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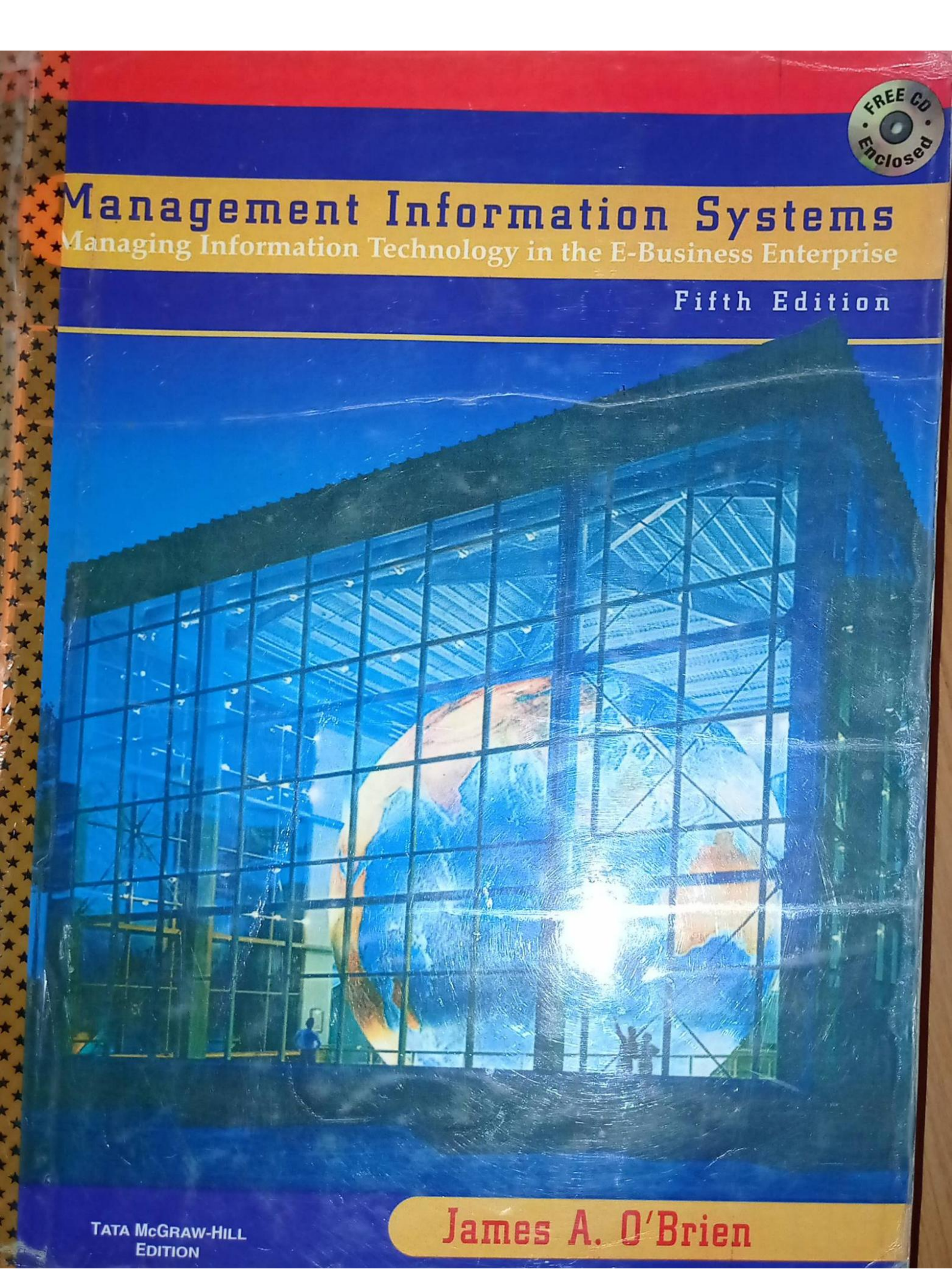
Management Information Systems

Managing Information Technology in the E-Business Enterprise

Fifth Edition



TATA McGRAW-HILL EDITION

James A. O'Brien

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