

F.NO.P-28/NSS/RDD/2023-24
Government of India
Ministry of Youth Affairs & Sports
Regional Directorate of NSS
Ground Floor, Shivaji Stadium, New Delhi

Dated: - 10.01.2024

To,

The State NSS Officer,
Delhi, Haryana and J&K,

All the Programme Coordinator, NSS,
Delhi, Haryana, J&K and Ladakh.

Sub: Live Telecast of Hon'ble Prime Ministers Speech on 12th January, National Youth Festival Inauguration & Organization of Special events on 12th January, 2024 to celebrate the National Youth Day –reg

Sir/Madam

I am directed to refer to the subject and to inform you that you have been already directed by this Regional Directorate to organize live telecast of Hon'ble Prime Minister's speech on the occasion of inauguration of National Youth Festival at Nasik, Maharashtra on 12th January, 2024. Besides live telecast of Hon'ble PM's speech, you also give directions to all NSS units to organize other activities to celebrate the National Youth Day in a befitting manner. The suggested activities are also attached, to be uploaded on MyBharat portal in event creation (pre & post event). **The web link of live telecast of Hon'ble PM's speech will be shared to you shortly.**

On this day (12th January) a special registration drive also to be organized to onboard all NSS volunteers & NSS programme Officers and other students under NSS on MyBharat portal without fail.

Regarding an event creation for the 12th January, 2024 on the Mybharat portal the concerned college NSS programme Officer/ Programme Coordinator of the university are requested to login the MyBharat website <https://mybharat.gov.in/NYF2024> and upload the details of both Pre & Post events. The details of event creation are attached with this letter.

The details of registration:

- All student Youth (**including NSS, NCC in the age group 15 to 29 years**) Can register as **Yuva** in NSS by following link https://mybharat.gov.in/yuva_register
- All NSS, NCC officers & other student organization faculty members to register as **Verifier** in the following link (https://mybharat.gov.in/verifier_registration).

Therefore, I request you to issue necessary directions and share this information to the all the institutions under your jurisdiction to ***organize live telecast of Hon'ble Prime Minister's speech & also National Youth Day activities on 12th January,2024 (suggested activities given in the annexure) & upload*** details on Mybharat portal.

Yours faithfully,



(Sharwan Ram)
Regional Director

Ecnl: As above

Event Creation in the MyBharat Portal (<https://mybharat.gov.in/NYF2024>)

The NSS Programme Officer of the organizing institution will login with their mobile no in the National Youth Festival page <https://mybharat.gov.in/NYF2024> in MyBharat portal and after login **click on the create events** (before the event's date) and enter the details of activities. Once the event is over, login again and post the photos of the event with details in the website.

The all institutions *to organize live telecast of Hon'ble Prime Minister's speech and also organize National Youth Day activities on 12th January* and enter the event details both pre event (details of the programme, date, time and any Chief guest /VIP who is going to attend on 12th Jan. event) & post event with details with photos, activity conducted & no of participants etc

Besides watching the live Telecast of Hon'ble Prime Ministers speech in all institutions the following activities may also be kindly organized in all institutions on 12th January,2024.

1. Swachh Bharat cleaning camps at Institutions, public places, bus & Railway stations
2. Blood donation drives
3. Road safety Week 11th to 17th January,2024. Organize Traffic management by NSS volunteers at traffic signals in coordination with Traffic police department. Create awareness to wear helmet, use pedestrian foot paths, drive with proper license etc
4. Millet awareness lecture programmes & Millet food festival
5. Visiting of Anganwadi / schools and create awareness on health & sanitation and Nutrition
6. Fitness awareness programme (Mass drill, fitness awareness lectures, fitness demonstrations etc. in coordination with Physical & sports dept. of the institution)
7. Organizing health awareness, medical camps, veterinary camps, NEET survey (to complete the balance forms) at adopted villages
8. Naari Sakthi, Women empowerment programmes
9. Lecture on Swami Vivekananda's teachings on Youth, leadership, education, character building etc
10. Besides these above suggested activities, other programmes may also be organized

Social Media promotions for NYF2024:

- To use the hashtag of the Ministry of Youth affairs & Sports for 27th National Youth Festival 2024 i.e # **NYF2024**, #**NationalYouthFestival2024** in all their posts:

Tag the official handles of the Ministry of Youth Affairs & Sports while posting your Posts

- X:YASMinistry, Facebook:@YASMinistry, Instagram:@yasministryindia,
- YouTube:@yasministry consistently while posting stories and captions.