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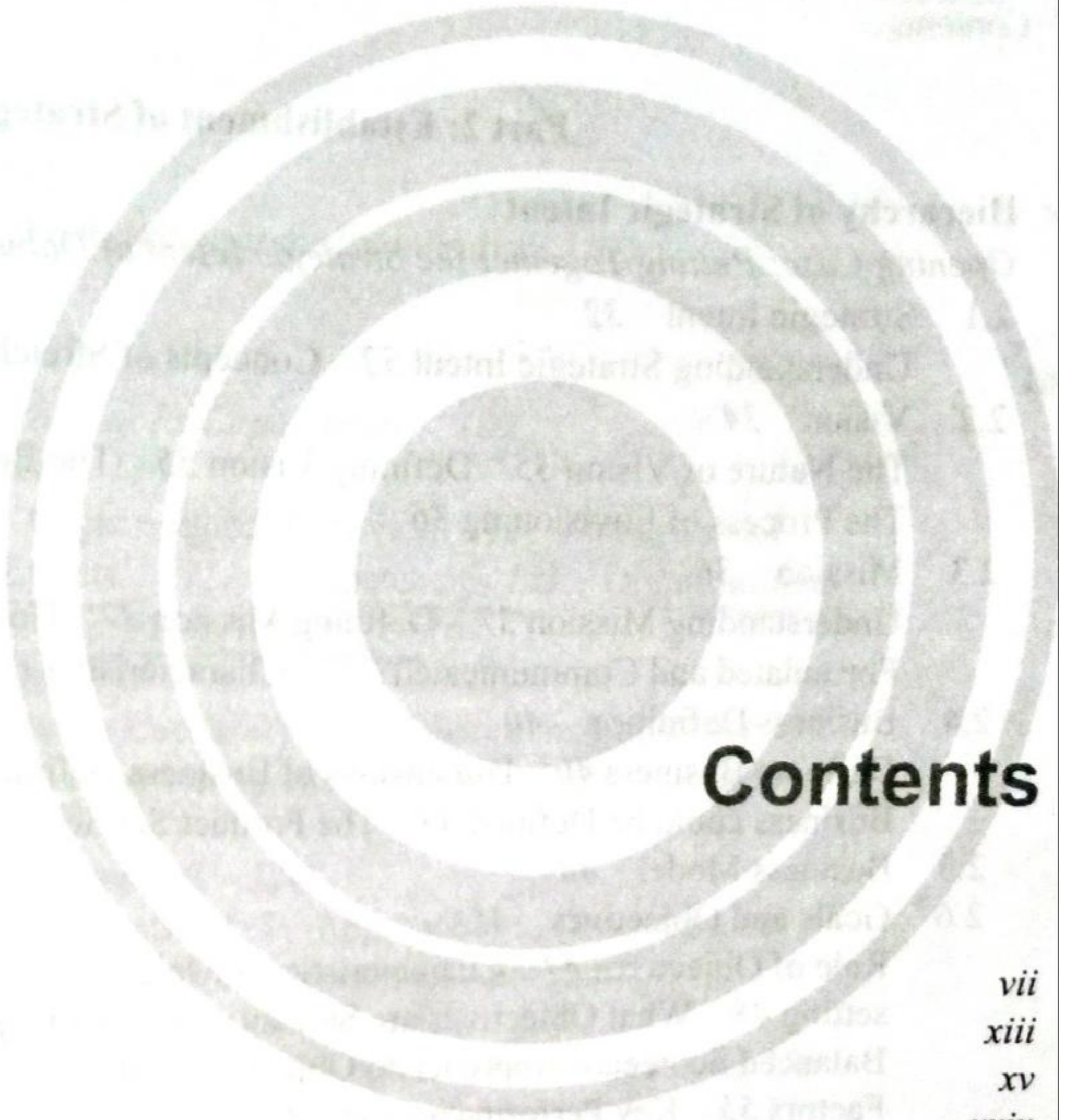


STRATEGIC  
MANAGEMENT  
AND  
BUSINESS POLICY



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