

## **\*Business Studies\***

### **\*Section-A – Knowledge and Concept Building**

1. Define the following terms with suitable examples:

\* Business

\* Profession

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Employment

\* Entrepreneurship

\* Industry

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Commerce

2. Explain the objectives of business in detail with examples.

### **\*Section-B – Case study based questions:-**

1. A company is using eco-friendly packaging, treating employees fairly and donating parts of its profits for education of poor children.

#### **\*Questions :-\***

1. Which concept of business is highlighted here?
2. Mention any three benefits of this practice.
3. Why is social responsibility important for business?

2. Rohan wants to start an online clothing business from home using social media and e-commerce platforms.

#### **\*Questions :-\***

1. Which form of business is suitable for him initially?
2. What are the advantages of online business?
3. Mention any two risks involved in e-business.

### **\*Section –C**

**#Creative task :-** Design a poster on any one topic \* "Ethical Business Practices"

\* "Digital India and E-Business"

\* "Save Environment through Green Business"

\*Use charts, drawings, slogans and creativity.