2026

giVIBES

Presented by

Group 10 • BIIE 2025 1B

giVIBES



Scattered information

Where is the crowd?

Where are the parties?

Are my friends going too?

Think back to your first week at uni...



What’s Broken in Today’s Market

01.

Too many apps and even more information

02.

Lack of trust & verification

03.

Poor business-side targeting

This is where we come into the picture.

Access to all events and communities around YOU!

No more checking 5 apps

Verified & trusted information

Students see real details (vibe, crowd, target audience, cost)

Targeted channel for businesses

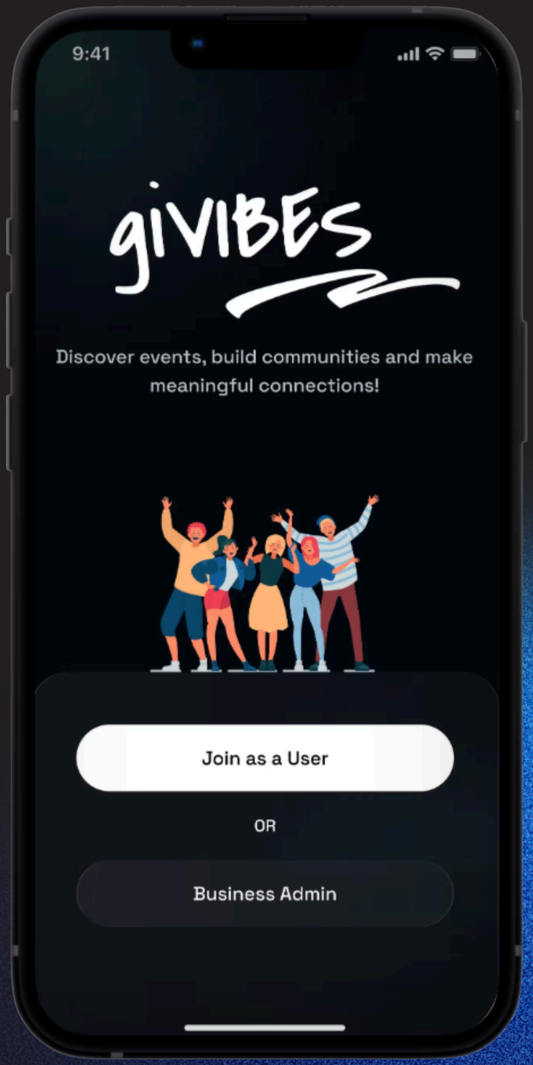
No wasted marketing spend.

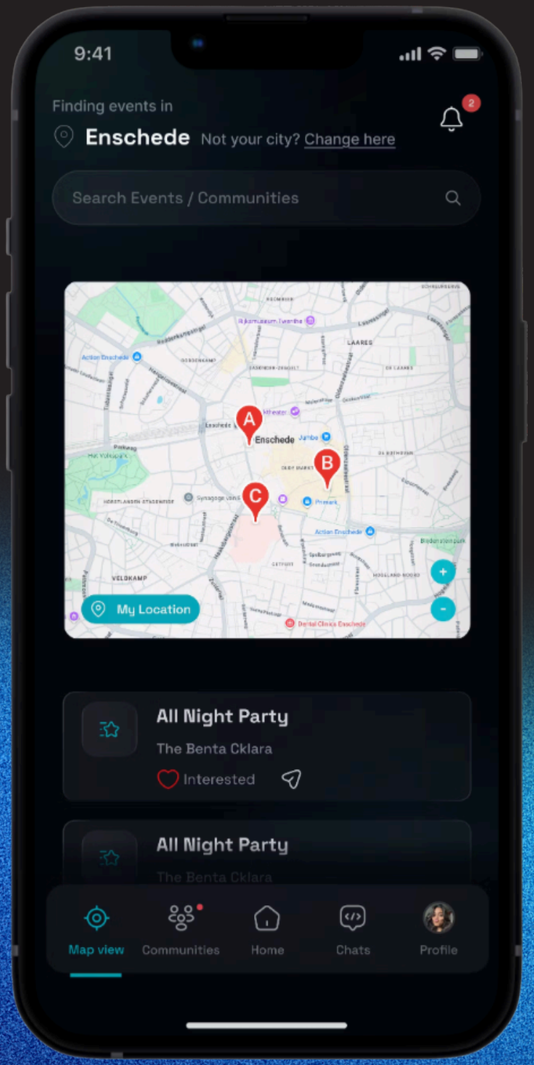
GIVIBES

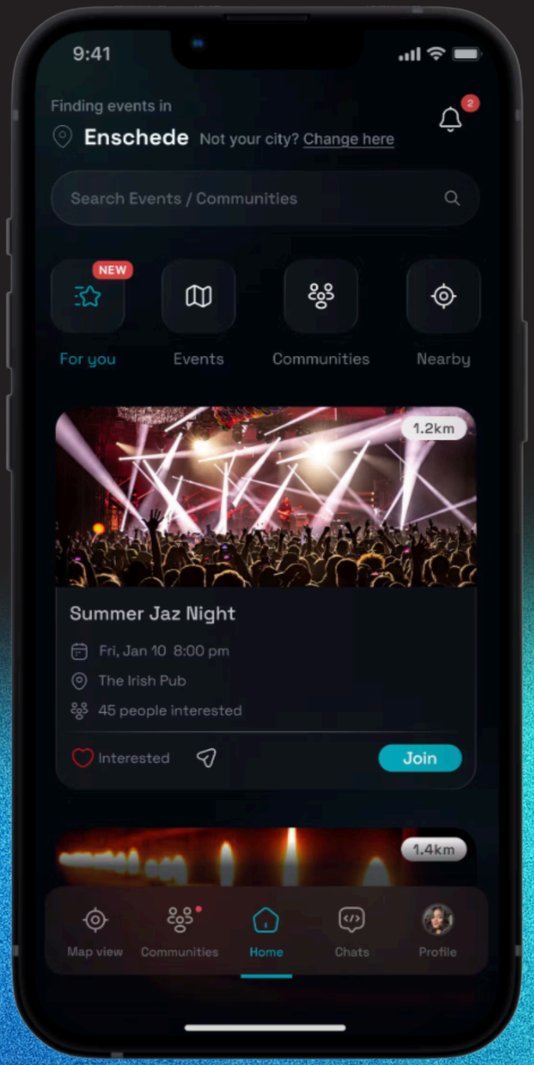
Find Your People, Find Your Vibe

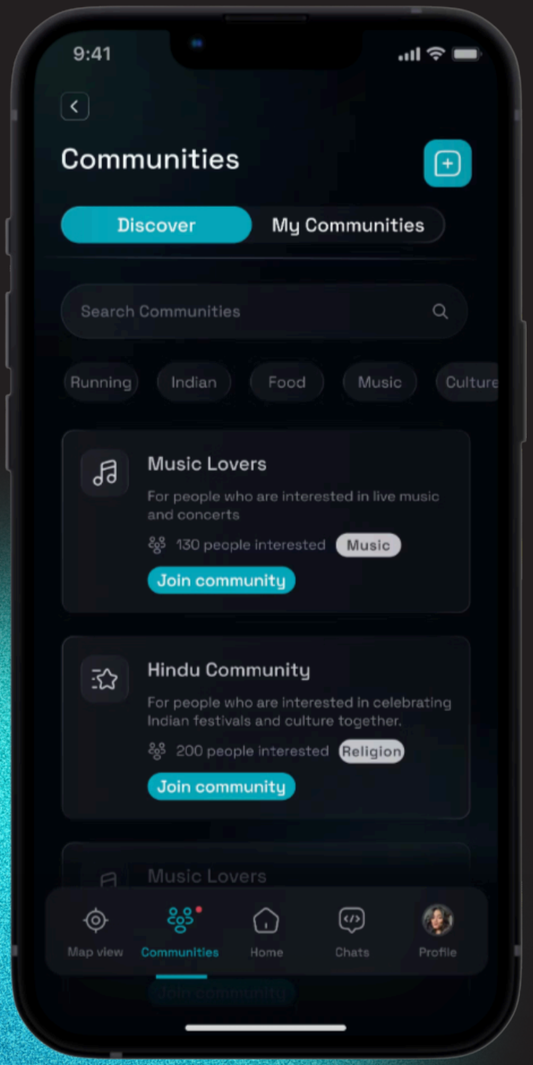
Stop scrolling through five apps. Stop missing out.

One trusted place to discover real local events and communities that fit you


9:41
giVIBES
Discover events, build communities and make meaningful connections!
Join as a User
OR
Business Admin


9:41
Finding events in
Enschede Not your city? Change here
Search Events / Communities
My Location
All Night Party
The Benta Cklara
Interested
All Night Party
Map view
Communities
Home
Chats
Profile


9:41
Finding events in
Enschede Not your city? Change here
Search Events / Communities
NEW
For you
Events
Communities
Nearby
1.2km
Summer Jaz Night
Fri, Jan 10 8:00 pm
The Irish Pub
45 people interested
Interested
Join
1.4km
Map view
Communities
Home
Chats
Profile


9:41
Communities
Discover
My Communities
Search Communities
Running
Indian
Food
Music
Culture
Music Lovers
For people who are interested in live music and concerts
130 people interested
Music
Join community
Hindu Community
For people who are interested in celebrating Indian festivals and culture together.
200 people interested
Religion
Join community
Music Lovers
Map view
Communities
Home
Chats
Profile

giVIBES

Key Features

Our platform is packed with powerful features designed to help students discover events, build community connections, and never miss out on what's happening around them.



Geolocated Map Discovery



Community Chat & Groups



Verified Events & Trust Signals



In-App Ticketing

What Early Users Are Saying



*I was checking Instagram, WhatsApp, and Reddit just to find events. **GIVIBES** changed that. Everything is in one place with verified info I can trust."*

Marcus
International Student, UT



*As a student association, we struggled to reach people. With **GIVIBES**, our events have 3x more attendees and the right audience. It's a game-changer.*

Sofia
Student Association, UT

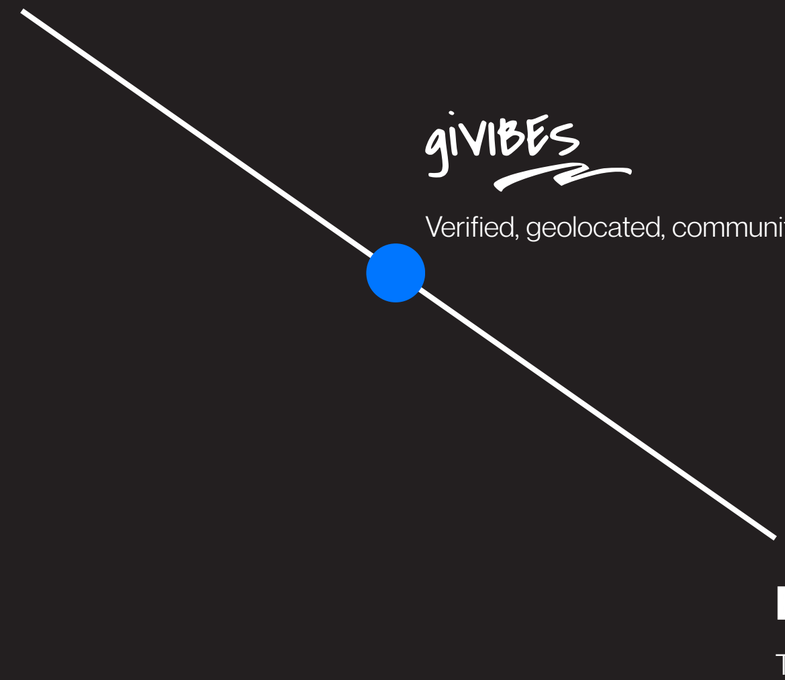


We're a small bar, and promotional budgets are tight. giVIBES gives us targeted access to students and actual data on what works. We're seeing measurable results.

Thomas
Business Owner, Rome

Business Model

Our business model combines multiple revenue streams optimized for platform sustainability and growth across student markets.



Subscription-Based SaaS

Tiered monthly plans for businesses (€35 base) and communities, scaling with features and visibility.

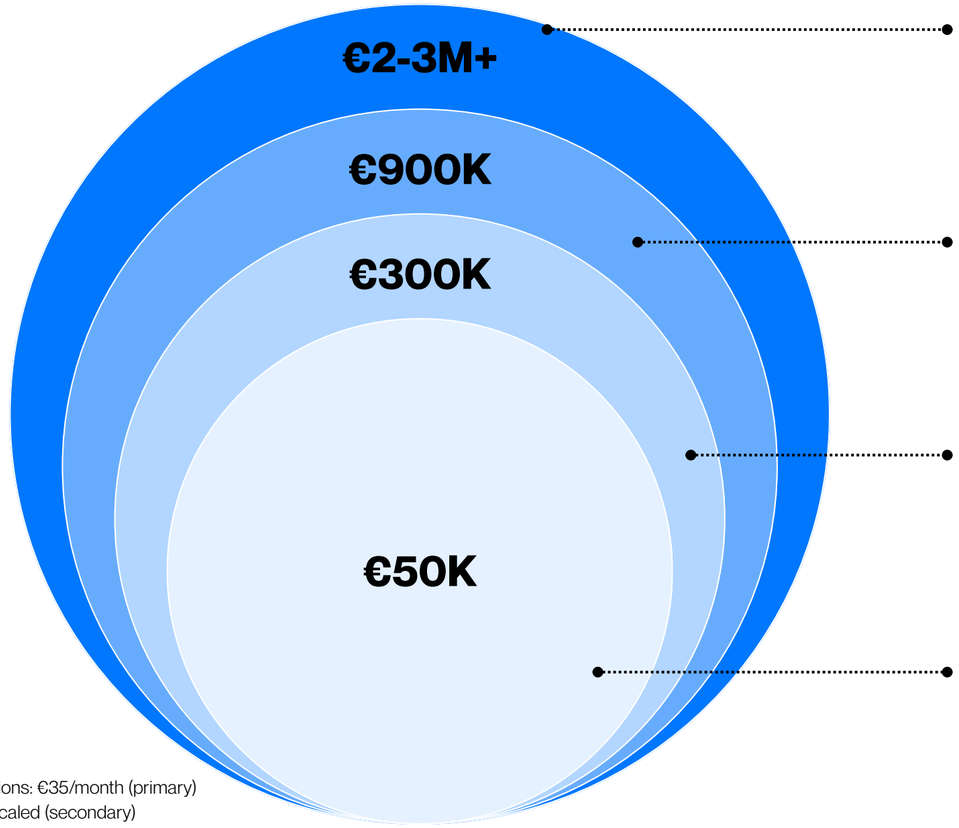
Usage-Based Billing

Pay-per-ticket model (3–6% per ticket sold) aligns costs with organizer success.

Premium Features

Promoted content, featured event listings and possible “managed marketing service”

Market Opportunity



Business subscriptions: €35/month (primary)
Ticket fees: 3-6% scaled (secondary)
Promoted content: Optional upsell
Community tiers: Freemium scaling

Profitability:

Self-sustaining across 20-30 cities with optimized unit economics and minimal CAC.

Regional Growth:

10-15 major European cities (500-700 businesses). Tiered pricing unlocks community/promoted content. Higher ticket volume.

Multi-City Expansion:

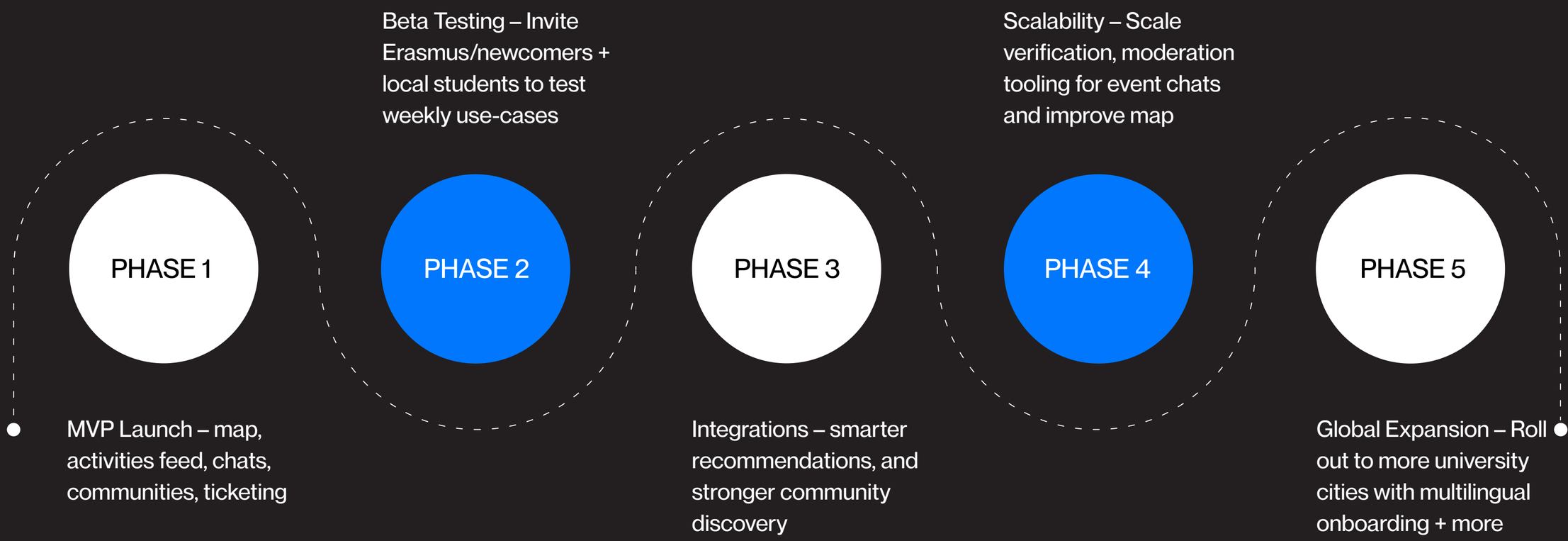
Scale to 5-7 mid-size Dutch/German university cities. Stronger ticket adoption + community subscriptions.

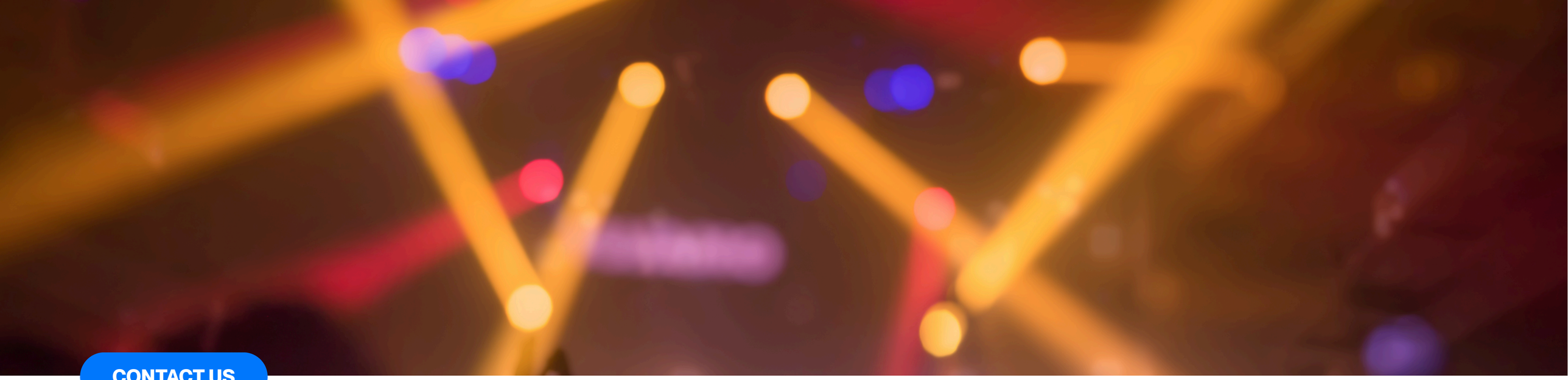
Enschede Beta:

Early adopter businesses (5-10 venues). Conservative ticket volume (2-5 events/month).

giVIBES

Product Development Roadmap





CONTACT US

Let’s Build the Future Together

givibes

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28 January 2026

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