

**WHEN I RAISED MYSELF  
FROM  
FAILURE TO SUCCESS  
IN  
SELLING**

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BAD (HISSAR)

**FRANK BETTGER**  
(Hindi Translation also available)

Here it is.....The most helpful and  
inspiring book on Salesmanship that  
I have ever read.

—DALE CARNEGIE

UNIVERSAL PUBLICATION

1.50  
5.50

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