

# RESEARCH METHODOLOGY

The book cover features a vibrant, abstract background with a blue and red color palette. In the center, a hand is shown holding a glowing globe. Below this, a person's face is visible, wearing large magnifying glasses, symbolizing research and investigation. The title 'RESEARCH METHODOLOGY' is prominently displayed at the top in large, bold, red letters with a white outline.

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Sampling Design - Random sample from an intricate universe,  
complex Random Sampling Designs, Conclusion, Factor Analysis,  
Layout of Report + steps.

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