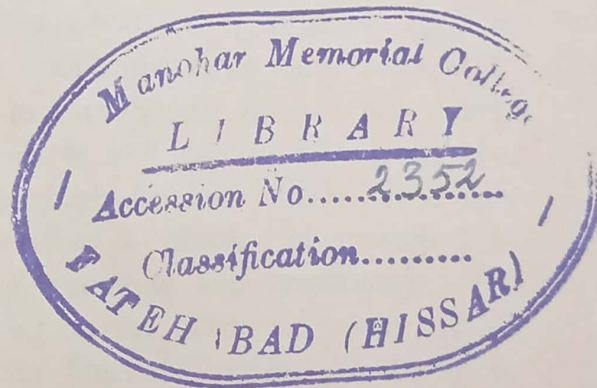


# PERSPECTIVE MANAGEMENT

*A Conceptual Framework*

by

VARANASY S. MURTY



LALVANI PUBLISHING HOUSE

BOMBAY — NEW DELHI — CALCUTTA — MADRAS

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