

## Memorandum of Understanding (MOU)

Between

**CSRBOX FOUNDATION**

And

**"Manohar Memorial P.G. College"**

This Memorandum of Understanding (MOU) is signed on 12/05/2022 is entered into by and between

**CSRBOX Foundation (SMEC Trust)** has its corporate office at 806-808, Shivalik Satyamev, Bopal, Near Vakil Saheb Bridge, Ahmedabad, Gujarat, India 380051.

(Hereinafter referred to as "CSRBOX")

And

**Manohar Memorial P.G. College**, Ratia Road, Fatehabad -125050 (Haryana)

(Hereinafter referred to as "MMPGC").

### Recitals

I. CSRBOX is the country partner for the Road Safety BCC project, titled 'Wrong Side of the Road. It is a flagship program developed as a 45 Minutes behavioural change workshop comprising live engagement, interactive movie & small assessment for educating driving citizens on road safety and anti-drink & drive. Through real-life case study experiences, it combines powerful video-based content, with curricular and attitudinal assessment, to spark behavioural change among the drivers/motorists/the general public. The Program is designed to deliver Preventive education and enable behavioural change to the youth population from the 18 – 45 age group in a Driver Sensitization Tab-Lab model in an edutainment format. A certificate and more importantly a reflective learning journey are the key takeaways from this Project on a completely pro-bono basis.

II Whereas, all the departments and affiliated colleges of Manohar Memorial P.G. College, committed to excellence in teaching at both the graduate and postgraduate levels has established an unrivalled reputation for young people seeking careers in economic streams and policymaking by cultivating the analytical and critical skills relevant to industrial and market demands among students.

### Operational Aspects

Where CSRBOX as the 'Country Partner' for the Wrong Side of the Road Project will be working towards conducting behavioural change workshops for the students on Road Safety and Drinking & Driving physically or virtually. "**Manohar Memorial P.G. College**" will further schedule the Road Safety Workshops for the students with selected student ambassadors in the respective colleges and departments. CSRBOX has allocated the Master facilitators and Project co-ordinator of the Wrong Side of the Road Project which will be implemented and conducted the sessions in the **Manohar Memorial P.G. College** and following are the responsibilities of the parties:

CSRBOX Foundation	Lyallpur Khalsa College
Train the Students of <b>Manohar Memorial P.G. College</b> on Road safety and provide them with Certificates	Allocate at least 200 students of the total college strength per session.
Master Trainers from CSRBOX will Engage the Students and identify Ambassadors and provide attention to the Individual cases as well for a seamless facilitation journey about the Road Safety program	Schedule the sessions (physically or virtually) with the students and provide contact details of the respective SPOCs.
Train Student Ambassadors from each department to take forward WSOTR student activities	Appoint/Select Campus Ambassadors from each department who will organize WSOTR Sessions within their departments
Provide E-Certificate recognition with a Joint Logo of CSRBOX and " <b>Manohar Memorial P.G. College</b> " to both the Students and Ambassadors	Provide details of the participants attending the workshop for the E-certificates.
Amplify the impact on all Mainstream social media pages and CSRBOX social media pages	Amplify the impact on all Mainstream social media and " <b>Manohar Memorial P.G. College</b> " social media pages on prior approvals of the Communications department.

#### Termination of MOU

This MOU is valid till 12.May.23 from the date of signing and can be extended based on the mutual consent of the parties. In the event of non-compliance or breach by one of the parties of the obligations binding upon it, the other party may terminate the agreement with immediate effect if there is no resolution available for the breach.



Name of the Signing Authority

Designation

Manohar Memorial P.G. College, Ratia Rd,  
Fatehabad - 125050 (Haryana)

Mr Bhomik Shah

CEO

For CSRBOX Foundation

306-808 Shivalik Satyamev,  
Bopal, Vakil Saheb Bridge, Gujrat,  
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