detta/ Lara Petrig	New Walka	2D.02
7HA	Lars Munsters/ Anja Imboden	New Walka	2E.02
7HB	Rania Nearchou/ Jelena Schmid	New Walka	2E.03
7HC	Roman Imboden/Alicia Taugwalder	New Walka	2E.01
8HA	Michèle Temperli/Michèle Amstutz	New Walka	2D.03
8HB	Julia Graven/ Ursula Lünse	New Walka	2D.01

Primary school teachers			
Teacher	Subjects subject	School building	Room
Anja Imboden	Design	New Walka	1B.10-14
Christine Fux	Design	New Walka	1B.10-14
Manuela Hunziker	Design	New Walka	1B.10-14
Jelena Schmid	Design	New Walka	1B.10-14
Nicole Schwizer	Design	New Walka	1B.10-14
Beata Gazova	religion	New Walka	1C.05
Judith Schuler-Kippel	religion	New Walka	2B.06
Tania Schnidrig	religion	New Walka	2B.06
Alexandra Perren	School-based special education and enhanced support lessons (VSU)	New Walka	2B.11
Christine Fux	School-based special education and enhanced support lessons (VSU)	New Walka	2B.11
Regula Guntern	School-based special education and enhanced support lessons (VSU)	New Walka	2B.12
Lucien Fux	School-based special education and enhanced support lessons (VSU)	New Walka	2B.15
Ines Zatta	School-based special education and enhanced support lessons (VSU)	New Walka	2B.14
Allison Aranda Squaratti	German for Foreign Language Speakers	New Walka	2C.07/08
Daniela Schmid	German for Foreign Language Speakers	New Walka	2C.07/08
Joëlle Kronig	German for Foreign Language Speakers	New Walka	2C.10
Gaby Fux	German for Foreign Language Speakers	New Walka	2C.09
Séverine Huber	School assistant	New Walka	KLZ
Sandra Perren	School assistant	New Walka	KLZ
Melanie Prodingner	School assistant	New Walka	KLZ

Class teachers of the orientation school			
Class	Teacher	School building	Room
9OS1	Heike Seihn / Leonhard Saric	Drive	534
9OS2	Heike Seihn / Leonhard Saric	Drive	524
9OS3	Heike Seihn / Leonhard Saric	In the yard	442
10OS1	Thomas Kronig	In the yard	432
10OS2	Jonas Taugwalder	In the yard	443
10OS3	Patrick Zumtaugwald	In the yard	431
11OS1	Michel Biffiger	Drive	533
11OS2	Carlo Manzini	In the yard	441



Subject teachers, orientation school			
Teacher	Subjects subject	School building	Room
Alexandra Mooser	Media, Computer Science, Application (MIA) Trift		522
Anne Imboden	Visual Arts, French Textile design	Drive	523
Carla Ziegler	German, English, Math, Music	Drive	524
Carlo Manzini	Ethics, Religion, Community (ERG), English, French, Visual Arts Design	In the yard	441
Chiara Burgener	Economy, Labor, Household (WAH)	In the yard	424
Elia Imboden	Nature and technology, sports, Visual Arts	In the yard	412
Fabienne Biffiger	School assistant		
Florbela Ferreira	Economy, Labor, Household (WAH)	In the yard	424
Frank Valler	German, Geography/History, Art Design	Drive	511
Heike Seihn	Ethics, Religion, Community (ERG), Geography/History, German, Music	Drive	534
Jelena Holosnjaj	sport		
Jelena Schmid	School special education teacher	In the yard	402
Jonas Taugwalder	German, Geography/History, Music	In the yard	443
Judith Schuler-Kippel	Economy, Labor, Household (WAH) & Catechetical Window	In the yard	424
Leonhard Saric	Geography/History, Mathematics	In the yard	442
Luca Imboden	Science and Technology, English	In the yard	411
Michel Biffiger	Ethics, Religion, Community (ERG), Technical design, music	Drive	533
Nathalie Perren	School special education teacher	In the yard	433
Nicolas Eyer	German, English, Ethics, Religion Community (ERG)	Drive	532
Patrick Zumtaugwald	Ethics, Religion, Community (ERG), Science and technology, mathematics	In the yard	431
Thomas Kronig	German, French, Sports, Ethics Religion, Community (ERG)	In the yard	432
Ursula Lünse	Sports, visual arts, music In the courtyard		411

Municipality of Zermatt

Parents' reception



Parents and school –

working together
for strong children.

Children learn most effectively when home and school work together. Well-informed parents understand the school's needs, can provide targeted support for their children, and contribute to ensuring that school and family are working towards the same goal.

With the parents' get-together, the education commission and the school social work team are creating a space for information, exchange, and interaction. On several evenings during the next school year, experts will address current topics from everyday family life and offer practical suggestions. Afterwards, there will be ample time to ask questions, share experiences, and talk with the school administration, the school social work team, the speakers, and other parents.

The events are aimed at all parents of children attending schools in the Zermatt, Täsch, and Randa school region. Participation is free.

A strong school thrives on collaborative partnerships – and these begin with well-informed parents.

Monday/Tuesday, September 7th and 8th, 2026

School system

My child is not doing well. My child needs academic, psychological, or special education support. What support options are available to me in the school environment? In a consultation, the specialists will introduce themselves and their respective support services.

The following contact persons will be present:
School social work

- School-based special education
- Management of the daycare center (Kita) Mediation
- Managers of the Center for Development and Therapy (ZET)
- Primary school management (PS)
- School management of the orientation school (OS)

Monday/Tuesday, October 26 and 27, 2026

Career choice - what do I want to be?

What paths will lead me to my dream job?

Choosing a career is an important step towards the future. A specialist provides information about professions, training paths, and further education opportunities , and shows what steps lead to the desired profession. Interests, skills, and perspectives are taken into account so that young people can make informed decisions about their professional future.

Monday/Tuesday, January 11th and 12th, 2027

School absenteeism

Why doesn't my child want to go to school anymore? What's bothering them? How can we overcome this challenge together?

When a child refuses to attend school or increasingly avoids it, parents are often faced with many questions and concerns. School social workers explain possible causes of school absenteeism, provide insights into the child's situation, and show ways in which parents can support their child and develop solutions together with the school.

Monday/Tuesday, April 19 and 20, 2027

Media education

How much time does my child spend on the computer, tablet, or smartphone ? How can I establish clear rules for the use of digital media and consistently enforce them? What impact can excessive media consumption or excessive gaming have on my child's development?

Digital media are part of the everyday lives of children and young people.

A media education expert provides practical information , highlights opportunities and risks, and offers concrete tips for age-appropriate and responsible use of digital devices. Parents receive suggestions on how to successfully establish media rules in everyday family life and competently guide their children.

Monday/Tuesday, May 24 and 25, 2027

Learning strategies

How does my child learn best? Why does he/she invest so much time in...

How can I prepare for exams without improving my child's grades? How can I effectively support my child with homework and studying ?

Successful learning is more than just diligence. Often, suitable learning strategies, good organization, or an understanding of how to achieve lasting learning success are lacking. A learning therapist demonstrates how children can learn effectively, which factors influence learning success, and how parents can meaningfully guide and support their child in the learning process .

Language

German

Location

All appointments on **Monday** will take place in Täsch: fire station

All appointments on **Tuesday** will take place in Zermatt: School cafeteria Niww Walka



NOW
REGISTER

The goal of these meetings is exchange,

mutual support

and the information.

Municipality of Zermatt

Apprenticeship support in Zermatt

Since January 2026, Larissa Kirkbride has been working as a specialist for apprenticeship promotion in the Zermatt education region. Her goal is to network young people, training companies and other partners and to sustainably strengthen vocational training in our region.

Larissa introduces herself

Thanks to my training and around ten years of professional experience in career and vocational guidance, I understand the questions, expectations, and challenges that young people face when entering the workforce. At the same time, I know how valuable committed training companies are for successful apprenticeships. Many companies today face the challenge of finding suitable apprentices and providing them with competent support throughout their training.

I would like to actively support them in this.

As the contact person for apprentices and training companies, I support both sides with matters relating to the apprenticeship, promote communication between those involved , and assist with networking. This includes, among other things, company visits, discussions with apprentices at their workplaces , and regular contact with vocational trainers.

It is particularly important to me to show young people the diverse opportunities offered by vocational training in the Zermatt education region. Our region offers an impressive variety of apprenticeships – from tourism to crafts and

from retail to gastronomy, healthcare and many other sectors- new professional fields.

I look forward to actively shaping the future of vocational training in our region together with training companies, parents, and of course, the young people themselves. Strong apprenticeships not only secure the next generation of skilled workers but also contribute to retaining qualified professionals in our region and strengthening Zermatt as an attractive place to live and do business in the long term.



Larissa Kirkbride
Talent Track Zermatt GmbH, 077 473 95 35, info@talenttrack.ch

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Municipality of Zermatt

Work on public roads and Regarding 2027 and 2028 – preliminary information

Due to necessary renovations of underground pipes and the road surface in our municipality, various sections of road must be temporarily closed.



Road closures 2027

Riedweg closure: April 19 to October 29, 2027
Area: Hotel Bella Vista to Chalet Hotel Schöneegg
Disruption: Road closure due to utility line renovation
Diversion: No diversion for vehicles; a diversion will be signposted for pedestrians.

Staldenstrasse closure: April 19 to October 29, 2027
Area: House Sungold to Wiestibodenweg (House La Quinta)
Disruption: Road closure due to utility line renovation
Diversion: Vehicles travel via Schluhmattstrasse; a diversion is signposted for pedestrians.
Bus service: The bus service on the Winkelmatten line operates from the "Kirchbrücke" stop via Schluhmattstrasse to the next stop. «Wichje» and back.

Vispastrasse closure: April 26 to July 9, 2027
Area: Haus Pirata to Wiestibrücke
Disruption: Road closure due to utility line renovation
Diversion: Vehicles will travel via Matterstrasse; a diversion will be signposted for pedestrians.

Oberdorfstrasse closed: April 26 to July 9, 2027
Area: Junction of Schälpmattgasse to junction of Laubenweg
Disruption: Road closure due to utility line renovation
Diversion: Vehicles should use Bachstrasse; a diversion will be signposted for pedestrians.

Waterfront path closed: April 26 to August 27, 2027
Area: Church Bridge to Kumme House
Disruption: Road closure due to utility line renovation
Diversion: Pedestrians should walk via Bachstrasse.

Road closures 2028

Closure of riverside path
April 24 to September 1, 2028
Area: Bridge to footbridge to church bridge
Disruption: Road closure due to utility line renovation
Diversion: Vehicles will travel via Matterstrasse; a diversion will be signposted for pedestrians.

Vispastrasse closure: April 27 to July 7, 2028
Area: House Eldorado to House Pirata
Disruption: Road closure due to utility line renovation
Diversion: Vehicles will travel via Matterstrasse; a diversion will be signposted for pedestrians.

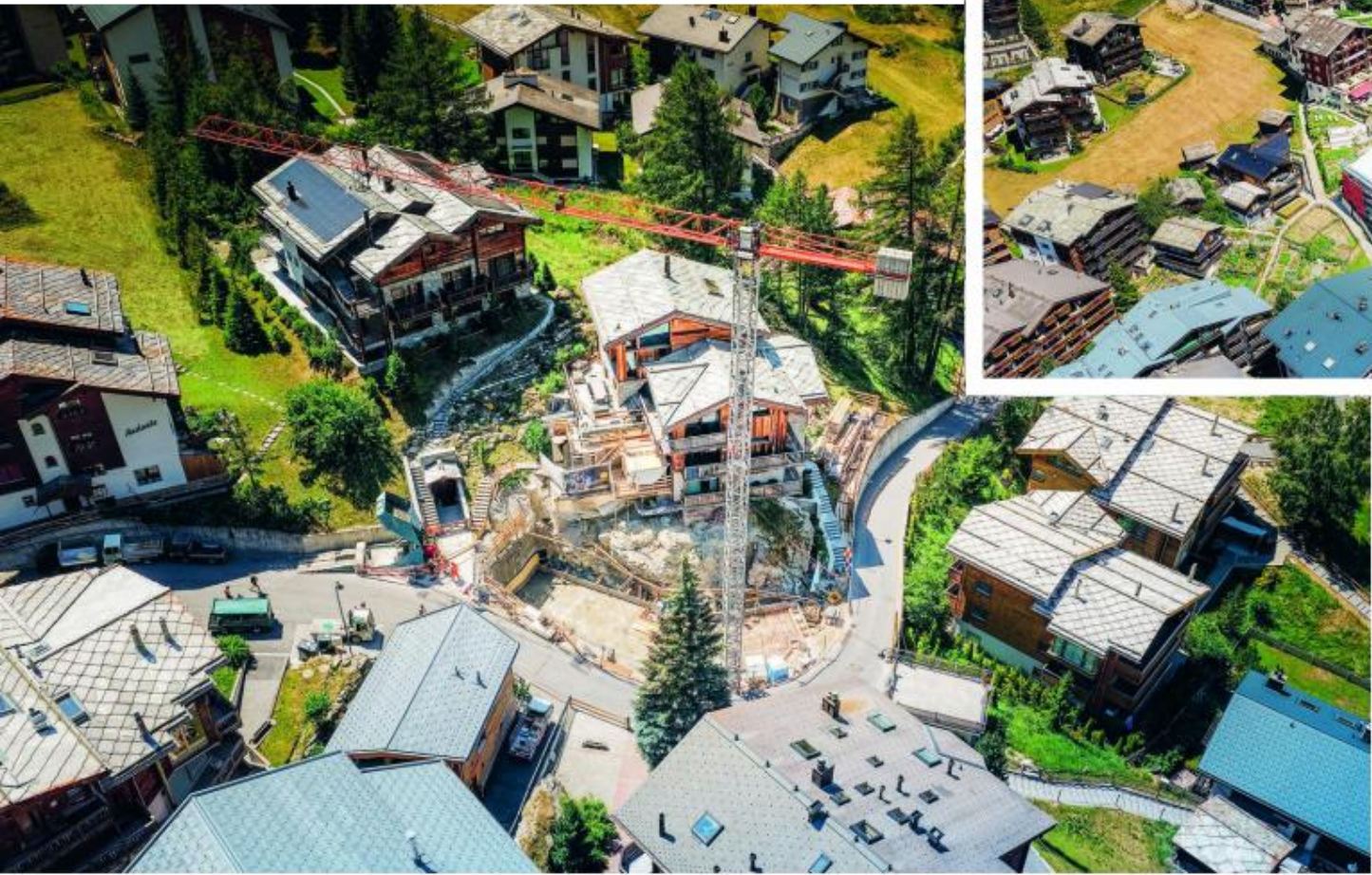
Bachstrasse closure: May 29 to September 1, 2028
Area: Bonatti House to Custom House
Disruption: Road closure due to utility line renovation
Diversion: Electric vehicles can use Bachstrasse in one direction only. Passage for larger vehicles is restricted. A detour is signposted for pedestrians.
Bus service: The e-bus service on the Bergbahnen line will operate with restrictions.

Municipality of Zermatt

Construction timeline – excavation timeline 2026

The municipality of Zermatt invites you to a feedback session regarding the test phase construction

period in spring 2026 and will also provide information about the construction period in autumn 2026.



Test phase, construction period: Spring 2026

The municipal council of Zermatt has been working intensively on a new traffic regulation for several years .

As part of this process , a test phase was conducted during the construction period in spring 2026 , and the experiences gained from this will be incorporated into the new traffic regulation.

During the test phase, the excavation period in spring 2026 was extended by two weeks. In addition , experience was gained with concrete mixer trucks , and electric vehicles with trailers were permitted to operate without an additional special permit .

GPS trackers and other tracking devices were also used. Traffic cameras collect data which is then used in the Ver-

The traffic count from 2026 will be incorporated and provide information on, for example, traffic flow, peak times and through traffic.

Towards the end of the construction period, a feedback and workshop session was held with the construction companies and architects. Feedback was also gathered internally within the administration.

We cordially invite you, as residents, developers, and tourism representatives, to another feedback session. This will take place on Wednesday, August 19, 2026, at 6:30 p.m. in the Triftbach Hall. No registration is required . Afterwards, the municipality of Zermatt will offer refreshments. We hope to welcome you that evening.

Images: © Ulrich Imboden AG / Freshfruits ag



Construction period: Autumn 2026

The test phase, construction period spring 2026, was a one-time test phase. The construction and excavation period in autumn 2026 will not be extended. Gert. The usual four weeks excavation time remains in effect here .

Based on the experiences from the test phase construction period The following innovations will be retained in spring 2026:

The use of public land and traffic areas for transshipment purposes is not permitted .

Transports carried out as part of a logistics concept must be registered in advance and can then be processed using

The process will be carried out with the appropriate permit signs and GPS trackers. Heavy transport vehicles are an exception; these must still be registered separately.

All other applicable regulations during the construction period in autumn 2026 can be found in the construction flyer of the municipality of Zermatt ([gemeinde.zermatt.ch/sicherheit/baumausfuehrung](https://www.gemeinde.zermatt.ch/sicherheit/baumausfuehrung)) .

Construction times
Spring / Autumn 2026



website
Construction



Aushubzeit Herbst 2026													
Bewilligte Periode: Montag, 28. September 2026, 07.30 Uhr bis Freitag, 23. Oktober 2026, 18.30 Uhr													
September						Oktober						November	
Mo	Di	Mi	Do	Fr	Sa	Mo	Di	Mi	Do	Fr	Sa	So	Mo
	1	2	3	4	5			1	2	3	4		
7	8	9	10	11	12								
14	15	16	17	18	19	20							
21	22	23	24	25	26	27							
28	29	30					26	27	28	29	30	31	
■ vorzeitige Erdwärmbohrungen / verlängerte Erdwärmbohrungen ■ Baustelleninstallation/vorzeitige Erdwärmbohrungen													
■ Aushub ■ Feiertag/Sperrtag													

Municipality of Zermatt

A big thank you to Bruno Jelk

For decades, Bruno Jelk stood for the safety of the Zermatt population and the valley communities. of the Matter and Nikolaital valleys on constant standby – he deserves respect and thanks for his great achievement.

In 1980, following the sudden accidental death of his predecessor René Arnold, Bruno Jelk took over as head of the Zermatt rescue station. At the same time, he also assumed the technical leadership of the local avalanche service. As head of rescue, it was his responsibility, together with his colleagues, to decide on the appropriate protective measures for the population and infrastructure in avalanche situations .

The avalanche disaster of Saturday, March 2, 1985, on the Täsch-Zermatt cantonal road, which claimed eleven lives, led, among other things, to the local avalanche service, in cooperation with the cantonal authorities, developing a new system for the road. A broader, regional foundation was established. The Regional Security Service (RSD) was born. A permanent, voluntary avalanche monitoring service in the municipalities of Zermatt, Täsch, and Randa, under the leadership of [name missing], was established as a central element .

Roland Julien established the service. From 1994 onwards, Bruno gradually took over responsibility for this safety service. Over the years, the monitoring service was extended to all valley communities and, since 2012, has been operating year-round. The members of the avalanche service became natural hazard observers.

Bruno the avalanche specialist

Due to his profound knowledge in the field of avalanche formation and hazard assessment, Bruno was employed as an expert in regional events and assessments from a very early stage.

The WSL Institute for Snow and Avalanche Research also

Bruno became known to the SLF avalanche research institute in Davos. For decades, Bruno has worked as a consultant and local observer. He will continue to assess the avalanche situation for the Zermatt region daily for the SLF's current avalanche bulletin.

Bruno the natural hazards observer

Whether Sunday or night – whenever – Bruno was always ready. In particular , the extensive monitoring service for securing the cantonal roads in the inner Mattertal valley and the introduction of new avalanche detection systems meant that Bruno regularly received avalanche alerts . Utilizing his extensive knowledge, the responsible parties were able to

The cantonal road and the Matterhorn Gotthard Railway (MGBahn) assume that his assessment of the danger is correct. The municipal authorities were also able to assume this.

always rely on his competent assessment of the dangerous situation.

Bruno, the chief observer of the regional security service (RSD)

Bruno served as chief for 40 years. Observer of the RSD. He was able to pass on his knowledge to his colleagues in the observation service. The natural hazard observers in our valley could always rely on Bruno's assessment of the danger situation and compare their own assessments with those of the experienced observer. He was a competent contact person for those responsible in municipalities, cantonal roads, and the Matterhorn Gotthard Railway. His knowledge, which he repeatedly shared, still forms the foundation of the

Natural hazard observers in our valley.

In the winter of 2026, the Zermatt municipal council decided to professionalize the monitoring service. The two local rangers now form the central point for natural hazard monitoring. Their work as natural hazard observers is an integral part of their job. Together with a third observer, they share the responsibilities .

They also now have an on-call service to ensure that hazard monitoring is guaranteed at all times.

Notice

All images are taken from the book

Pioneers of mountain rescue – 50 years of Air Zermatt 1968–2018, 2018, Rotten Verlags AG



A thank you on behalf of the Zermatt Municipal Council

In his roles as rescue chief, avalanche specialist, local observer and chief observer of the regional security service, Bruno not only bore responsibility, but also set standards with foresight, expertise and tireless dedication.

Work was always more than a duty for Bruno: it was a calling that he lived with passion and humility. The name Bruno Jelk stands for reliability and sound advice; his influence extends far beyond the borders of our valley. The large shoes Bruno leaves behind are both an obligation and an inspiration for everyone.

A thank you on behalf of the valley council

On behalf of all the valley communities of the Matter and Nikolai valleys, we would like to express our sincere gratitude to Bruno Jelk. For four decades, he has shaped the safety of our region with tireless dedication, profound expertise, and great commitment – whether as head of rescue services, avalanche specialist, or chief observer of the regional safety service.

His commitment went far beyond a sense of duty: Bruno was always ready, day or night, and his expertise protected countless lives. His knowledge and experience were groundbreaking in the professionalization of natural hazard management in our valley. The large shoes he leaves behind are a legacy that will guide us into the future.

We wish Bruno all the best for this new chapter in his life, good health and continued joy – even though he will continue to support us as an active observer with advice and assistance. Thank you so much, Bruno!

Romy Biner-Hauser, President of the Valley Council

Municipality of Zermatt

Festival of Nature 2026: Experiencing nature and culture together

Three events invited visitors to experience Zermatt's diverse natural and cultural landscape with all their senses – from historical cultural trails to creative nature art and the fascinating world of birds.

This year, Zermatt once again participated in the Festival of Nature, offering locals and visitors diverse insights into the natural and cultural landscape of our region. During three events, participants were able to expand their knowledge of the local flora and fauna, admire beautiful nature art, and experience Zermatt's cultural landscape. The varied program combined history, biodiversity, creativity, and nature experiences, impressively demonstrating how closely nature and humankind are intertwined in our mountain landscape.

Nature and culture along of the cultural trail

The event began with a guided hike along the cultural trail from Zermatt to Z'Mutt. The participants

Ranger Viktor Perren provided fascinating information about the history and cultural heritage along the route. Historical buildings with their traditional construction methods served as time capsules

the hike offered a glimpse into Zermatt's extensive agricultural past. At the same time, it provided an opportunity to closely observe the diverse flora and fauna.

Botanical insights from Jakob Graven conveyed interesting facts about characteristic

Alpine plants and their adaptations to the high mountain habitat. Ranger Matthias Pfammatter kept an eye out for wildlife and birds, getting a close-up view of the red-backed shrike and the cuckoo through his binoculars. The successful combination of nature and cultural topics sparked great interest among the participants and spurred many engaging discussions.



Creative exhibition by the 6th grade class from Zermatt

As part of the Festival of Nature, the 6th grade class from Zermatt presented a... A special project was launched. With great creativity, curiosity, and dedication, the students planned and designed their own exhibition, which they presented with great pride. Together with ranger Viktor Perren, the children explored the plant life around the village. From the collected leaves, blossoms, and other natural materials, they then created so-called eco-prints. Thanks to the generous support of Schwendimann AG, which provided cotton fabrics, the young nature explorers were able to produce colorful fabrics with unique plant prints. The entire exhibition was planned and implemented by the students themselves. They were supported by Roman Imboden, Belinda Casparis, and Manuela Hunziker. The children enthusiastically experimented with colors and materials, discovering the diversity of nature in a creative way. The result of their work was impressive: The lovingly designed exhibition, featuring a PowerPoint presentation and student-made posters, explained the individual aspects to visitors.

The work processes and the origins of the natural colors were explained. Several young people were present during the exhibition and enthusiastically explained their works. The project was a complete success for all involved and impressively demonstrated how much joy can come from discovering, creating, and presenting together.

Give nature a voice – and a future

We are already looking forward to the next edition of the Festival of Nature from May 19th to 23rd, 2027. We are once again looking for motivated individuals.

We are looking for co-organizers who would like to offer an event during the Festival of Nature. Whether you have a proven track record of success or not, we welcome your input. Whether you have a project or want to implement a new idea – all contributions are welcome! Possible events could include a planting campaign for greater biodiversity, nature tours and wildlife observations, workshops on natural gardening or urban biodiversity, lectures on ecological relationships, hands-on activities for families and schools, etc.

Contact: ranger@zermatt.ch

Discover the birdlife around the Zmuttbach stream

Another event, led by the expert guide André Henzen, took participants along the Zmuttbach stream and through the Aroleitwald forest. The half-day excursion focused on the fascinating birdlife of our region. With open ears and attentive eyes, the participants explored the various habitats and identified numerous bird calls. A total of 22 bird species were observed or heard – impressive evidence of the biodiversity around Zermatt. André Henzen shared a wealth of fascinating information about the lifestyles, behavior, and habitat requirements of each species. Experienced nature observers were rewarded, while beginners found an accessible introduction to birdwatching – including a handout with essential tips and tricks to ensure enjoyable birdwatching even without prior knowledge. After this successful morning, many could easily understand that birdwatching is not only enjoyable but also demonstrably relaxing. The excursion impressively demonstrated how rewarding it is to discover nature with multiple senses.

The event impressively demonstrated,
how closely nature and man are connected in our
mountain landscapes are interconnected.



Municipality of Zermatt

Mobility Carsharing – The offer will be cancelled on August 31, 2026.

The municipality of Zermatt informs the population about the discontinuation of the existing Mobility car sharing service in the Urania parking lot. The vehicle stationed there, belonging to the Mobility cooperative, will be taken out of service on August 31, 2026.

Background and analysis of usage data

Since its introduction in 2019, a Mobility car-sharing vehicle has been available to the public in the Urania parking garage. However, a detailed analysis of usage figures from recent years has shown that the service has only been used to a limited extent by the residents of Zermatt.

The recorded booking frequencies are significantly below expectations and do not justify continuing operations at the location from an economic and operational perspective. Furthermore, the Mobility cooperative has decided to adjust its services by 2026.

Discontinuation of the offer

Against this background, the municipal council decided at its meeting on May 13, 2026, to discontinue the car sharing service in Zermatt as of August 31, 2026. From this date onwards, the vehicle will no longer be available for bookings in the Urania parking lot.

Alternative mobility options in Zermatt

The municipality of Zermatt points out that various rental vehicle options are still available locally. Interested individuals can contact the local car rental companies, which offer a wide range of vehicles.

The municipality of Zermatt thanks all users for their interest so far and regrets that the service cannot be continued.

Municipality of Zermatt

Eight nesting boxes for the Zermatt settlement area

Your help is needed.

Have you seen any birds around the nesting boxes?

Share your observations with us

Please submit your observations via the provided form (QR code) or via email to ranger@zermatt.ch and help us with monitoring.



Michel Biffiger works as a specialist teacher at the Zermatt orientation school and is a member of the Steering Group Sustainability. Eight nesting boxes have been prepared. In cooperation with the Ranger Matthias Pfammatter, the fire chief Patrick Steffen and two volunteers The class 100S2 helped the local fire brigade. to assemble the nesting boxes.



Junior Ranger – we're looking for you!

The time has come: **"Hooray!"** You can now register for the Junior Ranger program. Junior Rangers meet 10 times a year in fixed small groups on **Wednesday afternoons or evenings**. Accompanied by trained rangers, they explore the region's natural environment. They learn about ecological relationships and experience exciting adventures. They discover the rangers' responsibilities and occasionally assist them with small projects.

Here is some information about the program:

- For children and young people from Zermatt, Täsch and Randa
- Level: 5H to 11OS.
- Duration : approx. 2-3 hours
- Annual fee: CHF 150.–

Participation is limited. Depending on the number of registrations, two groups will be formed; after that, interested parties will be placed on a waiting list. The following dates are planned until the end of 2026:

- September 2nd (possibly 2nd group on September 8th)
- October 30th (possibly 2nd group on November 7th)
- November 11th (possibly 2nd group on November 18th)
- December 9th (possibly a second group on December 16th)

Registration via QR code. Registration deadline is August 23, 2026. Further information will follow after registration.

We're looking forward to seeing you! *Matthias and Vik*



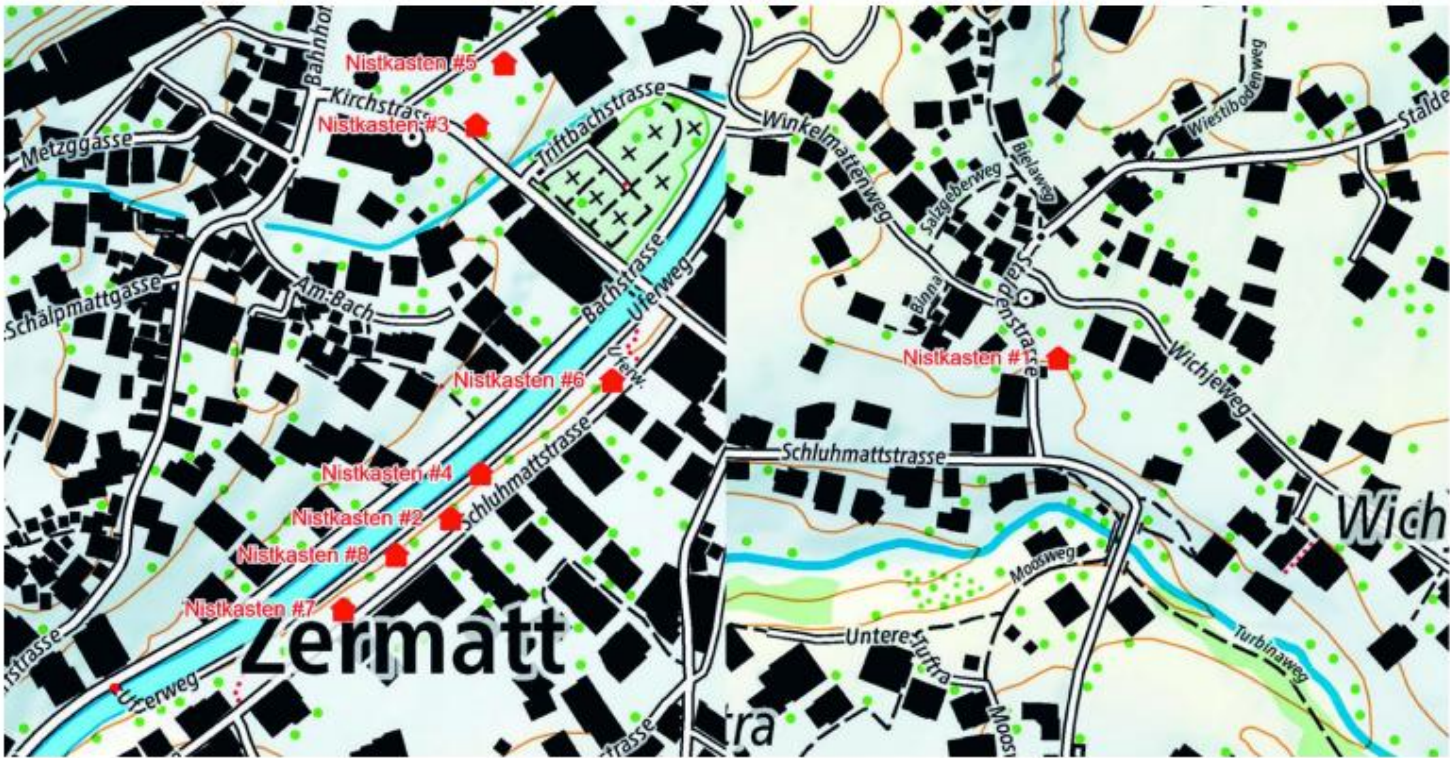
REGISTRATION

The nesting boxes were in They are hung facing southeast. This direction is ideal, as the birds prefer the warming morning sun and the nesting boxes are thus protected from the weather as much as possible. They exhibit two different Diameter up to (28 mm and 30 mm), to house different species.



Fire Chief Patrick Steffen in action. The nesting boxes were made with wire and garden hose. They were installed so as not to damage the trees.

Ranger Matthias Pfammatter provided information on native birds in the settlement area.



Overview map of the nesting boxes.

LINK TO FORM



Show

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Municipality of Zermatt

Conservation Day – together for nature and wildlife

“We care for nature and preserve habitats for our wild animals” – with this in mind, around 30 motivated hunters, young hunters and family members of the Diana Mettelhorn hunting association got to work on this year’s game management day on June 13, 2026.

The basic idea behind wildlife management is a to improve wildlife habitats and promote biodiversity

In our Diana area, this primarily means creating new feeding areas in cooperation with the forestry service , or clearing old areas of deadwood from past extreme natural events (see the snowfall at Easter 2025) . It also includes clearing dwarf shrubs, which have proliferated in recent years for various reasons . Removing old, unused fences that pose an obstacle or danger to wildlife is also on the agenda almost every year in various locations.

Deployment at multiple locations

In Randa, feeding areas were cleared around the recreational area “Eya”.
In Täsch, a well-equipped group tackled the overgrown fence in the “Oberritti” area, which had been unused for more than 30 years, and removed it . A second group cleared the clearing in the “Fischer Bodu” area of deadwood.

In Zermatt, the second half of the fence in the “Äbi” area was removed (last year there wasn’t enough to remove the whole thing). Although it hadn’t been standing as long as the one in Täsch, it had been pushed down by recurring avalanches and fallen trees and was heavily overgrown.

Cable collection

This year’s rather large number of participants completed this work in a motivated and thorough manner.

A second group from Zermatt had a “special mission”. They went to the catchment areas of the “Lüegelti” and the “Schusslöwinä” (avalanche paths). There, in extremely steep terrain, they collected many meters of snow.

Cables and attached beams from the old “avalanche early warning system”. We would also like to thank Air Zermatt for their support.

Afterwards, a pleasant and well-deserved meal took place on the football field in Randa, where lively discussions and collegial exchange were fostered.

Some feedback from the participants:

“ Good thing. It was very rigorous, but nice.”

“ A wonderful day we spent together. Our efforts from

Tomorrow we were rewarded with a delicious meal in good company.

“ It was a very well-organized conservation day with good participation and meaningful work.”

“Something together”

“Get moving and give

something back to nature.”

That should also be the motto for the coming
These are conservation days. Non-hunters are also welcome on conservation days . There ’s always plenty to do, and it’s easier to work together.



Municipality of Zermatt

Together for a clean Zermatt – Clean-Up Day 2026

On September 18th and 19th, 2026, Zermatt is once again calling for a Clean-Up Day. Everyone is invited to lend a hand – whether as a group, school class, company, or individual.

Individual. Together we are sending a strong message for a clean and livable environment.



Tradition with impact

The Clean-Up Day has been a firmly established event in Zermatt for over a decade. What began as a small initiative in 2013 is now a widely supported campaign with many dedicated partners. These include:

Air Zermatt AG
Zermatt Bergbahnen AG
Matterhorn Gotthard Railway
· Burgergemeinde Zermatt
Zermatt Tourism
Municipality of Zermatt
and numerous other local stakeholders

Every year, the volunteers demonstrate that working together can make a difference.

Two tons less waste – every year

Thanks to the commitment of the participants, around two tons of waste are collected annually and disposed of in an environmentally sound manner. But the

Clean-Up Day is more than just collecting trash: it raises awareness of the responsible use of our nature and strengthens the sense of community.

lend a hand

On September 18, 2026, the time has come again – we invite you to be part of this important campaign. Whether you participate as an association, company, or individual: every contribution counts!

For questions and registration, please contact Oliver Summermatter, Head of Administration , of the Zermatt Municipality: Telephone: +41 27 966 22 93, oliver.summERMATTER@ZERMATT.CH

Thank you for your efforts

The municipality of Zermatt thanks you in advance for your commitment . Together we will create a clean, sustainable Zermatt – today and for the future!

Advertisement for valaiscom. The ad features a large image of a black cow with long horns. Text includes: "Regionaler Partner der QUICK LINE", "valaiscom Hüerü güt!", "Upper Valais Fiber optic network!", "Your partner for internet, TV and local telephone service.", "Fiber optics in Zermatt? Valaiscom!", "Internet", "TV", "Telefonie", and "www.valaiscom.ch".

Advertisement for ZANELLA GRAPHIC DESIGN. The ad features a large image of a white card with a purple rope tied around it. Text includes: "STRONG. STRONGER. TOGETHER!", "Our Passion – Projects advance", "ZANELLA GRAPHIC DESIGN", and a logo.

Advertisement for THE DUDE ALPINE PUB IN ZERMATT. The ad features a large image of a pub interior. Text includes: "THE DUDE", "EAT & DRINK", "COUPON 5.00*", "With a minimum spend of CHF 10.00", "1. ADVERTISEMENT CUT OUT", "2. BRING", "3. BENEFIT Valid until 30.09.26", "Welcome to THE CHILLED ALPINE PUB IN ZERMATT", and "www.dude.ch".

Municipality of Zermatt

Advertising on the e-bus: Visibility with impact



The electric buses in Zermatt are not only an environmentally friendly means of transport, but also an attractive advertising platform – and we are looking for you!

With over 1 million visual contacts per year, the advertising spaces offer companies the opportunity to place their message in a targeted and effective manner. Whether local businesses, hotels, or national brands: advertising on the buses reaches locals and visitors from all over the world every day. The price per advertising space (84 x 30 cm) is CHF 800 per year (incl. VAT) and guarantees high reach in one of Switzerland's most popular tourist destinations. They can be individually designed to optimally showcase your message. Would you like to benefit from this exclusive advertising platform? For further information and to discuss advertising opportunities on the e-bus, please contact Diego Kronig, Head of Finance : finanzabteilung@zermatt.ch



Your advertisement could be here.
Register at:
finance.department@zermatt.ch

Advertorial

60 years of aufco ag Zermatt

Full speed ahead into the future



New:
Pizzeria
Santa Lucia
60 Jahre
in Zermatt!
Wir feiern am
08. und 09. September 2026,
Bahnhofstrasse 5, Zermatt

In 2026, aufco ag will celebrate 60 years in business. The celebrations for this milestone anniversary will be framed by the presentation of "aurona," AMZ's 2025 Formula Student race car.

On September 27, 2026, the doors of the household goods, gift and catering store of aufco ag at Bahnhofstrasse 5 in Zermatt will close for good.

The foundation of aufco ag's business was laid in 1966 by Othmar and Berta Aufdenblatten-Biner with the opening of their first household goods and hardware store near the church square in Zermatt. Over the years, branches followed on Hofmattstrasse and Bahnhofstrasse, and the product range and offerings grew steadily. This tireless dedication of Othmar Senior and his wife Berta

formed the foundation of the two-generation family business aufco ag.

Together with our loyal customers, we would like to We will review the past 6 decades over a convivial aperitif, looking back on tried and tested traditions and

Looking back at the past, let's also take a look at a future- oriented, innovative project:

We are pleased to announce that the Academic Motorsports Club Zurich (AMZ) will be presenting itself to you in our store on two days in September . The passionate engineering students from ETH Zurich and Lucerne University of Applied Sciences and Arts (HSLU) Each year they design, build and drive a racing prototype for the «Formula Student» competition, in which teams from all over the world compete.

With the racing car «aurona», the young students literally put the successful electric AMZ racing car of the 2025 season in our shop window and provide information on site about the latest innovations in electric and driverless motor racing.

Dear customers , celebrate the anniversary of aufco ag with us on September 8th/9th, 2026 in our store at Bahnhofstrasse 5 and experience the unique AMZ pit stop in Zermatt.



Municipality of Zermatt

Hesch en Vogel?



The Zermatt theatre group is ready to make a comeback. After a 22-year hiatus, the Zermatt theatre group returns with the comedy- the «Hesch en Vogel?» back onto the stage.

Preparations are in full swing to ensure that everything is ready for theatre fans in the Triftbachhalle in November 2026.

Theatre in Zermatt

The people of Zermatt were already enthusiastic about theater in 1910 and have remained so to this day. For example, theatrical performances were a regular part of the music society's program. At irregular intervals, plays such as "The Struggle for the Trousers," "The Last Bear," "Wonderful Working Atmosphere," and others were performed under the direction of Heinrich Gentinetta, Severin Aufdenblatten, and other directors. In the 1940s and 50s, the traditional costume choir and its theater group performed local and religious plays such as "Quatembernacht" (Ember Night). At the initiative of the parish priest, serious dramas ("Antigone," "The Trial of Jesus," "Dance of Death," "Everyman") were performed in Zermatt. Furthermore, the schoolchildren performed musical plays (" Herod's Evil Game," "Zeller Litany," "Jonah," etc.) in the church. The highly acclaimed open-air theatre production "The Matterhorn Story" was performed on the Riffelberg in 2015 and 2025.

The Zermatt Theatre Group was formed in 1978 from the Zermatt Youth Association and was presided over by Urs Biner . From 1978 to 2004, the group performed in the gymnastics hall.

In the hall of the old Walka schoolhouse, a comedy was performed every year. Hanspeter Perren directed all 26 plays. "Yversucht," "Der Meischterboxer," "D'schpanisch Fleiga," "Pension Schöller," "Der Mann, der sich nicht traut," "Charleys Tante," "Alls uf Chrankuschii," "Hosufflatru," and "Alls im Griff" —to name just a few— were a regular feature of the program in the Matterhorn village.

"Do you have a bird?"

"Hesch en Vogel?" is an idiom used to point out that someone is behaving irrationally. Colloquially, one would probably say: "Are you crazy?" After a 22-year hiatus, the organizers of the theater group have decided – quite sensibly and thoughtfully – to give it another go.

What has been repeatedly discussed, debated, suggested by the villagers, and ideas like "We could ..." will now become reality in November – the theatre will be performed again! The theatre group isn't crazy, but they do possess that indefinable virus, the enthusiasm and motivation that only amateur actors know: to perform in front of an audience with passion, humor, and fun.

We won't reveal too much about the play "Hesch en Vogel?" (Do you have a bird?). A constant stream of mix-ups, a dash of romance, a pinch of social commentary, and an involuntary role reversal – all seasoned with subtle humor. A thrilling comedy with four women and four men, and in the leading role – a bird. Directed by Hanspeter Perren. Audiences are in for a treat!

The theater group is currently in preparation. Read-throughs, memorizing lines, and character study began at the end of July. The play will be performed on the stage of the Triftbachhalle, where several challenges need to be overcome. Sets need to be built, props for the individual scenes acquired, dressing rooms prepared, and other tasks completed. The hall's seating arrangements, the lighting and sound concept, reservations, and many other details must be carefully considered to ensure everything is ready by November.



An exciting comedy
with four ladies, four
Gentlemen and in the
Main role – a bird.

Performances

Six performances are planned for November 2026 in the Triftbachhalle, directed by Hanspeter Perren:

- Friday , November 13, 2026 at 8:00 p.m.
- Saturday , November 14, 2026 at 8:00 p.m.
- Wednesday, November 18, 2026 at 8:00 p.m.
- Friday , November 20, 2026 at 8:00 p.m.
- Saturday , November 21, 2026 at 8:00 p.m.
- Sunday , November 22, 2026 at 5:00 p.m.

All theatre fans should mark the dates in their calendars. More information will follow at the beginning of October.

Municipality of Zermatt

Youth Fund of the Municipality of Zermatt

The Zermatt Youth Fund supports clubs, groups, projects and events that promote children and young people in Zermatt.

The aim is to provide young people – from preschool age to young adults – with attractive opportunities, meaningful leisure activities, and sustainable projects. The fund is financed by the net proceeds of the Zermatt Youth Fund.

Who can benefit from this? Associations, projects, groups, and organizers, whose activities promote children and young people in Zermatt. They decide on the allocation of the contributions is decided by the Youth Fund - Commission.

Donate
Youth Fund of the Municipality of Zermatt
Regional Youth Employment Office Mattertal
Club account «Youth Fund»
English Quarter 8
3920 Zermatt
8080 8002 2104 5653 5
no.): 80808
RAIFCH22

contact

3920 Zermatt
matterial@jastow.ch
079 303 45 04



YOUTH FUND

Attractive offer for meaningful leisure activities and sustainable projects.

56th Folklore Festival Zermatt , Saturday, August 8, 2026			
	German	French	English
11:30 am	Performances on the mountain (buffet) & Bar Sunnegga and Hotel Rifflerhaus 1853)	Mountain services (Buffet & Bar Sunnegga et Hotel Rifflerhaus 1853)	Performances in the mountains (buffet & bar Sunnegga and Hotel Rifflerhaus 1853)
5:15 PM	Star march through the Bahnhofstrasse to Church square	Défilé à travers la Bahnhofstrasse just like the place de l'église	Parade through Bahnhofstrasse to the church square
5:30 p.m.	Joint trade fair with Flag consecration and Performances in the Church & Church Square	Commune fair with bénédiction des drapeaux et représentations dans l'église et sur la place de l'église	Joint church service with flag consecration and performances in the church and on the church square
18:00 to 8:30 p.m.	Raclette fun on the Obere Matten fairground	Raclette conviviale sur le site de fête des Obere Mats	Raclette gathering at the Obere Matten festival grounds

56th Folklore Festival Zermatt , Sunday, August 9, 2026			
	German	French	English
10:00 AM	Yodeling Mass in the parish church of St. Mauritius with the yodeling club Tschilerli-Cheerli Obwalden	Fair yodeling in the parish of Saint-Maurice with the Jodelklub Tschilerli-Cheerli Obwalden	Yodeling mass at St. Mauritius Parish Church with the Jodelklub Tschilerli-Cheerli Obwalden
11:00 to 8:00 PM	Food and drink stalls at the Obere Matten fairground	Restoration at the festival site of the Obere Matten	Festival food and drinks at the Obere Matten festival grounds
1:30 PM	Traditional parade through Zermatt	Grand cortège folklorique à travers Zermatt	Traditional folklore parade through Zermatt
3:00 PM	Performances by the clubs at the festival grounds, Obere Mats	Prestations of the group participants on the site of the Obere Matten party	Performances by participating groups at the Obere Matten festival grounds

Show



Municipality of Zermatt - Club presentation

Horeschränzer Zermatt celebrate musical joie de vivre

The Horeschränzer Zermatt have been an integral part of the regional carnival scene since 1986, participating in the 56th Zermatt Folklore Festival . Guggenmusik, which today consists of 22 enthusiastic musicians, stands for loud, rousing sounds and above all one thing: pure fun!

The majority are musicians and Musikanten, who and Kantinnen and plenty of humor in every event . Music is enjoyed here, community is highly valued, and tradition is carried on with fresh enthusiasm.

have learned an instrument – yet it is created with humor, joy and teamwork Mind-blowing music. Whether parades, festivals or their own performances – the Horeschränzer bring creative January 23, 2027. Everyone is very excited!

Arrangements, colorful costumes

You are cordially invited to join the celebration.



Do you want to make music?
Can't you play an instrument?
Don't worry – neither do we!

We warmly invite everyone interested to join us: From September 5th to 26th, 2026, we are organizing open house days. Every Saturday evening from 8 pm, you can listen to our rehearsals – or even join in. No prior knowledge is required; the focus is on the joy of music and having fun. At the tennis courts in Obere Matten, below the ice rink changing rooms. Come along, get to know the group and become part of our colorful crew!



LEARN MORE MORE

Creative arrangements,
Colorful costumes and lots of humor.

ZERMATT INSIDE - a message from us...

Reader survey 2026

Around 250 readers of ZERMATT INSIDE took the time to complete our survey and share their honest opinions with us.

Thank you for being part of our reader community and helping us to become even better, more attractive, more informative and simply more worth reading.

We will discuss the survey results and any changes in detail in a later issue.

As a small token of our appreciation, we raffled off attractive prizes among all participants. We warmly congratulate the winners and will contact them personally.

1 Helicopter tour Zermatt
Victoria Darioli, Zermatt

1 overnight stay Gornergrat
Nicole Soltermann, Nidau

1 day ticket Gornergrat
Adrian Wälchli, Rudolfstetten

1 day ticket Gornergrat
Christine Burgener, Thalwil

1 ski day ticket
Martin Neuenschwander, Zermatt

1 ski day ticket
Biner Stefan, Randa

1 winter touring bag
Karin Kronig, Zermatt

1 winter touring bag
Susanna Biner, Zermatt

1 voucher Simplon Druck AG
Ursula Venetz, Zermatt



Zermatt Tourism

The Matterhorn overshadows everything this summer.

Zermatt Tourism is currently targeting the Swiss market with a high-profile focus campaign.



Besides geopolitical uncertainties and the desire of many guests for reliable And with its focus on well-planned holidays, the campaign also taps into the spirit of the times: the recurring Heat waves in cities are increasing the demand for nature-based recreational experiences in the mountains. Zermatt, with its high altitude, fresh mountain air, and diverse outdoor activities, offers ideal conditions for an active break far from the summer heat.

Under the motto "The Matterhorn puts everything in the shade this summer", the key visuals show world-famous places such as New York, Paris, Dubai or the Maldives, which are overlaid by the characteristic shadow of the Matterhorn.

The campaign runs until the beginning of October and includes digital as well as traditional advertising measures in Germany and West Germany. Switzerland. In addition to numerous measures that have already been successfully implemented, the summer will be dedicated to further high-profile campaigns. The campaign kicked off with a large-scale poster and digital out-of-home advertising campaign in Swiss cities, ensuring high visibility. This was complemented by the established poster site in Goppenstein.

But that's not all: Until mid-September, the campaign video will be shown in selected open-air cinemas throughout Switzerland. A further highlight of the campaign will follow with a large-scale mega-poster at Zurich Airport – aiming to inspire people to take a holiday in Zermatt-Matterhorn this autumn . The campaign will also be shown in two Swiss...

Throughout the summer, surprising events are planned, each of which will be extended and enhanced by accompanying social media activities . Our community and followers can therefore look forward to various humorous activations that creatively interpret the motto "The Matterhorn puts everything else in the shade this summer."

Continue wisely. In short: The campaign remains in motion – stay tuned!

Initial results show a wide reach and strong performance of the campaign. At the same time, the campaign underlines the strategic importance of the Swiss domestic market and positions Zermatt as a nature-oriented, high-quality and cool summer destination – precisely when many people are looking for a welcome break from the heat.

LEARN MORE



Zermatt Tourism

Strategic partnerships as a key success factor

Zermatt – Matterhorn cultivates carefully selected strategic partnerships with renowned Swiss brands.

The principle of "quality over quantity" applies: the focus is not on the number of partnerships, but on cooperation with companies that fit the positioning of the destination and represent common values.

Strategic partnerships make a significant contribution to the further development of the destination. They enable cross-sector exchange, open up new networks, and create additional reach in marketing and communication. Furthermore, these collaborations regularly result in joint projects, campaigns, and experiential offerings from which both the destination and the partners benefit. The goal is to actively cultivate these partnerships and ensure their success.

to create sustainable added value for both sides .

A key selection criterion for partners- Shared values are paramount. The partners of Zermatt – Matterhorn, like the designers, stand together. Destinations embody Swissness, the highest quality standards, a premium positioning , and innovative strength and dynamism. At the same time, they possess international appeal and attract target groups that are also important for Zermatt as a tourist destination.

are of great importance. This substantive and strategic alignment forms the basis for long-term and credible collaborations.

It is all the more gratifying that the contracts with long-standing partners **Mammut**, **Lindt & Sprüngli** and **Victorinox** could be extended early. This ensures the continuation of the collaboration with three strong Swiss companies. Brands will continue to be important in the coming years



Mammut and Victorinox have extended their partnerships until the end of 2028, Lindt & Sprüngli until the end of 2027.

The signs are also positive for **Hublot** : The existing partnership agreement expires at the end of 2026, and a corresponding extension is currently being prepared. This would continue the long-standing collaboration and ensure that another strong Swiss premium brand remains in the destination's partner portfolio .

The successful contract extensions underline the Attractiveness and appeal of the Zermatt destination – Mat- Zermatt – Matterhorn. They demonstrate that the partnerships are characterized by mutual trust, shared goals, and a long- term understanding. Accordingly , we can be proud to continue counting on strong partners who share the destination's values and will work together to further strengthen the Zermatt – Matterhorn brand both nationally and internationally.

Show



Zermatt Tourism

Invitation to a personal Exchange with the spa director

Do you want first-hand information? To ask questions that have been on your mind for a long time? To offer a suggestion that you've only previously voiced at the pub? We are eager to hear what you have to say to us in a one-on-one conversation.

Zermatt Tourism is currently focusing intensively on the topic of "cultural processes" in our destination and has implemented internal personnel restructuring since last November. carried out.

A key component of the cultural process will be the intensification of dialogue with the local population. To gather additional insights that will inform the development of broader formats, Zermatt Tourism is launching another easily accessible initiative.

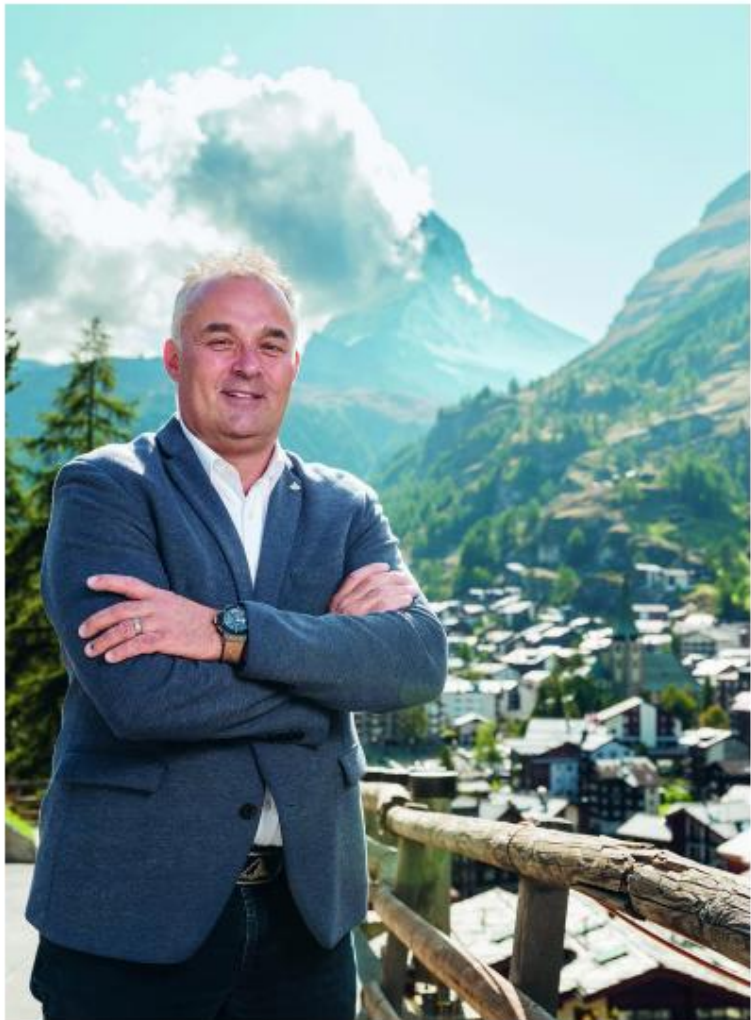
Since Tuesday, July 14, 2026, Zermatt Tourism has been offering the population of Zermatt, Täsch and Randa the opportunity to discuss concerns, questions and topics related to tourism in a 1:1 conversation directly with Daniel Luggen, Director of Tourism for Zermatt – Matterhorn.

Our aim is to provide open and transparent information about tourism developments, to explain decisions in a comprehensible way, and to engage the public where questions or uncertainties arise. The perspectives, feedback, and input from the public are valuable to us and contribute significantly to the constructive development of our destination.

Registrations with the desired content can now be made via the adjacent QR code. Discussions take place every Tuesday from 4:00 PM to 5:00 PM.



We look forward to personal interaction with the public!



HERE'S THE LINK THE STORIES



Zermatt Tourism

Zermatt Tourism Meets in a new look – tell your story

Stories evoke emotions, leave a lasting impression, and showcase a destination at its most authentic. Zermatt Tourism Meets builds on this principle and is now embarking on a new era with a comprehensive relaunch.

The new "Stories" landing page unites Zermatt Tourism Meets and the existing blog in one place. This creates a central hub for stories and inspiration from the destination, clearly structured into the two sections: Zermatt Tourism Meets and the blog. Whether you're looking for exciting behind-the-scenes insights, tips for special experiences, or current stories from the region, Zermatt Tourism Meets has something for everyone.

Zermatt: Visitors can now find the content even more easily and intuitively.

The format is also evolving in terms of content. In addition to the tried-and-tested stories, it now also features... Zermatt Tourism will increasingly focus on shorter videos that are ideally suited for digital channels and tell stories in a more engaging way. All videos will also be published on Zermatt Tourism's social media channels, thus reaching a wider audience.

a large community far beyond the destination .

The focus remains on the people, businesses, and experiences that make Zermatt unique. Together with our service partners, we develop compelling stories and take on the role of...

We produce and implement the content professionally . At the same time, we welcome your ideas and input, because nobody knows the special stories better than those who experience them every day. With Zermatt Tourism Meets, we want to offer you a platform where service partners can present their businesses, their passion, and the stories of their people . This creates authentic content with added value for guests, locals, and everyone who is enthusiastic about our destination.

At the same time, service partners benefit from additional reach on zermatt.swiss as well as via Zermatt's social media channels. Matt Tourism.

You want to advertise your business on Zermatt Tour- Want to present at rism Meets? Then get in touch ! Together we'll develop authentic-

Tell us some stories that show what makes your business special. We look forward to hearing from you.

Get in touch and share your exciting stories from the destination.

contact
socialmedia@zermatt.swiss

Zermatt Tourism

Children's painting competition

Hello, I'm Wolli – your adventure friend in Zermatt. Together with my companions, I live on a small alpine pasture above Zermatt. I really like it here. I love playing with the other Valais Blacknose sheep. But I also love going on exciting adventures and exploring the world. That's why you'll often find me in the village.

Children can submit their drawings to the tourist office counter by **August 31, 2026** , or send a photo with the keyword **"Wolli"** to wolli@zermatt.swiss . Please label the drawing with your name, age and contact details.

The 5 best drawings will receive prizes. **There are 10 Wolli fan packages to be won.**

Imagine me and draw a suitable background.



Zermatt Mountain Railways

Best Ski Resort Report: Zermatt once again at the top

The Matterhorn Ski Paradise is once again the best ski resort in the Alps. In the Best Ski Resort Report 2026, Zermatt has taken first place for the fifth time, confirming its leading position in international winter tourism.



With an overall satisfaction rating of 8.48, the Matterhorn Ski Paradise impresses across the board and once again confirms its exceptionally high level of quality. The ratings in the categories of ski area size and piste offerings , piste quality, snow reliability, lift comfort, safety on the slopes, dining options, nature experience, and ski school are particularly outstanding. These top scores underscore the high quality of the overall offering and impressively demonstrate why Zermatt has been among Europe's leading ski destinations for over a decade.

This success is the result of the exceptional commitment and close collaboration of all partners within the destination . Together they create the foundation for the high quality and mountain experience that guests appreciate in Zermatt and which is reflected in their high level of satisfaction.

The Best Ski Resort Report

The Best Ski Resort Report is one of the most important guest satisfaction studies in alpine winter tourism and is conducted every two years. The results are based on guest and customer surveys conducted directly in the ski resorts. For the 2026 edition, approximately 41,000 winter sports enthusiasts were surveyed in 49 ski resorts in Switzerland, Austria, Italy, France, and Germany.

A total of 14 key criteria were evaluated, ranging from the size of the ski area to the quality of the slopes and the atmosphere on site. This renewed award confirms the consistent quality work of the entire destination and is at the same time an incentive to further develop the high standard in the future.

Zermatt Mountain Railways

The new Patrullarve chairlift is taking shape.

Construction work on the new 6-The Patrullarve chairlift project is progressing according to schedule. Several important milestones have been reached in recent weeks, and the new lift is becoming increasingly visible at the construction site.



All 16 column foundations are in- The concreted sections form the basis for the upcoming assembly work on the track. At the same time, the steel construction of the valley station is proceeding at full speed. The steel construction- Parts were transported by helicopter from the intermediate storage site Zum Biel to the Patrullarve valley station and assembly is underway. The materials for the mountain station and the garage will be transported to Riffelboden via the Gornergrat Railway in mid-August and from there to their respective assembly sites. In addition, the track supports will be flown from the interim storage area at Zum Biel to their final locations and assembled by a large helicopter .

Simultaneously, work will begin on the garage building. Following completion of the structural engineering work, the timber frame will be erected, followed by the mechanical installations of the cable car technology. By the end of August, further important milestones will be reached with the completion of the deflection...

station and the start of assembly of the drive station have been reached. The cable installation is scheduled for mid-September and represents a crucial step towards the completion of the new system. Following this, the cable car technology will be installed in the garage hall in October. With each stage of construction, the modern facility comes closer to being commissioned and will make an important contribution to greater comfort, efficiency and a future-oriented infrastructure in the Matterhorn Ski Paradise.



Advertisement

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Makes life easier_

Personally in Zermatt

Zermatt is special. Here, people live, work, invest, and plan for the future. Many decisions aren't just about numbers. They affect lives.

The bank provides personal and accessible support to people in the region. For money and retirement planning, housing and real estate, businesses, energy, digital solutions, or new ideas. With solutions that fit together. And with an ecosystem that thinks ahead.



Meet our team
know each other in Zermatt.

Scan and find the appropriate contact person.

Erleichtert
das Leben

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The Japanese Fujikyu Railway will celebrate its 100th anniversary in 2026. It has enjoyed an exceptional partnership with the Matterhorn Gotthard Railway (MG Railway) since 1991. Two railways, two world-famous mountains and one common goal: to provide guests with unforgettable experiences in unique mountain regions.

Matterhorn Gotthard Railway

Matterhorn meets Mount Fuji

Anyone gazing at the Matterhorn in Zermatt would hardly suspect that another mountain on the other side of the world evokes similarly strong emotions: Mount Fuji. Yet it is precisely this connection that has characterized the partnership between the Matterhorn Railway (MGBahn) and the Japanese Fuji Kyuko Railway for over 35 years . This year, the Fujikyu Railway celebrates its 100th anniversary. For MGBahn, this anniversary is a special occasion, as the two railway companies share far more than a business partnership. It is a relationship based on mutual respect, cultural exchange, and a shared passion for tourism in unique mountain regions.

From Valais to Japan

The story of this special connection began in 1991. At that time, the Brig-Visp-Zermatt Railway (BVZ) celebrated its 100th anniversary and officially established a twinning agreement with Fuji Kyuko. As a visible symbol of the new partnership, two locomotives were erected. The locomotives were christened "Matterhorn" and "Mount Fuji." Furthermore, in 2015, the two municipalities of Zermatt and Fujikawaguchiko entered into a town twinning agreement to mark the 150th anniversary of the first ascent of the Matterhorn . Information panels in Zermatt and Fujikawaguchiko, the town at the foot of Mount Fuji, still commemorate the connection between the two communities.

What began as an anniversary project has developed over the years into a regular exchange between the companies and their employees.

Two mountains, many similarities

At first glance, the differences could hardly be more striking. They could be larger: Here the Swiss Alps, there the volcanic landscape of Japan. Yet both regions are characterized by a world-famous landmark.

While the Matterhorn Gotthard Railway (MGBahn) transports guests to Zermatt, the Fujikyu Railway opens up the region surrounding the 3,776-meter-high Mount Fuji. The railway line connects Otsuki with Kawaguchiko at the foot of the mountain and runs through one of Japan's most popular tourist areas. Millions of passengers use the route annually. The two companies are connected by more than just the mountains . Both railways thrive on tourism, shape their regions, and create unforgettable experiences for guests from all over the world.

Regular exchange across continents

The partnership continues to be actively maintained to this day. Regular visits and personal encounters facilitate the exchange of experiences and ideas. Over the years, this has led to numerous collaborations.

Contacts between employees, managers and tourism experts from both countries. In addition, the company Fuji Kyuko, which owns not only the railway but also two leisure parks, hotels and over 1,000 buses, actively markets the MGBahn, the Gornergrat Railway and the Glacier Express.

To mark the 100th anniversary of Fujikyu , representatives of the railway and Zermatt are planning a A visit to Japan is planned. This offers an opportunity to look back on shared history while simultaneously looking towards the future.

In 2016, the 25th anniversary of the twinning of the two railways was celebrated with a visit to Japan. Those present included Christoph Brigin, then mayor of Zermatt, Daniel Luggen, tourism director of Zermatt, and Andreas Biner, then President of the Zermatt Burger Association, as well as Hans-Rudolf Mooser and Fernando Lehner, former directors of MGBahn and BVZ Holding AG.

Train operating on the Fuji Kyuko Railway network. (c) Helmut Biner



Center left: Flyer for the partnership of two lanes. Center right: Sign at the train station in Zermatt: Sister-paths of MGBahn.

History of Zermatt

Avant-garde eagle's nest

The Plan Maison-Furggen cable car (3,492 m a.s.l.)



In 1951, a spectacular project was undertaken on the Italian side of the Theodul Pass: the construction of the Plan Maison-Furggen cable car up to an altitude of 3,492 m above sea level.

The cable car engineering was calculated by Professor Vittorio Zignoli. The cable car did not require any intermediate pylons. The floats covered almost three kilometers. Gondolas without supports. The project was realized by the Piedmontese company "Società Nazionale delle Officine di Savigliano". This company also built the famous steel arch halls of Milan's central train station. The Ge-

The company later became the property of the Fiat car group.

Unique architecture

Breuil-Cervinia used to be considered a particularly modern ski resort – in its elegance Quite comparable to St. Moritz or Kitzbhel. Bold as an eagle's nest. And, as avant-garde as a spaceship, the mountain station was therefore to be perched on the edge of the cliff high above the abyss at an altitude of 3,492 meters. Carlo Mollino, a particularly outstanding architect, was commissioned for the design.

A notice: Text and images are taken from the book «Crossing Boundaries – Zermatt Cervinia | Through the Ages», 2024, rottenedition gmbh



Furggen mountain station



Carlo Mollino, star architect and furniture designer

For decades, Mollino was considered one of the most influential architects of Italian post-war modernism. His design featured spacious platforms floating above the depths, supported by elegant structural elements and crowned by a restaurant with a wide glass front.

Modest implementation

However, the construction was carried out on a much more modest scale. The final project focused solely on the functionality of the mechanics and the minimum possible expenditure. The mountain station huddled rather squatly and darkly against the rocky ridge, failing to achieve its originally planned grandeur and imposing presence.

Mollino insisted on designing the furniture for his houses himself. He did this for the tables as well.

and chairs at the mountain station, and for the bar, which is of course indispensable in Italy. For decades, the two small cabins, each with a modest capacity of 25 people and covered with plexiglass, transported enthusiastic skiers and day-trippers to the Furggengrat – that is, up to the border ridge between Zermatt and Valais.

"Bold as an eagle's nest"

and avant-garde

like a spaceship.

Burgergemeinde Zermatt

Controlled burning of overgrown alpine pastures

Influence of location factors and effects on vegetation, shrub growth, breeding birds and air quality.



The research project, led by Dr. Helen Willems from the Alpe office, began with the application in 2016 and concluded in 2026 after ten years. The final report comprises 89 pages and includes the research findings of ten scientists.

On June 17, 2026, the final report was presented to all participating researchers, sponsors, media and cantonal departments at a conference on the Sunnegga .

In summary, it can be stated that controlled burning at suitable locations and when carried out professionally works with a high degree of success. Furthermore, the restoration of structurally diverse alpine pastures can not only benefit alpine farming through the production basis for summer grazing animals, but also, to a particularly large extent, nature and Species conservation through ecologically valuable mosaics and habitats for many plant and animal species.

Controlled burning improves soil conditions for subsequent revegetation compared to mulching because no additional biomass remains on the area, which decomposes too slowly at these altitudes and therefore tends to inhibit revegetation growth.

With proper handling, suitable burning weather, and well-dried fuel, fine dust pollution can apparently be kept within a "not excessive range." Therefore, considering all areas examined, an overall positive assessment can be made.

The Zermatt Burgergemeinde (citizens' corporation), as the owner of all pastures and forests not privately owned, is very pleased with the final report. As a next step, the local municipalities , together with the Burgergemeinde , will contact the cantonal authorities to define the further course of action .

Fire in the Kalbermatte area
Source: Büro Alpe

Fire in the Hubel area
Source: Büro Alpe

Conference participants at Closing event at Sunnegga
Source: Christian Zufferey, Swiss Farmer

The delegation from the Burgergemeinde (citizens' association) with **Dr. Helen Willems, project manager, and Cornel Werder from the Alpe office.** during a visit to a burning area on the **Tufternalp**
Source: Christian Zufferey, Swiss Farmer

Controlled burning at suitable locations and works when carried out correctly.