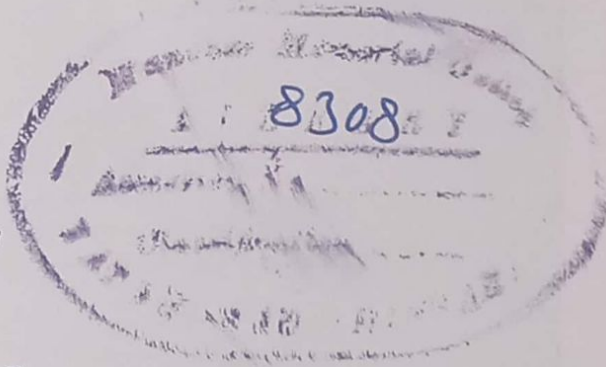


*THE DARTNELL*  
PUBLIC  
RELATIONS  
HANDBOOK

by  
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THE DARTNELL CORPORATION  
CHICAGO and LONDON

# CONTENTS

	<i>Page</i>
FOREWORD, by IVY LEE, JR. . . . .	5

## PART 1

### PUBLIC RELATIONS TODAY

<i>Chapter 1.</i>	PUBLIC RELATIONS TODAY . . . . .	28
	What Is Public Relations and Why?	
	How Public Relations Evolved	
	Pioneers—Ivy Lee	
	The Pendleton Dudley Story	
	Du Pont's Early Leadership	
	Growth of Public Relations	
	Who Is the Public?	
<i>Chapter 2.</i>	THE PUBLIC RELATIONS MAN—WHAT HE IS AND WHAT HE DOES . . . . .	42
	What Kind of Background Is Needed?	
	What Are the Principal Attributes of a Good Public Relations Man?	
	Results of the Sattler Survey	
	A Second Education	
	Accreditation	
	Public Relations as an Arm of Management	
	WOMAN'S PLACE IS IN PUBLIC RELATIONS	
	A Survey on Women in PR	
	Prejudices Giving Way	
	Women Leaders	
	But Where Do They Go from Here?	
	Banker's Hours Not for Public Relations Women	
<i>Chapter 3.</i>	WHAT MANAGEMENT THINKS, AND EXPECTS OF PUBLIC RELATIONS . . . . .	61
	The Miller Study	
	An Evaluation of Attitudes	
	Management Can't Measure Results	
	The Opinion Research Corporation Survey	
	The National Industrial Conference Board Survey	
	The New York University Study	

	WHAT THE BOSS WANTS OF PUBLIC RELATIONS— AND WHAT HE GETS Management's Criticism The Case of the Holdouts Public Relations Must Anticipate Trends	
Chapter 4.	THE ROLE OF PUBLIC RELATIONS COUNSEL . . . . . 79 The Functions of Counsel Organization's Role Services of Counsel Washington Service Ideal Client-Counselor Relationship How Procter & Gamble Uses Counsel Account Supervision How Counselors Charge for Services	
Chapter 5.	FROM POLICY TO PROBLEM . . . . . 91 The Ayer Policy Meeting the Problem and Planning the Program How Marathon Oil Focuses on Objectives Establishing Priorities Selection of Audiences The Total Audience The Steelmark Story Small Business and Public Relations Internal Staff or PR Counsel	
Chapter 6.	STAFFING AND BUDGETING FOR PUBLIC RELATIONS . . . . . 108 What Kind of Program? Program Elements What Kind of Staff? Where Are the Best Sources for Staff Personnel? What Are the Qualities of a Good PR Executive? What Kind of Budget? Budgeting on a Project Basis Cost of Public Relations Counsel Entertainment Expenses Computing Cost for Small Business	
Chapter 7.	THE PROGRAM AT WORK . . . . . 125 When the Unexpected Happens Where the Director Serves Best	

	Administering the Program Keeping Management Informed The Steel Readership Studies Multiplant Communication Problems How Caltex Solved a Difficult Problem Community Relations Background Information Stockholder Communication PR as an Aid to Other Departments	
Chapter 8.	THE PUBLIC RELATIONS EXECUTIVE AND PUBLIC AFFAIRS . . . . . 146 The Functions of Public Affairs Dollars for Citizenship Pittsburgh Group Program Business-Government Relations Public Affairs and Communications Washington Public Relations Dealing with Congress Public Relations and Lobbying Working with Government Departments, Agencies and Bureaus The Power of the Negative GAO Criticism Congressional Hearings The Aircraft Industry Hearing Do's and Don'ts for Congressional Witnesses	
Chapter 9.	PUBLIC RELATIONS IN CRISIS AND CONTROVERSY . . . . . 165 When Steel Fought Back Marathon's Emergency Plan The New York Blackout The NGORC Case Public Health and Safety	
Chapter 10.	THE GROWTH OF INTERNATIONAL PUBLIC RELATIONS . . . . . 175 Practices and Pitfalls How American Companies Meet the Challenge Difficulty in Europe "Total Communications" International Language Proposed Tourism—A Rich Field How an Airline Opened Our Doors	

*Chapter 11.* CAN WE MEASURE PUBLIC RELATIONS PROBLEMS?  
AND RESULTS? . . . . . 189

Can We Measure Results?  
Our Resources for Measurement of Results  
What About Computers?  
Opinion Research for Public Relations  
The Penalties of Noncommunication  
The Norwalk Hat Case

*Chapter 12.* WHERE CAN I GO IN PUBLIC RELATIONS? . . . . . 199

Through Which Door?  
Public Relations in Government  
Association Public Relations  
Nonprofit Organizations  
American Medical Association  
What Kind of Market Is There for PR People  
How to Go About Getting a PR Job  
For the Beginner

*Chapter 13.* PUBLIC RELATIONS PROBLEMS, PITFALLS AND  
POTENTIALS . . . . . 210

Can We Attain Professional Status?  
The Problem of Educating Managements  
The Continuing Practice of Self-education  
Measuring Public Relations Results  
Working with Other Management Services  
Can We Get Rid of the Quacks?  
Should Public Relations Do Lobbying?  
What of the Future?

PART 2

INTERNAL COMMUNICATIONS

*Introduction* INTERNAL COMMUNICATIONS . . . . . 226

*Chapter 1.* THE INTERNAL PUBLIC . . . . . 229

*Chapter 2.* PLANNING AND PROGRAMMING . . . . . 231

Silence Communicates  
The Written and Spoken Word  
Facts Stop Rumors  
Planning a Newspaper  
The Westinghouse Program  
The Manual

*Chapter 3.* COMMUNICATING EFFECTIVELY . . . . . 240

A Communication Philosophy  
The Professional  
Objective, Effectiveness

*Chapter 4.* PROBLEMS OF DECENTRALIZATION AND GEOGRAPHY . . . 245

The Problems of Bigness  
International Problems  
Corporate Decisions  
Alcoa Open Line  
Levels at Ford

*Chapter 5.* THE ORGANIZATIONAL ENVIRONMENT . . . . . 259

Shades of Attitude  
What Is Environment?  
Communicating about Communications  
Communicating at Ford

*Chapter 6.* MAKING THE ORGANIZATION PUBLIC RELATIONS  
CONSCIOUS . . . . . 265

A Voice in Policy  
What Role for Employees?  
Shared Information  
Illinois Bell Uses Phone  
General Telephone Teamwork

*Chapter 7.* EMPLOYEE PUBLICATIONS . . . . . 271

Wallet-sized Facts  
The Plant Newspaper  
Remembering the 5 W's  
Beginning a Real Program  
Suggestions from Metropolitan Life  
The Company Magazine  
The Switch to Citibank  
Color at Lockheed  
Specialization at Dow  
Worldwide Approach for Gulf  
A Look at Friden  
Sins Can Be Committed

*Chapter 8.* EMPLOYEE ORIENTATION . . . . . 292

Help for the Newcomer  
Bell Indoctrination  
The New Approach

Chapter 9.	BULLETIN BOARDS . . . . .	296
	How Do They Function?	
	Who Is in Charge?	
	Avoid Duplication	
	Borden Bulletin Boards	
	News Flashes at Sun Oil	
Chapter 10.	SUGGESTION SYSTEMS . . . . .	302
	What Is the Value?	
	Zero Defects	
	Ford's Management Proposal Plan	
	Ideas Can Be Blocked	
	A National Association	
	Two-way Street	
Chapter 11.	PLANNING FOR EMERGENCIES . . . . .	311
	Headquarters Set Up	
	Are Records Ready?	
	The Master Plan	
	Du Pont's View	
	Unit Responsibility	
Chapter 12.	FILMS FOR EMPLOYEES . . . . .	316
	The Founder Honored	
	Photographic Tour	
	The Middle Ground	
	Telephone Company Films	
	Internal and External Exposure	
	A Newsreel Series	
	Planning by Steps	
Chapter 13.	THE RELATIONSHIP BETWEEN EXTERNAL AND INTERNAL COMMUNICATIONS . . . . .	324
	Should It Be External?	
Chapter 14.	UNDERSTANDING POLICIES . . . . .	328
	Rules and Regulations	
	Set Out the Reason	
	Don't Assume	
Chapter 15.	EVALUATION—AND THE LISTENING PROCESS . . . . .	333
	Seldom a Single Medium	
	What About Costs?	
	Reevaluation Needed	

Where Does the Editor Stand?  
The Public Opinion Index  
Evaluate Employee Feelings  
Readership Not Enough

Chapter 16.	THE ROAD AHEAD . . . . .	342
	What Does the Future Hold?	

PART 3

EXTERNAL PUBLIC RELATIONS

Stockholder—Community—Government

Chapter 1.	MAKING MEMBERSHIP PAY . . . . .	348
	Professional Organizations	
	Association Memberships	
	What Group Is Best?	
	Service Clubs Are Good	
	The Rotary Picture	
	Tax Changes	

Chapter 2.	COMMUNITY RELATIONS . . . . .	364
	What Does the Community Want?	
	Two-way Problems	
	The Milpitas Story	
	Standard Oil Policy	
	The MCA Program	
	Niagara Mohawk Plans Ahead	
	The Mead Survey	
	Leonard's in Fort Worth	
	International Publicity	
	Anti-litter Campaign	
	Project HELP	

Chapter 3.	WORKING WITH YOUTH ORGANIZATIONS . . . . .	380
	Small Companies Lead	
	G.E. Is Active in J.A.	
	4-H in the Country	
	F.F.A. Grows	
	Boy Scouts	
	Big Brothers	
	Y.M.C.A.	
	An Educational Role	
	A Ford CARAVAN	

<i>Chapter 4.</i>	WORKING WITH SCHOOLS . . . . .	396
	GM's Approach	
	GE's Program	
	Corporate Alumnus Program	
	How Can College-Industry Relations Be Improved?	
	NAM's Economic Education Program	
	General Mills Program	
	How to Reach the Teacher	
	Student Science Fair	
	United Fruit Program	
<i>Chapter 5.</i>	GET OUT THE VOTE CAMPAIGNS . . . . .	413
	Factors Affecting Voting Habits	
	Setting up a Committee	
	Planning the Strategy	
	A Matter of Money	
	Workshop Approach	
	Campaign Contributions	
	"Dollars for Citizens"	
<i>Chapter 6.</i>	PUBLIC SERVICE PROJECTS . . . . .	424
	A Regional Program for Carling	
	Limit Commercialism	
	Push Safety at 3-M	
	School Role Is Important	
	Cosponsors Share Cost	
	Help the Handicapped	
	Project Hope	
	Safety Belt Drive	
	National Purpose Program for Schools	
	Organizing for Industry-wide PR	
	Sears' City Planning Program	
	Working with Others	
	The Tree of Economic Life	
<i>Chapter 7.</i>	RELATIONS WITH GOVERNMENT . . . . .	443
	The Biggest Business	
	Meet the Challenge	
	Start at Any Level	
	At the Federal Level	
	Lobbying	
	Information Available	
	Government in PR	

<i>Chapter 8.</i>	CUSTOMER RELATIONS . . . . .	453
	"The Customer Is Always Right"	
	Appeal to the Younger Set	
	United Air Lines—Pioneers	
	Keep Them Happy	
	The General Motors Story	
	A Bank with Community Spirit In Australia	
<i>Chapter 9.</i>	SERVICE CLUBS . . . . .	466
	Rotary	
	Kiwanis	
	Lions Club	
	Optimists	
	Chamber of Commerce	
	U.S. Chamber	
	Women's Groups	
<i>Chapter 10.</i>	STOCKHOLDER AND FINANCIAL RELATIONS . . . . .	474
	Shareholders Grow	
	Investment Clubs	
	What Do You Report?	
	Montgomery Ward Battle	
	A Drive for Proxies	
	Study of Directors	
	The Welcome Letter	
	Reaching Investment Analysts	
	The Financial Fact Book	
	Report to Employees	
<i>Chapter 11.</i>	LEGAL ASPECTS . . . . .	497
	Good Name Protection	
	Photographs Cause Trouble	
	Testimonial Trouble	
	Trouble in Writing	
	Proxy Suits Prevail	
	Patent Suits	
	The Right of Privacy	
	The Copyright	
	Even Music Is Protected	
	Litigation Is Sensitive Area	
	Get Your Side to Press	
	Legal Lobbying	

<i>Chapter 12.</i>	INTERNATIONAL PUBLIC RELATIONS . . . . .	509
	In Foreign Markets	
	Rely on Each Other	
	The ITT Organization	
	Follow National Events	
	U.S. Military Public Relations Overseas	
	West German—Russian Steel Battle	
	How American Hotel Association Helps	
	Visit U.S.A. Program	
	International Photo Reporting Services	
	Vodka in Japan	
	Pitfalls to Avoid	
	Where to Get Background Information	
	American Export Trade Journals	

PART 4  
PR TOOLS AND MEDIA

<i>Chapter 1.</i>	WORKING WITH THE MEDIA . . . . .	536
	The Press Conference	
	Timing the Release	
	The Exclusive Story	
	The Rejected Story	
	How to Write a News Release	
	How to Get the Most from a Release	
	Working with Magazines	
	Working with TV and Radio	
	How to Run a Press Room	
	The McDonald Story	
	Raytheon's Emergency Plan	
	What the Press Wants to Know	
<i>Chapter 2.</i>	GETTING PHOTOGRAPHS USED . . . . .	570
	The Three Uses for Photographs	
	What Makes an Interesting Photograph	
	Humanizing the Executive in Pictures	
	Showing the Product to Best Advantage	
	Choosing Models for Photographs	
	Prints that Editors Like	
	Photos that Did Not Make the Grade	
	General Motors Photographic File	
	Do's and Don'ts for Pictures	
	How Various Organizations Use Photos	

<i>Chapter 3.</i>	THE CAMERA AS A PR TOOL . . . . .	595
	Cameras	
	Films	
	Opportunities for Use	
	Slidefilms with the PR Camera	
	Sound-Slidefilms	
<i>Chapter 4.</i>	OPINION POLLS AND SURVEYS . . . . .	602
	The Red & White Story	
	Who Should Make the Survey?	
	Consumer Research by Mail	
	Community Opinion Surveys	
	Employee Opinion Surveys	
	Best Time for a Survey	
	Reporting Results	
	Using the Results	
	Package Opinion Polls	
	The Questionnaire	
	General Opinion Polls	
	How Do You Make Your Own Poll?	
	New Customer Opinion Polls	
	Studies of Investor Relations	
<i>Chapter 5.</i>	THE SPEECH IN PUBLIC RELATIONS . . . . .	635
	How to Get an Invitation	
	Preparing a Business Talk	
	Get the Ground Rules	
	Hints on Preparing a Speech	
	Getting a Talk Publicized	
	Public Understanding	
	The Growing Importance of Television	
<i>Chapter 6.</i>	PRODUCING ANNUAL REPORTS . . . . .	646
	Some Facts About Cost	
	The Litton Industries Report	
	Professional Services	
	Report Planning Chart	
	Planning the Report	
	Producing the Report	
<i>Chapter 7.</i>	BUSINESS HISTORIES . . . . .	657
	How to Get a Book Published	

	Choosing an Author	
	The Format and Illustrations	
	Preparing the History	
	Publicity	
<i>Chapter 8.</i>	CONDUCTING AN OPEN HOUSE . . . . .	664
	Where to Start	
	Employees First	
	"Partners in Progress"	
	Teletype Communicates	
	A Working Checklist	
	Wisconsin Steel's "Family Day"	
	Transportation at Timkin	
	How Pepsi Does It	
	Bringing New Plants to Communities	
	Kingsport Seminars	
	Rifle-Shot Public Relations	
<i>Chapter 9.</i>	PRELIMINARY PRODUCTION PROCESSES . . . . .	688
	Artwork	
	Internal Art Staff	
	Agency Art Staff	
	Art Studios	
	A Code of Ethics for Art	
	How to Order Commercial Photography	
	Stock Photographs	
	Types of Typography	
	Characteristics of Type	
	Preparing Copy for Typesetting	
	Typographic Trade Customs	
	Types of Photoengravings	
	Cost of Engravings	
	Photoengraving Specifications	
	Do's and Don'ts for Engravings	
	Photoengraving Trade Customs	
<i>Chapter 10.</i>	PRINTING PROCESSES . . . . .	722
	Five Printing Methods	
	Offset Lithography	
	Reproducing Color	
	Letterpress Printing	
	Types of Presses	
	New Developments in Letterpress	

	Other Printing Processes	
	Printing Trade Customs	
<i>Chapter 11.</i>	PAPER AND ENVELOPE GUIDE . . . . .	738
	Selecting Papers	
	Paper Characteristics	
	How to Use Classification Charts	
	Controlling Paper Costs	
	Envelopes	
	Glossary of Envelope Terms	
	Envelope Sizes	
	How to Select Page Sizes	
	Comparative Weights of Paper Sheets	
<i>Chapter 12.</i>	THE FINISHING OPERATIONS . . . . .	764
	Folding	
	Die-cutting	
	Punching and Perforating	
	Collating	
	Inserting	
<i>Chapter 13.</i>	DUPLICATING METHODS . . . . .	769
	Stencil or Mimeographing	
	Multilith	
	Photocopy	
	Automatic Typewriters	
<i>Chapter 14.</i>	ADDRESSING AND MAILING . . . . .	773
	Mailing Lists	
	Addressing Plates	
	Folding Machines	
	Gathering and Mailing Equipment	
<i>Chapter 15.</i>	ADDRESSING METHODS . . . . .	779
	Basic Types of Systems	
	Addressograph	
	Speedaumat	
	Elliott	
	Scriptomatic	
<i>Chapter 16.</i>	MAKE YOUR OWN MANUAL . . . . .	787
	Preparing the Copy	
	Suggested Format	
	Sizes and Bindings	



## APPENDIX

CODE OF PROFESSIONAL STANDARDS . . . . .	792
PSRA VOLUNTARY ACCREDITATION PROGRAM . . . . .	797
ACCREDITATION STUDY GUIDE . . . . .	803
MEDIA FOR SPECIAL INTEREST NEWS . . . . .	817
PUBLIC RELATIONS TIE-IN CALENDAR . . . . .	849
66 BASIC MAILING LIST SOURCES . . . . .	854
TYPICAL COMPILED MAILING LISTS . . . . .	855
POST OFFICES WITH UNUSUAL NAMES . . . . .	859
POSTAL RATES AND REGULATIONS . . . . .	866
STANDARD INDUSTRIAL CLASSIFICATIONS . . . . .	889
PERCENTAGE OF SALES SPENT ON ADVERTISING . . . . .	891
REPRODUCTION AND COPYRIGHT GUIDE . . . . .	892
COPYRIGHT LAW OF THE UNITED STATES . . . . .	908
10 PRINCIPLES OF CLEAR WRITING . . . . .	910
THE WATCH LIST . . . . .	911
RULES FOR BUSINESS PUNCTUATION . . . . .	919
ADDRESSES AND SALUTATIONS . . . . .	920
BUSINESS CORRESPONDENCE CHART . . . . .	922
COPYREADING MARKS . . . . .	926
OTHER BOOKS ABOUT PUBLIC RELATIONS . . . . .	927
ACKNOWLEDGMENTS . . . . .	929

## INDEX