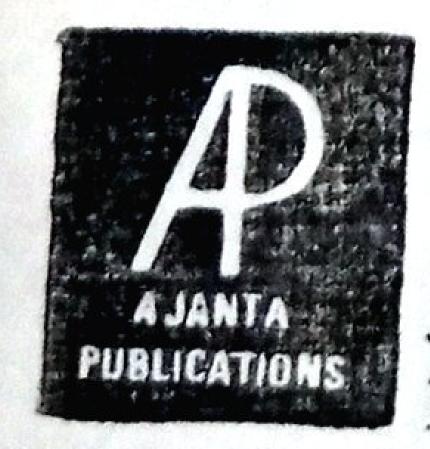
ENGLISH LANGUAGE IN ADVERTISING

A LINGUISTIC STUDY OF INDIAN PRESS ADVERTISING

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